DOCUMENT RESUME

ED 397 257 CE 072 083

AUTHOR Noll, Cheryl L., Ed.; And Others
TITLE Business Education Index 1995. Index of Business Education Articles and Research Studies Compiled from a Selected List of Periodicals Published during the Year 1995.
INSTITUTION Delta Pi Epsilon Society, Little Rock, AR.
REPORT NO ISSN-0068-4414
PUB DATE 95
NOTE 145p.
PUB TYPE Reference Materials - Vocabularies/Classifications/Dictionaries (134) -- Collected Works - Serials (022)

EDRS PRICE MF01/PC06 Plus Postage.
DESCRIPTORS Accounting; *Business Communication; *Business Education; *Business Education Teachers; Data Processing; *Distributive Education; *Educational Research; Education Work Relationship; Entrepreneurship; Information Systems; Keyboarding (Data Entry); Marketing; Microcomputers; Office Management; Postsecondary Education; Secondary Education; Small Businesses; *Teacher Education

ABSTRACT

This index lists more than 2,000 business education articles and research studies that were published during 1995 in a selected list of periodicals that have been deemed essential to research and teaching in the broad business education spectrum. Among the subject categories under which articles are indexed are the following: administration and supervision; basic business (accounting, economics, entrepreneurship/small business, finance/investments, marketing); business education (tech prep and adult, career, consumer, cooperative, international technology, and vocational education); communications (business English, computer-based communications, court reporting, multicultural communication); curriculum (colleges/universities, graduate schools, middle schools, community colleges, high schools); document design and processing (desktop publishing, graphics, word processing applications); educational institutions; employment (job satisfaction, performance evaluation); general education; guidance and counseling; human relations (ethics/law, work behavior); information management/processing (data processing, data security, networks, records management); international business; keyboarding/typewriting; legislative issues; microcomputers; minority groups; office management; professional development; research methodology/issues; special needs; standards; teaching (classroom management, instructional strategies, media, student recruitment, teacher education, teacher performance); testing and evaluation; and training and development (instructional design, performance improvement, program evaluation, workplace impact). Articles are also listed by author. (MN)

ED 397 257

# THE BUSINESS EDUCATION INDEX

# 1995

U.S. DEPARTMENT OF EDUCATION
Office of Educational Research and Improvement
EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

☑ This document has been reproduced as received from the person or organization originating it.

☐ Minor changes have been made to improve reproduction quality.

• Points of view or opinions stated in this document do not necessarily represent official OERI position or policy.

"PERMISSION TO REPRODUCE THIS MATERIAL HAS BEEN GRANTED BY

R Mitchell

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)."

CE 072 083

BEST COPY AVAILABLE

DELTA PI EPSILON

# Business Education Index

# 1995

Index of Business Education Articles and Research Studies
Compiled From a Selected List of Periodicals Published
During the Year 1995

**Volume 56**

Cheryl L. Noll, Ph.D.
Editor

Pat R. Graves, Ed.D.
Associate Editor

Geoffrey J. Maier
Student Assistant

Eastern Illinois University

Published by
Delta Pi Epsilon
National Honorary Professional Graduate Society
in Business Education

Copyright 1996 by Delta Pi Epsilon Society. All Rights Reserved. Printed in the United States of America. This book, or parts thereof, may not be reproduced in any form without permission.

ISSN 0068-4414

Additional copies of the *Index* may be obtained from
Robert B. Mitchell, Executive Director, Delta Pi Epsilon
P.O. Box 4340, Little Rock, AR 72214

## Editorial Policy

Publications indexed in the *Business Education Index* will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education).

The publications in the *Index* must provide sufficient information to be of significant use to researchers. Also, the ability to locate journals and magazines from library sources is essential to the research process. Therefore, state and regional business education publications will be indexed if they meet the following requirements:

1. Publications that are a minimum of 10 pages in length.

2. Publications containing at least three substantive articles, preferably research-based.

3. Publications that are distributed to NABTE institution libraries or to NABTE institution departments in which business education is located.

4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the *Index* should contact the *1996 Index* editor.

Dr. Cheryl L. Noll, Editor
*1996 Business Education Index*
Dept. of Business Education and
Administrative Information Systems
Eastern Illinois University
Charleston, IL 61920
217-581-2627

## Suggestions For Using The Index

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this Index. Other commonly used abbreviations are:

**Key to Abbreviations**

| | | | |
|---|---|---|---|
| Aug | August | Jl | July |
| Ap | April | Mr | March |
| bul | bulletin | My | May |
| co | company | Nov | November |
| Dec | December | no | number |
| dept | department | Oct | October |
| ed | edition | rev | revised, revision |
| Feb | February | Sep | September |
| Ja | January | vol | volume |

## Subject Entries

Subjects are arranged in alphabetical order by main category and then subcategories. Main categories will contain miscellaneous entries related to that topic, subcategories will contain more specific entries. Each articles is indexed under at least one and no more than four subjects.

The following list shows the subjects and the page number on which the entries begin. Major category headings are in bold.

### 1995 Subject List


**ADMINISTRATION AND SUPERVISION** ..... 1

**BASIC BUSINESS, Accounting** ..... 1
**BASIC BUSINESS, Economics** ..... 2
**BASIC BUSINESS, Entrepreneurship/Small Business** ..... 4
**BASIC BUSINESS, Finance/Investments** ..... 4
**BASIC BUSINESS, Marketing** ..... 5

**BUSINESS EDUCATION** ..... 7
Adult Education ..... 9
Career Education ..... 9
Consumer Education ..... 9
Cooperative Education ..... 10
International Education ..... 10
Technical Preparation Education ..... 11
Technology Education ..... 12
Vocational Education ..... 13

**COMMUNICATIONS** ..... **14**
Business English ..... 15
Computer-based Communications, Electronic Mail ..... 15
Computer-based Communications, Facsimile ..... 16
Computer-based Communications, Multimedia ..... 16
Computer-based Communications, Presentations ..... 17
Computer-based Communications, Telecommunications ..... 17
Court Reporting ..... 17
Listening ..... 18
Multicultural ..... 19
Reading ..... 20
Speaking ..... 20
Writing ..... 20

**CURRICULUM** ..... **22**
Colleges and Universities ..... 22
Graduate ..... 23
Junior High/Middle School ..... 23
Postsecondary/Community College ..... 23
Secondary/High School ..... 24

**DOCUMENT DESIGN AND PROCESSING** ..... **24**
Desktop Publishing Application ..... 25
Graphics ..... 26
Page Design ..... 27
Reprographics ..... 28
Typography ..... 28
Word Processing Applications ..... 29

**EDUCATIONAL INSTITUTIONS** ..... **30**

**EMPLOYMENT** ..... **30**
Job Satisfaction ..... 31
Occupational Information ..... 31
Performance Evaluation ..... 32

**GENERAL EDUCATION** ..... **32**

**GUIDANCE AND COUNSELING** ..... **34**

**HUMAN RELATIONS** ..... **34**
Ethics and Law ..... 34
Work Behavior ..... 35

**INFORMATION MANAGEMENT/PROCESSING** ..... **37**
Data Processing ..... 39
Data Security ..... 39
Database Management ..... 40
Decision Support Systems ..... 40
Electronic Imaging ..... 40

End-user Computing ..... 40
Expert Systems ..... 41
Forms Management ..... 41
Networks ..... 41
Optical Disk ..... 43
Records Management ..... 43

**INTERNATIONAL BUSINESS** ..... **44**

**KEYBOARDING/TYPEWRITING** ..... **47**

**LEGISLATIVE ISSUES** ..... **47**

**MICROCOMPUTERS** ..... **48**
Hardware ..... 48
Microcomputer Education ..... 48
Software ..... 49

**MINORITY GROUPS** ..... **50**
Ethics ..... 50
Gender ..... 51
Race ..... 51

**OFFICE MANAGEMENT** ..... **51**
Equipment and Supplies ..... 52
Ergonomics and Facility Management ..... 53
Mail Management ..... 54
Office Automation ..... 55
Office Security/Safety ..... 55
Personnel Management ..... 56
Secretarial Procedures ..... 56
Temporary Help Services ..... 56
Time Management ..... 57

**PROFESSIONAL DEVELOPMENT** ..... **57**
Associations ..... 57
Certification ..... 58

**RESEARCH METHODOLOGY/ISSUES** ..... **58**

**SPECIAL NEEDS** ..... **59**

**STANDARDS** ..... **59**

**TEACHING** ..... **59**
Classroom Management ..... 61
Instructional Strategies ..... 61
Media ..... 64
Student Recruitment ..... 65

Teacher Education ..... 65
Teacher Performance ..... 66

**TESTING AND EVALUATION** ..... **66**

**TRAINING AND DEVELOPMENT** ..... **67**
Instructional Design ..... 69
Performance Improvement ..... 70
Program Evaluation ..... 71
Workplace Impact ..... 71

## Author Entries

An author listing is alphabetical order follows the subject section.

For multiple author entries, each author is listed first one time. For three or more authors, the term "et al." follows the author name.

# Business Education Index

## 1995

## Subject Entries

### ADMINISTRATION AND SUPERVISION

How historical concepts of supervision relate to supervisory practices today. Saundra J. Tracy. Clearinghs, Vol. 68, No. 5: 320-325 My/Ju 95

Problem-based learning: Relating the "real world" to principalship preparation. C. Kenneth Tanner, John L. Keedy and Susan Allan Galis. Clearinghs, Vol. 68, No. 3: 154-157 Ja/Feb 95

The superintendent, the school board, and free speech: A question of loyalty. Todd DeMitchell and Joan Stipetic. Clearinghs, Vol. 68, No. 6: 367-371 Jl/Aug 95

Written or oral job references for new teachers? Perceptions of superintendents. T. J. Halitin and Royce L. Abrahamson. Clearinghs, Vol. 68, No. 6: 372-373 Jl/Aug 95

Managing at the speed of light: Principals lead TQM teams. James E. Abbott. THE J, Vol. 23, No. 4: 74-77 Nov 95

### BASIC BUSINESS, Accounting

A dynamic model of quality cost expenditures. Sameer Prasad and Thomas Tyson. Mid-Amer J Bus, Vol. 10, No. 2: 13-18 Fall 95

Accounting practitioners' views of the relative importance of teaching and research in accounting education. Donald W. Gribbin, Allan Karnes and James King. JEB, Vol. 70, No. 4: 215-219 Mr/Ap 95

Achievement in business core courses: The academic quality of accounting majors. Robert E. Rosacker, Kirsten M. Rosacker and R. S. M. Lau. JEB, Vol. 71, No. 2: 102-106 Nov/Dec 95

Bring financial ratios alive with bankruptcy analysis. Harriet Farney. Bus Ed Forum, Vol. 50, No. 1: 37-38 Oct 95

Building an awareness of unrealized capital accounts in stockholders' equity. Bill D. Cox and John E. Elsea. JEB, Vol. 70, No. 4: 243-246 Mr/Ap 95

Communication skills for accountants. Richard D. Featheringham, Susan Switzer and Larry Thomas. NJ BE Obs, Vol. 67: 31-43 95

Ethical dilemmas in financial reporting situations and the preferred mode of resolution of ethical conflicts as taken by certified and noncertified management accountants in organizations with perceived different ethical work climates. John N. McKenna. DPE J, Vol. 37, No. 4: 175-203 Fall 95

Help wanted—accountant: What the classifieds say about employers' expectations. Linda M. Johnson and Van E. Johnson. JEB, Vol. 70, No. 3: 130-134 Ja/Feb 95

Information systems content in the CMA examination. Lloyd D. Doney and Michael D. Akers. JEB, Vol. 70, No. 6: 327-331 Jl/Aug 95

Left-brain versus right-brain: The importance of honesty and other heart traits as value factors for accounting and other business students. Hudson P. Rogers, C. M. Kockunny and James H. Underwood. ABA Proc, 180-191 96

Levels of information technologies integration as factors affecting perceptions of job characteristics and professionalism of management accountants. Luis Gonzalez. New York University, Doctoral dissertation 94

New approaches to recruiting and retention in accounting programs. Alan Reinstein and Susan Garr. JEB, Vol. 70, No. 6: 332-336 Jl/Aug 95

Professionalism and internal auditors: A profile. Lawrence P. Kalbers and Timothy J. Fogarty. Mid-Amer J Bus, Vol. 10, No. 1: 13-20 Spring 95

Profile of early adopters: SFAS 106. Bruce A. Leauby, Y. Joseph Ugras and Mary Jeanne Welsh. Mid-Amer J Bus, Vol. 10, No. 1: 5-12 Spring 95

Relationships between learning styles and academic achievement and brain hemispheric dominance and academic performance in business and accounting courses. Joseph H. Carthey. Winona State University, Master's thesis 94

Taxation without representation. David K. Lindo. Off Sys, Vol. 12, No. 12: 40-42 Dec 95

Tenure status and pedagogical choices. Dorothy A. Feldmann, Kathy Dow and K. Raghunandan. JEB, Vol. 71, No. 1: 40-43 Sep/Oct 95

The accounting education change commission and accounting principles courses: A survey of accounting programs. Thomas E. Wilson and Edward F. Baldwin. JEB, Vol. 70, No. 3: 157-159 Ja/Feb 95

The comparative difficulty of professional certification questions in an undergraduate accounting course. Paul Goldwater and Timothy J. Fogarty. JEB, Vol. 70, No. 4: 207-214 Mr/Ap 95

The effect of incorporating business mathematics concepts and skills on achievement in an Accounting I class at the high school level. Marsha McCullough. Lehman College, Master's thesis 94

The importance of written communication skills for accountants. Anthony H. Catanach, Jr. and Steven Golen. ABEA J, Vol. 14, No. 1: 24-32 Spring 95

The ranking of international taxation topics by CPA international partners and managers. Dennis Lassila and L. Murphy Smith. J Teach Int Bus, Vol. 6, No. 3: 33-49 95

The use of computer-assisted instruction to teach accounting to college students. Rodolfo Simons. Lehman College, Master's thesis 94

Two-year college accounting faculty: Their opinions about the first course in accounting. Charles E. Jordan and Stanley J. Clark. JEB, Vol. 71, No. 2: 68-71 Nov/Dec 95

Use of AECC directives and cooperative learning theory in introductory accounting classes. Doris L. Holt and Janice Goodnow Swanson. JEB, Vol. 70, No. 6: 348-350 Jl/Aug 95

What's new and used in computerized accounting. Jeanette Klosterman. Kan Bus Tchr, Vol. 47, No. 2: 17, 18 Spring 95

## BASIC BUSINESS, Economics

A flip of the coin—a roll of the die: An answer to the free-rider problem in economic instruction. Robin L. Bartlett. J Econ Ed, Vol. 6, No. 2: 131-139 Spring 95

A model of the economic theory of regulation for undergraduates. Brooks Wilson. J Econ Ed, Vol. 26, No. 3: 218-235 Summer 95

A neural network for predicting total industrial production. Milam Aiken, Jay Krosp and Mahesh Vanjani. J EUC, Vol. 7, No. 2: 19-23 Spring 95

A note on aggregate price-level elasticity and supply-side shocks. David W. Findlay. J Econ Ed, Vol. 26, No. 3: 211-217 Summer 95

A report on the economic literacy of adults. Joyce Gleason and Lee J. Van Scyoc. J Econ Ed, Vol. 26, No. 3: 203-210 Summer 95

An interactive microcomputer program for teaching the impacts of alternative policy sets in the market for a single commodity. Elton Li and Arthur Stoecker. J Econ Ed, Vol. 26, No. 4: 324-335 Fall 95

Beyond the lecture: Case teaching and the learning of economic theory. John A. Carlson and David W. Schodt. J Econ Ed, Vol. 26, No. 1: 17-28 Winter 95

Book review: Experimental methods, a primer for economists by Daniel Friedman and Shyam Sunder. David J. Hoaas. J Econ Ed, Vol. 26, No. 1: 87-89 Winter 95

Book review: Industrial economics, issues and perspectives, 2nd ed., by Paul R. Ferguson and Glenys J. Ferguson. Steven C. Hackett. J Econ Ed, Vol. 26, No. 1: 89-90 Winter 95

Book review: Paying the piper. Productivity, incentives, and financing in U.S. higher education by Michael S. McPherson, Morton Owen Schapiro, and Gordon C. Winston, editors. Carol B. Meeks. J Cons Aff, Vol. 29, No. 2: 489-491 Winter 95

Book review: The work of nations. Preparing ourselves for the 21st century capitalism by Robert B. Reich. Frederick T. Evers. HRD Qtly, Vol. 6, No. 2: 231-234 Summer 95

Book review: What was negotiated in the FTT: An economic analysis of the sectorial impact of the Trilateral Trade Treaty by ITAM. McGraw Hill, Mexico. Santiago Ibarreche. J Global IM, Vol. 3, No. 4: 34-35 Fall 95

Changes in attitudes among college economics students about the fairness of the market. Robert Whaples. J Econ Ed, Vol. 26, No. 4: 308-313 Fall 95

Cooperation project on "competence development in the transition of the Russian higher education to the new mode of training economics." Natalia Kouznetsova and Geir Braten. SIEC Rev, No. 125: 4-6 Ap 95

Critical thinking in graduate economic programs: A study of faculty perceptions. M. Neil Browne, John H. Hoag and Nancy Boudreau. J Econ Ed, Vol. 6, No. 2: 177-181 Spring 95

Efforts by departments of economics to assess teaching effectiveness: results of an informal survey. Lawrence J. White. J Econ Ed, Vol. 26, No. 1: 81-85 Winter 95

Estimating educational production functions with correction for drops. Stratford Douglas and Joseph Sulock. J Econ Ed, Vol. 6, No. 2: 101-112 Spring 95

Exhaustible resource depletion: A modified graphical approach. Peter Tisato. J Econ Ed, Vol. 26, No. 1: 51-57 Winter 95

BEST COPY AVAILABLE

Experimental methods, a primer for economics by Daniel Friedman and Shyam Sunder. David J. Hoass. J Econ Ed, Vol. 26, No. 1: 87-89 Winter 95

Exploring the gender gap on the GRE subject test in economics. Mary Hirschfeld, Robert L. Moore and Eleanor Brown. J Econ Ed, Vol. 26, No. 1: 3-15 Winter 95

Exploring the relation between returns to scale and pecuniary economies/diseconomies. Lila J. Truett and Dale B. Truett. J Econ Ed, Vol. 6, No. 2: 140-149 Spring 95

Foreign students and graduate economic education in the United States. Milind Rao. J Econ Ed, Vol. 26, No. 3: 274-281 Summer 95

From Marx to markets: Reform of the university economics curriculum in Russia. Stanley L. Brue and Craig R. MacPhee. J Econ Ed, Vol. 6, No. 2: 182-194 Spring 95

Gender bias in doctoral programs in economics. Marsha R. Shelburn and Patsy G. Lewellyn. J Econ Ed, Vol. 26, No. 4: 373-382 Fall 95

Is cheap labor a magnet for capital? John R. Hanson, II. J Econ Ed, Vol. 6, No. 2: 150-156 Spring 95

Linking the Keynesian Cross and the production possibilities frontier. Roger W. Garrison. J Econ Ed, Vol. 6, No. 2: 122-130 Spring 95

Looking backward at feasible socialism: Using Bellamy to teach Schumpeter. William T. Bogart. J Econ Ed, Vol. 26, No. 4: 352-356 Fall 95

Master's degree in economics: Missions and methods. James P. McCoy and Martin I. Milkman. J Econ Ed, Vol. 6, No. 2: 157-176 Spring 95

Monetary policy rules, supply shocks, and price-level elasticity of aggregate demand: A graphical examination. Ben L. Kyer and Gary E. Maggs. J Econ Ed, Vol. 26, No. 4: 364-372 Fall 95

Notetaking, working memory, and learning in principles of economics. Elchanan Cohn, Sharon Cohn and James Bradley, Jr. J Econ Ed, Vol. 26, No. 1: 291-307 Fall 95

Peer grading of essays in a principles of microeconomics course. Peter M. Kerr, Kang H. Park and Bruce R. Domazlicky. JEB, Vol. 70, No. 6: 357-361 Jl/Aug 95

Policy: A computer program for student use in courses on economic policy. M. C. Hallberg. J Econ Ed, Vol. 26, No. 4: 314-323 Fall 95

Rent control with rent discrimination in competitive markets: Surprises in elementary microeconomic theory. George A. Kondor. J Econ Ed, Vol. 26, No. 3: 245-251 Summer 95

Richer harvests: A CAI approach to teaching fisheries economics. David Whitmarsh. J Econ Ed, Vol. 26, No. 4: 336-351 Fall 95

Risk-adjusted returns and stock market games. Gary Kagan, Herbert Mayo and Robert Stout. J Econ Ed, Vol. 26, No. 1: 39-50 Winter 95

Running the U.S. economy: A computer-simulation competition for high school students. Cheryl L. Cohn and Randall W. Rentfro. JEB, Vol. 71, No. 2: 64-67 Nov/Dec 95

Teaching economic forecasting to undergraduates. Michael R. Donihue. J Econ Ed, Vol. 6, No. 2: 113-121 Spring 95

Teaching western economics to eastern economists: A look at topics, teaching methods and attitudes. Margaret Oppenheimer. J Teach Int Bus, Vol. 6, No. 4: 47-64 95

The case method as a strategy for teaching policy analysis to undergraduates. Ann D. Velenchik. J Econ Ed, Vol. 26, No. 1: 29-38 Winter 95

The concepts of 'strong' and 'weak' dollar: Teaching global influences of exchange rates and trade--An integrative approach. Joseph W. Weiss and Alexander A. L. G. Zampieron. J Teach Int Bus, Vol. 6, No. 4: 1-22 95

The economics of stock pollutants: A graphical exposition. Donn M. Johnson. J Econ Ed, Vol. 26, No. 3: 236-244 Summer 95

The economics of information: A classroom experiment. Noelwah R. Netusil and Michael Haupert. J Econ Ed, Vol. 26, No. 4: 357-363 Fall 95

The effect of the stock market game on economic literacy. Morgan K. Bridge-Mendenhall. University of Wyoming, Doctoral dissertation 94

The future of the comparative systems course in the undergraduate economics curriculum. Clark G. Ross. J Econ Ed, Vol. 6, No. 2: 195-200 Spring 95

The impact of feminism in economics—beyond the pale? A discussion and survey results. Randy Albelda. J Econ Ed, Vol. 26, No. 3: 253-273 Summer 95

The publication profile of economists. E. Bruce Hutchinson and Terry L. Zivney. J Econ Ed, Vol. 26, No. 1: 59-79 Winter 95

Trends in undergraduate economics degrees: A 1993-94 update. John L. Siegfried. J Econ Ed, Vol. 26, No. 3: 282-287 Summer 95

Using The Wall Street Journal in economics and finance courses: A survey and suggestions. Ronald L. Moy. JEB, Vol. 70, No. 3: 146-150 Ja/Feb 95

## BASIC BUSINESS, Entrepreneurship/ Small Business

An integrated approach to teaching entrepreneurship. Roger L. Luft. DPE Instr Strat, Vol. 11, No. 4: 1-6 Dec 95

Business incubator: A study of entrepreneurial training programs for business development. Joyce A. Basler. Southern Illinois University at Carbondale, Master's thesis 94

Changes in working capital of small firms in relation to changes in economic activity. Morris Lamberson. Mid-Amer J Bus, Vol. 10, No. 2: 45-50 Fall 95

Determinants of information technology success in small business. Simha R. Magal and Cedric D. Lewis. J CIS, Vol. 35, No. 3: 75-83 Spring 95

Do-it-yourself contracts. Roger Gagon. WP Mag, Vol. 7, No. 7: 17-21 Jl 95

Entrepreneurial education in the international arena. Nancy J. Buddy and Harry E. Nowka. Bus Ed Forum, Vol. 49, No. 3: 9-10 Feb 95

Entrepreneurship education: Opportunity in search of curriculum. Marilyn Kourilsky. Bus Ed Forum, Vol. 50, No. 1: 11-15 Oct 95

Growth stages for a small business MIS. Thomas L. Lucy-Bouler. J CIS, Vol. 36, No. 1: 77-81 Fall 95

How to collect your money and keep your client. Marianne Y. Lindley. J CR, Vol. 56, No. 8: 27-29 Ju 95

How's business? Richard Ensman, Jr. J CR, Vol. 56, No. 8: 30-31 Ju 95

Mail makes the sale. Larry Otto. Off Sys, Vol. 12, No. 2: 46 Feb 95

Managing human resources. Vanessa Dean Arnold and Terry D. Roach. Bus Ed Forum, Vol. 49, No. 3: 3-4 Feb 95

Pizza: Business management across the campus. Kenneth J. Kaser. Bus Ed Forum, Vol. 49, No. 3: 11-13 Feb 95

Student attitude toward entrepreneurship as affected by participation in an SBI program. Timothy S. Hatten and Sheila K. Ruhland. JEB, Vol. 70, No. 4: 224-227 Mr Ap 95

Student-faculty research agencies: Marketing education integration using an entrepreneurship education experience. James W. Peltier, John A. Schibrowsky and Arno Kleimenhagen. JME, 59-70 Summer 95

Taking care of business. Nancy J. McCarthy. Pub, Vol. 10, No. 5: 68-69, 71-72, 75, 77, 78 My 95

The cultural convergence of MBA education across Australia, Singapore, and Malaysia. Robert W. Armstrong and John Krasnostein. J Teach Int Bus, Vol. 7, No. 1: 45-60 Nov 95

The 'how to' of entrepreneurship. Caroline Fratto Urbanic. Bus Ed Forum, Vol. 50, No. 2: 33-34 Dec 95

The IRS, independent contractors and the status of court reporters. James R. Urquhart, III. J CR, Vol. 56, No. 10: 32-34 Aug-Oct 95

The relationship between formal education and successful entrepreneurship. Ellen C. Berson. Lehman College, Master's thesis 94

This old home office. George I. Beiswinger. Off Sys, Vol. 12, No. 5: 10-12, 14-16 My 95

Total quality management. John A. Knappenberger. Bus Ed Forum, Vol. 49, No. 3: 5-8 Feb 95

Vendor designed systems and systems success: Do small businesses get what they pay for? Gerald E. Evans and Charles A. P. Smith. J CIS, Vol. 36, No. 1: 23-25 Fall 95

Work smarter, work smaller. Lura K. Romei and Patricia M. Fernberg. Man Off Tech, Vol. 40, No. 2: 26-27 Feb 95

## BASIC BUSINESS, Finance/ Investments

A creative approach to introducing family financial management to adolescents. Pam Best. Kan Bus Tchr, Vol. 47, No. 2: 6-7, 20 Spring 95

An application of artificial neural network models to portfolio selection. Yung-Ho Suh and James E. LaBarre. J CIS, Vol. 36, No. 1: 65-73 Fall 95

Assessing financial performance in the capstone, strategic management course: A proposed templete. Kenneth E. Aupperle and M. H. Sarhan. JEB, Vol. 71, No. 2: 72-77 Nov Dec 95

Business and research proposals in economics and finance courses. Ronald L. Moy. JEB, Vol. 71, No. 1: 37-39 Sep Oct 95

Changes in working capital of small firms in relation to changes in economic activity. Morris Lamberson. Mid-Amer J Bus, Vol. 10, No. 2: 45-50 Fall 95

Chapter 7 versus Chapter 13 bankruptcy: It pays to ask why. Edward W. Brankey. Mid-Amer J Bus, Vol. 10, No. 2: 65-71 Fall 95

Comparison of financial well-being of older women: 1977 and 1989. Gong-Song Hong and Patricia M. Swanson. Fin C & P, Vol. 6: 129-138 95

Determinants of bank profitability. Mukesh Chaudhry, Arjun Chatrath and Ravindra Kamath. Mid-Amer J Bus, Vol. 10, No. 1: 41-46 Spring 95

Determinants of family bond and stock holdings. Lucy X. Zhong and Jing J. Xiao. Fin C & P, Vol. 6: 107-114 95

Discriminating between primary family financial managers and other adults in the family. Celia Ray Hayhoe and Mari S. Wilhelm. Fin C & P, Vol. 6: 75-82 95

Do the foxes guard the hen house? A note on agency costs. Richard J. Dowen and Thomas L. Mann. Mid-Amer J Bus, Vol. 10, No. 1: 21-29 Spring 95

Economic adjustment strategies of farm men and women experiencing economic stress. Sharon M. Danes and Kathryn D. Rettig. Fin C & P, Vol. 6: 59-73 95

Finance education and the ethics debate. Eric Dufrene and Alan Wong. JEB, Vol. 70, No. 3: 179-181 Ja/Feb 95

First-time homebuyers programs as an impetus for change in budget behavior. Gladys G. Shelton and Octavia L. Hill. Fin C & P, Vol. 6: 83-92 95

Getting the big picture: Writing to learn in a finance class. Susan Hall and Theresa Tiggeman. Bus Com Qtly, Vol. 58, No. 1: 12-15 Mr 95

Higher-order critical thinking skills used in banking. Robert C. Bacchus and B. June Schmidt. NABTE Rev, No. 22: 25-28 95

Households with rent burdens: Impact on other spending and factors related to the probability of having a rent burden. Dong-Hoon Oh. Fin C & P, Vol. 6: 139-146 95

Internationalizing the business curriculum: Teaching by example in finance. Joshua Buch and Kenneth L. Rhoda. J Teach Int Bus, Vol. 6, No. 3: 73-86 95

Investment portfolios and human wealth. Hye Kyung Lee and Sherman Hanna. Fin C & P, Vol. 6: 147-152 95

Justifying the use of economic insights in ordinary decisions. James N. Morgan. Fin C & P, Vol. 6: 45-52 95

Optimal life cycle savings. Sherman Hanna, Jessie X. Fan and Y. Regina Chang. Fin C & P, Vol. 6: 1-15 95

Patterns of adequate household emergency fund holdings: A comparison of households in 1983 and 1986. Y. Regina Chang and Sandra J. Huston. Fin C & P, Vol. 6: 119-128 95

Patterns of household financial asset ownership. Jing J. Xiao. Fin C & P, Vol. 6: 99-106 95

Perceived adequacy of retirement income. Y. Lakshmi Malroutu and Jing J. Xiao. Fin C & P, Vol. 6: 17-23 95

Retirement preparation of older and younger baby boomers. Sharon A. DeVaney. Fin C & P, Vol. 6: 25-33 95

Should you retire at age 62 or 65? Craig M. Newmark and Michael Walden. Fin C & P, Vol. 6: 35-44 95

Techniques for improving student performance in international finance. Lawrence Peter Shao. J Teach Int Bus, Vol. 7, No. 1: 33-43 Nov 95

The association between U.S. and Canadian prime rate changes. Reinhold P. Lamb and A. Qayyum Khan. Mid-Amer J Bus, Vol. 10, No. 1: 31-40 Spring 95

The impact of salary growth, inflation, employee age, and career length on the relative desirability of pension fund type. Walt Woerheide. Fin C & P, Vol. 6: 53-58 95

The importance of selected finance topics needed in preparation for an entry-level position in financial management as perceived by finance practitioners and educators. Gail Hoover. Northern Illinois University, Doctoral dissertation 94

The operations, appeals and costs of the alternative financial sector: Implications for financial counselors. Roger Swagler, John Burton and Joan Koonce Lewis. Fin C & P, Vol. 6: 93-98 95

Trends in the financial management process among large U.S. corporations: A decade of evidence. Erica Gilbert and Alan K. Reichert. JEB, Vol. 70, No. 3: 125-129 Ja/Feb 95

Using The Wall Street Journal in economics and finance courses: A survey and suggestions. Ronald L. Moy. JEB, Vol. 70, No. 3: 146-150 Ja/Feb 95

Valuing a constant-growth annuity: An applied approach using a financial calculator. Michael J. Sullivan. Fin C & P, Vol. 6: 115-118 95

## BASIC BUSINESS, Marketing

Adaptation and relationship building process in the People's Republic of China (PRC). T. K. P. Leung, Y. H. Wong and J. L. M. Tam. J Int Cons Mkt, Vol. 8, No. 2: 7-26 95

Alumni satisfaction and behavioral intentions: University versus departmental measures. Kevin P. Gwinner and Richard F. Beltramini. JME, 34-40 Spring 95

An analysis of the sources of articles in the Journal of Marketing Education: An update. Gary L. Clark. JME, 25-33 Spring 95

An analysis of personality types among secondary marketing education teacher-coordinators and their preferences toward selected instructional methods. William McPherson. New York University, Doctoral dissertation 94

An application of the analytical hierarchy process to international marketing: Selection of a foreign distributor. Poh-Lin Yeoh and Roger J. Calantone. J Global Mkt, Vol. 8, No. 3/4: 39-65 95

An experiential exercise for enlightening sales students about the screening and selection process for sales jobs. James G. Lollar and Thomas W. Leigh. JME, 35-50 Fall 95

Assessing the influence of attitudes, skills and experience on international marketing investment decision-making: A behavioral systems approach. Brendan J. Gray. J Global Mkt, Vol. 8, No. 3/4: 103-123 95

Bloom's Cognitive Domain Theory: A basis for developing higher levels of critical thinking skills in reconstructing a professional selling course. Maurice G. Clabaugh, Jr., Jessie L. Forbes and Jason P. Clabaugh. JME, 25-34 Fall 95

Book review: Euromarketing: A strategic planner for selling into the new Europe by Rick Arons. Nejdet Delener. J Global Mkt, Vol. 8, No. 2: 115-118 94

Book review: Global marketing management by Warren E. Keegan. Dana-Nicoleta Lascu. J Global Mkt, Vol. 8, No. 3/4: 202-207 95

Book review: International marketing by Philip R. Cateora. Lalita A. Manrai. J Global Mkt, Vol. 8, No. 3/4: 193-198 95

Book review: International marketing strategy: Analysis, development and implementation by Chris Phillips, Isobel Doole, and Robin Lowe. James L. Morrison. JEB, Vol. 71, No. 1: 54 Sep/Oct 95

Book review: Market evolution in developing countries: The unfolding of the Indian market by Subhash C. Jain. Gopalkrishnan Iyer. J Global Mkt, Vol. 8, No. 3/4: 198-202 95

Book review: New directions in attitude measurement by Dagmar Krebs and Peter Schmidt. Kathryn D. Rettig. J Cons Aff, Vol. 29, No. 2: 482-486 Winter 95

Book review: The gas station in America by John A. Jakle and Keith A. Sculle. Roger Dickinson. J Cons Aff, Vol. 29, No. 2: 479-482 Winter 95

Content analysis of U.S. and Indian magazine advertising. Daniel Rajaratnam, James B. Hunt and Charles S. Madden. J Int Cons Mkt, Vol. 8, No. 1: 93-109 95

Control mechanisms within export channels of distribution. Harash J. Sachdev, Daniel C. Bello and Bruce K. Pilling. J Global Mkt, Vol. 8, No. 2: 31-50 94

Coordination: Building relationships for a lifetime. Allen D. Truell. Bus Ed Forum, Vol. 49, No. 3: 39-40 Feb 95

Countertrading with the Middle East: An empirical investigation of challenges and opportunities. John A. Angelidis and Nabil A. Ibrahim. J Global Mkt, Vol. 8, No. 2: 97-114 94

Country-of-destination and export marketing strategy: A study of U.S. exporters. Ven Sriram and Franklyn A. Manu. J Global Mkt, Vol. 8, No. 3/4: 171-190 95

Country-of-origin bias among high-income consumers in Mexico: An empirical study. Jaime Almonte, Constance Falk, Rhonda Skaggs and Manuel Cardenas. J Int Cons Mkt, Vol. 8, No. 2: 27-44 95

Creating an effective print advertisement for the China market: Analysis and advice. Ritu Lohtia, Wesley L. Johnston and Linda Aab. J Global Mkt, Vol. 8, No. 2: 7-29 94

Customer service as a strategic weapon in international operations. Richard T. Hise and Terrance Gabel. J Global Mkt, Vol. 8, No. 3/4: 151-170 95

Details and student perceptions of an experiential program for personal selling and purchasing classes. Bradley S. O'Hara and Teri Root Shaffer. JME, 41-49 Spring 95

Determinants of consumer complaint behaviour: A study of Singapore consumers. Kau Ah Keng, Daleen Richmond and Serene Han. J Int Cons Mkt, Vol. 8, No. 2: 59-76 95

Developing an integrated product and price management course. John A. Schibrowsky. JME, 33-44 Summer 95

Developing marketing professionals: What can business schools learn? Anthony C. Cunningham. JME, 3-9 Summer 95

Diversity of the customer base: A business necessity. Jacquelyn F. Chapman and Judith A. McFarland. JEB, Vol. 71, No. 1: 17-18 Sep/Oct 95

Education and job performance, job attitudes, and perceptions of prior education in Nigeria. Oruene L. Okuchaba. University of Wyoming, Doctoral dissertation 94

Ethical inclinations of tomorrow's advertising practitioners. Cornelius B. Pratt, E. Lincoln James and Karen J. Kaiimai. JME, 50-65 Spring 95

Export motives, psychological distance, and the EPRG framework. Aviv Shoham, Gregory M. Rose and Gerald S. Albaum. J Global Mkt, Vol. 8, No. 3/4: 9-37 95

Getting counselors involved in your marketing program. Keith Goins. Bus Ed Forum, Vol. 50, No. 1: 39-40 Oct 95

Improving writing skills in sales management courses: The use of memo-writing exercises. Kevin M. McNeilly and Frances J. Ranney. JME, 17-24 Fall 95

Incorporating writing across the curriculum into an introductory marketing course. Randall S. Hansen and Katharine Hansen. JME, 3-12 Spring 95

Industrial trade shows: A review of what we know. Paul Herbig, Brad O'Hara and Frederick Palumbo. Mid-Amer J Bus, Vol. 10, No. 1: 67-72 Spring 95

Integrating business communication skills into a buyer-behavior course project. Alan P. Wunsch and Chuck Tomkovick. Bus Com Qtly, Vol. 58, No. 1: 16-19 Mr 95

Integrating skills and content knowledge in the marketing curriculum. Charles W. Lamb, Jr., Shannon H. Shipp and William C. Moncrief, III. JME, 10-19 Summer 95

International equity joint ventures in China: Operations and potential close-down. Yigang Pan, Wilfried R. Vanhonacker and Robert E. Pitts. J Global Mkt, Vol. 8, No. 3/4: 125-149 95

Journal writing in the personal selling curriculum. Casey L. Donoho, Michael J. Swenson and Garry R. Taylor. JME, 5-16 Fall 95

Learning hierarchies and the marketing curriculum: A proposal for a second course in marketing. James M. Stearns and Charles T. Crespy. JME, 20-32 Summer 95

Marketing decisions and performance in economic reform African countries. Sam C. Okoroafo and Hope Torkornoo. J Global Mkt, Vol. 8, No. 3/4: 85-101 95

Marketing educators as mentors: Benefits for students. Donald W. Caudill and Max R. Carrington. Bus Ed Forum, Vol. 49, No. 4: 34-36 Ap 95

Marketing journal coauthorship: Is it a hit or a miss with coauthors? Dean M. Schroeder, Frederick W. Langrehr and Steven M. Floyd. JME, 45-58 Summer 95

Marketing strategies for reporters. Nora Ganim Barnes, Cheryl A. Braga and Jennifer Winship. J CR, Vol. 56, No. 10: 36-37, 39 Aug-Oct 95

Marketing strategies of international competitors in the UK machine tool market. Peter Doyle, Veronica Wong and Vivienne Shaw. J Global Mkt, Vol. 8, No. 2: 75-96 94

Martial arts strategy: Japanese karate kata used in marketing. Michael J. Cotter and James A. Henley, Jr. J Int Cons Mkt, Vol. 7, No. 4: 5-21 95

National character and sex roles in advertising. Jen-Hung Huang. J Int Cons Mkt, Vol. 7, No. 4: 81-96 95

National stereotypes and product evaluations about Japan and the United States: A Hong Kong perspective. Wah-Leung Cheung and Luther (Trey) Denton. J Int Cons Mkt, Vol. 7, No. 4: 59-79 95

Perceptions of multinational salespersons and their market environments: An exploratory cluster analysis. William L. James and John S. Hill. J Global Mkt, Vol. 8, No. 3/4: 67-83 95

Pricing practices of American multinational firms: Standardization vs. localization dichotomy. A. Coskun Samli and Laurence Jacobs. J Global Mkt, Vol. 8, No. 2: 51-73 94

Professional selling and relationship marketing: Moving from transactional role-playing to partnering. John F. Tanner, Jr. and Stephen B. Castleberry. JME, 51-62 Fall 95

Student-faculty research agencies: Marketing education integration using an entrepreneurship education experience. James W. Peltier, John A. Schibrowsky and Arno Kleimenhagen. JME, 59-70 Summer 95

Student journal writing in an international setting. William C. Moncrief, III, Shannon H. Shipp and Charles W. Lamb, Jr. JME, 71-80 Summer 95

Support for buy American campaigns: An empirical investigation based on a prosocial framework. Kent L. Granzin and Janeen E. Olsen. J Int Cons Mkt, Vol. 8, No. 1: 43-69 95

Telemarketing for the business school as a sales course project. Laura M. Milner. JME, 73-80 Fall 95

The dark side of experiential learning activities. John A. Schibrowsky and James W. Peltier. JME, 13-24 Spring 95

The effect of marketing orientation on company performance in the service sector: A comparative study of the hotel industry in Hong Kong and New Zealand. Alan K. M. Au and Alan C. B. Tse. J Int Cons Mkt, Vol. 8, No. 2: 77-87 95

The portrayal of people in magazine advertisements: The United States and Korea. Bob D. Cutler, Rajshekhar G. Javalgi and Dongdae Lee. J Int Cons Mkt, Vol. 8, No. 2: 45-58 95

The role of Hispanic acculturation on media exposure, coupon use, and brand loyalty. Susan M. Petroshius, Stephen J. Newell and Steven J. Ross. Mid-Amer J Bus, Vol. 10, No. 2: 35-44 Fall 95

The Westernization of Asian print advertising. Bob D. Cutler, Rajshekhar G. Javalgi and D. Stephen White. J Int Cons Mkt, Vol. 7, No. 4: 23-37 95

Using negotiations to teach relational selling and group dynamics. Gerrard Macintosh. JME, 63-72 Fall 95

Using strategic planning in marketing education. Richard F. James. Bus Ed Forum, Vol. 50, No. 2: 38-40 Dec 95

Variation in the characteristics of opinion leaders across cultural borders. Roger Marshall and Indriyo Gitosudarmo. J Int Cons Mkt, Vol. 8, No. 1: 5-22 95

What is in a brand—quality perception of manufacturer versus private brands. Suk-ching Ho and Chi-fai Chan. J Int Cons Mkt, Vol. 7, No. 4: 39-57 95

## BUSINESS EDUCATION

A challenge. Janet M. Gandy. ABEA J, Vol. 14, No. 1: 7-10 Spring 95

BEST COPY AVAILABLE

A historical review of significant events affecting business education. Thomas H. Inman and Arnola C. Ownby. ABEA J, Vol. 14, No. 1: 3-6 Spring 95

An integrated causal comparative and descriptive study of the practical business knowledge of students taught by business teachers with business experience and those taught by business teachers without business experience. Tammi A. Mays. Southwest Missouri State University, Master's thesis 94

Business education: Do we believe in the future? Walter A. Brower. NJ BE Obs, Vol. 67: 1-5 95

Business office technology and business education. Marion E. Wood. NJ BE Obs, Vol. 67: 21-43 95

Business teacher education: The next generation. Terry M. Frame. Bus Ed Dig, Vol. 5: 7-12 95

Collegiate office education for the year 2000. Virginia Sullivan. NABTE Rev, No. 22: 29-32 95

Communication in the workplace: Implications for business teachers. L. Marilyn Stinson. Bus Ed Forum, Vol. 50, No. 1: 28-30 Oct 95

Computer attitudes and computer literacy among prospective business educators at participating NABTE-member institutions in four states. Christine Patterson Kuschel. The University of Montana, Doctoral dissertation 94

Could FBLA-PBL be for you? Connie Lindell. Kan Bus Tchr, 6-7 Fall 95

Diversity issues and business education. Ellen Foxman, Debbie Easterling and Jennifer Fodor. JEB, Vol. 71, No. 1: 22-26 Sep/Oct 95

Educating students for the demands of the workplace. Barbara McNulty. Bus Ed Forum, Vol. 50, No. 2: 35-37 Dec 95

Entrepreneurship education: Opportunity in search of curriculum. Marilyn Kourilsky. Bus Ed Forum, Vol. 50, No. 1: 11-15 Oct 95

Expanding business education programs: Providing a school-within-a-school. Rita Thomas Noel. LBE J, Vol. 4, No. 1: 116-128 94

Five basic motivational tools for the high school classroom. J. Howard Jackson and Iris W. Johnson. Bus Ed Forum, Vol. 50, No. 1: 31-33 Oct 95

High school enrollment patterns in selected business education programs in Illinois high schools. Cheri A. Diercks. Southern Illinois University at Carbondale, Master's thesis 94

How to succeed in raising awareness of business education without really trying. Laura Longley. Bus Ed Forum, Vol. 50, No. 2: 15-17 Dec 95

Keeping up with an ever-changing content area. Lisa E. Gueldenzoph. Bus Ed Forum, Vol. 50, No. 2: 23-25 Dec 95

Kent Career/Technical Center's partnership with business pays dividends to students. Sandra Palmer and Gretchen Wezowicz. MBEA Today, Vol. 61, No. 5: 4-6 Dec 95

Modernizing the business education curriculum. David Hyslop and Kathy Siebenaler Wilson. NJ BE Obs, Vol. 67: 6-20 95

National business and education skills standards: Does business education need them? Phyllis C. Bunn. LBE J, Vol. 4, No. 2: 46-53 94

Pizza: Business management across the campus. Kenneth J. Kaser. Bus Ed Forum, Vol. 49, No. 3: 11-13 Feb 95

Points of view. Robert Gryder and John L. Myers. ABEA J, Vol. 14, No. 1: 14-23 Spring 95

Portfolio use in business. Monica Woods. Northwest Missouri State University, Master's thesis 94

Recruitment: New emphases and traditional approaches. Jean A. Mausehund and Roger Mausehund. Bus Ed Forum, Vol. 50, No. 1: 19-21 Oct 95

Sexual harassment education. E. Rebecca Limback and Zinna Bland. Bus Ed Forum, Vol. 49, No. 4: 5-8 Ap 95

Statement No. 57—The evolving vision of education for and about business. Bus Ed Forum, Vol. 50, No. 1: 17-18 Oct 95

Supervising the business student teacher. Jennie Hunter. NABTE Rev, No. 22: 33-37 95

Teaching the SCANS competencies in business education. Donna R. Everett. DPE Instr Strat, Vol. 11, No. 3: 1-6 Sep 95

The effects of career planning instruction on self-esteem, vocational identity, and career self-efficacy of ninth grade business education students. Leslie Joan Palmer. University of Missouri—Columbia, Doctoral dissertation 94

The importance of workplace basics competencies (SCANS) as perceived by business teachers. Lonnie Echternacht and Ling-Yu Melody Wen Yang. NABTE Rev, No. 22: 38-41 95

The importance of workplace basics competencies (SCANS) as perceived by Missouri business education teachers. Ling-Yu Melody Wen Yang. University of Missouri—Columbia, Doctoral dissertation 94

The Japanese approach to business education—what can we learn? David W. Leapard. ISBE News, Vol. 25, No. 2: 6-8 Spring 95

The status of environmental management in business education. Vernon P. Dorweiler and Mehenna Yakhou. JEB, Vol. 70, No. 3: 160-165 Ja/Feb 95

The use of focus groups in business administration. Lila Waldman. Bus Ed Forum, Vol. 49, No. 4: 11-13 Ap 95

Use of VoCATS as an instructional management tool. Charlene W. Sox and Sterling H. Hart. Bus Ed Dig, Vol. 5: 19-23 95

Valuing student organizations. Carolyn M. Rainey. Bus Ed Forum, Vol. 50, No. 1: 21-23 Oct 95

What should business educators be teaching about computers? Benjamin Kinard. ABEA J, Vol. 14, No. 1: 33-37 Spring 95

Working as part of a team. Linda F. Szul. Bus Ed Forum, Vol. 50, No. 1: 25-27 Oct 95

## Adult Education

A report on the economic literacy of adults. Joyce Gleason and Lee J. Van Scyoc. J Econ Ed, Vol. 26, No. 3: 203-210 Summer 95

Assessment of program outcomes of the New York City Board of Education Adult Occupational Training Program. Harold Sabedra, Sr. Lehman College, Master's thesis 94

Learning by association: Professional associations as learning agents. A. Carol Rusaw. HRD Qtly, Vol. 6, No. 2: 215-226 Summer 95

## Career Education

A profile of personality traits and interests of freshmen students of Ashby High School, Ashby, Minnesota. Wendy Watts. University of North Dakota, Master's thesis 94

The effects of career planning instruction on self-esteem, vocational identity, and career self-efficacy of ninth grade business education students. Leslie Joan Palmer. University of Missouri - Columbia, Doctoral dissertation 94

The management interview and academic portfolio: An effective combination for improving communication skills and establishing career direction. Brent A. Stewart and Shelia Foster-Stinnett. ABA Proc, 139-141 96

## Consumer Education

A creative approach to introducing family financial management to adolescents. Pam Best. Kan Bus Tchr, Vol. 47, No. 2: 6-7, 20 Spring 95

American versus Japanese consumer decision making: An exploratory cross-cultural content analysis. William J. McDonald. J Int Cons Mkt, Vol. 7, No. 3: 81-93 95

Book review: Design for society by Nigel Whitely. Julia Marlowe. J Cons Aff, Vol. 29, No. 2: 504-507 Winter 95

Book review: International comparisons of household saving by James M. Poterba. Jing Jian Xiao. J Cons Aff, Vol. 29, No. 2: 498-501 Winter 95

Book review: Meatpackers and beef barons: Company town in a global economy by Carol Andreas. Deborah K. Barrow. J Cons Aff, Vol. 29, No. 2: 470-472 Winter 95

Book review: New directions in attitude measurement by Dagmar Krebs and Peter Schmidt. Kathryn D. Rettig. J Cons Aff, Vol. 29, No. 2: 482-486 Winter 95

Book review: Parents' jobs and children's lives by Toby L. Parcel and Elizabeth G. Menaghan. Cathleen D. Zick. J Cons Aff, Vol. 29, No. 2: 495-498 Winter 95

Book review: Purchasing power: Consumer organizing, gender, and the Seattle labor movement 1919-1929 by Dana Frank. Louise Parker. J Cons Aff, Vol. 29, No. 2: 477-479 Winter 95

Book review: Shopping with Freud by Rachel Bowlby. Pamela N. Olson. J Cons Aff, Vol. 29, No. 2: 472-474 Winter 95

Book review: The electronic eye: The rise of surveillance society by David Lyon. John R. Burton. J Cons Aff, Vol. 29, No. 2: 486-489 Winter 95

Book review: The consumer movement: Lectures by Colston E. Warne by Richard L. D. Morse. Carole J. Makela. J Cons Aff, Vol. 29, No. 2: 492-494 Winter 95

Book review: The gas station in America by John A. Jakle and Keith A. Sculle. Roger Dickinson. J Cons Aff, Vol. 29, No. 2: 479-482 Winter 95

Book review: Who pays for the kids? Gender and the structures of constraint by Nancy Folbre. Dorothy Z. Price. J Cons Aff, Vol. 29, No. 2: 474-476 Winter 95

Book review: Working wives and dual-earner families by Rose M. Rubin and Bobye J. Riney. Ann C. Foster. J Con Aff, Vol. 29, No. 2: 501-504 Winter 95

Consumer comprehension of environmental advertising and labeling claims. Louis A. Morris, Manoj Hastak and Michael B. Mazis. J Cons Aff, Vol. 29, No. 2: 328-350 Winter 95

Consumer preferences for size description systems of men's and women's apparel. Jongsuk Chun-Yoon and Cynthia R. Jasper. J Cons Aff, Vol. 29, No. 2: 429-441 Winter 95

Consumer unit types and expenditures on food away from home. Louis G. Pol and Sukgoo Pak. J Cons Aff, Vol. 29, No. 2: 403-428 Winter 95

Consumer utilization of food labeling as a source of nutrition information. Guijing Wang, Stanley M. Fletcher and Dale H. Carley. J Cons Aff, Vol. 29, No. 2: 368-380 Winter 95

Content analysis of U.S. and Indian magazine advertising. Daniel Rajaratnam, James B. Hunt and Charles S. Madden. J Int Cons Mkt, Vol. 8, No. 1: 93-109 95

Country-of-origin effects: A country-category effect hypothesis. Syed Saad Andaleeb. J Int Cons Mkt, Vol. 7, No. 3: 29-52 95

Cross-cultural consumer research in India: A review and analysis. Stephen C. Brokaw and C. Lakshman. J Int Cons Mkt, Vol. 7, No. 3: 53-80 95

Forecasting the future of consumer programs in higher education. Cathleen D. Zick and Richard Widdows. J Cons Aff, Vol. 29, No. 2: 460-469 Winter 95

Gender effects to the formation of overall product satisfaction: A multivariate approach. Luiz Moutinho and Mark Goode. J Int Cons Mkt, Vol. 8, No. 1: 71-91 95

Health knowledge and nutritional adequacy of female heads of households in the United States. Cyrus A. Ramezani and Claudia Roeder. J Cons Aff, Vol. 29, No. 2: 381-402 Winter 95

Mexican consumer attitudes towards domestic and foreign made products. Eugene D. Jaffe and Carlos R. Martinez. J Int Cons Mkt, Vol. 7, No. 3: 7-27 95

Purchasing involvement in Saudi Arabia: Measure development and validation. Ugur Yavas and Emin Babakus. J Int Cons Mkt, Vol. 8, No. 1: 23-42 95

Risk-benefit analysis of cigarette smoking: Public policy implications. Rachel Dardis and Thomas Keane. J Cons Aff, Vol. 29, No. 2: 351-367 Winter 95

Support for buy American campaigns: An empirical investigation based on a prosocial framework. Kent L. Granzin and Janeen E. Olsen. J Int Cons Mkt, Vol. 8, No. 1: 43-69 95

The consumer interest in the 1990s and beyond. James S. Turner. J Cons Aff, Vol. 29, No. 2: 310-327 Winter 95

The economics of information: A classroom experiment. Nodwah R. Netusil and Michael Haupert. J Econ Ed, Vol. 26, No. 4: 357-363 Fall 95

Toward consumer efficiency: A model for improved buymanship. Mary L. Carsky, Roger Dickinson and Mary F. Smith. J Cons Aff, Vol. 29, No. 2: 442-459 Winter 95

Variation in the characteristics of opinion leaders across cultural borders. Roger Marshall and Indriyo Gitosudarmo. J Int Cons Mkt, Vol. 8, No. 1: 5-22 95

What is in a brand—quality perception of manufacturer versus private brands. Suk-ching Ho and Chi-fai Chan. J Int Cons Mkt, Vol. 7, No. 4: 39-57 95

## Cooperative Education

Applying cooperative learning in office procedures. Dee Ludwig. Bus Ed Forum, Vol. 49, No. 3: 25-27 Feb 95

Giving students the business. Dan Brown. Voc Ed J, Vol. 70, No. 6: 41-43 Sept 95

Identification and analysis of successful components in New York city secondary school business marketing department business alliance programs. James P. Mills. Lehman College, Master's thesis 94

Reaching out to business partners. Karen Bailey. Kan Bus Tchr, Vol. 47, No. 2: 13, 16 Spring 95

The development of an individual course in coordinating techniques third edition. Leann Hinzpeter. University of North Dakota, Master's thesis 94

## International Education

A look at Gimnazium education. Linda Higgins Spoleti. Clearinghs, Vol. 68, No. 6: 335-336 Jl/Aug 95

An analysis of the learning process of business students at Hong Kong Polytechnic. David Kember, Atara Sivan and Howard Davies. JEB, Vol. 70, No. 3: 172-178 Ja/Feb 95

Business education and change in Russia and Eastern Europe. Fred J. Evans and Nancy J. Birch. JEB, Vol. 70, No. 3: 166-171 Ja/Feb 95

Communication for a global economy. Marsha O. Smith and James F. Steward. Bus Ed Forum, Vol. 49, No. 4: 25-28 Ap 95

Continuing education for managers from small and medium sized German companies. Jorg Fub. J Teach Int Bus, Vol. 7, No. 1: 19-32 Nov 95

Contrasting expectations of individualists and collectivists: Achieving effective group interaction. John L. Waltman and Jean L. Bush-Bacelis. J Teach Int Bus, Vol. 7, No. 1: 61-76 Nov 95

Cooperation project on "competence development in the transition of the Russian higher education to the new mode of training economics." Natalia Kouznetsova and Geir Braten. SIEC Rev, No. 125: 4-6 Ap 95

Education and job performance, job attitudes, and perceptions of prior education in Nigeria. Oruene L. Okuchaba. University of Wyoming. Doctoral dissertation 94

Entrepreneurial education in the international arena. Nancy J. Buddy and Harry E. Nowka. Bus Ed Forum, Vol. 49, No. 3: 9-10 Feb 95

From Marx to markets: Reform of the university economics curriculum in Russia. Stanley L. Brue and Craig R. MacPhee. J Econ Ed, Vol. 6, No. 2: 182-194 Spring 95

Georgia on my mind. Wanda Blockhus. ISBE News, Vol. 25, No. 2: 1-2, 9 Spring 95

Including a foreign language component in tertiary international business program curricula: A critical analysis. Joyce L. Grahn and Dennis R. Vanden Bloomen. J Teach Int Bus, Vol. 7, No. 1: 77-91 Nov 95

Internationalize yourself. Sondra Ostheimer. Bus Ed Forum, Vol. 49, No. 3: 44-47 Feb 95

Internationalizing the business curriculum: Teaching by example in finance. Joshua Buch and Kenneth L. Rhoda. J Teach Int Bus, Vol. 6, No. 3: 73-86 95

Internationalizing the information systems curriculum: A systems approach. Bruce R. Rollier, Mary J. Granger and David L. Schroeder. J Teach Int Bus, Vol. 6, No. 3: 51-71 95

IQ (international quiz) teaser -- spring 1995. ISBE News, Vol. 25, No. 2: 16 Spring 95

Kansai University's faculty of informatics. William R. Payne and Kiyomi Yoshizawa. THE J, Vol. 22, No. 6: 58-61 Ja 95

Learning from an international teaching experience: Communication content and teaching-learning process. Carol Johnson. ISBE News, Vol. 25, No. 2: 1, 4 Spring 95

Look what the fax dragged in: A question of ethics in an international start-up company. Joan F. Vesper, Kari H. Vesper and Byung-Ju Cho. Bus Com Qtly, Vol. 58, No. 1: 52-54 Mr 95

Methods for interpersonal and international negotiations. Carl Bronn and Roberta Wiig. SIEC Rev, No. 125: 7-21 Ap 95

Networks and CD-ROMs aid research, development and education in Zimbabwe. Tim Buxton. THE J, Vol. 22, No. 6: 67-71 Ja 95

Novosibirsk State University's multi-level professional training in computer science. Nickolay A. Sychov. THE J, Vol. 22, No. 6: 62-66 Ja 95

Proposal for an open university in the Arab world. Muam H. Jamlan. THE J, Vol. 22, No. 6: 53-57 Ja 95

Teaching western economics to eastern economists: A look at topics, teaching methods and attitudes. Margaret Oppenheimer. J Teach Int Bus, Vol. 6, No. 4: 47-64 95

The international research experience: Executive MBA distinctiveness. David M. Ambrose and Louis G. Pol. J Teach Int Bus, Vol. 7, No. 1: 1-18 Nov 95

The Japanese approach to business education—what can we learn? David W. Leapard. ISBE News, Vol. 25, No. 2: 6-8 Spring 95

The NAFTA reality. David W. Leapard. Bus Ed Forum, Vol. 49, No. 4: 32-34 Ap 95

The ranking of international taxation topics by CPA international partners and managers. Dennis Lassila and L. Murphy Smith. J Teach Int Bus, Vol. 6, No. 3: 33-49 95

The UNCTC curricula on TNCs: A contribution to international business in developing countries. John H. Dunning and Donald J. Lecraw. J Teach Int Bus, Vol. 6, No. 3: 1-15 95

Top ten sources (with instructional suggestions) for international business. Les Dlabay. ISBE News, Vol. 25, No. 2: 3, 5 Spring 95

Variables affecting student interest in international business studies. Raffaele DeVito, Varkey K. Titus and Jacob Wambsganss. J Teach Int Bus, Vol. 6, No. 3: 17-32 95

When in Rome. Pamela Imhoff. Voc Ed J, Vol. 70, No. 5: 32-33, 45 My 95

Which international business (IB) courses do IB faculty consider the most important? Norman E. Philp. J Teach Int Bus, Vol. 6, No. 3: 87-100 95

Changing attitudes to international business through the business curriculum. Murray Frazer. J Teach Int Bus, Vol. 6, No. 4: 23-33 95

## Technical Preparation Education

Florida tech prep in action. Gary Greene. Bus Ed Forum, Vol. 49, No. 4: 15-17 Ap 95

Kent Career/Technical Center's partnership with business pays dividends to students. Sandra Palmer and Gretchen Wezowicz. MBEA Today, Vol. 61, No. 5: 4-6 Dec 95

Learning style characteristics: Implications for tech prep. Jim Reynolds. Clearinghs, Vol. 68, No. 5: 317-319 My/Ju 95

Learning to trust. Patty Winterburn. Voc Ed J, Vol. 70, No. 4: 28-29, 44 Ap 95

Minority leader. Keith Klamer. Voc Ed J, Vol. 70, No. 5: 36-37, 46 My 95

Success is in the details. Cheryl L. Buhl. Voc Ed J, Vol. 70, No. 4: 30-31, 33 Ap 95

Tech prep: Where are we now? Debra D. Bragg. Voc Ed J, Vol. 70, No. 4: 18-23 Ap 95

The missing link. Mike Frenkel and Anne Gawkins. Voc Ed J, Vol. 70, No. 4: 26-27, 43 Ap 95

The payoff. Marlene Lozada, Jim Killackey and Ann Dykman. Voc Ed J, Vol. 70, No. 4: 34-36 Ap 95

What school-to-work means for tech prep. Ann Dykman. Voc Ed J, Vol. 70, No. 4: 24-25, 44 Ap 95

## Technology Education

A framework for simulating computer-based individual and work-group communication. Mimoo S. Ammi. JEB, Vol. 71, No. 1: 49-53 Sep/Oct 95

Application software packages and their use in instruction—1989, 1991, 1993. Robert M. Lynch, John R. Stewart and Steve Teglovic, Jr. J CIS, Vol. 35, No. 3: 31-36 Spring 95

Business office technology and business education. Marion E. Wood. NJ BE Obs, Vol. 67: 21-43 95

CD-ROM devices in the classroom. Kathi Tully. NBEA Yrbk, No. 33: 148-153 95

Computer network technology: A survey of basic components, configurations and benefits of local area networks. Dennis Labonty. NBEA Yrbk, No. 33: 126-136 95

Computer operating systems and graphical user environments—the state of the art. Terry D. Lundgren. NBEA Yrbk, No. 33: 117-125 95

Computer use in the management curriculum. Sharon K. Clinebell and John M. Clinebell. JEB, Vol. 71, No. 1: 30-36 Sep/Oct 95

Designing a computerized presentation center. Doris A. Christopher. THE J, Vol. 22, No. 8: 56-59 Mr 95

Designing a multimedia lab for foreign languages. Bette Brockman and Ellie Manning. THE J, Vol. 22, No. 8: 64-65 Mr 95

Desktop presentation software—What is it and how can it be used? Pat R. Graves. NBEA Yrbk, No. 33: 50-61 95

Electronic mail, bulletin board systems, conferences: Connections for the electronic teaching learning age. Marie E. Flatley and Jennifer Hunter. NBEA Yrbk, No. 33: 73-85 95

Evaluating instructional technology for classroom application. Lisa E. Gueldenzoph and David J. Hyslop. NBEA Yrbk, No. 33: 95-105 95

Florida school district teams technology with training. Valerie G. Spriggs and Harriett C. Bohannon. THE J, Vol. 22, No. 10: 70-74 My 95

High technology in higher education: A presidential perspective. Carol A. Cartwright. Ed Tech Exchange, Vol. 3, No. 2: 6-13 Fall 95

Implementing and troubleshooting a classroom LAN. Marcia James. NBEA Yrbk, No. 33: 137-147 95

Implications of emerging technologies on business and computer instruction. Norman A. Garrett. NBEA Yrbk, No. 33: 154-162 95

Installing the future. Kenneth M. Serrano. Voc Ed J, Vol. 70, No. 5: 34-35 My 95

Instructional design issues and the World Wide Web. Marilynne W. Stout and Jennifer L. Thompson. Ed Tech Exchange, Vol. 3, No. 1: 24-35 Spring/Summer 95

Interactive television in the classroom. Patricia Savage. NBEA Yrbk, No. 33: 86-94 95

Making the power connection. Pamela Marino. Bus Ed Forum, Vol. 49, No. 3: 21-23 Feb 95

Multimedia: An education tool. Heidi R. Perreault. NBEA Yrbk, No. 33: 62-72 95

Pac-Man, calluses, and the undergraduate engineering design student. Arthur G. Erdman and William K. Durfee. Ed Tech Exchange, Vol. 3, No. 1: 16-23 Spring/Summer 95

Reasons schools are not efficiently using information technology: A case study. Mo Adam Mahmood and Shirley A. Hirt. J EUC, Vol. 7, No. 3: 22-28 Summer 95

Redesigning the classroom to reflect technology's impact. Marsha Bayless. NBEA Yrbk, No. 33: 106-116 95

Spotlight on technology. Carolyn Mulford. Voc Ed J, Vol. 70, No. 2: 37-39 Feb 95

Spotlight on technology. Carolyn Mulford. Voc Ed J, Vol. 70, No. 1: 30-31, 44 Ja 95

Stafford county schools use partnerships to blaze hi-tech trail. Shirley C. Heim. THE J, Vol. 22, No. 8: 53-55 Mr 95

Standards for school networking. Robert D. Carlitz, Myron Lentz and Al MacIlroy. THE J, Vol. 22, No. 9: 71-74 Ap 95

Teaching technology vs. technology as a teaching tool. Donna L. Kizzier. NBEA Yrbk, No. 33: 10-24 95

Teaching with technology: An Internet overview. John C. Sutton. Bus Com Qtly, Vol. 58, No. 2: 8-9 Ju 95

Technical training methods. Bridget N. O'Connor. NBEA Yrbk, No. 33: 40-49 95

Technology and the development of critical thinking skills. B. June Schmidt and Margaret Stidham Kirby. NBEA Yrbk, No. 33: 32-39 95

Technology in the classroom. Sheri Duff and Randall Wells. KBEA J, 5-7 Spring 95

Technology's impact on computer and business curricula. Susan Jaderstrom. NBEA Yrbk, No. 33: 1-9 95

The impact of technology on undergraduate business education preparation programs: A model. Roger Rankin. NBEA Yrbk, No. 33: 25-31 95

The Internet at Eagan High School. Thomas F. Wilson and Greg Utecht. THE J, Vol. 22, No. 9: 75-79 Ap 95

The Internet, higher education, and the open road. Edward J. Markey. Ed Tech Exchange, Vol. 3, No. 2: 27-32 Fall 95

The virtual reality roving vehicle project. William Winn. THE J, Vol. 23, No. 5: 70-74 Dec 95

Uwired: Drivers' ed for the information highway. Louis Fox and Kathryn Sharpe. Ed Tech Exchange, Vol. 3, No. 2: 18-24 Fall 95

Window to the world. Armand Segum and Cynthia Segum. Voc Ed J, Vol. 70, No. 2: 30-33 Feb 95

## Vocational Education

A computer solution for tracking. Martha H. Rader and Timothy E. Quick. Voc Ed J, Vol. 70, No. 3: 23 Mr 95

A study of the effects of major program reforms as perceived by teacher educators in the member colleges of the University Council for Vocational Education. Linda M. Rowe Siccardi. University of Arkansas — Fayetteville, Doctoral dissertation 94

Act locally. Marlene Lozada, Jean Ciancio and Gabriel Cortina. Voc Ed J, Vol. 70, No. 7: 26-28 Oct 95

Active learning techniques for use in the vocational education classroom. Donna Holmquist. J BE J, Vol. 4, No. 1: 54-65 94

Beyond testing. Stanley N. Rabinowitz. Voc Ed J, Vol. 70, No. 3: 27-29, 52 Mr 95

Body of evidence. Ann Borthwick. Voc Ed J, Vol. 70, No. 3: 24-26, 48 Mr 95

Case by case. B. June Schmidt. Voc Ed J, Vol. 70, No. 2: 34-36 Feb 95

Data file: Status of secondary vocational education. Voc Ed J, Vol. 70, No. 5: 28-29 My 95

Data file: Status of postsecondary vocational education. Voc Ed J, Vol. 70, No. 5: 30-31 My 95

Data file: Teachers on vocational education. Voc Ed J, Vol. 70, No. 1: 26-27 Ja 95

Degree of understanding business/education partnerships by business persons in Tuscola County, Michigan. John L. Forshee. Central Michigan University, Master's thesis 94

Extent of use and effectiveness of recruiting strategies for increasing student enrollment in vocational education. Nicholas E. Klak, IV. Central Michigan University, Master's thesis 94

Front & center. Damar Robinson. Voc Ed J, Vol. 70, No. 3: 36-38 Mr 95

In the search of a niche. John Bishop. Voc Ed J, Vol. 70, No. 7: 38-41, 54 Oct 95

Installing the future. Kenneth M. Serrano. Voc Ed J, Vol. 70, No. 5: 34-35 My 95

Making sense of it all. Ann Dykman. Voc Ed J, Vol. 70, No. 1: 22-23, 44 Ja 95

National vocational qualifications: Understanding the foundations of the British system. James Calvert Scott and Peter Martin. ABA Proc, 164-171 96

On the block. Ann Dykman. Voc Ed J, Vol. 70, No. 6: 26-31, 56 Sept 95

Riding out the storm. Marlene Lozada. Voc Ed J, Vol. 70, No. 7: 34-35, 60 Oct 95

She's all heart. Ann Dykman. Voc Ed J, Vol. 70, No. 1: 18-21, 42 Ja 95

Shopping for jobs. Terry Nolot. Voc Ed J, Vol. 70, No. 1: 28-29 Ja 95

Spotlight on technology. Carolyn Mulford. Voc Ed J, Vol. 70, No. 1: 30-31, 44 Ja 95

Spotlight on technology. Carolyn Mulford. Voc Ed J, Vol. 70, No. 2: 37-39 Feb 95

Stafford county schools use partnerships to blaze hi-tech trail. Shirley C. Heim. THE J, Vol. 22, No. 8: 53-55 Mr 95

Sunset or daybreak? Jack Jennings. Voc Ed J, Vol. 70, No. 5: 24-27 My 95

Taking the bull by the horns. Voc Ed J, Vol. 70, No. 2: 14-20, 56 Feb 95

Teacher educator practices and perceptions of computer integration into the undergraduate vocational teacher curriculum. Linda Wise Miller. University of Idaho, Doctoral dissertation 94

Teaching tips. Judy Queen, Dewey Adams and Lillie Anderton-Lewis. Voc Ed J, Vol. 70, No. 1: 13-17 Ja 95

The effect of incorporating vocational education guidance and at-risk teaching techniques in a required general education class. Marilyn A. Whittaker. Central Michigan University, Master's thesis 94

The health occupations boom. Marlene Lozada. Voc Ed J, Vol. 70, No. 6: 34-37 Sept 95

The integration of academic and vocational education. Angela Wilson and Randall Wells. KBEA J, 16-17 Spring 95

The push for Perkins funding. Voc Ed J, Vol. 70, No. 3: 18-19, 54 Mr 95

The test makers. Voc Ed J, Vol. 70, No. 3: 30-31, 33 Mr 95

Think tank. Ann Dykman. Voc Ed J, Vol. 70, No. 1: 24-25, 43 Ja 95

What the governors think. Voc Ed J, Vol. 70, No. 6: 32-33 Sept 95

What the numbers really mean. Gary Hoachlander. Voc Ed J, Vol. 70, No. 3: 20-23, 50 Mr 95

When in Rome. Pamela Imhoff. Voc Ed J, Vol. 70, No. 5: 32-33, 45 My 95

When teachers are the students. Robert Sills, Joyce Bozarth and Patricia Foor. Voc Ed J, Vol. 70, No. 2: 24-29, 57 Feb 95

Window to the world. Armand Seguin and Cynthia Seguin. Voc Ed J, Vol. 70, No. 2: 30-33 Feb 95

Workplace skills instruction in John A. Logan College vocational courses. Mary Johnson. Southern Illinois University at Carbondale, Master's thesis 94

## COMMUNICATIONS

A collaborative project on information resources in the workplace. Marilyn S. Butler. Bus Com Qtly, Vol. 58, No. 3: 52-53 Sep 95

A longitudinal study of business communication instruction in the United States. Scot Ober. ABA Proc, 147-155 96

A review, an integration, and a critique of cross-disciplinary research on performance appraisals, evaluations, and feedback: 1980-1990. Deloris McGee Wanguri. J Bus Com, Vol. 32, No. 3: 267-293 Jl 95

An exploratory study of internal organizational communication in crises. Janet S. Adams and Deborah Britt Roebuck. ABA Proc, 81-88 96

Applicant appearance and selection decision making. Revitalizing employment interview education. Richard J. Ikka. Bus Com Qtly, Vol. 58, No. 3: 11-18 Sep 95

Applying multiple communication channels to business communication classes. Kim Bartel. Bus Com Qtly, Vol. 58, No. 2: 12-13 Ju 95

Architecture and costs of connecting schools to the NII. Russell I. Rothstein and Lee McKnight. THE J, Vol. 23, No. 3: 91-96 Oct 95

Are MBA programs answering the communications mail? Michael T. Nelson and Mark N. Frolick. J CIS, Vol. 35, No. 4: 77-81 Summer 95

Book review: Business communication by James Harcourt, A. C. "Buddy" Krizan, and Patricia Merrier. Charles M. Ray. Bus Com Qtly, Vol. 58, No. 3: 61-62 Sep 95

Book review: Business and administrative communication by Kitty O. Locker, 3rd ed. Charles M. Ray. Bus Com Qtly, Vol. 58, No. 4: 63 Dec 95

Book review: Successful communication for business and the professions, 6th ed., by Malra Treece. Charles M. Ray. Bus Com Qtly, Vol. 58, No. 2: 52 Ju 95

Building a model for distance collaboration in the computer-assisted business communication classroom. Elizabeth Sanders Lopez and Edwin Nagelhout. Bus Com Qtly, Vol. 58, No. 2: 15-20 Ju 95

Business communication competencies needed by employees as perceived by business faculty and business professionals. Karen K. Waner. Bus Com Qtly, Vol. 58, No. 4: 51-56 Dec 95

Business communication technologies: A new course. Phillip G. Clampitt and Tim Meyer. Bus Com Qtly, Vol. 58, No. 2: 3-7 Ju 95

Business etiquette: What your students don't know. Jean Mausehund, R. Neil Dortch and Paula Brown. Bus Com Qtly, Vol. 58, No. 4: 34-38 Dec 95

Business experts' and business communication students' agreement on the importance of verbal and nonverbal communication skills for business success. Sabrina Cintiempo. Lehman College, Master's thesis 94

Case 1: Using university facilities: A client creates a problem. Judy Lease. Bus Com Qtly, Vol. 58, No. 3: 27-28 Sep 95

Case 2: When communication consulting becomes political. Penny Hirsch and Barbara Shwom. Bus Com Qtly, Vol. 58, No. 3: 28-29 Sep 95

Collaborating with the career planning and placement center in the job-search project. Cheryl L. Noll. Bus Com Qtly, Vol. 58, No. 3: 53-55 Sep 95

Communication in the workplace: Implications for business teachers. L. Marilyn Stinson. Bus Ed Forum, Vol. 50, No. 1: 28-30 Oct 95

Communication overload in computer information systems environment. Jensen Chung and Chen-Hua Chung. J CIS, Vol. 36, No. 1: 82-87 Fall 95

Communication skills for accountants. Richard D. Featheringham, Susan Switzer and Larry Thomas. NJ BE Obs, Vol. 67: 41-43 95

Creative communication for the 90's. Mary A. Hall. ABA Proc, 134-138 96

EDI: A business tool to tame the paper tiger. Lura K. Romer. Man Off Tech, Vol. 40, No. 1: 55 Ja 95

Electronic resumes: Their time is coming. Zane K. Quible. Bus Com Qtly, Vol. 58, No. 3: 5-9 Sep 95

Facilitating curriculum development: The role of electronic meeting systems. Bridget N. O'Connor and Michael Bronner. NABTE Rev, No. 22: 5-9 95

Get ready for postal reform. John Dykeman. Man Off Tech, Vol. 40, No. 12: 24,29 Dec 95

How lawyers work—and think. John C. Anderson. Rees Mgt Qtly, Vol. 29, No. 2: 20-22, 24-26, 35 Ap 95

Integrating business communication skills into a buyer-behavior course project. Alan P. Wunsch and Chuck Tomkovick. Bus Com Qtly, Vol. 58, No. 1: 16-19 Mr 95

On-line surfin' safari. Kim Komando. Off Sys, Vol. 12, No. 11: 36-37, 39-40 Nov 95

Outsourcing customer communications reduces costs, improves timeliness. Mitch Meisler. Man Off Tech, Vol. 40, No. 5: 31-32 My 95

Qualitative research in business communications: A review and analysis. Mary L. Tucker, Karen Sterkel Powell and G. Dale Meyer. J Bus Com, Vol. 32, No. 4: 383-399 Oct 95

Relationship of managerial work roles to tactics used to influence subordinates. Kevin G. Lamude and Joseph Scudder. J Bus Com, Vol. 32, No. 2: 163-173 Ap 95

Safe at home: An anatomy of the World Wide Web home page. Lance Cohen. Bus Com Qtly, Vol. 58, No. 3: 41-43 Sep 95

Tapping the campus talent for the collegiate business communication course: A guide to guest speakers. Mary Ellen Nourse. Bus Com Qtly, Vol. 58, No. 2: 25-27 Ju 95

Team building and TQM: An experiential exercise for business communication students. Daryl L. Kerr. Bus Com Qtly, Vol. 58, No. 1: 47-50 Mr 95

The effect of structured techniques on group decision-making in the undergraduate business communication classroom. Joan Catherine Fischer Neal. University of Missouri—Columbia, Doctoral dissertation 94

The management interview and academic portfolio: An effective combination for improving communication skills and establishing career direction. Brent A. Stewart and Shelia Foster-Stinnett. ABA Proc, 139-141 96

The status of postsecondary business communication instruction in the United States—1994 report. Scott Ober and Alan P. Wunsch. DPE J, Vol. 37, No. 4: 225-239 Fall 95

The team approach in the quality classroom. John C. Sutton. Bus Com Qtly, Vol. 58, No. 1: 48-51 Mr 95

To be or not to be? The mission statement—literature review. Egbert T. Woudstra and Lisette van Gemert. ABA Proc, 89-98 96

Today's managerial usage of electronic technology and procedures. Frank Andera. J CIS, Vol. 35, No. 2: 65-68 Winter 94-95

Updating the business communication curriculum to satisfy stakeholders' accreditation needs. Karen S. Powell and Jackie L. Jankovich. ABA Proc, 142-146 96

What sources have inspired our research? Priscilla S. Rogers. Bus Com Qtly, Vol. 58, No. 1: 57-63 Mr 95

Wireless infrared networking in the Duke paperless classroom. George D. Stetten and Scott D. Guthrie. THE J, Vol. 23, No. 3: 87-90 Oct 95

Working as part of a team. Linda F. Szul. Bus Ed Forum, Vol. 50, No. 1: 25-27 Oct 95

Writing the project team: Authority and intertextuality in a corporate setting. Craig J. Hansen. J Bus Com, Vol. 32, No. 2: 103-122 Ap 95

## Business English

Adapting composition theory to the business communication course. Janet K. Winter and Esther J. Winter. Bus Com Qtly, Vol. 58, No. 1: 43-46 Mr 95

An experiment to determine the effectiveness of cooperative learning methodology in junior college business English classes. Kathryn Schroeder. Montclair State University, Master's thesis 94

English basics were developed in shorthand—why not in keyboarding? Clora Mae Baker, Marcia A. Anderson-Yates and Grace Abolaji. LBE J, Vol. 4, No. 1: 32-45 94

Error-free spelling. Angela D. Ash and Julie Valdes. WP Mag, Vol. 7, No. 12: 44-46 Dec 95

Getting the most from Grammatik. Galen McKeever. WP Mag, Vol. 7, No. 12: 21-23 Dec 95

## Computer-based Com., Electronic Mail

Adapting cooperative learning strategies to facilitate ethics discussions using e-mail. George S. Peek, Maria L. Roxas and Lucia E. Peek. Bus Com Qtly, Vol. 58, No. 4: 3-9 Dec 95

An examination of the impact of changes in task difficulty on decision-making groups relying on an automated communication system. Marc I. Lehow and Josephine F. Morecroft. J CIS, Vol. 35, No. 3: 90-95 Spring 95

An intelligent agent for prioritizing e-mail messages. Luvai F. Motiwalla. IRMJ, Vol. 8, No. 2: 16-24 Spring 95

Analysis of an e-mail-based audience. Marcia Macsolini. Bus Com Qtly, Vol. 58, No. 2: 11-12 Ju 95

Doing business on the World-Wide Web. Michael Dieckmann. Man Off Tech, Vol. 40, No. 6: 41-43 Ju 95

E-mail principles that business teachers should include in their curriculum. Marcia L. James and Robert M. Schramm. LBE J, Vol. 4, No. 1: 66-74 94

E-mail's conversational value. Mark J. Bruhn. Bus Com Qtly, Vol. 58, No. 3: 43-44 Sep 95

Electronic mail, bulletin board systems, conferences: Connections for the electronic teaching learning age. Marie E. Flatley and Jennifer Hunter. NBEA Yrbk, No. 33: 73-85 95

Electronic mail: attitudes, self-efficacy, and effective communication. Jerry T. Kandies. Virginia Polytechnic Institute and State University, Doctoral dissertation 94

Establishing an electronic mail privacy policy. Belden Menkus. Man Off Tech, Vol. 40, No. 6: 31 Ju 95

Faculty use and perceptions of electronic mail: A case study. Karen Nantz and Marilyn Wilkins. JEB, Vol. 70, No. 4: 196-201 Mr/Ap 95

Faculty use of electronic communications before and after a LAN installation: A three-year analysis. Marilyn L. Wilkins and Karen S. Nantz. J EUC, Vol. 7, No. 1: 4-11 Winter 95

Getting students started with e-mail. Lance Cohen. Bus Com Qtly, Vol. 58, No. 3: 38-40 Sep 95

Incorporating electronic mail into the business communication course. Karen S. Nantz and Cynthia L. Drexel. Bus Com Qtly, Vol. 58, No. 3: 45-51 Sep 95

Interactive communication technologies in business organizations. Everett M. Rogers and Marcel M. Allbritton. J Bus Com, Vol. 32, No. 2: 177-195 Ap 95

Making electronic mail successful. Jean Anna Sellers. Kan Bus Tchr, 3 Fall 95

Management information systems faculty perceptions and use of electronic mail. Hoon Choi. Utah State University, Doctoral dissertation 94

Meeting and working on an electronic social space: Behavioural considerations and implications for cross-cultural end user computing. Sajda Qureshi. J EUC, Vol. 7, No. 4: 12-21 Fall 95

Mentored online seminar: A model for graduate-level distance learning. J. Raymond Albrektson. THE J, Vol. 23, No. 3: 102-105 Oct 95

SimBiz. Lance Cohen. Bus Com Qtly, Vol. 58, No. 2: 13-14 Ju 95

The e-mail discussion group: An opportunity for discourse analysis. Mark Mabrito. Bus Com Qtly, Vol. 58, No. 2: 10-11 Ju 95

The Internet: Friend or faux? Richard A. Sherman. J CR, Vol. 56, No. 9: 27-31 Jl 95

The legal issues of electronic mail. Cynthia Drexel and Karen S. Nantz. OSR J, Vol. 13, No. 2: 15-19 Fall 95

Unified messaging: The electronic mailbox. Marty Parker. Man Off Tech, Vol. 40, No. 1: 16, 25 Ja 95

Using electronic messaging to improve the quality of instruction. Michael H. Zack. JEB, Vol. 70, No. 4: 202-206 Mr/Ap 95

WordPerfect's Internet publisher. Allen Biehl. WP Mag, Vol. 7, No. 8: 58, 60 Aug 95

Your connection to the world: The Internet. Nancy Zeliff, Joni Hull and Shawna Heldenbrand Koger. Bus Ed Forum, Vol. 49, No. 4: 19-21 Ap 95

## Computer-based Com., Facsimile

Communication and communication technology used between United States-based firms and their production facilities in Mexico. Lila D. Waldman. OSR J, Vol. 13, No. 1: 11-19 Spring 95

Demystifying fax terminology. Denise Phillips. Off Sys, Vol. 12, No. 6: 29, 32, 34 Ju 95

Facing the fax. Tom Zanca. Off Sys, Vol. 12, No. 4: 52, 54, 56 Ap 95

Facsimile machines. Peter J. Davidson. Off Sys, Vol. 12, No. 1: 21, 24, 26 Ja 95

Fax integration offers strong advantages. Man Off Tech, Vol. 40, No. 10: 47-48 Oct 95

Hints for lowering fax costs. Denise Phillips. Man Off Tech, Vol. 40, No. 11: 64-65 Nov 95

Hit the road, fax. Peter J. Davidson. Off Sys, Vol. 12, No. 12: 12, 14, 16, 21 Dec 95

Plain and simple. Denise Phillips. Off Sys, Vol. 12, No. 9: 36, 38, 40 Sep 95

Super fax. Judy Piram. Off Sys, Vol. 12, No. 7: 36, 38-39 Jl 95

## Computer-based Com., Multimedia

A new spin on books. Jeanette Borzo. Pub, Vol. 10, No. 5: 69-74, 76 Sep 95

Birth of a proactive instructional technology center: A case of system change. L. Roger Yin and Roger F. Krentz. THE J, Vol. 23, No. 4: 86-88 Nov 95

Designing a multimedia lab for foreign languages. Bette Brickman and Effie Manning. THE J, Vol. 22, No. 8: 64-65 Mr 95

Designing an electronic classroom for large college courses. Milam W. Aiken and Delvin D. Hawley. THE J, Vol. 23, No. 2: 76-77 Sep 95

Mac-based multimedia classroom for special education, pre-service and inservice teachers. Frank W. Luth Jr., Raymond Ramquist and David P. Zimmerman. THE J, Vol. 23, No. 4: 68-72 Nov 95

Major growth forecast for CD recording. Man Off Tech, Vol. 40, No. 3: 49 Mr 95

Maya mythology and multimedia: Using each to teach the other. James A. Fox. THE J, Vol. 23, No. 5: 64-66 Dec 95

Multimedia: An education tool. Heidi R. Perreault. NBEA Yrbk, No. 33: 62-72 95

Of kiosks and campuses. David N. Silk and Robert A. Hodgson. THE J, Vol. 23, No. 1: 69-72 Aug 95

Teaching with multimedia in the community college classroom. J. Brett Miketta and Deborah Ludford. THE J, Vol. 23, No. 1: 61-64 Aug 95

The effectiveness of instructor developed computer-based courseware. Pauline K. Cushman, Ronald A. Mann and Ted J. Strickland, Jr. J CIS, Vol. 36, No. 1: 26-30 Fall 95

The homespun CD. Bob Weibel. Pub, Vol. 10, No. 5: 89-90, 92 My 95

Use of technology in teaching at the Berkshire School. John A. Richman. THE J, Vol. 23, No. 2: 72-75 Sep 95

Your connection to the world: The Internet. Nancy Zeliff, Joan Hull and Shawna Heldenbrand Koger. Bus Ed Forum, Vol. 49, No. 4: 19-21 Ap 95

## Computer-based Com., Presentations

Designing a computerized presentation center. Doris A. Christopher. THE J, Vol. 22, No. 8: 56-59 Mr 95

Desktop presentation software -- What is it and how can it be used? Pat R. Graves. NBEA Yrbk, No. 33: 50-61 95

Learning to produce & integrate presentations, videos & stills. Barbara A. Ross, Sarah J. Beckman and Linda H. Meyer. THE J, Vol. 23, No. 2: 78-81 Sep 95

Prop goes the easel. Leslie Wood. Off Sys, Vol. 12, No. 2: 32, 34-37 Feb 95

Students assess computer-aided classroom presentations. Martha C. Sammons. THE J, Vol. 22, No. 10: 66-69 My 95

## Computer-based Communications, Telecommunications

Easy access. Richard E. Hetherington. Off Sys, Vol. 12, No. 9: 48 Sept 95

Tag you're it. Richard B. Elsberry. Off Sys, Vol. 12, No. 3: 16, 18, 20 Mr 95

All holds barred. Christina Macchetone. Off Sys, Vol. 12, No. 11: 45, 47-48, 76 Nov 95

Book review: Globalwork: Bridging distance, culture, and time by Mary O'Hara-Devereaux and Robert Johansen. Edward M. Roche. J Global IM, Vol. 3, No. 1: 33-34 Winter 95

Book review: Globalwork: Bridging distance, culture, and time by Mary O'Hara-Devereaux and Robert Johansen. Edward M. Roche. J Global IM, Vol. 3, No. 1: 33-34 Winter 95

Electronic imaging 101 part V -- communications. Don M. Avedon. Rees Mgt Qtly, Vol. 29, No. 2: 36-37, 40-43 Ap 95

On the line. Off Sys, Vol. 12, No. 9: 42, 44, 47 Sep 95

Teleconferencing: A training tool for the future. Jack D. Shorter and Dale A. Johnson. J CIS, Vol. 35, No. 2: 82-84 Winter 94-95

Voice processing: Improving your productivity. Lura K. Romei. Man Off Tech, Vol. 40, No. 1: 14-15 Ja 95

Communication and communication technology used between United States-based firms and their production facilities in Mexico. Lila D. Waldman. OSR J, Vol. 13, No. 1: 11-19 Spring 95

## Court Reporting

20 tax-saving strategies. Richard G. Eisman, Jr. J CR, Vol. 56, No. 3: 28-29 Ja 95

A change in perspective. Gayla Chronic. J CR, Vol. 57, No. 1: 30-31 Nov 95

A taxing situation. Peter Wacht. J CR, Vol. 56, No. 3: 22-25 Ja 95

Adding new value to official reporting. Carol M. Neal. JCR, Vol. 56, No. 3: 30-33 Ja 95

An interview with a stenomask reporter. J CR, Vol. 56, No. 4: 34-37 Feb 95

An update on voice recognition technology. Martha Reifschneider. J CR, Vol. 56, No. 5: 26-27, 29 My 95

Benefits of realtime for official reporters. Laura Deckert. J CR, Vol. 56, No. 3: 32 Ja 95

Billing software for court reporters: What you need to know. Pete Wacht. J CR, Vol. 56, No. 9: 36-39 Jl 95

Cleveland: The right time, the right place. Stephen Edmondson. J CR, Vol. 57, No. 1: 35-37 Nov 95

Come on in to Cleveland. Terry D. Gimmellie. J CR, Vol. 56, No. 7: 26-29 My 95

Communicating in the fast lane. Linda Frazee. J CR, Vol. 56, No. 10: 40-41 Aug Oct 95

Do court reporters need four-year degrees? Diane C. Davis. J CR, Vol. 56, No. 5: 34-35 Mr 95

Doing more with less. Transcript reduction and indexing software. Peter Wacht. JCR, Vol. 57, No. 2: 40-42 Dec 95

Dollars and sense of transcript ownership. Rita Henley Jensen. J CR, Vol. 56, No. 9: 32-35 Jl 95

Eight new COPE advisory opinions issued. J CR, Vol. 56, No. 10: 44-49 Aug/Oct 95

Ethical considerations when working with friends. Richard G. Ensman, Jr. JCR, Vol. 57, No. 2: 33 Dec 95

Ethics and contracting. JCR, Vol. 57, No. 2: 24-30 Dec 95

How to collect your money and keep your client. Marianne Y. Lindley. J CR, Vol. 56, No. 8: 27-29 Ju 95

How to manage a pool of reporters. Vicki Akenhead. J CR, Vol. 56, No. 8: 36-38 Ju 95

How's business? Richard Ensman, Jr. J CR, Vol. 56, No. 8: 30-31 Ju 95

Independent contractors or employees? J CR, Vol. 56, No. 3: 26 Ja 95

Judge "bad luck." Sylvia A. (Sunny) Rhoads. J CR, Vol. 56, No. 3: 36-38 Ja 95

Legendary feats of the national speed contest. Christopher Case. J CR, Vol. 56, No. 4: 22-27 Feb 95

Marketing strategies for reporters. Nora Gamm Barnes, Cheryl A. Braga and Jennifer Winship. J CR, Vol. 56, No. 10: 36-37, 39 Aug/Oct 95

NCRA gains victory in FLSA battle. J CR, Vol. 57, No. 1: 28-29 Nov 95

New COPE advisory opinion issued. JCR, Vol. 57, No. 2: 35 Dec 95

New markets for court reporters. Kay Moody. J CR, Vol. 56, No. 6: 34-35 Ap 95

Pack light and right. Richard Ensman, Jr. J CR, Vol. 56, No. 7: 32-33 Spring 95

Parallel professions. Court reporting and medical transcription. Pat Forbis. J CR, Vol. 56, No. 6: 38-39 Ap 95

"Real" war stories. Gary L. Sonntag. J CR, Vol. 56, No. 4: 31 Feb 95

Reporting interpreted proceedings. Mary Anne Meyer. J CR, Vol. 56, No. 6: 45, 47 Ap 95

Reporting the Gainesville student murder case. Vicki Johnson. J CR, Vol. 56, No. 5: 30-31, 33 Mr 95

Sequestered! Cassie Lee Bichy. JCR, Vol. 57, No. 2: 38-39 Dec 95

Service is the name of the game. Peter Wacht. J CR, Vol. 56, No. 7: 34-35, 38-39 My 95

Serving on jury duty, thanks to realtime. Tommie Wells. J CR, Vol. 56, No. 6: 43 Ap 95

Splits between reporters and firms: A survey of agency owners and managers. Peter Wacht. J CR, Vol. 56, No. 5: 22-25 Mr 95

The court reporter bill of rights. J CR, Vol. 57, No. 1: 33 Nov 95

The Internet: Friend or faux? Richard A. Sherman. J CR, Vol. 56, No. 9: 27-31 Jl 95

The IRS, independent contractors and the status of court reporters. James R. Urquhart III. J CR, Vol. 56, No. 10: 32-34 Aug/Oct 95

The office-in-home deduction and court reporters. Joseph R. Stack. J CR, Vol. 56, No. 3: 27 Ja 95

The reporter as key witness. James R. King. J CR, Vol. 56, No. 3: 34-35 Ja 95

The reporting team. Peter Wacht. J CR, Vol. 56, No. 6: 24-25, 27, 29 Ap 95

The role of the court reporter in the legal system. J CR, Vol. 56, No. 6: 48-49 Ap 95

Thoughts on ethical living. Anita Paul. JCR, Vol. 57, No. 2: 37 Dec 95

Tips about realtime and hearing-impaired jurors. Pete Wacht. J CR, Vol. 56, No. 9: 42-45 Jl 95

Uncertified notes: A rose or a thorn? Gregg Shapiro. J CR, Vol. 56, No. 10: 28-31 Aug/Oct 95

Unlocking the lockridge diaries. Mary Louise Gilman. J CR, Vol. 56, No. 10: 42-43 Aug/Oct 95

What are firms looking for in reporters? Peter Wacht. J CR, Vol. 56, No. 8: 32-35 Ju 95

What makes a team tick? Richard G. Ensman, Jr. J CR, Vol. 56, No. 6: 30-31 Ap 95

Working for you: The National Court Reporters Foundation. B. J. Shorak. J CR, Vol. 56, No. 5: 18-20 Mr 95

Working the trade show booths: Become a savvy visitor. Richard Ensman, Jr. J CR, Vol. 56, No. 7: 30-31 My 95

Writing fast and clean. Gary L. Sonntag. JCR, Vol. 56, No. 4: 28-30 Feb 95

## Listening

An examination of the role of listening in the judgments of communication competence in co-workers. John W. Haas and Christa L. Arnold. J Bus Com, Vol. 32, No. 2: 123-139 Ap 95

Enhancing the student listening skills and environment. Iris W. Johnson and Randolph T. Barker. Bus Com Qtly, Vol. 58, No. 4: 28-33 Dec 95

## Multicultural

A graduate communication course for an era of global commerce: A case study. John J. Cronin. Bus Com Qtly, Vol. 58, No. 2: 32-39 Ju 95

A schemata model for intercultural encounters and case study: The emperor and the envoy. Linda Beamer. J Bus Com, Vol. 32, No. 2: 141-161 Ap 95

An international perspective on communication: Attitudes and perspectives of post-secondary business students studying in the United States. Richard D. Featheringham, Susan K. Switzer and Larry L. Thomas. ABA Proc, 117-125 96

Best shot macro. Roger Gagon. WP Mag, Vol. 7, No. 1: 41-45 Ja 95

Book review: Globalwork: Bridging distance, culture, and time by Mary O'Hara-Devereaux and Robert Johansen. Edward M. Roche. J Global IM, Vol. 3, No. 1: 33-34 Winter 95

Book review: Requests in professional discourse: A cross-cultural study of British, American and Finnish business writing by Hilkka Yli-Jokipii. Lamar Reinch, Jr. Bus Com Qtly, Vol. 58, No. 4: 62 Dec 95

Book review: The international communication book by Marquita L. Byrd. Clive Muir. Bus Com Qtly, Vol. 58, No. 2: 53-55 Ju 95

Capacity for empathy: Confronting discrimination in managing multicultural work force diversity. Albert S. King. Bus Com Qtly, Vol. 58, No. 4: 46-50 Dec 95

Case writing in a developing country: A Indonesian example. Robert W. Hornaday. JEB, Vol. 70, No. 6: 365-368 Jl Aug 95

Challenging students to respond to multicultural issues: The case-study approach. Helen M. Sharp. Bus Com Qtly, Vol. 58, No. 2: 28-31 Ju 95

Communication and communication technology used between United States-based firms and their production facilities in Mexico. Lila D. Waldman. OSR J, Vol. 13, No. 1: 11-19 Spring 95

Communication for a global economy. Marsha O. Smith and James F. Steward. Bus Ed Forum, Vol. 49, No. 4: 25-28 Ap 95

Cross-cultural teamwork in end-user computing: A theoretical model. Regina F. Bento. J EUC, Vol. 7, No. 4: 4-11 Fall 95

Cultural fluency: The results of a UK survey. Collin Randlesome and Andrew Meyers. ABA Proc, 156-163 96

Cultural studies and its impact on composition. David Leight. Clearingls, Vol. 69, No. 1: 8-10 Sep/Oct 95

Diversity training: Effects of an intervention treatment on nonverbal awareness. Jean A. Mausehund, Susan A. Timm and Albert S. King. Bus Com Qtly, Vol. 58, No. 1: 27-30 Mr 95

Emotional listening. C. Glenn Pearce. Bus Ed Forum, Vol. 49, No. 3: 31-32 Feb 95

Enhancing communication and interactional effectiveness with Mexican-American trainees. Kerry D. Carson, Paula Phillips Carson and Charles Irwin. Bus Com Qtly, Vol. 58, No. 3: 19-25 Sep 95

Intercultural preparation for managers going to Japan. Judy C. Nixon and Judy F. West. Mid-Amer J Bus, Vol. 10, No. 2: 57-64 Fall 95

Internationalize yourself. Sondra Ostheimer. Bus Ed Forum, Vol. 49, No. 3: 44-47 Feb 95

Managing IT for business innovation: Issues of culture, learning, and leadership in a Jamaican insurance company. Michael Barrett and Geoff Walsham. J Global IM, Vol. 3, No. 3: 25-33 Summer 95

Meeting and working on an electronic social space: Behavioural considerations and implications for cross-cultural end user computing. Sajda Qureshi. J EUC, Vol. 7, No. 4: 12-21 Fall 95

Prevailing practices in international business communications: A look into courses at institutions with American Assembly of Collegiate Schools of Business Accreditation. James Calvert Scott and Diana J. Green. ABA Proc, 108-116 96

Self-assessment of communication behavior: An experimental learning exercise for intercultural business success. Jensen J. Zhao and Calvin Parks. Bus Com Qtly, Vol. 58, No. 1: 20-26 Mr 95

Should a school of business change its ethics to conform to the cultural diversity of its students? William P. Cordeiro. JEB, Vol. 71, No. 1: 27-29 Sep/Oct 95

Technology and international communication. M. Latif Javed. I.BE.J, Vol. 4, No. 1: 76-88 94

The cultural basis of persuasion: Case studies of Mexican and United States correspondence for sales. Linda Beamer. ABA Proc, 126-133 96

The new cultural revolution: The impact of EDI on Asia. Janice M. Burn. J Global IM, Vol. 3, No. 4: 16-23 Fall 95

The rising tide of estuary English: The changing nature of oral British business communication. James Calvert Scott. Bus Com Qtly, Vol. 58, No. 2: 40-46 Ju 95

The role of national culture in systems analysis and design. Barry Shore and A. R. Venkatachalam. J Global IM, Vol. 3, No. 3: 5-14 Summer 95

Training across cultures. Joyce L. Francis. HRD Qtly, Vol. 6, No. 1: 101-107 Spring 95

Using an international business-meal function to develop sociocultural skills. James Calvert Scott. Bus Com Qtly, Vol. 58, No. 3: 55-57 Sep 95

Work perceptions among Hong Kong and United States I/S workers: A cross-cultural comparison. Norman B. Bryan, Ephraim R. McLean and Stanley J. Smits. J EUC Vol. 7, No. 4: 22-29 Fall 95

## Reading

A review of standards for the assessment of reading and writing. Maxwell D. Schauweker. Clearinghs, Vol. 68, No. 4: 233-234 Mr Ap 95

Can reading standards really help? Patrick Shannon. Clearinghs, Vol. 68, No. 4: 229-232 Mr Ap 95

Examining the reading proficiency of office workers. Margaret A. Moore. Virginia Polytechnic Institute and State University, Master's thesis 94

Meeting the need for multiculturalism in the art classroom. John A. Stinespring and Linda C. Kennedy. Clearinghs, Vol. 68, No. 3: 139-145 Ja Feb 95

## Speaking

Executive speech coaching: An on-site, individualized, abbreviated course in public speaking. Stephen D. Boyd. Bus Com Qtly, Vol. 58, No. 3: 58-60 Sep 95

Gender-specific nonverbal communication: Impact for speaker effectiveness. Lori Spangler. HRD Qtly, Vol. 6, No. 4: 409-419 Winter 95

Introducing a speaker: An assignment for students in business communication. Bonnie Devet. Bus Com Qtly, Vol. 58, No. 4: 57-58 Dec 95

Motivating language: Exploring theory with scale development. Jacqueline Mayfield, Milton Mayfield and Jerry Kopf. J Bus Com, Vol. 32, No. 4: 329-344 Oct 95

Revisioning reading assessment: Remembering to learn from the legacy of reading tests. Sharon Murphy. Clearinghs, Vol. 68, No. 4: 235-239 Mr Ap 95

The interview as a communication event: A field examination of demographic effects on interview outcomes. K. Michele Kacmar and Wayne A. Hochwarter. J Bus Com, Vol. 32, No. 3: 207-232 Jl 95

The rising tide of estuary English: The changing nature of oral British business communication. James Calvert Scott. Bus Com Qtly, Vol. 58, No. 2: 40-46 Ju 95

Why employees speak to coworkers and bosses: Motives, gender, and organizational satisfaction. Carolyn M. Anderson and Matthew M. Martin. J Bus Com, Vol. 32, No. 3: 249-265 Jl 95

## Writing

A collaborative computer project between the high school business and English departments to improve writing competencies. Glenna R. Baumbaugh. Northern Illinois University, Doctoral dissertation 94

A review of standards for the assessment of reading and writing. Maxwell D. Schauweker. Clearinghs, Vol. 68, No. 4: 233-234 Mr Ap 95

Adapting composition theory to the business communication course. Janet K. Winter and Esther J. Winter. Bus Com Qtly, Vol. 58, No. 1: 43-46 Mr 95

"Alternative responses to literature": Experimental writing, experimental teaching. Gayle Whittier. Clearinghs, Vol. 68, No. 3: 167-170 Ja Feb 95

An integrated approach to introducing research methods in required business and technical writing courses. Linda Loehr. Bus Com Qtly, Vol. 58, No. 4: 25-27 Dec 95

Audiotaped feedback in business writing: An exploratory study. C. Glenn Pearce and R. Jon Ackley. Bus Com Qtly, Vol. 58, No. 3: 31-34 Sep 95

Book review: Business writing: What works, what won't. By Wilma Davidson. Charles M. Ray. Bus Com Qtly, Vol. 58, No. 4: 64 Dec 95

Book review: Editing technical writing by Donald C. Samson, Jr. Gene A. Plunka. Bus Com Qtly, Vol. 58, No. 2: 52-53 Ju 95

Book review: Successful writing at work by Phillip C. Kolin, Editor. Charles E. Albridge. Bus Com Qtly, Vol. 58, No. 3: 63 Sep 95

Book review: Technical writing: Principles, strategies, and readings by Diana C. Reep, 2nd ed. Sheila M. Cagle. Bus Com Qtly, Vol. 58, No. 3: 62-63 Sep 95

Business and research proposals in economics and finance courses. Ronald L. Moy. JEB, Vol. 71, No. 1: 37-39 Sep Oct 95

But I changed three words! Plagiarism in the ESL classroom. Lenora C. Thompson and Portia G. Williams. Clearinghs, Vol. 69, No. 1: 27-29 Sep Oct 95

Cultural studies and its impact on composition. David Leight. Clearinghs, Vol. 69, No. 1: 8-10 Sep Oct 95

Defining institutional problems: A heuristic procedure. Bruce McConnaskey. Bus Com Qtly, Vol. 58, No. 4: 21-24 Dec 95

Employer preferences regarding resume content, appearance, and format. Stephanie J. Williams. Northwest Missouri State University, Master's thesis 94

Error-free spelling. Angela D. Ash and Julie Valdes. WP Mag, Vol. 7, No. 12: 44-46 Dec 95

Ethos at sea. Robert Shenk. Bus Com Qtly, Vol. 58, No. 1: 5-11 Mr 95

Factors contributing to transfer of learning in John A. Logan College resume writing instruction. Shirley Mize. Southern Illinois University at Carbondale, Master's thesis 94

Fine lines. Carrie Beth Marston. Off Sys, Vol. 12, No. 11: 14, 16 Nov 95

From the (writing) center to the edge: Moving writers along the Internet. Muriel Harris. Clearinghs, Vol. 69, No. 1: 21-23 Sep/Oct 95

Getting the big picture: Writing to learn in a finance class. Susan Hall and Theresa Tuggeman. Bus Com Qtly, Vol. 58, No. 1: 12-15 Mr 95

Getting the most from Grammatik. Galen McKeever. WP Mag, Vol. 7, No. 12: 21-23 Dec 95

Group writing versus individual writing - is there a difference in achievement? Janet K. Winter, Joan C. Neal and Karen K. Waner. JEB, Vol. 71, No. 2: 78-81 Nov/Dec 95

Group writing: Student perceptions of the dynamics and efficiency of groups. Janet K. Winter and Joan C. Neal. Bus Com Qtly, Vol. 58, No. 2: 21-24 Ju 95

Improving writing skills in sales management courses: The use of memo-writing exercises. Kevin M. McNeilly and Frances J. Ranney. JME, 17-24 Fall 95

Incorporating writing across the curriculum into an introductory marketing course. Randall S. Hansen and Katharine Hansen. JME, 3-12 Spring 95

Living and working in two worlds: Case studies of five American Indian women teachers. Brenda Hill, Courtney Vaughn and Sharon Brooks Harrison. Clearinghs, Vol. 69, No. 1: 42-49 Sep/Oct 95

Mark making in drawing and writing. Ruth Ann Blynt. Clearinghs, Vol. 68, No. 5: 282-284 My/Ju 95

Meeting workplace needs in an introductory business writing course: A tale of a classroom corporation and a "boss" instructor. Mary Sue Garay. Bus Com Qtly, Vol. 58, No. 1: 35-41 Mr 95

OWL: On-line writing wisdom. Deborah C. Andrews. Bus Com Qtly, Vol. 58, No. 2: 9-10 Ju 95

Positive emphasis and you-attitude: An empirical study. Annette N. Shelby and N. Lamar Reinsch, Jr. J Bus Com, Vol. 32, No. 4: 303-327 Oct 95

Relations between schools and universities: Recentering for new directions. Mark Wiley and Ron Strahl. Clearinghs, Vol. 69, No. 1: 35-37 Sep/Oct 95

Student journal writing in an international setting. William C. Moncrief, III, Shannon H. Shipp and Charles W. Lamb, Jr. JME, 71-80 Summer 95

Teaching the art of the memo: Politics and precision. H. William Rice. Bus Com Qtly, Vol. 58, No. 1: 31-34 Mr 95

Teaching the writing process. Frank Griffin. Bus Ed Forum, Vol. 50, No. 2: 25-27 Dec 95

The consistency of peer review in student writing projects. George A. Marcoulides and Mark G. Simkin. JEB, Vol. 70, No. 4: 220-223 Mr/Ap 95

The e-mail discussion group: An opportunity for discourse analysis. Mark Mabrito. Bus Com Qtly, Vol. 58, No. 2: 10-11 Ju 95

The effect of continuous process improvement on the quality of students' business writing. Jensen J. Zhao, Daniel Wunsch and Jolene Scriven. DPE J, Vol. 37, No. 3: 142-158 Summer 95

The effect of structured decision-making techniques and gender on student reaction and quality of written documents. Joan Neal and Lonnie Echternacht. DPE J, Vol. 37, No. 2: 67-84 Spring 95

The effect of structured decision-making techniques and gender on student reaction and quality of written documents. Joan Neal and Lonnie Echternacht. DPE J, Vol. 37, No. 2: 67-84 Spring 95

The effect of continuous process improvement on business writing ability. Jensen J. Zhao. Northern Illinois University, Doctoral dissertation 94

The effectiveness of color graphics presentation versus other presentation methods within written documents. Robert B. Mitchell, Jolene B. Scriven and F. Stanford Wayne. OSR J, Vol. 13, No. 2: 1-7 Fall 95

The ethics of resumes and recommendations: When do filler and fluff become deception and lies? James S. O'Rourke. Bus Com Qtly, Vol. 58, No. 1: 54-56 Mar 95

The impact of conflict-generating techniques on student reactions and decision quality. Granger Macy and Joan C. Neal. Bus Com Qtly, Vol. 58, No. 4: 39-45 Dec 95

The importance of written communication skills for accountants. Anthony H. Catanach, Jr. and Steven Golen. ABEA J, Vol. 14, No. 1: 24-32 Spring 95

The natural connection: The WAC Program and the high school writing center. Joan A. Mullin and Pamela B. Childers. Clearinghs, Vol. 69, No. 1: 24-26 Sep/Oct 95

The status of computer use in business communication instruction. Sandra J. Nelson, Douglas C. Smith and Kenneth R. Mayer. Bus Com Qtly, Vol. 58, No. 4: 17-19 Dec 95

The Syncretistic Theory: Bridging composition and literature through immersions. Barbara Gaal Lutz. Clearinghs, Vol. 69, No. 1: 11-13 Sep/Oct 95

Using the Internet in writing business communication. Zane K. Quible and Eric J. Ray. Bus Com Qtly, Vol. 58, No. 4: 11-15 Dec 95

Voice-graded business communication documents. Doris A. Van Horn-Christopher. Bus Com Qtly, Vol. 58, No. 3: 35-37 Sep 95

Writing for results. Julian L. Mims. Recs Mgt Qtly, Vol. 29, No. 1: 27-31 Jan 95

Writing ISO procedures: The use of sources of knowledge. Egbert T. Woudstra and Lisette van Gemert. ABA Proc, 99-107 96

Writing to learn history on-line. Wayne M. Butler. Clearinghs, Vol. 69, No. 1: 17-20 Sep/Oct 95

## CURRICULUM

Facilitating curriculum development: The role of electronic meeting systems. Bridget N. O'Connor and Michael Bronner. NABTE Rev, No. 22: 5-9 95

Technology's impact on computer and business curricula. Susan Jaderstrom. NBEA Yrbk, No. 33: 1-9 95

### Colleges and Universities

A case study in curriculum evaluation using strategic and tactical assessments. Charles R. Duke and Richard M. Reese. JEB, Vol. 70, No. 6: 344-347 Jl/Aug 95

Changing attitudes to international business through the business curriculum. Murray Frazer. J Teach Int Bus, Vol. 6, No. 4: 23-33 95

College of business assessment model. Robert Milam. ABA Proc, 210-220 96

Collegiate office education for the year 2000. Virginia Sullivan. NABTE Rev, No. 22: 29-32 95

Computer use in the management curriculum. Sharon K. Clinebell and John M. Clinebell. JEB, Vol. 71, No. 1: 30-36 Sep/Oct 95

Designing an electronic classroom for large college courses. Milam W. Aiken and Delvin D. Hawley. THE J, Vol. 23, No. 2: 76-77 Sep 95

Developing an integrated product and price management course. John A. Schibrowsky. JME, 33-44 Summer 95

Developing marketing professionals: What can business schools learn? Anthony C. Cunningham. JME, 3-9 Summer 95

Effects of ethics instruction on the ethical perceptions of college business students. Barbara C. Cole and Dennie L. Smith. JEB, Vol. 70, No. 6: 351-356 Jl/Aug 95

Empirical evidence for a descriptive model of an upper-level MIS course. Adevemi A. Adekova and Joyce M. Rowe. J CIS, Vol. 35, No. 2: 69-71 Winter 94-95

Entry level MIS jobs: Industry expectations versus academic preparation. Kamal K. Hingorani and Chetan S. Sankar. J CIS, Vol. 35, No. 4: 18-24 Summer 95

Facilitating curriculum development: The role of electronic meeting systems. Bridget N. O'Connor and Michael Bronner. NABTE Rev, No. 22: 5-9 95

Forecasting the future of consumer programs in higher education. Cathleen D. Zick and Richard Widdows. J Cons Aff, Vol. 29, No. 2: 460-469 Winter 95

From Marx to markets: Reform of the university economics curriculum in Russia. Stanley L. Brue and Craig R. MacPhee. J Econ Ed, Vol. 6, No. 2: 182-194 Spring 95

High technology in higher education: A presidential perspective. Carol A. Cartwright. Ed Tech Exchange, Vol. 3, No. 2: 6-13 Fall 95

HPT in academic curricula: Survey results. Karen Medsker, Patty Hunter, Don Stepich, Gordon Rowland and Kanchan Basnet. PIQ, Vol. 8, No. 4: 6-21 95

Implementing TQM in education: Current efforts and future research directions. Jaideep Motwani. JEB, Vol. 71, No. 2: 60-63 Nov/Dec 95

Including a foreign language component in tertiary international business program curricula: A critical analysis. Joyce L. Grahn and Dennis R. Vanden Bloomen. J Teach Int Bus, Vol. 7, No. 1: 77-91 Nov 95

ISO 9000 quality management systems: Application to higher education. Alan J. Peterson and Jodi L. Shorma. ABA Proc, 228-235 96

Kansai University's faculty of informatics. William R. Payne and Kiyomi Yoshizawa. THE J, Vol. 22, No. 6: 58-61 Ja 95

Learning hierarchies and the marketing curriculum: A proposal for a second course in marketing. James M. Stearns and Charles T. Crespy. JME, 20-32 Summer 95

Meeting entry level job requirements: The impact on the IS component of business undergraduate curricula. Roberta M. Roth and Leslie K. Duclos. J CIS, Vol. 35, No. 4: 50-54 Summer 95

Novosibirsk State University's multi-level professional training in computer science. Nickolay A. Sychov. THE J, Vol. 22, No. 6: 62-66 Ja 95

Preparing performance technologists: The role of a university. Walter Dick and Walter Wager. PIQ, Vol. 8, No. 4: 34-42 95

Revisited: Fabbri and Mann's criticism of the DPMA model curriculum. Joseph Bonnici and Merrill E. Warkentin. J CIS, Vol. 35, No. 3: 96-98 Spring 95

Strategic management and organizational effectiveness in colleges of business. Mary S. Thibodeaux and Edward Favilla. JEB, Vol. 70, No. 4: 189-195 Mr/Ap 95

The C course in accredited business schools. J. K. Pierson, Faye P. Teer and William Suter. J CIS, Vol. 35, No. 3: 37-41 Spring 95

The effect of course and instructor characteristics on student ratings of instruction in an information systems curriculum. Clive C. Sanford and Thomas E. Richards. J CIS, Vol. 35, No. 3: 23-30 Spring 95

The future of the comparative systems course in the undergraduate economics curriculum. Clark G. Ross. J Econ Ed, Vol. 6, No. 2: 195-200 Spring 95

The Internet, higher education, and the open road. Edward J. Markey. Ed Tech Exchange, Vol. 3, No. 2: 27-32 Fall 95

The senior experience: Applied, team problem solving in business education. Leonard M. Jessup. JEB, Vol. 71, No. 2: 82-86 Nov/Dec 95

The status of environmental management in business education. Vernon P. Dorweiler and Mehenna Yakhou. JEB, Vol. 70, No. 3: 160-165 Ja/Feb 95

Total quality service and the business college. James Perotti. Mid-Amer J Bus, Vol. 10, No. 2: 19-28 Fall 95

TQM: The undergraduate business school curriculum and industry training program: Summary of survey findings of ASQC practitioners. Lily M. Lancaster, Michael Jilling and John Nienhuis. ABA Proc, 236-242 96

Trends in undergraduate economics degrees: A 1993-94 update. John L. Siegfried. J Econ Ed, Vol. 26, No. 3: 282-287 Summer 95

Which international business (IB) courses do IB faculty consider the most important? Norman E. Philp. J Teach Int Bus, Vol. 6, No. 3: 87-100 95

## Graduate

A graduate communication course for an era of global commerce: A case study. John J. Cronin. Bus Com Qtly, Vol. 58, No. 2: 32-39 Ju 95

An expert system for MBA admissions. J. V. Iyengar. J CIS, Vol. 35, No. 4: 55-58 Summer 95

Are MBA programs answering the communications mail? Michael T. Nelson and Mark N. Frolick. J CIS, Vol. 35, No. 4: 77-81 Summer 95

Assessment of the nature and status of the MBA restructuring trend. Mike Cudd, John O. King and Brad O'Hara. JEB, Vol. 71, No. 1: 44-48 Sep/Oct 95

Attitudes of African American accounting students toward graduate education. Brenda S. Birkett and Mark Kiel. Mid-Amer J Bus, Vol. 10, No. 2: 29-34 Fall 95

Career exploration and identity formation in MBA students. Melisande Simmering and Ian B. Wilcox. JEB, Vol. 70, No. 4: 233-237 Mr/Ap 95

Critical thinking in graduate economic programs: A study of faculty perceptions. M. Neil Browne, John H. Hoag and Nancy Boudreau. J Econ Ed, Vol. 6, No. 2: 177-181 Spring 95

Foreign students and graduate economic education in the United States. Milind Rao. J Econ Ed, Vol. 26, No. 3: 274-281 Summer 95

Master's degree in economics: Missions and methods. James P. McCoy and Martin I. Milkman. J Econ Ed, Vol. 6, No. 2: 157-176 Spring 95

Mentored online seminar: A model for graduate-level distance learning. J. Raymond Albrektson. THE J, Vol. 23, No. 3: 102-105 Oct 95

The international research experience: Executive MBA distinctiveness. David M. Ambrose and Louis G. Pol. J Teach Int Bus, Vol. 7, No. 1: 1-18 Nov 95

The master's degree in MIS: A baseline study. Elizabeth Towell and Joachim Lauer. J CIS, Vol. 35, No. 4: 2-6 Summer 95

## Junior High/Middle School

A study of values. Marlow Ediger. Clearinghs, Vol. 69, No. 1: 56-58 Sep/Oct 95

Articulating junior and senior high schools. Leonard V. Koos. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 75-76 Nov/Dec 95

Book report policies and practices: Implications for middle-level teachers. George White and Scott C. Greenwood. Clearinghs, Vol. 68, No. 3: 181-184 Ja/Feb 95

Educating the twentieth-century youth. Anna Verona Dorris. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 77-79 Nov/Dec 95

Tentative standards for junior high schools. J. B. Edmonson. Clearinghs (75th Anniversary Isssue), Vol. 69, No. 2: 70-72 Nov/Dec 95

The personal touch of the teachers with adolescents. Floyd Ferguson. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 73-74 Nov/Dec 95

## Postsecondary/Community College

A team-taught business course. Morris James Nead. Bus Ed Forum, Vol. 49, No. 3: 33-35 Feb 95

An employer follow-up study of the Institute of Public Administration private sector graduates from 1990-1992. Adel Ahmed Al-Saleh. University of North Dakota, Master's thesis 94

BEST COPY AVAILABLE

Developing a desktop publishing curriculum. Mary Wittrock. Bus Ed Forum, Vol. 49, No. 3: 36-38 Feb 95

Postsecondary office systems instructors: Their perceptions of competencies for office systems programs and their expertise. Yvonne Atiba-Davies. Southern Illinois University at Carbondale, Doctoral dissertation 94

Promoting the community college to all its publics. Mary Ann Freels. KBEA J, 10 Spring 95

Short-term training: Long-term solution? Stephen Gianotti. Voc Ed J, Vol. 70, No. 7: 31-33 Oct 95

The employment success of graduates of the secretarial science word processing program at a Bronx junior business college. Carmen Angueira. Lehman College, Master's thesis 94

The relative importance of selected skills needed by systems analysts as perceived by practicing systems analysts. Mark Misic. Northern Illinois University, Doctoral dissertation 94

The stages of concern about workplace literacy: affective work competency variables among secondary and postsecondary educators. Deedee Schlichting. University of Missouri - Columbia, Doctoral dissertation 94

Two-year college accounting faculty: Their opinions about the first course in accounting. Charles E. Jordan and Stanley J. Clark. JEB, Vol. 71, No. 2: 68-71 Nov-Dec 95

## Secondary/High School

A profile of personality traits and interests of freshmen students of Ashby High School, Ashby, Minnesota. Wendy Watts. University of North Dakota, Master's thesis 94

A study of values. Marlow Ediger. Clearinghs, Vol. 69, No. 1: 56-58 Sep-Oct 95

A workers' high school. Paul Hansen. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 86-87 Nov-Dec 95

Articulating junior and senior high schools. Leonard V. Koos. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 75-76 Nov-Dec 95

Case by case. B. June Schmidt. Voc Ed J, Vol. 70, No. 2: 34-36 Feb 95

Collaborative portfolio assessment in the English secondary school system. David Russell. Clearinghs, Vol. 68, No. 4: 244-247 Mar-Ap 95

Educating the twentieth-century youth. Anna Verona Dorris. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 77-79 Nov-Dec 95

Expanding business education programs: Providing a school-within-a-school. Rita Thomas Noel. J BE, J, Vol. 4, No. 1: 116-128 94

Fresh thinking: GIS in environmental education. Monica Ramirez and Patricia Althouse. THE J, Vol. 23, No. 2: 87-90 Sep 95

Healdsburg High School's course on the automobile. Philip B. Attwood. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 93-95 Nov-Dec 95

High school enrollment patterns in selected business education programs in Illinois high schools. Cheri A. Diercks. Southern Illinois University at Carbondale, Master's thesis 94

Identification and analysis of successful components in New York city secondary school business marketing department business alliance programs. James P. Mills. Lehman College, Master's thesis 94

Levels of high school achievement of students from two-parent families, students from single-parent families, and students from no-parent families. Claralee Irobunda. Lehman College, Master's thesis 94

Modernizing the business education curriculum. David Hyslop and Kathy Siebenaler Wilson. NJ BE, Obs, Vol. 67: 6-20 95

Sex education: A success in our social-studies class. James A. Michener. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 95-98 Nov-Dec 95

Student athletes and high schools: Let's shift the focus. Michael Koehler. Clearinghs, Vol. 68, No. 3: 158-159 Ja-Feb 95

The natural connection: The WAC Program and the high school writing center. Joan A. Mullin and Pamela B. Childers. Clearinghs, Vol. 69, No. 1: 24-26 Sep-Oct 95

The stages of concern about workplace literacy: affective work competency variables among secondary and postsecondary educators. Deedee Schlichting. University of Missouri - Columbia, Doctoral dissertation 94

## DOCUMENT DESIGN AND PROCESSING

101 hot tips. Anita Dennis. Pub, Vol. 10, No. 8: 47-75 Aug 95

7th annual design award. Robin Levine. Pub, Vol. 10, No. 1: 42-48, 50, 52, 54 Ja 95

A new spin on books. Jeanette Borzo. Pub, Vol. 10, No. 5: 69-74, 76 Sept 95

A short run for the money. Joann Strashun Whitcher. Pub, Vol. 10, No. 11: 64-65, 67-68, 70 Nov 95

A winning logo design. Eric Rickabaugh. Pub, Vol 10, No. 5: 102-103 Sept 95

Advertising's new wave. Peter Johnston. Pub, Vol. 10, No. 10: 104-106, 108, 110 Oct 95

Applications of optical scanners in an academic center. Carol Molinari and Robert S. Tannenbaum. THE J, Vol. 22, No. 8: 60-63 Mr 95

Born-again publications. Pat Soberanis. Pub, Vol. 10, No. 11: 72-73, 75, 77-78, 80, 82 Nov 95

Clean up your act. Jane Hundertmark. Pub, Vol. 10, No. 4: 80-81, 83-84, 86, 89 Ap 95

Courting a new look. Mary Frances Weathington and John LoCastro. Pub, Vol. 10, No. 10: 120-121 Oct 95

Designs that bear repeating. Anita Dennis. Pub, Vol. 10, No. 5: 58-59, 61-62, 64, 66 Sept 95

Developing a desktop publishing curriculum. Mary Wittrock. Bus Ed Forum, Vol. 49, No. 3: 36-38 Feb 95

Dream machines. Debora Toth. Pub, Vol. 10, No. 7: 62-66 Jl 95

Eliminate the negatives. Jeanette Borzo. Pub, Vol. 10, No. 11: 53-58, 60 Nov 95

Getting into high gear. Mike Quon. Pub, Vol. 10, No. 11: 106-107 Nov 95

High-volume tables. Serena Herr and Ross Scott Rubin. Pub, Vol. 10, No. 12: 86-92 Dec 95

Hot links. Anita Dennis. Pub, Vol. 10, No. 5: 79-80, 82, 84 Sept 95

How can service bureaus survive? Jake Widman. Pub, Vol. 10, No. 7: 46-48, 50-54, 56-58 Jl 95

Look professional with preprinted paper. Becky J. Beck. WP Mag, Vol. 7, No. 4: 49-52 Ap 95

Matching the masters. Jeanette Borzo. Pub, Vol. 10, No. 6: 85, 87, 89-90, 92-93 Ju 95

Megabytes to go. Anita Dennis. Pub, Vol. 10, No. 11: 87, 89, 91-92 Nov 95

New dimensions in scanning. Jeanette Borzo. Pub, Vol. 10, No. 1: 68-72 Ja 95

Personal greetings. Barry Green. Pub, Vol. 10, No. 12: 96-99 Dec 95

Photo CD comes of age. Robin Levine. Pub, Vol. 10, No. 8: 79, 81-85 Aug 95

Printing white on black. Angela D. Ash. WP Mag, Vol. 7, No. 1: 17-20 Ja 95

The big picture. Barry Green. Pub, Vol. 10, No. 7: 93-96 Jl 95

The burden of proof. Anita Dennis. Pub, Vol. 10, No. 12: 76-79, 81-82 Dec 95

Top products of the year. Jeanette Borzo. Pub, Vol. 10, No. 12: 54-63, 66-68, 70, 72 Dec 95

Using 6.0 as a spreadsheet program. Luther M. Maddy, III. WP Mag, Vol. 7, No. 1: 51-53 Ja 95

Well-rounded design. Earl Gee. Pub, Vol. 10, No. 8: 102-103 Aug 95

What you need to know and where to learn it. Barry Green. Pub, Vol. 10, No. 5: 86-87, 89-90, 92, 94 Sept 95

Workflow that works. Daniel Schnaidt. Pub, Vol. 10, No. 7: 74-78, 80 Jl 95

## Desktop Publishing Applications

A simulation developed for use with a course in desktop publishing. Kent L. Quamme. University of North Dakota, Master's thesis 94

Practicing what they preach. Pat Soberanis. Pub, Vol. 10, No. 3: 80-81, 83-84, 86, 88 Mar 95

3 hot letterhead designs. Elden Nelson. WP Mag, Vol. 7, No. 6: 37, 40-43 Ju 95

5 great ways to use lines. Bob Bringhurst. WP Mag, Vol. 7, No. 12: 33-36 Dec 95

5 hot business forms. Bob Bringhurst. WP Mag, Vol. 7, No. 7: 51-55 Jl 95

5 tips for building a better newsletter. Becky J. Beck. WP Mag, Vol. 7, No. 11: 13-16 Nov 95

Adding special characters. Angela D. Ash. WP Mag, Vol. 7, No. 11: 17-19 Nov 95

Advertisements for myself. Scott Matthews. Pub, Vol. 10, No. 1: 78-79 Ja 95

Best shot form. Becky J. Beck. WP Mag, Vol. 7, No. 1: 33-37 Ja 95

Best shot make-over. Kelly Paul Merrill. WP Mag, Vol. 7, No. 1: 26-29, 31-32 Ja 95

Book review: Desktop publishing with Word for Windows (through version 6) 2nd ed. by Tom Lichty. Mahesh Vanjani. J EUC, Vol. 7, No. 1: 33 Winter 95

Building dialog boxes. Allen Biehl. WP Mag, Vol. 7, No. 6: 29-35 Ju 95

Create your own Rolodex cards. Luther M. Maddy, III. WP Mag, Vol. 7, No. 11: 26-29, 31 Nov 95

Creating easy-read agendas. Dana Stohlton and Christine Foglia. WP Mag, Vol. 7, No. 10: 35-39 Oct 95

Creative class schedules. Becky J. Beck. WP Mag, Vol. 7, No. 5: 49-52 My 95

Custom-made gift certificates. Becky J. Beck. WP Mag, Vol. 7, No. 1: 47-50 Ja 95

Customize your graphics boxes with styles. Kelly Paul Merrill and Mark Soper. WP Mag, Vol. 7, No. 11: 43-46 Nov 95

Dressing up for the holidays. Poppy Evans. Pub, Vol. 10, No. 12: 108-109 Dec 95

DTP power. Our editors' best tips. WP Mag, Vol. 7, No. 11: 20-25 Nov 95

Easy desktop publishing. Kelly Paul Merrill. WP Mag, Vol. 70, No. 10: 41-44 Oct 95

Easy-to-read fliers. Angela D. Ash. WP Mag, Vol. 7, No. 3: 15-18 Mr 95

Emphasize text with bullets. Denise Vega. WP Mag, Vol. 7, No. 2: 50-52 Feb 95

Fast relief. Barry Green. Pub, Vol. 10, No. 8: 99-101 Aug 95

Forged in Photoshop. Robin Levine. Pub, Vol. 10, No. 7: 69-72 Jl 95

Get results with promotional calendars. Gayle Humphervs and Rose Soves. WP Mag, Vol. 7, No. 12: 28-32 Dec 95

Great editing tips. Bob Bringhurst. WP Mag, Vol. 7, No. 6: 55-58 Ju 95

Hassle-free mailings in minutes. Becky D. Beck. WP Mag, Vol. 7, No. 12: 15-17, 19-20 Dec 95

How to put codes in their place. Angela D. Ash. WP Mag, Vol. 7, No. 6: 53-54 Ju 95

Learn these 6 font basics. Robert Raleigh. WP Mag, Vol. 7, No. 10: 29, 31-33 Oct 95

Make your own advertising bookmarks. Camille Soderquist. WP Mag, Vol. 7, No. 6: 17, 20-22 Ju 95

Making words fit. Angela D. Ash. WP Mag, Vol. 7, No. 5: 23-25 My 95

Net gains. Anita Dennis. Pub, Vol. 10, No. 3: 46-47, 49, 51-52, 54, 56 Mr 95

Newsletter facelift! Peter Barth. WP Mag, Vol. 7, No. 4: 26-33 Ap 95

Newspaper design on the line. Ben Rooney and Carlo Tartaglia. Pub, Vol. 10, No. 7: 98-99 Jl 95

One from the heart. Jake Widman. Pub, Vol. 10, No. 3: 60-65 Mr 95

Photo opportunities. Rick Altman. Pub, Vol. 10, No. 2: 69, 71, 73, 74, 76, 78 Feb 95

Plug-in and play with PageMaker. Paul Borzo. Pub, Vol. 10, No. 4: 69, 71, 73-74, 76, 78 Ap 95

Prescription for success. Richard Kilmer. Pub, Vol. 10, No. 3: 94-95 Mr 95

Production in paradise. Anita Dennis. Pub, Vol. 10, No. 2: 50-53, 55-56, 58 Feb 95

Publish or perish. Ellen Gragg. Off Sys, Vol. 12, No. 2: 14, 16, 25 Feb 95

Pumping up an image. Scott Dvorak and Jeff Larson. Pub, Vol. 10, No. 2: 92-93 Feb 95

Requesting attention. Scott Anderson and P. Scott Makela. Pub, Vol. 10, No. 5: 94-95 My 95

Sell your services with booklets. Becky J. Beck. WP Mag, Vol. 7, No. 3: 50-54 Mr 95

Street wise. Anita Dennis. Pub, Vol. 10, No. 5: 42-43, 45-46, 48, 50 My 95

Sweet inspiration. Barbara Vick. Pub, Vol. 10, No. 6: 100-101 Ju 95

Ten great ideas for designing better documents. Daniel Will-Harris. WP Mag, Vol. 7, No. 5: 26-32 My 95

Terrific trifold mailers. David Kosorok. WP Mag, Vol. 7, No. 2: 30-34 Feb 95

Type tasting. Lee Bimswanger and Jake Widman. Pub, Vol. 10, No. 6: 79-82 Ju 95

Voice activated. Joe Clark. Pub, Vol. 10, No. 5: 81-84, 86 My 95

What's new with 6.0 styles? Roger Gagon. WP Mag, Vol. 7, No. 5: 45-48 My 95

Wine by design. Anita Dennis. Pub, Vol. 10, No. 6: 62-65 Ju 95

## Graphics

21 tools to tailor your graphics. Kelly Paul Merrill. WP Mag, Vol. 7, No. 9: 49-51 Sep 95

A basic guide to graphics. Angela D. Ash. WP Mag, Vol. 7, No. 9: 41-44 Sep 95

Clip art extravaganza! Roger Gagon. WP Mag, Vol. 7, No. 11: 32-33, 37-41 Nov 95

Customize your graphics boxes with styles. Kelly Paul Merrill and Mark Soper. WP Mag, Vol. 7, No. 11: 43-46 Nov 95

Draw, pardner. Jim Benson. Pub, Vol. 10, No. 1: 75-76 Ja 95

Fast relief. Barry Green. Pub, Vol. 10, No. 8: 99-101 Aug 95

Forged in Photoshop. Robin Levine. Pub, Vol. 10, No. 7: 69-72 Jl 95

Grand makeover. Anita Dennis. Pub, Vol. 10, No. 4: 59-67 Ap 95

Net gains. Anita Dennis. Pub, Vol. 10, No. 3: 46-47, 49, 51-52, 54, 56 Mr 95

Off-the-wall painting. Jess Wells. Pub, Vol. 10, No. 8: 89-92 Aug 95

Photo opportunities. Rick Altman. Pub, Vol. 10, No. 2: 69, 71, 73, 74, 76, 78 Feb 95

Practicing what they preach. Pat Soberanis. Pub, Vol. 10, No. 3: 80-81, 83-84, 86, 88 Mar 95

Production in paradise. Anita Dennis. Pub, Vol. 10, No. 2: 50-53, 55-56, 58 Feb 95

Street wise. Anita Dennis. Pub, Vol. 10, No. 5: 42-43, 45-46, 48, 50 My 95

The big picture. Jeanette Borzo. Pub, Vol. 10, No. 2: 80-81, 83, 85 Feb 95

The cure for image disorder. Stephen Muller. Pub, Vol. 10, No. 3: 66-70, 72, 74 Mr 95

The digital gets physical. Jeanette Borzo and Jake Widman. Pub, Vol. 10, No. 8: 95-97 Aug 95

The effectiveness of graphic and tabular presentation under time pressure and task complexity. Mark I. Hwang. IRM J, Vol. 8, No. 3: 25-31 Summer 95

View graphics instantly. Roger Gagon. WP Mag, Vol. 7, No. 11: 47-52 Nov 95

Wine by design. Anita Dennis. Pub, Vol. 10, No. 6: 62-65 Ju 95

You take the high res and I'll take the low res. James Felici. Pub, Vol. 10, No. 1: 56-58, 60, 62, 64 Ja 95

## Page Design

3 hot letterhead designs. Elden Nelson. WP Mag, Vol. 7, No. 6: 37, 40-43 Ju 95

5 great ways to use lines. Bob Bringhurst. WP Mag, Vol. 7, No. 12: 33-36 Dec 95

5 tips for building a better newsletter. Becky J. Beck. WP Mag, Vol. 7, No. 11: 13-16 Nov 95

7 tools for terrific tables. Angela D. Ash. WP Mag, Vol. 7, No. 8: 53-57 Aug 95

7 ways to build a page. Anita Dennis. Pub, Vol. 10, No. 10: 43-47, 50-54, 56, 58, 60, 62, 64 Oct 95

A site to behold. Robin Levine. Pub, Vol. 10, No. 6: 69, 71-72, 74-75, 77 Ju 95

Adding class to fax forms. Angela D. Ash. WP Mag, Vol. 7, No. 4: 53-56 Ap 95

Advertisements for myself. Scott Matthews. Pub, Vol. 10, No. 1: 78-79 Ja 95

Best shot form. Becky J. Beck. WP Mag, Vol. 7, No. 1: 33-37 Ja 95

Best shot macro II. Gayle G. Humpherys. WP Mag, Vol. 7, No. 2: 39-44 Feb 95

Best shot make-over. Kelly Paul Merrill. WP Mag, Vol. 7, No. 1: 26-29, 31-32 Ja 95

Column basics. Angela D. Ash. WP Mag, Vol. 7, No. 1: 57-59 Ja 95

Create your own Rolodex cards. Luther M. Maddy, III. WP Mag, Vol. 7, No. 11: 26-29, 31 Nov 95

Creating a family tree. Roger Gagon. WP Mag, Vol. 7, No. 2: 19-25 Feb 95

Creating easy-read agendas. Dana Stohlton and Christine Foglia. WP Mag, Vol. 7, No. 10: 35-39 Oct 95

Creating notepads for your clients. Becky J. Beck. WP Mag, Vol. 7, No. 2: 15-18 Feb 95

Do-it-yourself phone forms. Jennifer A. Carling. WP Mag, Vol. 7, No. 4: 40-44 Ap 95

DTP power: Our editors' best tips. WP Mag, Vol. 7, No. 11: 20-25 Nov 95

Easy desktop publishing. Kelly Paul Merrill. WP Mag, Vol. 70, No. 10: 41-44 Oct 95

Easy page borders. Angela D. Ash. WP Mag, Vol. 7, No. 8: 49-51 Aug 95

Easy-to-read fliers. Angela D. Ash. WP Mag, Vol. 7, No. 3: 15-18 Mr 95

Get results with promotional calendars. Gayle Humpherys and Rose Sovey. WP Mag, Vol. 7, No. 12: 28-32 Dec 95

Give your tables a make-over. Roger Gagon. WP Mag, Vol. 7, No. 8: 45-48 Aug 95

Hassle-free mailings in minutes. Becky D. Beck. WP Mag, Vol. 7, No. 12: 15-17, 19-20 Dec 95

How to make ads that sell. Becky J. Beck. WP Mag, Vol. 7, No. 10: 21-23, 27 Oct 95

How to put codes in their place. Angela D. Ash. WP Mag, Vol. 7, No. 6: 53-54 Ju 95

Mastering tabs and indents. Angela D. Ash. WP Mag, Vol. 7, No. 3: 19-21 Mr 95

Newsletter facelift! Peter Barth. WP Mag, Vol. 7, No. 4: 26-33 Ap 95

Newspaper design on the line. Ben Rooney and Carlo Tartaglia. Pub, Vol. 10, No. 7: 98-99 Jl 95

One from the heart. Jake Widman. Pub, Vol. 10, No. 3: 60-65 Mr 95

Page numbering basics. Angela D. Ash. WP Mag, Vol. 7, No. 4: 23-24 Ap 95

Prescription for success. Richard Kilmer. Pub, Vol. 10, No. 3: 94-95 Mr 95

Pumping up an image. Scott Dvorak and Jeff Larson. Pub, Vol. 10, No. 2: 92-93 Feb 95

Requesting attention. Scott Anderson and P. Scott Makela. Pub, Vol. 10, No. 5: 94-95 My 95

Setting the perfect table. James Felici. Pub, Vol. 10, No. 7: 82-86, 89-90 Jl 95

Ten great ideas for designing better documents. Daniel Will-Harris. WP Mag, Vol. 7, No. 5: 26-32 My 95

Terrific trifold mailers. David Kosorok. WP Mag, Vol. 7, No. 2: 30-34 Feb 95

The effectiveness of color graphics presentation versus other presentation methods within written documents. Robert B. Mitchell, Jolene B. Scriven and F. Stanford Wayne. OSR J, Vol. 13, No. 2: 1-7 Fall 95

The magic of floating cells. Luther M. Maddy, III. WP Mag, Vol. 7, No. 3: 46, 48-49 Mr 95

Trim table size. Roger Gagon. WP Mag, Vol. 7, No. 7: 43-48 Jl 95

Watermark your documents. David Kosorok. WP Mag, Vol. 7, No. 4: 45-48 Ap 95

## Reprographics

A short run for the money. Joann Strashun Whitcher. Pub, Vol. 10, No. 11: 64-65, 67-68, 70 Nov 95

Choosing the right copier for your situation. Man Off Tech, Vol. 40, No. 3: 56, 58, 60 Mr 95

Color lasers: The next generation. Mike Hurwicz. Pub, Vol. 10, No. 12: 101-104, 106 Dec 95

Copier candor. Jeff Smith. Off Sys, Vol. 12, No. 7: 26, 28, 30 Jl 95

Copiers 101: How low should you go? Scott Cullen. Off Sys, Vol. 12, No. 3: 30, 32, 34, 36-37 Mr 95

Copy this. Scott Cullen. Off Sys, Vol. 12, No. 11: 26, 30, 32, 34 Nov 95

Copying machines. Ellen Gragg. Off Sys, Vol. 12, No. 1: 13, 15, 17, 19 Ja 95

Desktop drum scanners can't be beat. Richard Jantz. Pub, Vol. 10, No. 6: 95-96, 98 Ju 95

Digital copier printer speeds production. Man Off Tech, Vol. 40, No. 4: 75-76 Ap 95

Invasion of the flatbeds. Richard Jantz. Pub, Vol. 10, No. 10: 113-114, 116, 118 Oct 95

Just any scanner won't do. Bruce Rennecker. Man Off Tech, Vol. 40, No. 10: 60, 62 Sept 95

Lightning-fast color copiers. Marina Hirsch. Pub, Vol. 10, No. 5: 97-98, 100 Sept 95

Network printer upgrades improve productivity. Becky Brandt. Man Off Tech, Vol. 40, No. 12: 22-23 Dec 95

Off-the-wall painting. Jess Wells. Pub, Vol. 10, No. 8: 89-92 Aug 95

Print it your way. Angela D. Ash. WP Mag, Vol. 7, No. 10: 51-54 Oct 95

Printer drivers. John Hirokawa. Off Sys, Vol. 12, No. 7: 33-35 Jl 95

Read all about it! Laser printers go tabloid! Mike Hurwicz. Pub, Vol. 10, No. 4: 91-92, 94, 96, 98 Ap 95

The digital gets physical. Jeanette Borzo and Jake Widman. Pub, Vol. 10, No. 8: 95-97 Aug 95

The wide world of color printing. Barry Green. Pub, Vol. 10, No. 11: 95-96, 98, 100, 102, 104 Nov 95

Waxing enthusiastic. Mike Hurwicz. Pub, Vol. 10, No. 2: 89-91 Feb 95

Yes, you scan. Joshua Piven. Off Sys, Vol. 12, No. 7: 41-42 Jl 95

Your 14 top printing questions answered. Bob Friedman. WP Mag, Vol. 7, No. 6: 49-52 Ju 95

## Typography

1995 directory of type foundries. Barry Green. Pub, Vol. 10, No. 10: 73-74, 86, 88, 90, 92, 94 Oct 95

How to print sample fonts. Roger Gagon. WP Mag, Vol. 7, No. 9: 19-24 Sep 95

Is six the fix? James A. Martin. Pub, Vol. 10, No. 5: 50-52, 54, 56 Sept 95

Learn these 6 font basics. Robert Raleigh. WP Mag, Vol. 7, No. 10: 29, 31-33 Oct 95

Preflight takes off. Kathleen Tinkel. Pub, Vol. 10, No. 2: 40-41, 43, 45-46, 48 Feb 95

Tools of the trade. James Felici. Pub, Vol. 10, No. 5: 54-56, 58, 60, 62, 64 My 95

Twisting the type away. Ross Scott Rubin. Pub, Vol. 10, No. 1: 35, 37-38, 40 Ja 95

Type tasting results. Jake Widman. Pub, Vol. 10, No. 10: 96-97 Oct 95

Type tasting. Lee Binswanger and Jake Widman. Pub, Vol. 10, No. 6: 79-82 Ju 95

Type well set. David Berlow. Pub, Vol. 10, No. 3: 76-79 Mr 95

Typographic principles for word processing students. Jerry Waite. Bus Ed Forum, Vol. 50, No. 2: 28-32 Dec 95

## Word Processing Applications

10 tools for quick editing. Angela D. Ash. WP Mag, Vol. 7, No. 10: 55-57 Oct 95

12 hot 6.0 tips. Julie Westergren. WP Mag, Vol. 7, No. 9: 45-48 Sep 95

12 keystroke-cutting tips. Kendall Callas. WP Mag, Vol. 7, No. 5: 34-37 My 95

25 tips for WP beginners. Roger Gagon. WP Mag, Vol. 7, No. 8: 40-44 Aug 95

33 hot macros ready made for 5.1 or 6.0. Roger Gagon. WP Mag, Vol. 7, No. 7: 23-29 Jl 95

5 hot business forms. Bob Bringhurst. WP Mag, Vol. 7, No. 7: 51-55 Jl 95

7 tools for terrific tables. Angela D. Ash. WP Mag, Vol. 7, No. 8: 53-57 Aug 95

8 great timesaving tips. Norma Leonardi. WP Mag, Vol. 7, No. 12: 24-27 Dec 95

9 macros at your fingertips. David Kosorok. WP Mag, Vol. 7, No. 1: 21-25 Ja 95

A case-switching macro. David Kosorok. WP Mag, Vol. 7, No. 8: 24-25, 27 Aug 95

Adding class to fax forms. Angela D. Ash. WP Mag, Vol. 7, No. 4: 53-56 Ap 95

Adding special characters. Angela D. Ash. WP Mag, Vol. 7, No. 11: 17-19 Nov 95

Best shot macro II. Gayle G. Humphreys. WP Mag, Vol. 7, No. 2: 39-44 Feb 95

Best shot macro. Roger Gagon. WP Mag, Vol. 7, No. 1: 41-45 Ja 95

Building dialog boxes. Allen Biehl. WP Mag, Vol. 7, No. 6: 29-35 Ju 95

Business cards that sell. Becky J. Beck. WP Mag, Vol. 7, No. 8: 17-21 Aug 95

Create a pop-up calendar. Allen Biehl and Gary L. Wentz. WP Mag, Vol. 7, No. 5: 53-58 My 95

Creating a family tree. Roger Gagon. WP Mag, Vol. 7, No. 2: 19-25 Feb 95

Creating notepads for your clients. Becky J. Beck. WP Mag, Vol. 7, No. 2: 15-18 Feb 95

Creative class schedules. Becky J. Beck. WP Mag, Vol. 7, No. 5: 49-52 My 95

Do-it-yourself contracts. Roger Gagon. WP Mag, Vol. 7, No. 7: 17-21 Jl 95

Do-it-yourself phone forms. Jennifer A. Carling. WP Mag, Vol. 7, No. 4: 40-44 Ap 95

Easy page borders. Angela D. Ash. WP Mag, Vol. 7, No. 8: 49-51 Aug 95

Error-free spelling. Angela D. Ash and Julie Valdes. WP Mag, Vol. 7, No. 12: 44-46 Dec 95

First look: WP6.1 for DOS. Roger Gagon. WP Mag, Vol. 7, No. 9: 26-31 Sep 95

Getting the most from Grammatik. Galen McKeever. WP Mag, Vol. 7, No. 12: 21-23 Dec 95

Give your tables a make-over. Roger Gagon. WP Mag, Vol. 7, No. 8: 45-48 Aug 95

Great editing tips. Bob Bringhurst. WP Mag, Vol. 7, No. 6: 55-58 Ju 95

Hassle-free mailings in minutes. Becky D. Beck. WP Mag, Vol. 7, No. 12: 15-17, 19-20 Dec 95

How to make ads that sell. Becky J. Beck. WP Mag, Vol. 7, No. 10: 21-23, 27 Oct 95

How to print sample fonts. Roger Gagon. WP Mag, Vol. 7, No. 9: 19-24 Sep 95

How to use the envelope feature. Bob Bringhurst. WP Mag, Vol. 7, No. 7: 14-16 Jl 95

Instant phrases with variables. Kendall Callas. WP Mag, Vol. 7, No. 8: 32, 36-39 Aug 95

Labels made easy. Robert Raleigh. WP Mag, Vol. 7, No. 7: 31-32, 34-36 Jl 95

Look professional with preprinted paper. Becky J. Beck. WP Mag, Vol. 7, No. 4: 49-52 Ap 95

Macros made easy. Gordon McComb. WP Mag, Vol. 7, No. 2: 26-29 Feb 95

Make your own advertising bookmarks. Camille Soderquist. WP Mag, Vol. 7, No. 6: 17, 20-22 Ju 95

Making words fit. Angela D. Ash. WP Mag, Vol. 7, No. 5: 23-25 My 95

Mastering tabs and indents. Angela D. Ash. WP Mag, Vol. 7, No. 3: 19-21 Mr 95

Merge files made easy. David Kosorok and Thomas Scruggs. WP Mag, Vol. 7, No. 3: 39, 42-45 Mr 95

Page numbering basics. Angela D. Ash. WP Mag, Vol. 7, No. 4: 23-24 Ap 95

Pick-and-choose merging. Jim Knowlton. WP Mag, Vol. 7, No. 4: 36-39 Ap 95

Print it your way. Angela D. Ash. WP Mag, Vol. 7, No. 10: 51-54 Oct 95

Printing your secondary file. Jim Knowlton. WP Mag, Vol. 7, No. 5: 40-44 My 95

Promote your business with custom postcards. Elden Nelson. WP Mag, Vol. 7, No. 10: 15, 17-20 Oct 95

Quickly launch your macros and merges. Kendall Callas. WP Mag, Vol. 7, No. 10: 45-50 Oct 95

Saved by the backup feature. Angela D. Ash. WP Mag, Vol. 7, No. 7: 49-50 Jl 95

Special report. The bright future for WordPerfect for DOS. Lisa Downs Bearnson. WP Mag, Vol. 7, No. 8: 28-31 Aug 95

Teaching WordPerfect in the classroom. Roger Gagon. WP Mag, Vol. 7, No. 3: 32-33, 35-38 Mr 95

The basics of styles, macros, and merge. Angela D. Ash. WP Mag, Vol. 7, No. 5: 21-22 My 95

The effectiveness of a secretary with word processing curriculum for entry-level minority workers in meeting the needs of the local business community. Alan M. Stromberg. Lehman College, Master's thesis 94

The magic of floating cells. Luther M. Maddy, III. WP Mag, Vol. 7, No. 3: 46, 48-49 Mr 95

Trim table size. Roger Gagon. WP Mag, Vol. 7, No. 7: 43-48 Jl 95

Top 20 tips on teaching WordPerfect. Norma Leonardi Leone. WP Mag, Vol. 7, No. 9: 32-37 Sep 95

Use prompts to memorize vital information. Roger Gagon. WP Mag, Vol. 7, No. 12: 37-42 Dec 95

Using block and copy. Angela D. Ash. WP Mag, Vol. 7, No. 2: 57-59 Feb 95

Watermark your documents. David Kosorok. WP Mag, Vol. 7, No. 4: 45-48 Ap 95

What's new with 6.0 styles? Roger Gagon. WP Mag, Vol. 7, No. 5: 45-48 My 95

Word processing competencies: Which ones are really necessary? Patricia Lynn Anderson and Mary Alice Griffin. LBE J, Vol. 4, No. 1: 16-29 94

WordPerfect's Internet publisher. Allen Biehl. WP Mag, Vol. 7, No. 8: 58, 60 Aug 95

Working parents to-do list. Becky J. Beck. WP Mag, Vol. 7, No. 9: 15-18 Sep 95

Your top 10 questions answered. David Kosorok. WP Mag, Vol. 7, No. 3: 22-26 Mr 95

## EDUCATIONAL INSTITUTIONS

Book review: Paying the piper: Productivity, incentives, and financing in U.S. higher education by Michael S. McPherson, Morton Owen Schapiro, and Gordon C. Winston, editors. Carol B. Meeks. J Cons Aff, Vol. 29, No. 2: 489-491 Winter 95

How to blow a bond issue—or not, if you'd prefer. Michael A. Carter. Clearinghs, Vol. 68, No. 5: 289-292 My/Ju 95

Riding out the storm. Marlene Lozada. Voc Ed J, Vol. 70, No. 7: 34-35, 60 Oct 95

Strategic management and organizational effectiveness in colleges of business. Mary S. Thibodeaux and Edward Favilla. JEB, Vol. 70, No. 4: 189-195 Mr/Ap 95

Strip search in schools: Beyond the boundaries of the law? George Foldesy and Dan King. Clearinghs, Vol. 68, No. 5: 275-277 My/Ju 95

## EMPLOYMENT

An analysis of work-related factors influencing absenteeism among employees at Southern Illinois University at Carbondale. Ruth Bernhardt. Southern Illinois University at Carbondale, Master's thesis 94

An employer follow-up study of the Institute of Public Administration private sector graduates from 1990-1992. Adel Ahmed Al-Saleh. University of North Dakota, Master's thesis 94

Answers to questions about first jobs in international business. Henry W. Vanderleest and Sang T. Choe. Mid-Amer J Bus, Vol. 10, No. 2: 51-56 Fall 95

Applicant appearance and selection decision making: Revitalizing employment interview education. Richard J. Iikka. Bus Com Qtly, Vol. 58, No. 3: 11-18 Sep 95

Body of evidence. Ann Borthwick. Voc Ed J, Vol. 70, No. 3: 24-26, 48 Mr 95

Electronic resumes: Their time is coming. Zane K. Quible. Bus Com Qtly, Vol. 58, No. 3: 5-9 Sep 95

Employer preferences regarding resume content, appearance, and format. Stephanie J. Williams. Northwest Missouri State University, Master's thesis 94

Networking and interviewing: An art in effective communication. Catherine Smith MacDermott. Bus Com Qtly, Vol. 58, No. 4: 58-59 Dec 95

Personal and occupational mobility characteristics of selected dislocated newspaper workers. J. Lamar Benton. Louisiana State University, Doctoral dissertation 94

Temporary administrative support staff: Employer perceptions and patterns of employment. Patricia Diggle. Southern Illinois University at Carbondale, Master's thesis 94

The employment success of graduates of the secretarial science/word processing program at a Bronx junior business college. Carmen Angueira. Lehman College, Master's thesis 94

The interview as a communication event: A field examination of demographic effects on interview outcomes. K. Michele Kacmar and Wayne A. Hochwarter. J Bus Com, Vol. 32, No. 3: 207-232 Jl 95

The skills shortage: Who can fill these shoes? Patricia M. Fernberg. Man Off Tech, Vol. 40, No. 6: 16-18 Ju 95

Written or oral job references for new teachers? Perceptions of superintendents. T. J. Halitin and Royce L. Abrahamson. Clearinghs, Vol. 68, No. 6: 372-373 Jl/Aug 95

## Job Satisfaction

Factors related to job satisfaction of secretarial personnel and Southern Illinois University at Carbondale. Kasama Narkthong. Southern Illinois University at Carbondale, Master's thesis 94

Management vs. information systems personnel: A study of conflict. Ron G. Thorn. J CIS, Vol. 35, No. 3: 65-69 Spring 95

Managerial behaviors and work group climate as predictors of employee outcomes. Allan H. Church. HRD Qtly, Vol. 6, No. 2: 173-205 Summer 95

One man's time warp is another (wo)man's treasure: The importance of individual and situational differences in shiftwork tolerance and satisfaction. Robert A. Snyder. HRD Qtly, Vol. 6, No. 4: 397-407 Winter 95

Postsecondary office systems instructors: Their perceptions of competencies for office systems programs and their expertise. Yvonne Atiba-Davies. Southern Illinois University at Carbondale, Doctoral dissertation 94

Stress test. Richard G. Ensman, Jr. Off Sys, Vol. 12, No. 8: 46, 48 Aug 95

The interaction between end user computing levels and job motivation and job satisfaction: An exploratory study. Robert M. Barker. J EUC, Vol. 7, No. 3: 12-19 Summer 95

Why employees speak to coworkers and bosses: Motives, gender, and organizational satisfaction. Carolyn M. Anderson and Matthew M. Martin. J Bus Com, Vol. 32, No. 3: 249-265 Jl 95

## Occupational Information

Competencies of office automation course graduates from the College of Arts, Science, and Technology according to employers in Kingston, Jamaica. Lorna Palmer. Southern Illinois University at Carbondale, Master's thesis 94

A managerial perspective on the importance of information technology topics. Chung Kim, Nancy Keith and Heidi Perreault. OSR J, Vol. 13, No. 2: 9-14 Fall 95

A pilot study of the tasks of information systems professionals in Indonesia. G. K. Winley, S. K. Lau and A. Y. Ang. J CIS, Vol. 35, No. 4: 59-65 Summer 95

A study of the entry-level skills required of administrative assistants in Wisconsin banking and insurance companies. Suzanne J. Fell. University of Wisconsin—Whitewater, Master's thesis 94

An examination of the demand/supply of IS faculty market. James J. Jiang. J CIS, Vol. 35, No. 2: 100-104 Winter 94-95

Book review: Meatpackers and beef barons: Company town in a global economy by Carol Andreas. Deborah K. Barrow. J Cons Aff, Vol. 29, No. 2: 470-472 Winter 95

Career exploration and identity formation in MBA students. Melisande Simmering and Ian B. Wilcox. JEB, Vol. 70, No. 4: 233-237 Mr/Ap 95

Changing information systems job requirements from 1989 to 1993. Susan Athey, John Plotnicki and Yvonne Ballester. J CIS, Vol. 35, No. 3: 12-22 Spring 95

Competencies employers seek in entry-level employees who are graduates of the Bronx Educational Opportunity Center. Orestes De Los Santos. Lehman College, Master's thesis 94

Doctor, lawyer . . . technical chief? Racquel Skolnik. Voc Ed J, Vol. 70, No. 7: 36-37, 55 Oct 95

Educating students for the demands of the workplace. Barbara McNulty. Bus Ed Forum, Vol. 50, No. 2: 35-37 Dec 95

Entry level MIS jobs: Industry expectations versus academic preparation. Kamal K. Hingorani and Chetan S. Sankar. J CIS, Vol. 35, No. 4: 18-24 Summer 95

Factors that influence women's choices to work in the trades. Cherry K. Greene. The University of Georgia, Doctoral dissertation 94

Help wanted—accountant: What the classifieds say about employers' expectations. Linda M. Johnson and Van E. Johnson. JEB, Vol. 70, No. 3: 130-134 Ja/Feb 95

Identifying characteristics of a good consultant. Linda Wootton. Bus Com Qtly, Vol. 58, No. 4: 60-61 Dec 95

In the search of a niche. John Bishop. Voc Ed J, Vol. 70, No. 7: 38-41, 54 Oct 95

Meeting entry level job requirements: The impact on the IS component of business undergraduate curricula. Roberta M. Roth and Leslie K. Duclos. J CIS, Vol. 35, No. 4: 50-54 Summer 95

Re-engineering your office environment. Matching careers and personality via the Myers-Briggs type indicator. Bill McPherson. OSR J, Vol. 13, No. 2: 29-34 Fall 95

The academic preparation of training professionals. Cynthia Gaudet. NAHTE Rev, No. 22: 10-14 95

The health occupations boom. Marlene Lozada. Voc Ed J, Vol. 70, No. 6: 34-37 Sept 95

The IS faculty composition in U.S. business schools: 1960s-1990s. James J. Jiang and Chendil V. Rajasekaran. J CIS, Vol. 35, No. 3: 70-74 Spring 95

The relationships between the intellectual development of technical college instructors and age, education, teaching experience, and supervisory experience. Barbara A. Wilson. DPE J, Vol. 37, No. 2: 95-106 Spring 95

The relative importance of selected skills needed by systems analysts as perceived by practicing systems analysts. Mark Misic. Northern Illinois University, Doctoral dissertation 94

The role of the court reporter in the legal system. J CR, Vol. 56, No. 6: 48-49 Ap 95

The stages of concern about workplace literacy affective work competency variables among secondary and postsecondary educators. Deedee Schlichting. University of Missouri - Columbia, Doctoral dissertation 94

What job skills are employers in the northwest Missouri southwest Iowa area wanting from high school graduates? Melissa J. Cotton. Northwest Missouri State University, Master's thesis 94

## Performance Evaluation

A review, an integration, and a critique of cross-disciplinary research on performance appraisals, evaluations, and feedback: 1980-1990. Deloris McGee Wanguri. J Bus Com, Vol. 32, No. 3: 267-293 Jl 95

Leader behaviors affecting team performance: Similarities and differences between leader-member assessments. Judith A. Kolb. J Bus Com, Vol. 32, No. 3: 233-248 Jl 95

Problems associated with implementation of an effective upward appraisal feedback process: An experimental field study. David Antonioni. HRD Qtly, Vol. 6, No. 2: 157-171 Summer 95

## GENERAL EDUCATION

6 steps to pupil participation in democratic school control. E. C. Bolmeier. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 106-109 Nov/Dec 95

A safe place for Stacy: Caring in the middle school classroom. Judy P. Pollak. Clearinghs, Vol. 68, No. 3: 185-186 Ja/Feb 95

A workers' high school. Paul Hansen. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 86-87 Nov/Dec 95

Academic idols and ideals: A sharp analysis of three secondary-school movements. Ernest W. Butterfield. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 88-90 Nov/Dec 95

Accomplishing change in schools: The importance of informal teacher leaders. Todd Whitaker. Clearinghs, Vol. 68, No. 6: 356-357 Jl/Aug 95

*Addressing the problems of school violence. Bob Reising. Clearinghs, Vol. 68, No. 5: 269-270 My/Ju 95

"All kids can learn": Masking diversity in middle school. Carol Ann Tomlinson. Clearinghs, Vol. 68, No. 3: 163-166 Ja/Feb 95

All-black schools provide role models: Is this the solution? Russell Bradshaw. Clearinghs, Vol. 68, No. 3: 146-150 Ja/Feb 95

Assessment culture and national testing. Audrey M. Kleinsasser. Clearinghs, Vol. 68, No. 4: 205-210 Mr/Ap 95

Assessment in science: Return to the good old days? Elizabeth K. Stage. Clearinghs, Vol. 68, No. 4: 215-218 Mr/Ap 95

Authoritarianism: Enslaving yoke of nations and schools. Ernest O. Melby. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 99-102 Nov/Dec 95

Can a liberal teach in our schools. Kermit Eby. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 90-93 Nov/Dec 95

Contradictions of identity: Education and the problem of racial absolutism. Cameron McCarthy. Clearinghs, Vol. 68, No. 5: 297-300 My/Ju 95

Correct English for modern needs. Robert C. Pooley. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 83-85 Nov/Dec 95

Crusade for culture. Ruth W. Hayre. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 116-118 Nov/Dec 95

Dropouts' perceptions of deterrents to course completion in an on-site GED program. Barry Vann. HRD Qtly, Vol. 6, No. 4: 375-382 Winter 95

Educating the twentieth-century youth. Anna Verona Dorris. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 77-79 Nov/Dec 95

Elementary to middle school: Planning for transition. Peggy G. Perkins and Jeffery I. Gelfer. Clearinghs, Vol. 68, No. 3: 171-173 Ja/Feb 95

Estimating educational production functions with correction for drops. Stratford Douglas and Joseph Sulock. J Econ Ed, Vol. 6, No. 2: 101-112 Spring 95

Events & opinion: A report to our readers. Joseph H. Green. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 119-122 Nov/Dec 95

FairTest: Charting a course for testing reform. Pamela H. Zappardino. Clearinghs, Vol. 68, No. 4: 248-252 Mr/Ap 95

First impressions of Eastern European education. Linda Higgins Spoleti. Clearinghs, Vol. 68, No. 3: 132-134 Ja/Feb 95

First things first: Clarifying intention. Pat Hinchey. Clearinghs, Vol. 68, No. 4: 253-256 Mr/Ap 95

From combat to legacies: Novels of the Vietnam War. Larry R. Johannessen. Clearinghs, Vol. 68, No. 6: 374-378 Jl/Aug 95

Groping my way through the group method. B. Jo Kinnick. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 113-115 Nov/Dec 95

Healdsburg High School's course on the automobile. Philip B. Attwood. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 93-95 Nov/Dec 95

High standards call for a homework program. John E. Corbally, Jr. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 115-116 Nov/Dec 95

How thematic teaching can transform history instruction. Rodney M. White. Clearinghs, Vol. 68, No. 3: 160-162 Ja/Feb 95

How to blow a bond issue -- or not, if you'd prefer. Michael A. Carter. Clearinghs, Vol. 68, No. 5: 289-292 My/Ju 95

Implementing TQM in education: Current efforts and future research directions. Jaideep Motwani. JEB, Vol. 71, No. 2: 60-63 Nov/Dec 95

Japanese lower secondary school education: An overview. Gregory J. Walko. Clearinghs, Vol. 68, No. 6: 363-366 Jl/Aug 95

Levels of high school achievement of students from two-parent families, students from single-parent families, and students from no-parent families. Claralee Irobunda. Lehman College, Master's thesis '94

Listening to music in the new ninth grade program at Lawrence Academy. Stephen Petsch. Clearinghs, Vol. 68, No. 6: 347-351 Jl/Aug 95

Meeting the need for multiculturalism in the art classroom. John A. Stinespring and Linda C. Kennedy. Clearinghs, Vol. 68, No. 3: 139-145 Ja/Feb 95

More than work folders: Using portfolios for educational assessment. David A. Gilman and Marie Hassett. Clearinghs, Vol. 68, No. 5: 310-312 My/Ju 95

National assessment and the social studies. C. Frederick Risinger and Jesus Garcia. Clearinghs, Vol. 68, No. 4: 225-228 Mr/Ap 95

Observations from the Boulder Valley Internet Project. Libby Black, Ken Klingenstein and Nancy Butler Songer. THE J, Vol. 22, No. 10: 75-80 My 95

Overcoming social class markers: Preparing working class students for college. Michael W. Gos. Clearinghs, Vol. 69, No. 1: 30-34 Sep/Oct 95

Problem vs. subject: Pupils learn more in problem-centered units, according to 16-unit, 1,415-pupil experiment. Stanford S. Kight and John M. Mickelson. Clearinghs (75th Anniversary Isssue), Vol. 69, No. 2: 110-113 Nov/Dec 95

Quality education. R. W. (Bob) Reising. Clearinghs, Vol. 68, No. 4: 197-198 Mr/Ap 95

Relations between schools and universities: Recentering for new directions. Mark Wiley and Ron Strahl. Clearinghs, Vol. 69, No. 1: 35-37 Sep/Oct 95

Sex education: A success in our social-studies class. James A. Michener. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 95-98 Nov/Dec 95

Student athletes and high schools: Let's shift the focus. Michael Koehler. Clearinghs, Vol. 68, No. 3: 158-159 Ja/Feb 95

Teacher's attitudes toward using newspapers in the classroom. Edward L. Vockell and Kathleen Cusick. Clearinghs, Vol. 68, No. 6: 359-362 Jl/Aug 95

Teachers in the draft: Four suggestions on a current problem. Leo W. Jenkins. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 102-103 Nov/Dec 95

Teaching for understanding: An issue-oriented science approach. Eva M. Ogens and Mark Koker. Clearinghs, Vol. 68, No. 6: 343-345 Jl/Aug 95

The effect of incorporating vocational education guidance and at-risk teaching techniques in a required general education class. Marilyn A. Whittaker. Central Michigan University, Master's thesis '94

The national testing movement, redux. Michael H. Kean. Clearinghs, Vol. 68, No. 4: 201-204 Mr/Ap 95

The new standards project and English language art portfolios: A report on process and progress. Elizabeth Spalding. Clearinghs, Vol. 68, No. 4: 219-223 Mr/Ap 95

The postwar secondary school: A blueprint for planners. Kimball Wiles. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 103-105 Nov/Dec 95

The teacher in a high school of the future. Philip W. L. Cox. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 80-83 Nov/Dec 95

Transmitting character in schools -- some common questions and answers. Edward A. Wynne. Clearinghs, Vol. 68, No. 3: 151-153 Ja/Feb 95

Using the Corner Model for home-school connections. Daniel D. Drake. Clearinghs, Vol. 68, No. 5: 313-316 My/Ju 95

## GUIDANCE AND COUNSELING

Disaster 101. Karen Green. Voc Ed J, Vol. 70, No. 6: 38-40 Sept 95

Doctor, lawyer ... technical chef? Racquel Skolnik. Voc Ed J, Vol. 70, No. 7: 36-37, 55 Oct 95

Front & center. Daimar Robinson. Voc Ed J, Vol. 70, No. 3: 36-38 Mr 95

Getting counselors involved in your marketing program. Keith Goins. Bus Ed Forum, Vol. 50, No. 1: 39-40 Oct 95

## HUMAN RELATIONS

An introduction to developing, maintaining, and improving large-scale, data-based programs. B. J. Hopkins. J Org Beh Mgt, Vol. 15, No. 1/2: 7-10 95

Leadership diversity: A business necessity for Bell Atlantic. Yolan Williams and Judith Moyer. JEB, Vol. 71, No. 1: 14-16 Sep/Oct 95

Left-brain versus right-brain: The importance of honesty and other heart traits as value factors for accounting and other business students. Hudson P. Rogers, C. M. Kockumny and James H. Underwood. ABA Proc, 180-191 96

The business case for diversity. Joanne Miller. JEB, Vol. 71, No. 1: 7-10 Sep/Oct 95

The changing workplace: Finding hope amid the chaos. Patricia M. Fernberg. Man Off Tech, Vol. 40, No. 5: 14, 18, 20, 22 My 95

The management of diversity in a college of business environment. Peggy D. Brewer and Virgil L. Brewer. JEB, Vol. 71, No. 1: 11-13 Sep/Oct 95

The teaching-family model: A case study in data-based program development and refinement (and dragon wrestling). Montrose M. Wolf, Kathryn A. Kirigin, Dean L. Fixsen, Karen A. Blase and Curtis J. Braukmann. J Org Beh Mgt, Vol. 15, No. 1/2: 11-68 95

### Ethics and Law

A comparison of IS ethics attitudes among college students. Albert L. Harris and Amy B. Weaver. J CIS, Vol. 35, No. 2: 60-64 Winter 94-95

Adapting cooperative learning strategies to facilitate ethics discussions using e-mail. George S. Peck, Maria L. Roxas and Lucia E. Peck. Bus Com Qtly, Vol. 58, No. 4: 3-9 Dec 95

Admissibility of documents stored on optical imaging systems in legal proceedings. John Montana. Recs Mgt Qtly, Vol. 29, No. 4: 46-50, 83 Oct 95

Affirmative action is dead? Long live affirmative action! Michael R. Losey. Man Off Tech, Vol. 40, No. 6: 28-30 Ju 95

An underestimated workplace terror: Mobbing. Hans J. Heine. Man Off Tech, Vol. 40, No. 5: 41-42 My 95

Book review: Law, records, and information management: The court cases by Donald Skupsky and John Montana. April L. Dmytrenko. Recs Mgt Qtly, Vol. 29, No. 3: 51-52 Jl 95

Brave new world: The impact of access legislation on retention in Alberta municipalities. John C. Anderson. Recs Mgt Qtly, Vol. 29, No. 4: 19-23 Oct 95

Bringing ethics to life: Case study method and ARMA International's code of professional responsibility. J. Michael Pemberton. Recs Mgt Qtly, Vol. 29, No. 1: 56-58, 60-62 Jan 95

Business education: Bridging the ethics gap between marketing classroom and corporate boardroom. Gordon Patzer and Charles H. Davis. ABA Proc, 172-179 96

Case 1: Using university facilities: A client creates a problem. Judy Lease. Bus Com Qtly, Vol. 58, No. 3: 27-28 Sep 95

Case 2: When communication consulting becomes political. Penny Hirsch and Barbara Shwom. Bus Com Qtly, Vol. 58, No. 3: 28-29 Sep 95

Case law and the evidence acts in Canada. P. Fern Phillips. Recs Mgt Qtly, Vol. 29, No. 2: 3-6, 8-11, 28 Ap 95

Cultural change in ethical redemption: A corporate case study. David L. Ross and James A. Benson. J Bus Com, Vol. 32, No. 4: 345-362 Oct 95

Effects of ethics instruction on the ethical perceptions of college business students. Barbara C. Cole and Dennie L. Smith. JEB, Vol. 70, No. 6: 351-356 Jl/Aug 95

Eight new COPE advisory opinions issued. J CR, Vol. 56, No. 10: 44-49 Aug-Oct 95

Ethical considerations when working with friends. Richard G. Ensman, Jr. JCR, Vol. 57, No. 2: 33 Dec 95

Ethical dilemmas in financial reporting situations and the preferred mode of resolution of ethical conflicts as taken by certified and noncertified management accountants in organizations with perceived different ethical work climates. John N. McKenna. DPE J, Vol. 37, No. 4: 175-203 Fall 95

Ethical inclinations of tomorrow's advertising practitioners. Cornelius B. Pratt, E. Lincoln James and Karen J. Kaliumar. JME, 50-65 Spring 95

Ethics and contracting. JCR, Vol. 57, No. 2: 24-30 Dec 95

Finance education and the ethics debate. Uric Dufrene and Alan Wong. JEB, Vol. 70, No. 3: 179-181 Ja/Feb 95

How lawyers work—and think. John C. Anderson. Recs Mgt Qtly, Vol. 29, No. 2: 20-22, 24-26, 35 Ap 95

Intellectual honesty in the era of computing. Frank W. Connolly. THE J, Vol. 22, No. 9: 86-88 Ap 95

It can make you or break you: The importance of records management in litigation. John C. Montana. Recs Mgt Qtly, Vol. 29, No. 1: 3-4, 6-8 Jan 95

Legal and operational definitions of a record. Donald S. Skupsky. Recs Mgt Qtly, Vol. 29, No. 1: 39-42 Jan 95

Legal requirements for filing systems and indexes. Donald S. Skupsky. Recs Mgt Qtly, Vol. 29, No. 2: 64, 66-68, 75 Ap 95

Look what the fax dragged in: A question of ethics in an international start-up company. Joan F. Vesper, Kari H. Vesper and Byung-Ju Cho. Bus Com Qtly, Vol. 58, No. 1: 52-54 Mr 95

New COPE advisory opinion issued. JCR, Vol. 57, No. 2: 35 Dec 95

Preparing a facility for large document productions. Linda A. Farrell. Recs Mgt Qtly, Vol. 29, No. 2: 12-14, 16, 18-19, 28 Ap 95

Recordkeeping provisions of international laws. David O. Stephens. Recs Mgt Qtly, Vol. 29, No. 3: 60, 62-65 Jl 95

Relationship between ethical awareness and academic programs. Anthony R. Hendrickson and Patti D. Latta. J CIS, Vol. 35, No. 4: 82-86 Summer 95

Secrecy and authenticity. Brett Babon. Recs Mgt Qtly, Vol. 29, No. 4: 24-26, 28-31 Oct 95

Sexual harassment education. E. Rebecca Limback and Zinna Bland. Bus Ed Forum, Vol. 49, No. 4: 5-8 Ap 95

Sexual harassment in the eye of the beholder: But what focuses that eye? Thomas C. Head, Peter F. Sorensen and Laura B. Pincus. Mid-Amer J Bus, Vol. 10, No. 1: 47-54 Spring 95

Should a school of business change its ethics to conform to the cultural diversity of its students? William P. Cordeiro. JEB, Vol. 71, No. 1: 27-29 Sep/Oct 95

Signs of the times. Richard B. Eldberry. Off Sys, Vol. 12, No. 6: 64-67 Ju 95

Strategies for teaching ethics. Annette Vincent and Melanie Meche. DPE Instr Strat, Vol. 11, No. 2: 1-4 Ju 95

Strip search in schools: Beyond the boundaries of the law? George Foldesy and Dan King. Clearinghs, Vol. 68, No. 5: 275-277 My/Ju 95

Structuring records management under the legal department. Donald S. Skupsky. Recs Mgt Qtly, Vol. 29, No. 3: 33-35 Jl 95

Surviving turbulent organizational environments: A case study examination of a lumber company's internal and external influence attempts. John S. Seiter. J Bus Com, Vol. 32, No. 4: 363-382 Oct 95

Teaching business ethics. K. Holly Fox and Marcia L. James. NABTE Rev, No. 22: 20-24 95

The academic ethics of graduate business students: A survey. Bob S. Brown. JEB, Vol. 70, No. 3: 151-156 Ja/Feb 95

The effects of academic behavior: Will it affect professional behavior? Suzanne M. Ogilby. JEB, Vol. 71, No. 2: 92-96 Nov/Dec 95

The ethics of resumes and recommendations: When do filler and fluff become deception and lies? James S. O'Rourke. Bus Com Qtly, Vol. 58, No. 1: 54-56 Mar 95

The FMLA and the changing demand for substitute teachers. David C. Wyld. Clearinghs, Vol. 68, No. 5: 301-306 My/Ju 95

The legal case against software piracy. Robert M. Schramm, Marcia L. James and Duane R. Moses. OSR J, Vol. 13, No. 1: 29-34 Spring 95

The legal issues of electronic mail. Cynthia Drexel and Karen S. Nantz. OSR J, Vol. 13, No. 2: 15-19 Fall 95

The status of environmental management in business education. Vernon P. Dorweiler and Mehenna Yakhou. JEB, Vol. 70, No. 3: 160-165 Ja/Feb 95

Thoughts on ethical living. Anita Paul. JCR, Vol. 57, No. 2: 37 Dec 95

Who is Robert Kruger, and why don't you want him knocking on your door? Man Off Tech, Vol. 40, No. 4: 46-47 Ap 95

## Work Behavior

A comparative examination of work habits and characteristics among prolific and non-prolific information systems researchers. J. Michael Pearson, J. P. Shim and John English. J CIS, Vol. 35, No. 3: 42-48 Spring 95

A comparison of women managers in international business cases and selected U.S. corporations: A preliminary study. James M. Stuck and Jack A. Ruhe. J Teach Int Bus, Vol. 6, No. 4: 35-46 95

A strategic development framework of HCI design. Ruey-Shiang Shaw, Henry C. Huang and Louis R. Chow. J CIS, Vol. 36, No. 1: 88-93 Fall 95

**Book review**: Knowledge for action: A guide for overcoming barriers to organizational change by Chris Argyris. Vivian Wilson Mott and Karen E. Watkins. HRD Qtly, Vol. 6, No. 2: 227-230 Summer 95

**Book review**: Structured on-the-job training: Unleashing employee expertise in the workplace by R. L. Jacobs and M. J. Jones. Gary R. Sisson. HRD Qtly, Vol. 6, No. 3: 320-323 Fall 95

**Book review**: The leadership imperative: What innovative business leaders are doing today to create the successful companies of tomorrow by Robert Heller. James L. Morrison. JEB, Vol. 70, No. 6: 369-370 Jl Aug 95

**Business communication competencies needed by employees as perceived by business faculty and business professionals**. Karen K. Waner. Bus Com Qtly, Vol. 58, No. 4: 51-56 Dec 95

**Business etiquette**: What your students don't know. Jean Mauschund, R. Neil Dortch and Paula Brown. Bus Com Qtly, Vol. 58, No. 4: 34-38 Dec 95

**Capacity for empathy**: Confronting discrimination in managing multicultural work force diversity. Albert S. King. Bus Com Qtly, Vol. 58, No. 4: 46-50 Dec 95

**College graduates' experiences and attitudes during organizational entry**. Elwood F. Holton, III. HRD Qtly, Vol. 6, No. 1: 59-78 Spring 95

**Computer organizational techniques used by office personnel**. Melody Alexander. OSR J, Vol. 13, No. 1: 21-27 Spring 95

**Cultural change in ethical redemption**: A corporate case study. David L. Ross and James A. Benson. J Bus Com, Vol. 32, No. 4: 345-362 Oct 95

**Disguised office saboteurs**. Robert L. Sanders. Recs Mgt Qtly, Vol. 29, No. 1: 47-48, 50-52 Jan 95

**Factors influencing auditors' resistance to technological change**. Steven Golen and Dan C. Kneer. J CIS, Vol. 35, No. 2: 35-40 Winter 94-95

**Handling violence in the white-collar workplace**. Man Off Tech, Vol. 40, No. 10: 40, 42, 44 Oct 95

**Improving the quality of hotel banquet staff performance**. Tobias LaFleur and Cloyd Hyten. J Org Beh Mgt, Vol. 15, No. 1/2: 69-135 95

**Leader behaviors affecting team performance**: Similarities and differences between leader member assessments. Judith A. Kolb. J Bus Com, Vol. 32, No. 3: 233-248 Jl 95

**Management training**: An impact theory. Paula K. Berardinelli, James L. Burrow and Linda S. Dillon Jones. HRD Qtly, Vol. 6, No. 1: 79-90 Spring 95

**Politics in the workplace**. Kaye Scott and Melinda McCannon. Bus Ed Forum, Vol. 49, No. 3: 18-19 Feb 95

**Relationship of managerial work roles to tactics used to influence subordinates**. Kevin G. Lamude and Joseph Scudder. J Bus Com, Vol. 32, No. 2: 163-173 Ap 95

**Seven habits of highly effective people**. Phyllis Harrison. Kan Bus Tchr, Vol. 47, No. 2: 14, 16 Spring 95

**Should employment application fraud affect discrimination and wrongful discharge lawsuits?** Robert J. Walter. Mid-Amer J Bus, Vol. 10, No. 1: 63-66 Spring 95

**Stress test**. Richard G. Ensman, Jr. Off Sys, Vol. 12, No. 8: 46, 48 Aug 95

**Surviving turbulent organizational environments**: A case study examination of a lumber company's internal and external influence attempts. John S. Seiter. J Bus Com, Vol. 32, No. 4: 363-382 Oct 95

**Team building**: An experimental investigation of the effects of computer-based and facilitator-based interventions on work groups. Timothy R. McClernon and Richard A. Swanson. HRD Qtly, Vol. 6, No. 1: 39-58 Spring 95

**The Charon Response**: A needed act in dying organizations. V. V. Miller and Daniel F. Jennings. Mid-Amer J Bus, Vol. 10, No. 1: 55-62 Spring 95

**The degeneration of the work of man**. Ira A. Penn. Recs Mgt Qtly, Vol. 29, No. 1: 9-10, 12-13 Jan 95

**The effects of academic behavior**: Will it affect professional behavior? Suzanne M. Ogilby. JEB, Vol. 71, No. 2: 92-96 Nov/Dec 95

**The interaction between end user computing levels and job motivation and job satisfaction**: An exploratory study. Robert M. Barker. J EUC, Vol. 7, No. 3: 12-19 Summer 95

**The need for cognition**: A comparative study of American and Chinese business executives. Yigang Pan, Donghoon Kim and Wilfried R. Vanhonacker. J Int Cons Mkt, Vol. 7, No. 3: 95-106 95

**Using performance pay in human service settings**: A comment on Arco (1993). Gregory C. Murphy. J Org Beh Mgt, Vol. 15, No. 1/2: 137-140 95

**Variability is "the stuff" of behavior programs**: A reply to Murphy. Lucius Arco. J Org Beh Mgt, Vol. 15, No. 1/2: 141-143 95

**Work perceptions among Hong Kong and United States US workers**: A cross-cultural comparison. Norman B. Bryan, Ephraim R. McLean and Stanley J. Smits. J EUC, Vol. 7, No. 4: 22-29 Fall 95

**Writing the project team**: Authority and intertextuality in a corporate setting. Craig J. Hansen. J Bus Com, Vol. 32, No. 2: 103-122 Ap 95

## INFORMATION MANAGEMENT/ PROCESSING

A comparative examination of work habits and characteristics among prolific and non-prolific information systems researchers. J. Michael Pearson, J. P. Shim and John English. J CIS, Vol. 35, No. 3: 42-48 Spring 95

A comparative study of systems development effectiveness. Adam S. Huarng. J CIS, Vol. 35, No. 4: 42-49 Summer 95

A managerial perspective on the importance of information technology topics. Chung Kim, Nancy Keith and Heidi Perreault. OSR J, Vol. 13, No. 2: 9-14 Fall 95

A pilot study of the tasks of information systems professionals in Indonesia. G. K. Winley, S. K. Lau and A. Y. Ang. J CIS, Vol. 35, No. 4: 59-65 Summer 95

A study of laterality and cognitive style in information systems and liberal arts students. Lawrence S. Corman, Carl S. Guynes and Michael T. Vaneeck. J CIS, Vol. 35, No. 2: 26-34 Winter 94-95

An examination of the impact of changes in task difficulty on decision-making groups relying on an automated communication system. Marc T. Lebow and Josephine F. Morecroft. J CIS, Vol. 35, No. 3: 90-95 Spring 95

An examination of the demand supply of IS faculty market. James J. Jiang. J CIS, Vol. 35, No. 2: 100-104 Winter 94-95

An intelligent agent for prioritizing e-mail messages. Luvai F. Motiwalla. IRMJ, Vol. 8, No. 2: 16-24 Spring 95

An investigation of the business alignment training provided to information systems professionals by their employers. Robert Bergner. Northern Illinois University, Doctoral dissertation 94

An "events" model for information aggregation. Douglas Havelka and Deepak Khazanchi. J CIS, Vol. 35, No. 2: 72-81 Winter 94-95

Analysis of negotiation support system research. Clyde W. Holsapple, Hsiangchu Lai and Andrew B. Whinston. J CIS, Vol. 35, No. 3: 2-11 Spring 95

Applications of optical scanners in an academic center. Carol Molinari and Robert S. Tannenbaum. THE J, Vol. 22, No. 8: 60-63 Mr 95

Book review: Globalwork: Bridging distance, culture, and time by Mary O'Hara-Devereaux and Robert Johansen. Edward M. Roche. J Global IM, Vol. 3, No. 1: 33-34 Winter 95

Book review: Information technology in a global business environment: Readings and cases by Candace Deans and Jaak Jurison, editors. Edward M. Roche. J Global IM, Vol. 3, No. 3: 36 Summer 95

Book review: Managing information technology in turbulent times by Louis Fried, Edward Szewczak. IRMJ, Vol. 8, No. 2: 34 Spring 95

Business process reengineering: Issues for research and practice. Michael A. Eierman and Hilbert K. Schultz. Mid-Amer J Bus, Vol. 10, No. 2: 5-12 Fall 95

CD-ROM devices in the classroom. Kathi Tully. NBEA Yrbk, No. 33: 148-153 95

Changing information systems job requirements from 1989 to 1993. Susan Athey, John Plotnicki and Yvonne Ballester. J CIS, Vol. 35, No. 3: 12-22 Spring 95

Communication overload in computer information systems environment. Jensen Chung and Chen-Hua Chung. J CIS, Vol. 36, No. 1: 82-87 Fall 95

Computer organizational techniques used by office personnel. Melody Alexander. OSR J, Vol. 13, No. 1: 21-27 Spring 95

Design framework for the development of electronic data interchange. Soonn Lee and Liu Yao-Feng. J CIS, Vol. 35, No. 4: 13-17 Summer 95

Determinants of information technology success in small business. Simha R. Magal and Cedric D. Lewis. J CIS, Vol. 35, No. 3: 75-83 Spring 95

Electronic data interchange as an enabling technology for international business. Susan Haugen and Robert Hebling. J CIS, Vol. 36, No. 1: 13-16 Fall 95

Empirical evidence for a descriptive model of an upper-level MIS course. Adevemi A. Adekova and Joyce M. Rowe. J CIS, Vol. 35, No. 2: 69-71 Winter 94-95

Entry level MIS jobs: Industry expectations versus academic preparation. Kamal K. Hingorani and Chetan S. Sankar. J CIS, Vol. 35, No. 4: 18-24 Summer 95

Expanding capabilities with add-in boards. Don Hilton. Man Off Tech, Vol. 40, No. 10: 52-53 Sept 95

Exploring the "gap" model of information services quality. William J. Kettinger and Choong C. Lee. IRM J, Vol. 8, No. 3: 5-16 Summer 95

Factors influencing auditors' resistance to technological change. Steven Golen and Dan C. Kneer. J CIS, Vol. 35, No. 2: 35-40 Winter 94-95

Factors influencing successful implementation of computer based technologies in knowledge-intensive activities. Guido Capaldo, Mario Raffa and Giuseppe Zollo. IRM J, Vol. 8, No. 4: 29-36 Fall 95

Factors influencing the success of computer-assisted software engineering. Mary Sumner. IRMJ, Vol. 8, No. 2: 25-31 Spring 95

Find files fast with Quick Finder. Bob Bringhurst. WP Mag, Vol. 7, No. 6: 63-65 Ju 95

Growth stages for a small business MIS. Thomas L. Lucy-Bouler. J CIS, Vol. 36, No. 1: 77-81 Fall 95

**Help desk**. Your in-house experts. Bruce G. Molloy. Man Off Tech, Vol. 40, No. 2: 48-49 Feb 95

**If saber saws were information systems**. Patsy G. Bishop. Recs Mgt Qtly, Vol. 29, No. 4: 32-35 Oct 95

**Information systems outsourcing by large American industrial firms**: Choices and impacts. J. Stephanie Collins and Robert A. Mullen. IRMJ, Vol. 8, No. 1: 5-13 Winter 95

**Information technology transfer and diffusion to Mexico**: A preliminary analysis. Mo Adam Mahmood, Leopoldo A. Gemoets and Martin D. Gosler. J Global IM, Vol. 3, No. 4: 5-15 Fall 95

**Information technology**. An assessment of student perceptions. Mary C. Jones and Ronald L. Berry. J CIS, Vol. 35, No. 4: 28-32 Summer 95

**Internationalizing the information systems curriculum**: A systems approach. Bruce R. Rollier, Mary J. Granger and David L. Schroeder. J Teach Int Bus, Vol. 6, No. 3: 51-71 95

**Issues in economic justification for flexible manufacturing systems and some guidelines for managers**. Somendra Pant and Lawrence Ruff. IRMJ, Vol. 8, No. 1: 26-34 Winter 95

**Journal publishing preferences of CIS MIS scholars**. An empirical investigation. E. Reed Doke, Susan E. Rebstock and Robert H. Luke. J CIS, Vol. 36, No. 1: 49-64 Fall 95

**Levels of information technologies integration as factors affecting perceptions of job characteristics and professionalism of management accountants**. Luis Gonzalez. New York University, Doctoral dissertation 94

**Library automation basics for reluctant librarians**. Lynn Lyndes. THE J, Vol. 22, No. 9: 89-91 Ap 95

**Major growth forecast for CD recording**. Man Off Tech, Vol. 40, No. 3: 49 Mr 95

**Managing IT for business innovation**: Issues of culture, learning, and leadership in a Jamaican insurance company. Michael Barrett and Geoff Walsham. J Global IM, Vol. 3, No. 3: 25-33 Summer 95

**Managing the information resource**: An experimental exercise in information allocation. Tim O. Peterson and Peggy C. Smith. J CIS, Vol. 36, No. 1: 31-47 Fall 95

**Measuring user involvement with information systems and with their development**. Leon A. Kappelman. J CIS, Vol. 35, No. 4: 66-76 Summer 95

**Media conversion experts save time and money**. Martin J. Horan. Man Off Tech, Vol. 40, No. 4: 49 Ap 95

**Meeting entry level job requirements**: The impact on the IS component of business undergraduate curricula. Roberta M. Roth and Leslie K. Duclos. J CIS, Vol. 35, No. 4: 50-54 Summer 95

**Metadata**. Information about electronic records. John T. Phillips. Recs Mgt Qtly, Vol. 29, No. 4: 52-55, 73 Oct 95

**MIS in large public programs**: The literacy program in India. Rekha Jain. J Global IM, Vol. 3, No. 1: 18-30 Winter 95

**Modeling requirements for future CASE**: Modeling issues and architectural consideration. Pentti Marttiin, Kalle Lyytinen and Veli-Pekka Tahvanainen. IRMJ, Vol. 8, No. 1: 15-25 Winter 95

**Name that file**. Steven E. Callihan. WP Mag, Vol. 7, No. 6: 44-48 Ju 95

**Of kiosks and campuses**. David N. Silk and Robert A. Hodgson. THE J, Vol. 23, No. 1: 69-72 Aug 95

**Organizing global IS management to meet competitive challenges**—Experiences from the pharmaceutical industry. Bettina Schwarzer. J Global IM, Vol. 3, No. 1: 5-16 Winter 95

**Paradigm shift**—cultural implications for development of IS professionals. Janice M. Burn, Eugenia M. W. Ng Tye and Louis C. K. Ma. J Global IM, Vol. 3, No. 2: 18-28 Spring 95

**Perceptual congruence and systems development cost estimation**. Albert L. Lederer and Jayesh Prasad. IRM J, Vol. 8, No. 4: 16-27 Fall 95

**PIMs offer organization based on your needs**. Lura K. Romei. Man Off Tech, Vol. 40, No. 6: 32 Ju 95

**Portfolio theory approach for selecting and managing IT projects**. Jack T. Marchewka and Mark Keil. IRM J, Vol. 8, No. 4: 5-14 Fall 95

**Relationship between ethical awareness and academic programs**. Anthony R. Hendrickson and Patti D. Latta. J CIS, Vol. 35, No. 4: 82-86 Summer 95

**Revisited**. Fabbri and Mann's criticism of the DPMA model curriculum. Joseph Bonnici and Merrill E. Warkentin. J CIS, Vol. 35, No. 3: 96-98 Spring 95

**Simulated apprenticeship in systems analysis courses**. Arthur H. Kahn. J CIS, Vol. 35, No. 2: 5-10 Winter 94-95

**Stochastic aptitude test**. Anita Demus. Pub, Vol. 10, No. 6: 55-56, 58-60, 61 Ju 95

**Systems theory and information resources management**: Integrating key concepts. Raymond McLeod, Jr. IRMJ, Vol. 8, No. 2: 5-14 Spring 95

**Teaching knowledge base consistency and completeness**. David L. Olson, Robert E. Schellenberger and Alexander L. Mechitov. J CIS, Vol. 36, No. 1: 7-12 Fall 95

**Technology and international competition in the information age**. Robert Behling and Hal Records. J CIS, Vol. 35, No. 2: 50-55 Winter 94-95

The ecology of information. Andrew Targowski. J EUC, Vol. 7, No. 1: 26-32 Winter 95

The effect of course and instructor characteristics on student ratings of instruction in an information systems curriculum. Clive C. Sanford and Thomas E. Richards. J CIS, Vol. 35, No. 3: 23-30 Spring 95

The effectiveness of instructor developed computer-based courseware. Pauline K. Cushman, Ronald A. Mann and Ted J. Strickland, Jr. J CIS, Vol. 36, No. 1: 26-30 Fall 95

The integration of cognitive learning strategies in an undergraduate computer architecture class. Peggy M. Beranek. J CIS, Vol. 35, No. 4: 7-11 Summer 95

The IS faculty composition in U.S. business schools: 1960s-1990s. James J. Jiang and Chendil V. Rajasekaran. J CIS, Vol. 35, No. 3: 70-74 Spring 95

The legal case against software piracy. Robert M. Schramm, Marcia L. James and Duane R. Moses. OSR J, Vol. 13, No. 1: 29-34 Spring 95

The master's degree in MIS: A baseline study. Elizabeth Towell and Joachim Lauer. J CIS, Vol. 35, No. 4: 2-6 Summer 95

The perfect office. Warren Brunson. WP Mag, Vol. 7, No. 2: 63-65 Feb 95

The relationship between user participation in the development of an information system and user satisfaction. Linda M. Roth. Utah State University, Doctoral dissertation 94

The relationship between computer information system interface and user performance. Gary Lindner. Northern Illinois University, Doctoral dissertation 94

The relative importance of selected skills needed by systems analysts as perceived by practicing systems analysts. Mark Misic. Northern Illinois University, Doctoral dissertation 94

The role of national culture in systems analysis and design. Barry Shore and A. R. Venkatachalam. J Global IM, Vol. 3, No. 3: 5-14 Summer 95

Today's managerial usage of electronic technology and procedures. Frank Andera. J CIS, Vol. 35, No. 2: 65-68 Winter 94-95

Towards an information technology management framework for developing countries: Investigating the Keiretsu Model. Hans Lehmann. J Global IM, Vol. 3, No. 3: 16-24 Summer 95

Using two database modelling techniques for implementation of interactive software systems. Kenneth C. Messa and Bogdan D. Czejdo. J CIS, Vol. 35, No. 4: 35-41 Summer 95

Vendor designed systems and systems success: Do small businesses get what they pay for? Gerald E. Evans and Charles A. P. Smith. J CIS, Vol. 36, No. 1: 23-25 Fall 95

Work perceptions among Hong Kong and United States I S workers: A cross-cultural comparison. Norman H. Bryan, Ephraim R. McLean and Stanley J. Smits. J EUC Vol. 7, No. 4: 22-29 Fall 95

## Data Processing

A "hands-on" unit on concurrency for the MIS student. Richard G. Born. J CIS, Vol. 35, No. 3: 56-64 Spring 95

An evaluation of analyst/programmer productivity changes attributable to the use of case tools. Fritz H. Grupe. J CIS, Vol. 35, No. 2: 85-90 Winter 94-95

Downsizing and CIS applications development: Two new GUI programming courses. John K. Gotwals and Carlin R. Smith, Jr. J CIS, Vol. 35, No. 2: 40-48 Winter 94-95

Enhancing data flow diagrams. William H. Friedman. J CIS, Vol. 35, No. 3: 84-89 Spring 95

The C course in accredited business schools. J. K. Pierson, Faye P. Teer and William Suter. J CIS, Vol. 35, No. 3: 37-41 Spring 95

## Data Security

Backup strategies for the desktop. Man Off Tech, Vol. 40, No. 11: 51, 53 Nov 95

Disaster recovery planning for information systems. Sooun Lee and Scott Ross. IRM J, Vol. 8, No. 3: 18-23 Summer 95

Disaster recovery: Are you ready? Lura K. Romei, Patricia M. Fernberg and Mary S. Malik. Man Off Tech, Vol. 40, No. 1: 26-28, 30, 32 Ja 95

Information security: An overview and resource guide for information managers. Lisa B. Hill and J. Michael Pemberton. Rees Mgt Qtly, Vol. 29, No. 1: 14-16, 18-20, 22-24, 26 Jan 95

Maximum-security storage. Bob Weibel. Pub, Vol. 10, No. 4: 44, 47-48, 50, 52, 54, 56 Ap 95

Monkey! Form! Stealth! A. C. Krizan and Joyce Logan. KBE A J, 8-9 Spring 95

Protect your high-powered equipment. Man Off Tech, Vol. 40, No. 6: 52, 54 Ju 95

Protecting confidential computer records against careless loss. Owen J. Morgan and Miranda Welch. Rees Mgt Qtly, Vol. 29, No. 3: 16-20, 65 Jl 95

Secrecy and authenticity. Brett Balon. Rees Mgt Qtly, Vol. 29, No. 4: 24-26, 28-31 Oct 95

Shredder buyer's guide. Off Sys, Vol. 12, No. 10: 50, 52, 54-58 Oct 95

Shredders: The other cutting-edge technology. Lura K. Romei. Man Off Tech, Vol. 40, No. 11: 66-67 Nov 95

Surge and destroy. Ara C. Trembly. Off Sys, Vol. 12, No. 3: 22-23, 24 Mr 95

## Database Management

Adaptive indexing in very large databases. Andrew Johnson and Farshad Fotouhi. J DBM, Vol. 6, No. 1: 4-12 Winter 95

Book review: The database factory: Active database for enterprise computing by Stephen G. Schur. Ramesh Subramanian. J DBM, Vol. 6, No. 2: 34 Spring 95

Comparing objected-oriented and extended-entity-relationship data models. Bill C. Hardgrave and Nikunj P. Dalal. J DBM, Vol. 6, No. 3: 15-21 Summer 95

Data management issues in informations systems. Carl Stephen Guynes and Michael T. Vanecek. J DBM, Vol. 6, No. 4: 3-12 Fall 95

Database pointers in navigational and object-oriented database management systems: A comparison. Mark L. Gillenson, Raymond D. Frost and Michael G. Kilpatrick. J DBM, Vol. 6, No. 4: 14-23 Fall 95

Identifying, classifying, and resolving semantic conflicts in distributed heterogeneous databases: A case study. Magdi Kamel. J DBM, Vol. 6, No. 1: 20-32 Winter 95

Implementation of an interface to multiple databases. Elizabeth R. Towell and William D. Haseman. J DBM, Vol. 6, No. 2: 13-21 Spring 95

Merge files made easy. David Kosorok and Thomas Scruggs. WP Mag, Vol. 7, No. 3: 39, 42-45 Mr 95

Multiple query optimization with depth-first branch-and-bound and dynamic query ordering. Ahmet Cosar, Ee-Peng Lim and Jaideep Srivastava. J DBM, Vol. 6, No. 1: 14-19 Winter 95

Naturalness of graphical queries based on the entity relationship model. Hock C. Chan. J DBM, Vol. 6, No. 3: 3-13 Summer 95

Performance studies of locking protocols for real-time databases with earliest deadline first. Kam-yiu Lam, Sheung-lun Hung and Ken Chee-keung Law. J DBM, Vol. 6, No. 2: 22-32 Spring 95

Semantic resolution in multi-database environments. Elizabeth Towell and William D. Haseman. J DBM, Vol. 6, No. 3: 23-30 Summer 95

The information repository: A tool for metadata management. Noushin Ashrafi and Jean-Pierre Kuilboer. J DBM, Vol. 6, No. 2: 3-11 Spring 95

Towards a comprehensive concurrency control mechanism for object-oriented databases. David H. Olsen and Sudha Ram. J DBM, Vol. 6, No. 4: 24-35 Fall 95

## Decision Support Systems

Can DSS technology improve group decision performance for end users? An experimental study. David E. Gundersen, Donald L. Davis and D. F. Davis. J EUC, Vol. 7, No. 2: 3-10 Spring 95

IT diffusion and socio economic change in Egypt. Sherif Kamel. J Global IM, Vol. 3, No. 2: 4-16 Spring 95

Supporting decisions for multi-project software engineering projects. Sanjay Bapna. J CIS, Vol. 35, No. 2: 16-19 Winter 94-95

The effectiveness of graphic and tabular presentation under time pressure and task complexity. Mark I. Hwang. IRM J, Vol. 8, No. 3: 25-31 Summer 95

## Electronic Imaging

Electronic imaging 101 part IV: Indexing compression and software. Don M. Avedon. Recs Mgt Qtly, Vol. 29, No. 1: 32-35, 38 Jan 95

Electronic imaging 101 part V: Communications. Don M. Avedon. Recs Mgt Qtly, Vol. 29, No. 2: 36-37, 40-43 Ap 95

Electronic imaging 101 part VI: Systems, hardware, systems integration and workflow. Don M. Avedon. Recs Mgt Qtly, Vol. 29, No. 3: 22-27 Jl 95

Electronic imaging 101 part VII: Standardization, legality, getting started, and future trends. Don M. Avedon. Recs Mgt Qtly, Vol. 29, No. 4: 36, 38-41, 44, 82 Oct 95

Imaging and OCR basics. Lynn Brooks. J CR, Vol. 56, No. 9: 46 Jl 95

Imaging grows from the ground up. Lura K. Romei. Man Off Tech, Vol. 40, No. 4: 54, 56 Ap 95

Just any scanner won't do. Bruce Rennecker. Man Off Tech, Vol. 40, No. 10: 60, 62 Sept 95

Making the jump from paper to image. Joseph A. Settani. Man Off Tech, Vol. 40, No. 4: 15-16, 25 Ap 95

The new cultural revolution: The impact of EDI on Asia. Janice M. Burn. J Global IM, Vol. 3, No. 4: 16-23 Fall 95

What you should know about scanning. Jim Sutton. Man Off Tech, Vol. 40, No. 4: 58-61 Ap 95

## End-user Computing

A neural network for predicting total industrial production. Milam Aiken, Jay Krosp and Mahesh Vanjani. J EUC, Vol. 7, No. 2: 19-23 Spring 95

A strategic development framework of HCI design. Ruey-Shiang Shaw, Henry C. Huang and Louis R. Chow. J CIS, Vol. 36, No. 1: 88-93 Fall 95

Can DSS technology improve group decision performance for end users? An experimental study. David E. Gundersen, Donald L. Davis and D. F. Davis. J EUC, Vol. 7, No. 2: 3-10 Spring 95

Cross-cultural teamwork in end-user computing: A theoretical model. Regina F. Bento. J EUC, Vol. 7, No. 4: 4-11 Fall 95

Examining the process of electronic-JAD. Erran Carmel, Joey F. George and Jay F. Nunamaker, Jr. J EUC, Vol. 7, No. 1: 13-22 Winter 95

LAN adoption: The role of the user group. Mary C. Jones and Robert W. Ellis. J CIS, Vol. 35, No. 3: 49-55 Spring 95

Management vs. information systems personnel: A study of conflict. Ron G. Thorn. J CIS, Vol. 35, No. 3: 65-69 Spring 95

Meeting and working on an electronic social space: Behavioural considerations and implications for cross-cultural end user computing. Sajda Qureshi. J EUC, Vol. 7, No. 4: 12-21 Fall 95

Setting up shell 4.0. Gayle G. Humpherys. WP Mag, Vol. 7, No. 2: 53-54, 56 Feb 95

Students as end-users: Participative design of the I/S learning experience. R. Michael Godfrey. J CIS, Vol. 36, No. 1: 17-22 Fall 95

Supporting appropriate user-developed applications: Guidelines for managers. Laura Lally. J EUC, Vol. 7, No. 3: 3-10 Summer 95

Teaching end-user applications with computer-based training: Theory and an empirical investigation. Brent J. Bowman, Fritz H. Grupe and Mark G. Simkin. J EUC, Vol. 7, No. 2: 12-18 Spring 95

The interaction between end user computing levels and job motivation and job satisfaction: An exploratory study. Robert M. Barker. J EUC, Vol. 7, No. 3: 12-19 Summer 95

The relationship between computer information system interface and user performance. Gary Lindner. Northern Illinois University, Doctoral dissertation 94

The relationship between user participation in the development of an information system and user satisfaction. Linda M. Roth. Utah State University, Doctoral dissertation 94

## Expert Systems

A detailed analysis of intelligent executive information systems. Michael T. Warmouth and David (Chi-Chung) Yen. J CIS, Vol. 35, No. 3: 99-111 Spring 95

An application of artificial neural network models to portfolio selection. Yung-Ho Suh and James E. LaBarre. J CIS, Vol. 36, No. 1: 65-73 Fall 95

An expert system for MBA admissions. J. V. Iyengar. J CIS, Vol. 35, No. 4: 55-58 Summer 95

Deriving appropriate rule modules for rule-based expert systems. Richard C. Hicks. J CIS, Vol. 35, No. 2: 20-25 Winter 94-95

How long can we really go without expert systems? Waldemar W. Koczkodaj, Sean Chen and Eugene Eberbach. J CIS, Vol. 35, No. 2: 56-59 Winter 94-95

The expert systems course in the U.S. and throughout the world: Survey results and a case study. Faye P. Teer and Jay Liebowitz. J CIS, Vol. 36, No. 1: 1-5 Fall 95

## Forms Management

An analysis of business forms. Leona M. Gallion and Sandra J. Nelson. Bus Ed Forum, Vol. 50, No. 1: 41-42 Oct 95

Best shot macro II. Gayle G. Humpherys. WP Mag, Vol. 7, No. 2: 39-44 Feb 95

## Networks

A model for information technology management in universities. Bruce R. Lewis and R. Kelly Rainer, Jr. J CIS, Vol. 35, No. 2: 91-99 Winter 94-95

A site to behold. Robin Levine. Pub, Vol. 10, No. 6: 69, 71-72, 74-75, 77 Ju 95

Advertising's new wave. Peter Johnston. Pub, Vol. 10, No. 10: 104-106, 108, 110 Oct 95

Architecture and costs of connecting schools to the NII. Russell I. Rothstein and Lee McKnight. THE J, Vol. 23, No. 3: 91-96 Oct 95

Asynchronous learning networks: Drexels's experience. Stephen J. Andriole, Richard H. Lytle and Charlton A. Monsanto. THE J, Vol. 23, No. 3: 97-101 Oct 95

Building a model for distance collaboration in the computer-assisted business communication classroom. Elizabeth Sanders Lopez and Edwin Nagelhout. Bus Com Qtly, Vol. 58, No. 2: 15-20 Ju 95

CD-ROM networking becomes a matter of record. Man Off Tech, Vol. 40, No. 5: 57 My 95

Changing environments defy network structures. Pushpendra Mohta. Man Off Tech, Vol. 40, No. 11: 63-64 Nov 95

Client server at Chrysler: Adding to the solution set. Kari Keller and Kieran Mathieson. J EUC, Vol. 7, No. 3: 29-33 Summer 95

Client/server: What does that really mean? Linda Musthaler. Man Off Tech, Vol. 40, No. 6: 20-23 Ju 95

Computer network technology: A survey of basic components, configurations and benefits of local area networks. Dennis Laborty. NBEA Yrbk, No. 33: 126-136 95

Dollars and sense of transcript ownership. Rita Henley Jensen. J CR, Vol. 56, No. 9: 32-35 Jl 95

Faculty use of electronic communications before and after a LAN installation: A three-year analysis. Marilyn L. Wilkins and Karen S. Nantz. J EUC, Vol. 7, No. 1: 4-11 Winter 95

From the (writing) center to the edge: Moving writers along the Internet. Muriel Harris. Clearinghs, Vol. 69, No. 1: 21-23 Sep/Oct 95

High technology in higher education: A presidential perspective. Carol A. Cartwright. Ed Tech Exchange, Vol. 3, No. 2: 6-13 Fall 95

Hot links. Anita Dennis. Pub, Vol. 10, No. 5: 79-80, 82, 84 Sept 95

Implementing and troubleshooting a classroom LAN. Marcia James. NBEA Yrbk, No. 33: 137-147 95

Information network for Kansas. Marilea Beougher. Kan Bus Tchr, Vol. 47, No. 2: 19 Spring 95

Intellectual honesty in the era of computing. Frank W. Connolly. THE J, Vol. 22, No. 9: 86-88 Ap 95

Interactive communication technologies in business organizations. Everett M. Rogers and Marcel M. Allbritton. J Bus Com, Vol. 32, No. 2: 177-195 Ap 95

Internet publishing -- a tangled web? John T. Phillips, Jr. Rees Mgt Qtly, Vol. 29, No. 3: 38, 40-42 Jl 95

Keep a network disruption from becoming a work group computing disaster. Michael Tobin. Man Off Tech, Vol. 40, No. 10: 36-37 Oct 95

LAN adoption: The role of the user group. Mary C. Jones and Robert W. Ellis. J CIS, Vol. 35, No. 3: 49-55 Spring 95

Multi-protocol LAN design & implementation: A case study. Sumi Hazari. THE J, Vol. 22, No. 9: 80-85 Ap 95

Multiuser DOS: A networking alternative. Steven P. Shalita. Man Off Tech, Vol. 40, No. 10: 34-35, 37 Sept 95

Net gains. Anita Dennis. Pub, Vol. 10, No. 3: 46-47, 49, 51-52, 54, 56 Mr 95

NetWare 4.1: Tomorrow's network today. Oleah Clegg. WP Mag, Vol. 7, No. 5: 59-61 My 95

Networks and CD-ROMs aid research, development and education in Zimbabwe. Tim Buxton. THE J, Vol. 22, No. 6: 67-71 Ja 95

Observations from the Boulder Valley Internet Project. Libby Black, Ken Klingenstein and Nancy Butler Songer. THE J, Vol. 22, No. 10: 75-80 My 95

Observations from the Boulder Valley Internet Project. Libby Black, Ken Klingenstein and Nancy Butler Songer. THE J, Vol. 22, No. 11: 54-57 Ju 95

Office connectivity: Integrating your office equipment. Lura K. Romei. Man Off Tech, Vol. 40, No. 10: 25-26 Sept 95

On-line surfin' safari. Kim Komando. Off Sys, Vol. 12, No. 11: 36-37, 39-40 Nov 95

OWL: On-line writing wisdom. Deborah C. Andrews. Bus Com Qtly, Vol. 58, No. 2: 9-10 Ju 95

PerfectOffice: The first network suite. Allen Biehl. WP Mag, Vol. 7, No. 6: 59-60 Ju 95

Printer drivers. John Hirokawa. Off Sys, Vol. 12, No. 7: 33-35 Jl 95

Reeling in the files. Nancy J. McCarthy. Pub, Vol. 10, No. 2: 60-61, 63-64, 66 Feb 95

Safe at home: An anatomy of the World Wide Web home page. Lance Cohen. Bus Com Qtly, Vol. 58, No. 3: 41-43 Sep 95

Standards for school networking. Robert D. Carlitz, Myron Lentz and Al MacIlroy. THE J, Vol. 22, No. 9: 71-74 Ap 95

Teaching with technology: An Internet overview. John C. Sutton. Bus Com Qtly, Vol. 58, No. 2: 8-9 Ju 95

Teleconferencing: A training tool for the future. Jack D. Shorter and Dale A. Johnson. J CIS, Vol. 35, No. 2: 82-84 Winter 94-95

The Internet at Eagan High School. Thomas F. Wilson and Greg Utecht. THE J, Vol. 22, No. 9: 75-79 Ap 95

The Internet, higher education, and the open road. Edward J. Markey. Ed Tech Exchange, Vol. 3, No. 2: 27-32 Fall 95

The Internet: Friend or faux? Richard A. Sherman. J CR, Vol. 56, No. 9: 27-31 Jl 95

The management archive. John Sutton. Bus Com Qtly, Vol. 58, No. 3: 40 Sep 95

This LAN is your LAN. Mark Piesner and Ellen Braun. Off Sys, Vol. 12, No. 7: 14, 16, 18 Jl 95

Using the Internet to expand resources. Robert J. Matyska, Jr. Bus Ed Forum, Vol. 50, No. 2: 19-22 Dec 95

Uwired: Drivers' ed for the information highway. Louis Fox and Kathryn Sharpe. Ed Tech Exchange, Vol. 3, No. 2: 18-24 Fall 95

Window to the world. Armand Seguin and Cynthia Seguin. Voc Ed J, Vol. 70, No. 2: 30-33 Feb 95

Wireless infrared networking in the Duke paperless classroom. George D. Stetten and Scott D. Guthrie. THE J, Vol. 23, No. 3: 87-90 Oct 95

Workforce diversity and the Internet. Max Kilger. JEB, Vol. 71, No. 1: 19-21 Sep/Oct 95

## Optical Disk

Optical jukeboxes hit the real world. Carlos Martinez. Man Off Tech, Vol. 40, No. 10: 30-32 Oct 95

Photo CD comes of age. Robin Levine. Pub, Vol. 10, No. 8: 79, 81-85 Aug 95

Admissibility of documents stored on optical imaging systems in legal proceedings. John Montana. Recs Mgt Qtly, Vol. 29, No. 4: 46-50, 83 Oct 95

## Records Management

Admissibility of documents stored on optical imaging systems in legal proceedings. John Montana. Recs Mgt Qtly, Vol. 29, No. 4: 46-50, 83 Oct 95

Book review: Bar code guideline booklets by Ernest Campbell. April L. Dmytrenko. Recs Mgt Qtly, Vol. 29, No. 1: 54-55 Jan 95

Book review: Managing records for ISO 9000 compliance by Eugenia Brumm. April L. Dmytrenko. Recs Mgt Qtly, Vol. 29, No. 2: 60, 62 Ap 95

Book review: Information and records management by Mary F. Robek, Gerald F. Brown, and David O. Stephens. April L. Dmytrenko. Recs Mgt Qtly, Vol. 29, No. 4: 64, 66 Oct 95

Book review: Law, records, and information management: The court cases by Donald Skupsky and John Montana. April L. Dmytrenko. Recs Mgt Qtly, Vol. 29, No. 3: 51-52 Jl 95

Brave new world: The impact of access legislation on retention in Alberta municipalities. John C. Anderson. Recs Mgt Qtly, Vol. 29, No. 4: 19-23 Oct 95

Bringing ethics to life: Case study method and ARMA International's code of professional responsibility. J. Michael Pemberton. Recs Mgt Qtly, Vol. 29, No. 1: 56-58, 60-62 Jan 95

Case law and the evidence acts in Canada. P. Fern Phillips. Recs Mgt Qtly, Vol. 29, No. 2: 3-6, 8-11, 28 Ap 95

Circular filing. Karen Wormald. Off Sys, Vol. 12, No. 2: 12 Feb 95

Clash of the information professions: A case of paradigm conflict? J. Michael Pemberton. Recs Mgt Qtly, Vol. 29, No. 2: 44, 46-47, 62 Ap 95

Creating the records management program in the Arlington Independent School District. Joe Harry. THE J, Vol. 23, No. 4: 83-85 Nov 95

Designing records and document retrieval systems. Jim Connelly. Recs Mgt Qtly, Vol. 29, No. 2: 30-32, 34-35 Ap 95

Disguised office saboteurs. Robert L. Sanders. Recs Mgt Qtly, Vol. 29, No. 1: 47-48, 50-52 Jan 95

Do you really need a Pentium? John T. Phillips, Jr. Recs Mgt Qtly, Vol. 29, No. 1: 43-44, 46 Jan 95

Document management. Man Off Tech, Vol. 40, No. 7: 36, 38, 40-42 Jl 95

Does your document management system still fit? Carl Frappaolo. Man Off Tech, Vol. 40, No. 10: 26-28 Oct 95

Does your mobile storage systems measure up? George F. Roth. Man Off Tech, Vol. 40, No. 6: 34, 36 Ju 95

Electronic imaging 101 part IV: Indexing compression and software. Don M. Avedon. Recs Mgt Qtly, Vol. 29, No. 1: 32-35, 38 Jan 95

Electronic imaging 101 part V: Communications. Don M. Avedon. Recs Mgt Qtly, Vol. 29, No. 2: 36-37, 40-43 Ap 95

Electronic imaging 101 part VI: Systems, hardware, systems integration and workflow. Don M. Avedon. Recs Mgt Qtly, Vol. 29, No. 3: 22-27 Jl 95

Electronic imaging 101 part VII: Standardization, legality, getting started, and future trends. Don M. Avedon. Recs Mgt Qtly, Vol. 29, No. 4: 36, 38-41, 44, 82 Oct 95

Finishing what we start: A lesson for functional managers from project management and automated workflow. Robert L. Sanders. Recs Mgt Qtly, Vol. 29, No. 2: 48, 50-55 Ap 95

Floppy filing. Virginia A. Jones. Off Sys, Vol. 12, No. 7: 20-22, 24-25 Jl 95

For the records. Galina Datskovsky. Off Sys, Vol. 12, No. 6: 36, 41 Ju 95

How lawyers work ...and think. John C. Anderson. Recs Mgt Qtly, Vol. 29, No. 2: 20-22, 24-26, 35 Ap 95

Imaging enhancement. Richard Griffith. Off Sys, Vol. 12, No. 4: 58, 60, 62 Ap 95

Imaging grows from the ground up. Man Off Tech, Vol. 40, No. 8: 42, 44 Aug 95

In search of the purgeless office. Recs Mgt Qtly, Vol. 29, No. 4: 56-58, 60-63

Automatic classification of office documents: Review of available methods and techniques. Dobrica Savic. Recs Mgt Qtly, Vol. 29, No. 4: 3-6, 8-18 Oct 95

Information security: An overview and resource guide for information managers. Lisa B. Hill and J. Michael Pemberton. Recs Mgt Qtly, Vol. 29, No. 1: 14-16, 18-20, 22-24, 26 Jan 95

International records retention. David O. Stephens. Recs Mgt Qtly, Vol. 29, No. 2: 69-75 Ap 95

Internet publishing -- a tangled web? John T. Phillips, Jr. Recs Mgt Qtly, Vol. 29, No. 3: 38, 40-42 Jl 95

It can make you or break you: The importance of records management in litigation. John C. Montana. Recs Mgt Qtly, Vol. 29, No. 1: 3-4, 6-8 Jan 95

Legal and operational definitions of a record. Donald S. Skupsky. Recs Mgt Qtly, Vol. 29, No. 1: 39-42 Jan 95

Legal requirements for filing systems and indexes. Donald S. Skupsky. Recs Mgt Qtly, Vol. 29, No. 2: 64, 66-68, 75 Ap 95

Make the move to mobile filing. Brian Cox. Man Off Tech, Vol. 40, No. 11: 57-58 Nov 95

Master the disaster. Thomas F. Lee. Off Sys, Vol. 12, No. 4: 14, 16, 25 Ap 95

Measuring up to standard. Richard Weinholdt. Man Off Tech, Vol. 40, No. 10: 53-54 Oct 95

Metadata: Information about electronic records. John T. Phillips. Recs Mgt Qtly, Vol. 29, No. 4: 52-55, 73 Oct 95

Nashville cats. Off Sys, Vol. 12, No. 10: 16 Oct 95

New age filing. Mark Langemo. Off Sys, Vol. 12, No. 4: 26, 28, 30, 32 Ap 95

Opportunities out of chaos: Survival strategies in the information age. J. Michael Pemberton and Raymond R. McBeth. Recs Mgt Qtly, Vol. 29, No. 3: 8-12, 14-15, 71 Jl 95

Optical storage is no illusion. Ara C. Trembly. Off Sys, Vol. 12, No. 4: 63-64, 66 Ap 95

People make it work. Fraser Boyd. Recs Mgt Qtly, Vol. 29, No. 3: 28, 30, 32, 71 Jl 95

Preparing a facility for large document productions. Linda A. Farrell. Recs Mgt Qtly, Vol. 29, No. 2: 12-14, 16, 18-19, 28 Ap 95

Professional skills and technology education. John T. Phillips, Jr. Recs Mgt Qtly, Vol. 29, No. 2: 56, 58-59 Ap 95

Protecting confidential computer records against careless loss. Owen J. Morgan and Miranda Welch. Recs Mgt Qtly, Vol. 29, No. 3: 16-20, 65 Jl 95

Recordkeeping provisions of international laws. David O. Stephens. Recs Mgt Qtly, Vol. 29, No. 3: 60, 62-65 Jl 95

Records and information managers strive toward greater professionalism. Tyrone G. Butler. Man Off Tech, Vol. 40, No. 2: 51-52 Feb 95

Records management. Virginia A. Jones. Off Sys, Vol. 12, No. 1: 28, 30, 32 Ja 95

Records management in the United Kingdom: Part I--Historical development. David O. Stephens. Recs Mgt Qtly, Vol. 29, No. 4: 74, 76, 78 Oct 95

Secrecy and authenticity. Brett Balon. Recs Mgt Qtly, Vol. 29, No. 4: 24-26, 28-31 Oct 95

Selecting record media. Scott W. Ward and Brian A. Cole. Recs Mgt Qtly, Vol. 29, No. 3: 3-6 Jl 95

State office streamlines records. Jeff Beatty. Man Off Tech, Vol. 40, No. 11: 58, 60-61 Nov 95

Structuring records management under the legal department. Donald S. Skupsky. Recs Mgt Qtly, Vol. 29, No. 3: 33-35 Jl 95

The degeneration of the work of man. Ira A. Penn. Recs Mgt Qtly, Vol. 29, No. 1: 9-10, 12-13 Jan 95

The information economy: A context for records and information management. J. Michael Pemberton. Recs Mgt Qtly, Vol. 29, No. 3: 54-58 Jl 95

The registry: The world's most predominate recordkeeping system. David O. Stephens. Recs Mgt Qtly, Vol. 29, No. 1: 64-66 Jan 95

The rules of records retention. Mark Langemo. Off Sys, Vol. 12, No. 10: 40-42, 44 Oct 95

The self-assertive records manager. Robert L. Sanders. Recs Mgt Qtly, Vol. 29, No. 3: 44-46, 48-50 Jl 95

The sharper image. Scott Cullen. Off Sys, Vol. 12, No. 10: 29-30, 32-34 Oct 95

Trends in information and image management. Diane Davis and Nancy Gonzenbach. DPE J, Vol. 37, No. 3: 128-141 Summer 95

Who put the 'management' in records management? J. Michael Pemberton. Recs Mgt Qtly, Vol. 29, No. 4: 68-70, 72-73 Oct 95

Writing for results. Julian L. Mims. Recs Mgt Qtly, Vol. 29, No. 1: 27-31 Jan 95

## INTERNATIONAL BUSINESS

A comparison of women managers in international business cases and selected U.S. corporations: A preliminary study. James M. Stuck and Jack A. Ruhe. J Teach Int Bus, Vol. 6, No. 4: 35-46 95

A simulated action learning approach to teaching international management. J. Bernard Keys. J Teach Int Bus, Vol. 6, No. 4: 65-79 95

Adaptation and relationship building process in the People's Republic of China (PRC). T. K. P. Leung, Y. H. Wong and J. L. M. Tam. J Int Cons Mkt, Vol. 8, No. 2: 7-26 95

American versus Japanese consumer decision making: An exploratory cross-cultural content analysis. William J. McDonald. J Int Cons Mkt, Vol. 7, No. 3: 81-93 95

An analysis of Japan-focused cross-cultural management research: 1981-1990. Lynn Godkin and Masako Endoh. JEB, Vol. 71, No. 2: 87-91 Nov/Dec 95

An application of the analytical hierarchy process to international marketing: Selection of a foreign distributor. Poh-Lin Yeoh and Roger J. Calantone. J Global Mkt, Vol. 8, No. 3/4: 39-65 95

Answers to questions about first jobs in international business. Henry W. Vanderleest and Sang T. Choe. Mid-Amer J Bus, Vol. 10, No. 2: 51-56 Fall 95

Assessing the influence of attitudes, skills and experience on international marketing investment decision-making: A behavioral systems approach. Brendan J. Gray. J Global Mkt, Vol. 8, No. 3/4: 103-123 95

Book review: A manager's guide to globalization: Six keys to success in a changing world by Stephen H. Rhinesmith. Scott David Shipy. HRD Qtly, Vol. 6, No. 3: 323-327 Fall 95

Book review: A quality records program is essential for ISO 9000 compliance. April L. Dmytrenko. Rees Mgt Qtly, Vol. 29, No. 2: 60, 62 Ap 95

Book review: Euromarketing: A strategic planner for selling into the new Europe by Rick Arons. Nejdet Delener. J Global Mkt, Vol. 8, No. 2: 115-118 94

Book review: Global marketing management by Warren E. Keegan. Dana-Nicoleta Lascu. J Global Mkt, Vol. 8, No. 3/4: 202-207 95

Book review: Globalwork: Bridging distance, culture, and time by Mary O'Hara-Devereaux and Robert Johansen. Edward M. Roche. J Global IM, Vol. 3, No. 1: 33-34

Book review: Information technology in a global business environment: Readings and cases by Candace Deans and Jaak Jurison. Edward M. Roche. J Global IM, Vol. 3, No. 3: 36 Summer 95

Book review: International marketing by Philip R. Cateora. Lalita A. Manrai. J Global Mkt, Vol. 8, No. 3/4: 193-198 95

Book review: International trade in computer software by Stephen E. Siwek and Harold W. Furchtgott-Roth. Candace Deans. J Global Mkt, Vol. 8, No. 3/4: 191-193 95

Book review: International marketing strategy: Analysis, development and implementation by Chris Phillips, Isobel Doole, and Robin Lowe. James L. Morrison. JEB, Vol. 71, No. 1: 54 Sep/Oct 95

Book review: Market evolution in developing countries: The unfolding of the Indian market by Subhash C. Jain. Gopalkrishnan Iyer. J Global Mkt, Vol. 8, No. 3/4: 198-202 95

Book review: The work of nations: Preparing ourselves for the 21st century capitalism by Robert B. Reich. Frederick T. Evers. HRD Qtly, Vol. 6, No. 2: 231-234 Summer 95

Book review: What was negotiated in the FTT: An economic analysis of the sectorial impact of the Trilateral Trade Treaty by ITAM, McGraw Hill, Mexico. Santiago Ibarreche. J Global IM, Vol. 3, No. 4: 34-35 Fall 95

Business statistics as a vehicle for transcending U.S. borders. Rose S. Prave and Susan Trussler. JEB, Vol. 70, No. 4: 238-242 Mr/Ap 95

Case writing in a developing country: A Indonesian example. Robert W. Hornaday. JEB, Vol. 70, No. 6: 365-368 Jl/Aug 95

Communication and communication technology used between United States-based firms and their production facilities in Mexico. Lila D. Waldman. OSR J, Vol. 13, No. 1: 11-19 Spring 95

Computer software in developing countries: A case study of Cd Juarez, Mexico. Dilmus D. James. J Global IM, Vol. 3, No. 4: 24-31 Fall 95

Content analysis of U.S. and Indian magazine advertising. Daniel Rajaratnam, James B. Hunt and Charles S. Madden. J Int Cons Mkt, Vol. 8, No. 1: 93-109 95

Continuing education for managers from small and medium sized German companies. Jorg Fub. J Teach Int Bus, Vol. 7, No. 1: 19-32 Nov 95

Contrasting expectations of individualists and collectivists: Achieving effective group interaction. John L. Waltman and Jean L. Bush-Bacelis. J Teach Int Bus, Vol. 7, No. 1: 61-76 Nov 95

Cooperation project on "competence development in the transition of the Russian higher education to the new mode of training economics." Natalia Kouznetsova and Geir Braten. SIEC Rev, No. 125: 4-6 Ap 95

Countertrading with the Middle East: An empirical investigation of challenges and opportunities. John A. Angelidis and Nabil A. Ibrahim. J Global Mkt, Vol. 8, No. 2: 97-114 94

Country-of-destination and export marketing strategy: A study of U.S. exporters. Ven Sriram and Franklyn A. Manu. J Global Mkt, Vol. 8, No. 3/4: 171-190 95

Country-of-origin bias among high-income consumers in Mexico: An empirical study. Jaime Almonte, Constance Falk, Rhonda Skaggs and Manuel Cardenas. J Int Cons Mkt, Vol. 8, No. 2: 27-44 95

Country-of-origin effects: A country-category effect hypothesis. Syed Saad Andaleeb. J Int Cons Mkt, Vol. 7, No. 3: 29-52 95

Creating an effective print advertisement for the China market. Analysis and advice. Ritu Lohtia, Wesley L. Johnston and Linda Aab. J Global Mkt, Vol. 8, No. 2: 7-29 94

Cross-cultural consumer research in India: A review and analysis. Stephen C. Brokaw and C. Lakshman. J Int Cons Mkt, Vol. 7, No. 3: 53-80 95

Customer service as a strategic weapon in international operations. Richard T. Hise and Terrance Gabel. J Global Mkt, Vol. 8, No. 3/4: 151-170 95

Determinants of consumer complaint behaviour: A study of Singapore consumers. Kau Ah Keng, Daleen Richmond and Serene Han. J Int Cons Mkt, Vol. 8, No. 2: 59-76 95

Electronic data interchange as an enabling technology for international business. Susan Haugen and Robert Behling. J CIS, Vol. 36, No. 1: 13-16 Fall 95

Enriching international business faculty exchanges with the library connection. James Calvert Scott, Warren Eugene Babcock and Jan Nichols. JEB, Vol. 71, No. 2: 107-109 Nov/Dec 95

Export motives, psychological distance, and the EPRG framework. Aviv Shoham, Gregory M. Rose and Gerald S. Albaum. J Global Mkt, Vol. 8, No. 3/4: 9-37 95

HR takes an active role in selecting global IT staff. John Dykeman. Man Off Tech, Vol. 40, No. 4: 43, 45 Ap 95

Information technology transfer and diffusion to Mexico: A preliminary analysis. Mo Adam Mahmood, Leopoldo A. Gemoets and Martin D. Gosler. J Global IM, Vol. 3, No. 4: 5-15 Fall 95

Intercultural preparation for managers going to Japan. Judy C. Nixon and Judy F. West. Mid-Amer J Bus, Vol. 10, No. 2: 57-64 Fall 95

International equity joint ventures in China: Operations and potential close-down. Yigang Pan, Wilfried R. Vanhonacker and Robert E. Pitts. J Global Mkt, Vol. 8, No. 3/4: 125-149 95

International records retention. David O. Stephens. Recs Mgt Qtly, Vol. 29, No. 2: 69-75 Ap 95

Invited reaction: Comments on strategic national initiatives: Lessons from the management training program of Japan. Shunichiro Umetani. HRD Qtly, Vol. 6, No. 2: 155-156 Summer 95

Invited reaction: The little-known impact of U.S. training programs on the Japanese quality movement. Harry V. Roberts. HRD Qtly, Vol. 6, No. 2: 149-153 Summer 95

IT diffusion and socio economic change in Egypt. Sherif Kamel. J Global IM, Vol. 3, No. 2: 4-16 Spring 95

Marketing decisions and performance in economic reform African countries. Sam C. Okoroafo and Hope Torkornoo. J Global Mkt, Vol. 8, No. 3/4: 85-101 95

Marketing strategies of international competitors in the UK machine tool market. Peter Doyle, Veronica Wong and Vivienne Shaw. J Global Mkt, Vol. 8, No. 2: 75-96 94

Martial arts strategy: Japanese karate kata used in marketing. Michael J. Cotter and James A. Henley, Jr. J Int Cons Mkt, Vol. 7, No. 4: 5-21 95

Methods for interpersonal and international negotiations. Carl Bronn and Roberta Wiig. SIEC Rev, No. 125: 7-21 Ap 95

Mexican consumer attitudes towards domestic and foreign made products. Eugene D. Jaffe and Carlos R. Martinez. J Int Cons Mkt, Vol. 7, No. 3: 7-27 95

National character and sex roles in advertising. Jen-Hung Huang. J Int Cons Mkt, Vol. 7, No. 4: 81-96 95

National stereotypes and product evaluations about Japan and the United States: A Hong Kong perspective. Wah-Leung Cheung and Luther (Trey) Denton. J Int Cons Mkt, Vol. 7, No. 4: 59-79 95

Organizing global IS management to meet competitive challenges—Experiences from the pharmaceutical industry. Bettina Schwarzer. J Global IM, Vol. 3, No. 1: 5-16 Winter 95

Paradigm shift—cultural implications for development of IS professionals. Janice M. Burn, Eugenia M. W. Ng Tye and Louis C. K. Ma. J Global IM, Vol. 3, No. 2: 18-28 Spring 95

Perceptions of multinational salespersons and their market environments: An exploratory cluster analysis. William L. James and John S. Hill. J Global Mkt, Vol. 8, No. 3/4: 67-83 95

Prevailing practices in international business communications: A look into courses at institutions with American Assembly of Collegiate Schools of Business Accreditation. James Calvert Scott and Diana J. Green. ABA Proc, 108-116 96

Pricing practices of American multinational firms: Standardization vs. localization dichotomy. A. Coskun Samli and Laurence Jacobs. J Global Mkt, Vol. 8, No. 2: 51-73 94

Purchasing involvement in Saudi Arabia: Measure development and validation. Ugur Yavas and Emin Babakus. J Int Cons Mkt, Vol. 8, No. 1: 23-42 95

Recordkeeping provisions of international laws. David O. Stephens. Recs Mgt Qtly, Vol. 29, No. 3: 60, 62-65 Jl 95

Strategic national HRD initiatives: Lessons from the management training program of Japan. Alan G. Robinson and Sam Stern. HRD Qtly, Vol. 6, No. 2: 123-147 Summer 95

Student journal writing in an international setting. William C. Moncrief, III , Shannon H. Shipp and Charles W. Lamb, Jr. JME, 71-80 Summer 95

Technology and international competition in the information age. Robert Behling and Hal Records. J CIS, Vol. 35, No. 2: 50-55 Winter 94-95

The association between U.S. and Canadian prime rate changes. Reinhold P. Lamb and A. Qayyum Khan. Mid-Amer J Bus, Vol. 10, No. 1: 31-40 Spring 95

The concepts of 'strong' and 'weak' dollar: Teaching global influences of exchange rates and trade: An integrative approach. Joseph W. Weiss and Alexander A. L. G. Zampieron. J Teach Int Bus, Vol. 6, No. 4: 1-22 95

The cultural convergence of MBA education across Australia, Singapore, and Malaysia. Robert W. Armstrong and John Krasnostein. J Teach Int Bus, Vol. 7, No. 1: 45-60 Nov 95

The effect of marketing orientation on company performance in the service sector: A comparative study of the hotel industry in Hong Kong and New Zealand. Alan K. M. Au and Alan C. B. Tse. J Int Cons Mkt, Vol. 8, No. 2: 77-87 95

The NAFTA reality. David W. Leapard. Bus Ed Forum, Vol. 49, No. 4: 32-34 Ap 95

The need for cognition: A comparative study of American and Chinese business executives. Yigang Pan, Donghoon Kim and Wilfried R. Vanhonacker. J Int Cons Mkt, Vol. 7, No. 3: 95-106 95

The new cultural revolution: The impact of EDI on Asia. Janice M. Burn. J Global IM, Vol. 3, No. 4: 16-23 Fall 95

The portrayal of people in magazine advertisements: The United States and Korea. Bob D. Cutler, Rajshekhar G. Javalgi and Dongdae Lee. J Int Cons Mkt, Vol. 8, No. 2: 45-58 95

The UNCTC curricula on TNCs: A contribution to international business in developing countries. John H. Dunning and Donald J. Lecraw. J Teach Int Bus, Vol. 6, No. 3: 1-15 95

The Westernization of Asian print advertising. Bob D. Cutler, Rajshekhar G. Javalgi and D. Stephen White. J Int Cons Mkt, Vol. 7, No. 4: 23-37 95

Towards an information technology management framework for developing countries: Investigating the Keiretsu Model. Hans Lehmann. J Global IM, Vol. 3, No. 3: 16-24 Summer 95

Variation in the characteristics of opinion leaders across cultural borders. Roger Marshall and Indriyo Gitosudarmo. J Int Cons Mkt, Vol. 8, No. 1: 5-22 95

## KEYBOARDING/TYPEWRITING

A study to determine the relationship between the self-concept of beginning keyboarding students and keyboarding achievement. Ella E. Goans. Southwest Missouri State University, Master's thesis 94

A technological edge -- elementary keyboarding. Judy High Diffley. Kan Bus Tchr, 4-5, 7 Fall 95

Effect of time spent on keyboarding instruction and practice for elementary age children. Hilda Jo Bandera. Southern Illinois University at Carbondale, Master's thesis 94

English basics were developed in shorthand -- why not in keyboarding? Clora Mae Baker, Marcia A. Anderson-Yates and Grace Abolaji. LBE J, Vol. 4, No. 1: 32-45 94

Measuring productivity on ten-key numeric keypads. William R. Pasewark. Bus Ed Forum, Vol. 49, No. 4: 30-32 Ap 95

Modifications for disabled students in keyboarding and computer classes. Carmen D. Browne. Bus Ed Forum, Vol. 50, No. 1: 34-36 Oct 95

School of business administration graduates' perceptions of the importance of computer keyboarding skills. Theresa Kickenweitz. Montclair State University, Master's thesis 94

Test of time. Richard B. Elsberry. Off Sys, Vol. 12, No. 12: 45-46 Dec 95

The effect of two timed writing conditions on speed and accuracy. Melody A. Alexander and Scot Ober. DPE J, Vol. 37, No. 2: 107-112 Spring 95

The effects of two instructional methods on keyboarding skills and attitudes of repeating Keyboarding I students. Arlene Foote-Patterson. Lehman College, Master's thesis 94

The key to increasing enrollment in keyboarding. Lyla Garfield. Bus Ed Forum, Vol. 49, No. 4: 36-37 Ap 95

The myth of touch keystroking. Gary N. McLean and Thomas Pulak. Bus Ed Forum, Vol. 49, No. 3: 28-30 Feb 95

## LEGISLATIVE ISSUES

Act locally. Marlene Lozada, Jean Ciancio and Gabriel Cortina. Voc Ed J, Vol. 70, No. 7: 26-28 Oct 95

Beyond testing. Stanley N. Rabinowitz. Voc Ed J, Vol. 70, No. 3: 27-29, 52 Mr 95

NCRA gains victory in FLSA battle. J CR, Vol. 57, No. 1: 28-29 Nov 95

BEST COPY AVAILABLE

On the block. Ann Dykman. Voc Ed J, Vol. 70, No. 6: 26-31, 56 Sept 95

Sunset or daybreak? Jack Jennings. Voc Ed J, Vol. 70, No. 5: 24-27 My 95

Tech prep: Where are we now? Debra D. Bragg. Voc Ed J, Vol. 70, No. 4: 18-23 Ap 95

The push for Perkins funding. Voc Ed J, Vol. 70, No. 3: 18-19, 54 Mr 95

What the governors think. Voc Ed J, Vol. 70, No. 6: 32-33 Sept 95

What the numbers really mean. Gary Hoachlander. Voc Ed J, Vol. 70, No. 3: 20-23, 50 Mr 95

## MICROCOMPUTERS

Desktop decisions. Brian Wasson. Off Sys, Vol. 12, No. 9: 55-56 Sept 95

Expanding capabilities with add-in boards. Don Hilton. Man Off Tech, Vol. 40, No. 10: 52-53 Sept 95

Monkey' Form' Stealth' A. C. Krizan and Joyce Logan. KBEA J, 8-9 Spring 95

Personal computers. Kim Komando. Off Sys, Vol. 12, No. 1: 46, 48-49 Ja 95

Radiation emissions from VDTs in student computer laboratories. Robert Schramm and Vay Rodman. Bus Ed Forum, Vol. 49, No. 4: 3-5 Ap 95

### Hardware

Affordable portables. Erin Rodewald. Off Sys, Vol. 12, No. 5: 40, 42, 44 My 95

Do you really need a Pentium? John T. Phillips, Jr. Recs Mgt Qtly, Vol. 29, No. 1: 43-44, 46 Jan 95

Green PCs, PowerPCs, Intel's DX-4: Possible solutions for future business school computer labs. Jack D. Shorter and John Bonno. J CIS, Vol. 36, No. 1: 74-76 Fall 95

Mac vs. PC. James Felici and Daniel Will-Harris. Pub, Vol. 10, No. 6: 40-41, 43, 45-46, 48, 50 Ju 95

Megabytes to go. Anita Dennis. Pub, Vol. 10, No. 11: 87, 89, 91-92 Nov 95

Removable drive time. Mark Henricks. Off Sys, Vol. 12, No. 10: 46, 48 Oct 95

### Microcomputer Education

A collaborative computer project between the high school business and English departments to improve writing competencies. Glenna R. Baumbaugh. Northern Illinois University, Doctoral dissertation 94

A study to determine the relationship between the combined scores of the Walden Clerical Aptitude Test and Oetting's Computer Anxiety Scale and a researcher designed assessment tool. Gloria Koenig. Montclair State University, Master's thesis 94

An analysis of achievement tests for selected Virginia High School business computer application students. Arthur S. Williams. Virginia Polytechnic Institute and State University, Doctoral dissertation 94

Competencies needed by computer educators. Nancy Groneman and Janet Buzzard. NABTE Rev, No. 22: 15-19 95

Computer attitudes and computer literacy among prospective business educators at participating NABTE-member institutions in four states. Christine Patterson Kuschel. The University of Montana, Doctoral dissertation 94

Computer operating systems and graphical user environments - the state of the art. Terry D. Lundgren. NBEA Yrbk, No. 33: 117-125 95

Computer use in the management curriculum. Sharon K. Clinebell and John M. Clinebell. JEB, Vol. 71, No. 1: 30-36 Sep/Oct 95

Green PCs, PowerPCs, Intel's DX-4: Possible solutions for future business school computer labs. Jack D. Shorter and John Bonno. J CIS, Vol. 36, No. 1: 74-76 Fall 95

Identification of factors that contribute to students' learning microcomputer applications. Linda Henson Wiggs and Lavonne Huter. DPE J, Vol. 37, No. 4: 204-215 Fall 95

Identifying computer-related stressors in office employees. Melody Webler Alexander. OSR J, Vol. 13, No. 2: 21-27 Fall 95

Implications of emerging technologies on business and computer instruction. Norman A. Garrett. NBEA Yrbk, No. 33: 154-162 95

Keeping up with an ever-changing content area. Lisa E. Guelden/oph. Bus Ed Forum, Vol. 50, No. 2: 23-25 Dec 95

Microcomputer technology adoption in the business education classroom: The Pennsylvania experience. Victor K. Ghomita. DPE J, Vol. 37, No. 3: 159-171 Summer 95

Modifications for disabled students in keyboarding and computer classes. Carmen D. Browne. Bus Ed Forum, Vol. 50, No. 1: 34-36 Oct 95

Software review: Hijaak Graphics Suite v3.0. Eli Cohen. J CIS, Vol. 36, No. 1: 94-95 Fall 95

Students' perceptions of computers and computer-based instruction. Helen Tolbert. Southern Illinois University at Carbondale, Master's thesis 94

**Teacher educator practices and perceptions of computer integration into the undergraduate vocational teacher curriculum.** Linda Wise Miller. University of Idaho, Doctoral dissertation 94

Teaching computer applications the RITE way. John Steffee. Bus Ed Forum, Vol. 49, No. 4: 28-29 Ap 95

Teaching mathematics. Computers in the classroom. Marcelo C. Borba. Clearinghs, Vol. 68, No. 6: 333-334 Jl Aug 95

Technical training methods. Bridget N. O'Connor. NBEA Yrbk, No. 33: 40-49 95

Technology's impact on computer and business curricula. Susan Jaderstrom. NBEA Yrbk, No. 33: 1-9 95

The effects of computer literacy training on educationally disadvantaged pupils. Rinette Roets. J EU C, Vol. 7, No. 4: 30-37 Fall 95

The right track to training. Sharon K. Richardson. Off Sys, Vol. 12, No. 10: 24, 26 Oct 95

Top 20 tips on teaching WordPerfect. Norma Leonardi Leone. WP Mag, Vol. 7, No. 9: 32-37 Sep 95

What should business educators be teaching about computers? Benjamin Kinard. ABEA J, Vol. 14, No. 1: 33-37 Spring 95

## Software

101 hot tips. Anita Dennis. Pub, Vol. 10, No. 8: 47-75 Aug 95

12 hot 6.0 tips. Julie Westergren. WP Mag, Vol. 7, No. 9: 45-48 Sep 95

A computer solution for tracking. Martha H. Rader and Timothy E. Quick. Voc Ed J, Vol. 70, No. 3: 23 Mr 95

An interactive microcomputer program for teaching the impacts of alternative policy sets in the market for a single commodity. Elton Lu and Arthur Stoecker. J Econ Ed, Vol. 26, No. 4: 324-335 Fall 95

Application software packages and their use in instruction - 1989, 1991, 1993. Robert M. Lynch, John R. Stewart and Steve Teglovic, Jr. J CIS, Vol. 35, No. 3: 31-36 Spring 95

Application software. Man Off Tech, Vol. 40, No. 7: 28, 30 Jl 95

Armadillo Power and Light: A software evaluation and selection case study. Louis A. LeBlanc. J EU C, Vol. 7, No. 2: 26-32 Spring 95

Assessment of medical practice management software and the needs of the provider community. Lori Harrell. Southern Illinois University at Carbondale, Master's thesis 94

Back to "At Work". Kenneth D. Camarro. Off Sys, Vol. 12, No. 2: 40-41 Feb 95

Background information. Julie Lew and Divya Varshney. Off Sys, Vol. 12, No. 8: 40-42, 44 Aug 95

Book review: Desktop publishing with Word for Windows (through version 6) 2nd ed. by Tom Lichty. Mahesh Vanjani. J EU C, Vol. 7, No. 1: 33 Winter 95

Book review: International trade in computer software by Stephen E. Siwek and Harold W. Furchtgott-Roth. Candace Deans. J Global Mkt, Vol. 8, No. 3/4: 191-193 95

Book review: Visual BASIC for Windows insider by Peter Aitken. Milam W. Aiken. J EU C, Vol. 7, No. 1: 33 Winter 95

Born-again publications. Pat Soberanis. Pub, Vol. 10, No. 11: 72-73, 75, 77-78, 80, 82 Nov 95

Computer software in developing countries: A case study of Cd Juarez, Mexico. Dilmus D. James. J Global IM, Vol. 3, No. 4: 24-31 Fall 95

Could your company benefit from a BBS? Man Off Tech, Vol. 40, No. 3: 44-45 Mr 95

Desktop presentation software -- What is it and how can it be used? Pat R. Graves. NBEA Yrbk, No. 33: 50-61 95

Factors influencing the success of computer-assisted software engineering. Marv Sumner. IRMJ, Vol. 8, No. 2: 25-31 Spring 95

Find files fast with QuickFinder. Bob Bringhurst. WP Mag, Vol. 7, No. 6: 63-65 Ju 95

First look: WP6.1 for DOS. Roger Gagon. WP Mag, Vol. 7, No. 9: 26-31 Sep 95

Floppy filing. Virginia A. Jones. Off Sys, Vol. 12, No. 7: 20-22, 24-25 Jl 95

High-volume tables. Serena Herr and Ross Scott Rubin. Pub, Vol. 10, No. 12: 86-92 Dec 95

How sure it is? Mark Henricks. Off Sys, Vol. 12, No. 9: 50, 52-54 Sept 95

Informs 4.1 leaps ahead. Terry Bruning. WP Mag, Vol. 7, No. 6: 60-61 Ju 95

Is sex the fix? James A. Martin. Pub, Vol. 10, No. 5: 50-52, 54, 56 Sept 95

Library automation basics for reluctant librarians. Lynn Lyndes. THE J, Vol. 22, No. 9: 89-91 Ap 95

Modeling requirements for future CASE: Modeling issues and architectural consideration. Pentti Marttiin, Kalle Lyytinen and Veli-Pekka Tahvanainen. IRMJ, Vol. 8, No. 1: 15-25 Winter 95

Multiuser DOS: A networking alternative. Steven P. Shahta. Man Off Tech, Vol. 40, No. 10: 34-35, 37 Sept

NetWare 4.1. Tomorrow's network today. Oleah Clegg. WP Mag, Vol. 7, No. 5: 59-61 My 95

PerfectOffice. The first network suite. Allen Biehl. WP Mag, Vol. 7, No. 6: 59-60 Ju 95

PIMs offer organization based on your needs. Lura K. Romei. Man Off Tech, Vol. 40, No. 6: 32 Ju 95

Plug-in and play with PageMaker. Paul Borzo. Pub, Vol. 10, No. 4: 69, 71, 73-74, 76, 78 Ap 95

Policy: A computer program for student use in courses on economic policy. M. C. Hallberg. J Econ Ed, Vol. 26, No. 4: 314-323 Fall 95

Quattro Pro 6.0 for Windows. Warren Brunson. WP Mag, Vol. 7, No. 3: 55-57 Mr 95

Setting the perfect table. James Felici. Pub, Vol. 10, No. 7: 82-86, 89-90 Jl 95

Slimming down 6.0. Ron Hemberger and Julie Roper. WP Mag, Vol. 7, No. 4: 17-21 Ap 95

Softsolutions 4.1: Easy document management. Jason M. Werner. WP Mag, Vol. 7, No. 9: 52-54 Sep 95

SoftSolutions: Key to the paperless, virtual office. Barry A. Woodbridge. WP Mag, Vol. 7, No. 1: 69-71 Ja 95

Software review: Hijaak Graphics Suite v3.0. Eli Cohen. J CIS, Vol. 36, No. 1: 94-95 Fall 95

Software review: Lotus 1-2-3 Release 4 Spreadsheet for Windows. Harold F. Rahmlow and Elaine Webster. JEB, Vol. 70, No. 6: 371-372 Jl-Aug 95

Software review: The personal profile software system by Carlson Learning Company. Anita C. James and Edward Baum. HRD Qtly, Vol. 6, No. 1: 114-118 Spring 95

Start me up! Mark Henricks. Off Sys, Vol. 12, No. 12: 34, 36-37 Dec 95

Taking care of business. Nancy J. McCarthy. Pub, Vol. 10, No. 5: 68-69, 71-72, 75, 77, 78 My 95

TaxSaver. Blake Stowell. WP Mag, Vol. 7, No. 4: 57-59 Ap 95

The burden of proof. Anita Dennis. Pub, Vol. 10, No. 12: 76-79, 81-82 Dec 95

The hard facts on mailroom software. Mary S. Malik. Man Off Tech, Vol. 40, No. 4: 31-32, 33, 36, 38 Ap 95

The information repository: A tool for metadata management. Noushin Ashrafi and Jean-Pierre Kuilboer. J DBM, Vol. 6, No. 2: 3-11 Spring 95

The perfect office. Warren Brunson. WP Mag, Vol. 7, No. 2: 63-65 Feb 95

Top products of the year. Jeanette Borzo. Pub, Vol. 10, No. 12: 54-63, 66-68, 70, 72 Dec 95

Toward a definition of groupware. Michael Finely and Harvey Robbins. Man Off Tech, Vol. 40, No. 10: 35-36 Oct 95

Using InfoCentral with WPWin. John P. Eldard. WP Mag, Vol. 7, No. 7: 63-64 Jl 95

Using two database modelling techniques for implementation of interactive software systems. Kenneth C. Messa and Bogdan D. Czejdo. J CIS, Vol. 35, No. 4: 35-41 Summer 95

Who is Robert Kruger, and why don't you want him knocking on your door? Man Off Tech, Vol. 40, No. 4: 46-47 Ap 95

Why use a desktop database? Zarah Johnson-Morris. Man Off Tech, Vol. 40, No. 5: 50, 52-53 My 95

Windows 95: Will it take off? Jeanette Borzo. Pub, Vol. 10, No. 10: 98-100, 102 Oct 95

## MINORITY GROUPS

"All kids can learn": Masking diversity in middle school. Carol Ann Tomlinson. Clearinghs, Vol. 68, No. 3: 163-166 Ja-Feb 95

Diversity issues and business education. Ellen Foxman, Debbie Easterling and Jennifer Fodor. JEB, Vol. 71, No. 1: 22-26 Sep-Oct 95

Diversity of the customer base: A business necessity. Jacquelyn F. Chapman and Judith A. McFarland. JEB, Vol. 71, No. 1: 17-18 Sep-Oct 95

Leadership diversity: A business necessity for Bell Atlantic. Yolan Williams and Judith Moyer. JEB, Vol. 71, No. 1: 14-16 Sep-Oct 95

The business case for diversity. Joanne Miller. JEB, Vol. 71, No. 1: 7-10 Sep-Oct 95

The effectiveness of a secretary with word processing curriculum for entry-level minority workers in meeting the needs of the local business community. Alan M. Stromberg. Lehman College. Master's thesis 94

The management of diversity in a college of business environment. Peggy D. Brewer and Virgil L. Brewer. JEB, Vol. 71, No. 1: 11-13 Sep-Oct 95

Workforce diversity and the Internet. Max Kilger. JEB, Vol. 71, No. 1: 19-21 Sep-Oct 95

### Ethnic

Foreign students and graduate economic education in the United States. Milind Rao. J Econ Ed, Vol. 26, No. 3: 274-281 Summer 95

Living and working in two worlds: Case studies of five American Indian women teachers. Brenda Hill, Courtney Vaughn and Sharon Brooks Harrison. Clearinghs, Vol. 69, No. 1: 42-49 Sep-Oct 95

The role of Hispanic acculturation on media exposure, coupon use, and brand loyalty. Susan M. Petroshius, Stephen J. Newell and Steven J. Ross. Mid-Amer J Bus, Vol. 10, No. 2: 35-44 Fall 95

## Gender

A comparison of women managers in international business cases and selected U.S. corporations: A preliminary study. James M. Stuck and Jack A. Ruhe. J Teach Int Bus, Vol. 6, No. 4: 35-46 95

Book review: Purchasing power: Consumer organizing, gender, and the Seattle labor movement 1919-1929 by Dana Frank. Louise Parker. J Cons Aff, Vol. 29, No. 2: 477-479 Winter 95

Book review: Who pays for the kids? Gender and the structures of constraint by Nancy Folbre. Dorothy Z. Price. J Cons Aff, Vol. 29, No. 2: 474-476 Winter 95

Book review: Working wives and dual-earner families by Rose M. Rubin and Bobye J. Riney. Ann C. Foster. J Con Aff, Vol. 29, No. 2: 501-504 Winter 95

Exploring the gender gap on the GRE subject test in economics. Mary Hirschfeld, Robert L. Moore and Eleanor Brown. J Econ Ed, Vol. 26, No. 1: 3-15 Winter 95

Factors that influence women's choices to work in the trades. Cherry K. Greene. The University of Georgia, Doctoral dissertation 94

Gender bias in doctoral programs in economics. Marsha R. Shelburn and Patsy G. Lewellyn. J Econ Ed, Vol. 26, No. 4: 373-382 Fall 95

Gender effects to the formation of overall product satisfaction: A multivariate approach. Luiz Moutinho and Mark Goode. J Int Cons Mkt, Vol. 8, No. 1: 71-91 95

Gender-specific nonverbal communication: Impact for speaker effectiveness. Lori Spangler. HRD Qtly, Vol. 6, No. 4: 409-419 Winter 95

National character and sex roles in advertising. Jen-Hung Huang. J Int Cons Mkt, Vol. 7, No. 4: 81-96 95

Our first female law graduate. Taylor Reese and Peggy Pulliam. J CR, Vol. 56, No. 10: 50-51 Aug-Oct 95

Sexual harassment in the eye of the beholder: But what focuses that eye? Thomas C. Head, Peter F. Sorensen and Laura B. Pincus. Mid-Amer J Bus, Vol. 10, No. 1: 47-54 Spring 95

Teaching women's history. George Fain. Clearinghs, Vol. 68, No. 5: 268-269 My/Ju 95

The effect of structured decision-making techniques and gender on student reaction and quality of written documents. Joan Neal and Lonnie Echternacht. DPE J, Vol. 37, No. 2: 67-84 Spring 95

The impact of feminism in economics—beyond the pale? A discussion and survey results. Randy Albelda. J Econ Ed, Vol. 26, No. 3: 253-273 Summer 95

Why employees speak to coworkers and bosses: Motives, gender, and organizational satisfaction. Carolyn M. Anderson and Matthew M. Martin. J Bus Com, Vol. 32, No. 3: 249-265 Jl 95

## Race

All-black schools provide role models: Is this the solution? Russell Bradshaw. Clearinghs, Vol. 68, No. 3: 146-150 Ja/Feb 95

Attitudes of African American accounting students toward graduate education. Brenda S. Birkett and Mark Kiel. Mid-Amer J Bus, Vol. 10, No. 2: 29-34 Fall 95

Contradictions of identity: Education and the problem of racial absolutism. Cameron McCarthy. Clearinghs, Vol. 68, No. 5: 297-300 My/Ju 95

Minority leader. Keith Klamer. Voc Ed J, Vol. 70, No. 5: 36-37, 46 My 95

Resources for teaching white students about issues of race. Kathleen Crowley-Long. Clearinghs, Vol. 68, No. 3: 134-138 Ja/Feb 95

The vanishing educator. Alvin Larke Jr. and Patricia J. Larke. Voc Ed J, Vol. 70, No. 5: 38-40, 46 My 95

## OFFICE MANAGEMENT

Assessment center: A technique for evaluating administrative skills. Thaddeus McEwen and Beryl C. McEwen. JEB, Vol. 70, No. 6: 362-364 Jl/Aug 95

Dust busting. Mark Rowh. Off Sys, Vol. 12, No. 12: 38-39 Dec 95

Help desk: Your in-house experts. Bruce G. Molloy. Man Off Tech, Vol. 40, No. 2: 48-49 Feb 95

Outsourcing customer communications reduces costs, improves timeliness. Mitch Meisler. Man Off Tech, Vol. 40, No. 5: 31-32 My 95

Postsecondary office systems instructors: Their perceptions of competencies for office systems programs and their expertise. Yvonne Atiba-Davies. Southern Illinois University at Carbondale, Doctoral dissertation 94

Special delivery. Mark Rowh. Off Sys, Vol. 12, No. 10: 20, 22 Oct 95

Taxation without representation. David K. Lindo. Off Sys, Vol. 12, No. 12: 40-42 Dec 95

This old home office. George I. Beiswinger. Off Sys, Vol. 12, No. 5: 10-12, 14-16 My 95

Toward a definition of groupware. Michael Finely and Harvey Robbins. Man Off Tech, Vol. 40, No. 10: 35-36 Oct 95

Work smarter, work smaller. Lura K. Romei and Patricia M. Fernberg. Man Off Tech, Vol. 40, No. 2: 26-27 Feb 95

Workflow that works. Daniel Schnaidt. Pub, Vol. 10, No. 7: 74-78, 80 Jl 95

## Equipment and Supplies

Affordable portables. Erin Rodewald. Off Sys, Vol. 12, No. 5: 40, 42, 44 My 95

All holds barred. Christina Maccherone. Off Sys, Vol. 12, No. 11: 45, 47-48, 76 Nov 95

Backup strategies for the desktop. Man Off Tech, Vol. 40, No. 11: 51, 53 Nov 95

Better shred than read. Carrie Beth Marston. Off Sys, Vol. 12, No. 7: 44, 46-48 Jl 95

Beware of office pirates. Betsy Helgager. Off Sys, Vol. 12, No. 10: 60, 62 Oct 95

Business communication. Man Off Tech, Vol. 40, No. 7: 44-47 Jl 95

Buying smart. Lisa Kanarek. Off Sys, Vol. 12, No. 5: 26, 28 My 95

Camera ready. Patti Feldman and William Feldman. Off Sys, Vol. 12, No. 12: 47-48 Dec 95

CD-ROM networking becomes a matter of record. Man Off Tech, Vol. 40, No. 5: 57 My 95

Choosing the right copier for your situation. Man Off Tech, Vol. 40, No. 3: 56, 58, 60 Mr 95

Choosing the right display system to fit changing needs. Al Barton. Man Off Tech, Vol. 40, No. 6: 59, 61 Ju 95

Color lasers: The next generation. Mike Hurwicz. Pub, Vol. 10, No. 12: 101-104, 106 Dec 95

Comfortable computing. Karen Wormald. Off Sys, Vol. 12, No. 8: 28, 30, 32 Aug 95

Copier candor. Jeff Smith. Off Sys, Vol. 12, No. 7: 26, 28, 30 Jl 95

Copiers 101: How low should you go? Scott Cullen. Off Sys, Vol. 12, No. 3: 30, 32, 34, 36-37 Mr 95

Copy this. Scott Cullen. Off Sys, Vol. 12, No. 11: 26, 30, 32, 34 Nov 95

Copying machines. Ellen Gragg. Off Sys, Vol. 12, No. 1: 13, 15, 17, 19 Ja 95

Counterfeit supplies products cause headaches for manufacturers. Man Off Tech, Vol. 40, No. 2: 69-71 Feb 95

Demystifying fax terminology. Denine Phillips. Off Sys, Vol. 12, No. 6: 29, 32, 34 Ju 95

Desktop decisions. Brian Wasson. Off Sys, Vol. 12, No. 9: 55-56 Sept 95

Desktop drum scanners: can't be beat. Richard Jantz. Pub, Vol. 10, No. 6: 95-96, 98 Ju 95

Digital copier printer speeds production. Man Off Tech, Vol. 40, No. 4: 75-76 Ap 95

Document management. Man Off Tech, Vol. 40, No. 7: 36, 38, 40-42 Jl 95

Does your mobile storage system measure up? George F. Roth. Man Off Tech, Vol. 40, No. 6: 34, 36 Ju 95

Easy access. Richard E. Hetherington. Off Sys, Vol. 12, No. 9: 48 Sept 95

Facilities ergonomics. Man Off Tech, Vol. 40, No. 7: 20, 22, 24, 26-27 Jl 95

Facsimile machines. Peter J. Davidson. Off Sys, Vol. 12, No. 1: 21, 24, 26 Ja 95

Facts on recycled business papers. Man Off Tech, Vol. 40, No. 4: 63 Ap 95

Fine lines. Carrie Beth Marston. Off Sys, Vol. 12, No. 11: 14, 16 Nov 95

For the records. Galina Datskovsky. Off Sys, Vol. 12, No. 6: 36, 41 Ju 95

Furniture faux pas. John B. Halloran, Jr. Off Sys, Vol. 12, No. 9: 28-30 Sept 95

Great expectations. Peter J. Davidson. Off Sys, Vol. 12, No. 5: 18, 20, 22, 24 My 95

High-volume tables. Serena Herr and Ross Scott Rubin. Pub, Vol. 10, No. 12: 86-92 Dec 95

High-volumn copying: In-house or outsource? Man Off Tech, Vol. 40, No. 6: 49, 51 Ju 95

Hot digital dictation. Barbara Shear. Off Sys, Vol. 12, No. 2: 42, 44 Feb 95

Invasion of the flatbeds. Richard Jantz. Pub, Vol. 10, No. 10: 113-114, 116, 118 Oct 95

It's a mod, mod modular world. Scott Cullen. Off Sys, Vol. 12, No. 8: 35-36, 38 Aug 95

Just any scanner won't do. Bruce Rennecker. Man Off Tech, Vol. 40, No. 10: 60, 62 Sept 95

Lightning-fast color copiers. Marina Hirsch. Pub, Vol. 10, No. 5: 97-98, 100 Sept 95

Make the most of your delivery dollar. Mary S. Malik. Man Off Tech, Vol. 40, No. 2: 15-16, 25 Feb 95

Management & human resources. Man Off Tech, Vol. 40, No. 7: 15, 17-18, Jl 95

Multifunction technology: Evolution and revolution. Michael J. Major. Man Off Tech, Vol. 40, No. 11: 22-24, 28, 30 Nov 95

Network printer upgrades improve productivity. Becky Brandt. Man Off Tech, Vol. 40, No. 12: 22-23 Dec 95

New activity in multifunction and digital connectivity. John Dykeman. Man Off Tech, Vol. 40, No. 5: 65-66 My 95

Office computing. Man Off Tech, Vol. 40, No. 7: 32-35 Jl 95

Office connectivity: Integrating your office equipment. Lura K. Romei. Man Off Tech, Vol. 40, No. 10: 25-26 Sept 95

Office equipment. Man Off Tech, Vol. 40, No. 7: 48, 50-53 Jl 95

Office equipment: Making your dealer your ally. Susan McCabe. Man Off Tech, Vol. 40, No. 12: 18-19 Dec 95

Office furniture. Richard B. Elsberry. Off Sys, Vol. 12, No. 1: 38, 40-41 Ja 95

Office of tomorrow. Roger Sagot and Aimee Kohn. Off Sys, Vol. 12, No. 12: 22-24, 57 Dec 95

Office supplies. Karen Wormald. Off Sys, Vol. 12, No. 1: 42-45 Ja 95

Office supplies. Man Off Tech, Vol. 40, No. 7: 54, 56-60 Jl 95

On the line. Off Sys, Vol. 12, No. 9: 42, 44, 47 Sept 95

Paper: The new "office workhorse." Man Off Tech, Vol. 40, No. 10: 67-68 Oct 95

Personal computers. Kim Komando. Off Sys, Vol. 12, No. 1: 46, 48-49 Ja 95

Plain and simple. Dennie Phillips. Off Sys, Vol. 12, No. 9: 36, 38, 40 Sept 95

Printer drivers. John Hirokawa. Off Sys, Vol. 12, No. 7: 33-35 Jl 95

Purchasing office supplies: Make the right moves. Al Toth. Man Off Tech, Vol. 40, No. 8: 14-16, 21 Aug 95

Read all about it! Laser printers go tabloid! Mike Hurwicz. Pub, Vol. 10, No. 4: 91-92, 94, 96, 98 Ap 95

Recycling survey results. Man Off Tech, Vol. 40, No. 2: 68 Feb 95

Shredder buyer's guide. Off Sys, Vol. 12, No. 10: 50, 52, 54-58 Oct 95

Shredders: The other cutting-edge technology. Lura K. Romei. Man Off Tech, Vol. 40, No. 11: 66-67 Nov 95

Special report: The multifunction market. Barry Tepper. Off Sys, Vol. 12, No. 11: 59, 61, 63 Nov 95

Super fax. Judy Piram. Off Sys, Vol. 12, No. 7: 36, 38-39 Jl 95

Test of time. Richard B. Elsberry. Off Sys, Vol. 12, No. 12: 45-46 Dec 95

The benefits of leasing. Brian S. Mazar. Off Sys, Vol. 12, No. 8: 20, 25-26 Aug 95

The big picture. Barry Green. Pub, Vol. 10, No. 7: 93-96 Jl 95

The burden of proof. Anita Dennis. Pub, Vol. 10, No. 12: 76-79, 81-82 Dec 95

The homespun CD. Bob Weibel. Pub, Vol. 10, No. 5: 89-90, 92 My 95

The power of mail. Carrie Beth Marston. Off Sys, Vol. 12, No. 8: 58-60, 62 Aug 95

There and back: Pager keeps it technicians in touch. Man Off Tech, Vol. 40, No. 12: 20-21 Dec 95

Top products of the year. Jeanette Borzo. Pub, Vol. 10, No. 12: 54-63, 66-68, 70, 72 Dec 95

Try a different approach to business forms. Keith Shirley. Man Off Tech, Vol. 40, No. 10: 66 Oct 95

Waxing enthusiastic. Mike Hurwicz. Pub, Vol. 10, No. 2: 89-91 Feb 95

What you should know about scanning. Jim Sutton. Man Off Tech, Vol. 40, No. 4: 58-61 Ap 95

When image is everything. Barbara Axelson. Off Sys, Vol. 12, No. 9: 32, 34-35 Sept 95

Why use a desktop database? Zarah Johnson-Morris. Man Off Tech, Vol. 40, No. 5: 50, 52-53 My 95

Yes, you scan. Joshua Piven. Off Sys, Vol. 12, No. 7: 41-42 Jl 95

## Ergonomics and Facility Management

Bringing green into the office. John C. Bruening. Man Off Tech, Vol. 40, No. 8: 33-34, 36 Aug 95

Comfortable computing. Karen Wormald. Off Sys, Vol. 12, No. 8: 28, 30, 32 Aug 95

Does ergonomics work? Stephen A. Dawkins. Man Off Tech, Vol. 40, No. 3: 12-14 Mr 95

Don't do it yourself. Scott Cullen. Off Sys, Vol. 12, No. 3: 10-12, 14 Mr 95

Ergonomic study of clerical support staff work-stations. Robert Schramm and Vay Rodman. Bus Ed Dig, Vol. 5: 1-6 95

**Ergonomically correct.** George L. Beiswinger. Off Sys, Vol. 12, No. 6: 50, 52, 55-56, 58 Ju 95

**Facilities/ergonomics.** Man Off Tech, Vol. 40, No. 7: 20, 22, 24, 26-27 Jl 95

**Facility managers provide invaluable services.** Raymond O'Brien. Man Off Tech, Vol. 40, No. 10: 47-48 Sept 95

**Five ways to kill your ergonomic program.** Patrick G. Manning. Man Off Tech, Vol. 40, No. 1: 46 Ja 95

**Furniture faux pas.** John B. Halloran, Jr. Off Sys, Vol. 12, No. 9: 28-30 Sept 95

**Get more from your ergonomics training.** Guy Fragala. Man Off Tech, Vol. 40, No. 11: 45-46 Nov 95

**Giving real meaning to customer service.** Richard B. Cooper. Man Off Tech, Vol. 40, No. 5: 44, 46 My 95

**Here's how to keep injuried workers productive.** Marianne T. Powell. Man Off Tech, Vol. 40, No. 3: 16, 18 Mr 95

**How to pick the perfect chair.** Michael Levy. Man Off Tech, Vol. 40, No. 1: 43-44 Ja 95

**Indoor air quality management: A case study.** James J. Verswevveld, Vav Rodman and Robert M. Schramm. OSR J, Vol. 13, No. 1: 3-10 Spring 95

**It's a mod, mod modular world.** Scott Cullen. Off Sys, Vol. 12, No. 8: 35-36, 38 Aug 95

**Lighten up.** Patti Feldman and William Feldman. Off Sys, Vol. 12, No. 6: 60, 62-63 Ju 95

**Make yourself at home with ergonomics.** Evan Williamson. Man Off Tech, Vol. 40, No. 11: 46, 49 Nov 95

**Occupancy sensors reduce lighting costs.** John Green. Man Off Tech, Vol. 40, No. 2: 40-42 Feb 95

**Practice makes perfect office.** Patricia M. Fernberg. Man Off Tech, Vol. 40, No. 12: 14 Dec 95

**Radiation emissions from VDTs in student computer laboratories.** Robert Schramm and Vay Rodman. Bus Ed Forum, Vol. 49, No. 4: 3-5 Ap 95

**Select an anti-glare filter to prevent computer vision syndrome.** Michael Andreasen. Man Off Tech, Vol. 40, No. 2: 39-40 Feb 95

**Should your employees go to the office?** Richard B. Cooper, Jr. Man Off Tech, Vol. 40, No. 10: 45-46 Sept 95

**Signs of the times.** Richard B. Elsberry. Off Sys, Vol. 12, No. 6: 64-67 Ju 95

**Targeting ergonomics in your business plan.** Franz Schneider. Man Off Tech, Vol. 40, No. 10: 28-30 Sept 95

**The 5 myths of office design.** Mark Rowh. Off Sys, Vol. 12, No. 6: 46-48 Ju 95

**The effectiveness of a secretary with word processing curriculum for entry-level minority workers in meeting the needs of the local business community.** Alan M. Stromberg. Lehman College, Master's thesis 94

**The office of the future.** Man Off Tech, Vol. 40, No. 3: 32, 35 Mr 95

**The reusable office.** Christina Maccherone. Off Sys, Vol. 12, No. 5: 34, 36, 38 My 95

**Working well.** Richard B. Cooper, Jr. Off Sys, Vol. 12, No. 12: 26, 27 Dec 95

## Mail Management

**A guide to overnight mail.** Ted Kaufman. Man Off Tech, Vol. 40, No. 6: 44, 46-47 Ju 95

**Better letters.** Laine Ropson. Off Sys, Vol. 12, No. 2: 26-27 Feb 95

**Cutting mailroom costs through automation.** Greg Marenghi. Man Off Tech, Vol. 40, No. 10: 61 Oct 95

**Get ready for postal reform.** John Dykeman. Man Off Tech, Vol. 40, No. 12: 24,29 Dec 95

**It pays to automate.** Carrie Beth Marston. Off Sys, Vol. 12, No. 4: 44, 46, 48-50 Ap 95

**Mail delivery takes an automated turn.** Man Off Tech, Vol. 40, No. 2: 62 Feb 95

**Mail makes the sale.** Larry Otto. Off Sys, Vol. 12, No. 2: 46 Feb 95

**Mail superiority.** Richard W. Pavely. Off Sys, Vol. 12, No. 6: 42, 44-45 Ju 95

**Mailroom automation: Not just for large-volume mailers.** Man Off Tech, Vol. 40, No. 8: 22, 24, 26-27 Aug 95

**Order in the mail center.** Richard W. Pavely. Off Sys, Vol. 12, No. 11: 50, 52, 54, 56 Nov 95

**Package delivery: Overnight alternatives.** Man Off Tech, Vol. 40, No. 10: 60 Oct 95

**Profit from postal reclassification.** Michael Maguire. Off Sys, Vol. 12, No. 8: 14, 16, 18 Aug 95

**Squeeze play.** Cliff Bennett. Off Sys, Vol. 12, No. 2: 28, 30-31 Feb 95

**The hard facts on mailroom software.** Mary S. Malik. Man Off Tech, Vol. 40, No. 4: 31-32, 33, 36, 38 Ap 95

**The mailroom.** Richard W. Pavely. Off Sys, Vol. 12, No. 1: 34, 36-37 Ja 95

BEST COPY AVAILABLE

The power of mail. Carrie Beth Marston. Off Sys, Vol. 12, No. 8: 58-60, 62 Aug 95

## Office Automation

Back to "At Work". Kenneth D. Camarro. Off Sys, Vol. 12, No. 2: 40-41 Feb 95

Camera ready. Patti Feldman and William Feldman. Off Sys, Vol. 12, No. 12: 47-48 Dec 95

Clock wise. Mark Rowh. Off Sys, Vol. 12, No. 7: 49-50, 56 Jl 95

Competencies of office automation course graduates from the College of Arts, Science, and Technology according to employers in Kingston, Jamaica. Lorna Palmer. Southern Illinois University at Carbondale, Master's thesis 94

Computer organizational techniques used by office personnel. Melody Alexander. OSR J, Vol. 13, No. 1: 21-27 Spring 95

Could your company benefit from a BBS? Man Off Tech, Vol. 40, No. 3: 44-45 Mr 95

Disaster recovery. Are you ready? Lura K. Romei, Patricia M. Fernberg and Mary S. Malik. Man Off Tech, Vol. 40, No. 1: 26-28, 30, 32 Ja 95

Disaster recovery. Our real story. Lura K. Romei, Patricia M. Fernberg and Mary S. Malik. Man Off Tech, Vol. 40, No. 6: 24, 26 Ju 95

EDI. A business tool to tame the paper tiger. Lura K. Romei. Man Off Tech, Vol. 40, No. 1: 55 Ja 95

Finishing what we start. A lesson for functional managers from project management and automated workflow. Robert L. Sanders. Recs Mgt Qtly, Vol. 29, No. 2: 48, 50-55 Ap 95

Hot digital dictation. Barbara Shear. Off Sys, Vol. 12, No. 2: 42, 44 Feb 95

Imaging grows from the ground up. Lura K. Romei. Man Off Tech, Vol. 40, No. 4: 54, 56 Ap 95

It pays to automate. Carrie Beth Marston. Off Sys, Vol. 12, No. 4: 44, 46, 48-50 Ap 95

Keep your support staff up-to-date with technology. Andrew Denka. Man Off Tech, Vol. 40, No. 1: 35-36 Ja 95

Make the move to mobile filing. Brian Cox. Man Off Tech, Vol. 40, No. 11: 57-58 Nov 95

Media conversion experts save time and money. Martin J. Horan. Man Off Tech, Vol. 40, No. 4: 49 Ap 95

Multifunction technology. Evolution and revolution. Michael J. Major. Man Off Tech, Vol. 40, No. 11: 22-24, 28, 30 Nov 95

Multiuser DOS. A networking alternative. Steven P. Shalita. Man Off Tech, Vol. 40, No. 10: 34-35, 37 Sept 95

Office automation in a university setting. Key to success. Karl O. Magnusen and Olga C. Magnusen. THE J, Vol. 23, No. 4: 78-82 Nov 95

Office computing. Man Off Tech, Vol. 40, No. 7: 32-35 Jl 95

Office connectivity. Integrating your office equipment. Lura K. Romei. Man Off Tech, Vol. 40, No. 10: 25-26 Sept 95

On-line surfin' safari. Kim Komando. Off Sys, Vol. 12, No. 11: 36-37, 39-40 Nov 95

People make it work. Fraser Boyd. Recs Mgt Qtly, Vol. 29, No. 3: 28, 30, 32, 71 Jl 95

Publish or perish. Ellen Gragg. Off Sys, Vol. 12, No. 2: 14, 16, 25 Feb 95

Pulp nonfiction. Kathleen M. Beans. Off Sys, Vol. 12, No. 9: 14, 16, 25 Sept 95

SoftSolutions. Key to the paperless, virtual office. Barry A. Woodbridge. WP Mag, Vol. 7, No. 1: 69-71 Ja 95

Special report: The multifunction market. Barry Tepper. Off Sys, Vol. 12, No. 11: 59, 61, 63 Nov 95

Squeeze play. Cliff Bennett. Off Sys, Vol. 12, No. 2: 28, 30-31 Feb 95

State office streamlines records. Jeff Beatty. Man Off Tech, Vol. 40, No. 11: 58, 60-61 Nov 95

Taking care of business. Nancy J. McCarthy. Pub, Vol. 10, No. 5: 68-69, 71-72, 75, 77, 78 My 95

The perfect office. Warren Brunson. WP Mag, Vol. 7, No. 2: 63-65 Feb 95

The sharper image. Scott Cullen. Off Sys, Vol. 12, No. 10: 29-30, 32-34 Oct 95

Unified messaging: The electronic mailbox. Marty Parker. Man Off Tech, Vol. 40, No. 1: 16, 25 Ja 95

Voice processing. Improving your productivity. Lura K. Romei. Man Off Tech, Vol. 40, No. 1: 14-15 Ja 95

## Office Security/Safety

Beware of office pirates. Betsy Helgager. Off Sys, Vol. 12, No. 10: 60, 62 Oct 95

Better shred than read. Carrie Beth Marston. Off Sys, Vol. 12, No. 7: 44, 46-48 Jl 95

Cut it out. Richard B. Elsberry. Off Sys, Vol. 12, No. 4: 37, 40, 42-43 Ap 95

Handling violence in the white-collar workplace. Man Off Tech, Vol. 40, No. 10: 40, 42, 44 Oct 95

Here's how to keep injuried workers productive. Marianne T. Powell. Man Off Tech, Vol. 40, No. 3: 16, 18 Mr 95

Master the disaster. Thomas F. Lee. Off Sys, Vol. 12, No. 4: 14, 16, 25 Ap 95

## Personnel Management

Affirmative action is dead! Long live affirmative action! Michael R. Losey. Man Off Tech, Vol. 40, No. 6: 28-30 Ju 95

Clock wise. Mark Rowh. Off Sys, Vol. 12, No. 7: 49-50, 56 Jl 95

How to rightsize—right. Man Off Tech, Vol. 40, No. 3: 28, 30 Mr 95

HR takes an active role in selecting global IT staff. John Dykeman. Man Off Tech, Vol. 40, No. 4: 43, 45 Ap 95

Keep your support staff up-to-date with technology. Andrew Denka. Man Off Tech, Vol. 40, No. 1: 35-36 Ja 95

Power of the press. Carol Brzozowski-Gardner. Off Sys, Vol. 12, No. 6: 68 Ju 95

Protecting employee health during travel abroad. Robin Armenia-Cope. Man Off Tech, Vol. 40, No. 8: 28, 30-31 Aug 95

Re-engineering your office environment: Matching careers and personality via the Myers-Briggs type indicator. Bill McPherson. OSR J, Vol. 13, No. 2: 29-34 Fall 95

Reference-checking protocols leave everyone in the dark. Michael R. Losey. Man Off Tech, Vol. 40, No. 11: 33-34 Nov 95

Should your employees go to the office? Richard B. Cooper, Jr. Man Off Tech, Vol. 40, No. 10: 45-46 Sept 95

The changing workplace: Finding hope amid the chaos. Patricia M. Fernberg. Man Off Tech, Vol. 40, No. 5: 14, 18, 20, 22 My 95

The dawning of the high-performance workplace. Michael R. Losey. Man Off Tech, Vol. 40, No. 3: 25-26 Mr 95

The future of staffing is written in pros. Patricia M. Fernberg. Man Off Tech, Vol. 40, No. 3: 20, 22-23 Mr 95

The skills shortage: Who can fill these shoes? Patricia M. Fernberg. Man Off Tech, Vol. 40, No. 6: 16-18 Ju 95

Training invests in skills and people. Lura K. Romei. Man Off Tech, Vol. 40, No. 2: 46 Feb 95

Trimming your T & E is easier than you think. Edward P. Gilligan. Man Off Tech, Vol. 40, No. 11: 39-41 Nov 95

## Secretarial Procedures

A study of the entry-level skills required of administrative assistants in Wisconsin banking and insurance companies. Suzanne J. Fell. University of Wisconsin—Whitewater, Master's thesis 94

A study to determine the relationship between the combined scores of the Walden Clerical Aptitude Test and Oetting's Computer Anxiety Scale and a researcher designed assessment tool. Gloria Koenig. Montclair State University, Master's thesis 94

Applying cooperative learning in office procedures. Dee Ludwig. Bus Ed Forum, Vol. 49, No. 3: 25-27 Feb 95

Characteristics of in-house training for office support staff in southern Illinois financial institutions. Phyllis Dover. Southern Illinois University at Carbondale, Master's thesis 94

Examining the reading proficiency of office workers. Margaret A. Moore. Virginia Polytechnic Institute and State University, Master's thesis 94

Factors related to job satisfaction of secretarial personnel and Southern Illinois University at Carbondale. Kasama Narkthong. Southern Illinois University at Carbondale, Master's thesis 94

PSI secondary office model curriculum: Its use and need for change. Colleen Jones. Southern Illinois University at Carbondale, Master's thesis 94

The employment success of graduates of the secretarial science word processing program at a Bronx junior business college. Carmen Angueira. Lehman College, Master's thesis 94

## Temporary Help Services

Get added value from your temporary staffing dollars. William Lewis and Nancy Molloy. Man Off Tech, Vol. 40, No. 11: 16, 19, 21 Nov 95

Outsourcing: New tool in managing office technology. Michael F. Corbett. Man Off Tech, Vol. 40, No. 10: 39-40 Sept 95

Techie, Temps. Erin Rodewald. Off Sys, Vol. 12, No. 3: 27, 29 Mr 95

Temporary administrative support staff: Employer perceptions and patterns of employment. Patricia Diggle. Southern Illinois University at Carbondale, Master's thesis 94

Temporary insanity. Carrie Beth Marston. Off Sys, Vol. 7, No. 6: 30, 32-33 My 95

The future of staffing is written in pros. Patricia M. Fernberg. Man Off Tech, Vol. 40, No. 3: 20, 22-23 Mr 95

## Time Management

Time keepers. Carrie Beth Marston. Off Sys, Vol. 12, No. 12: 30-33 Dec 95

Working parents to-do list. Becky J. Beck. WP Mag, Vol. 7, No. 9: 15-18 Sep 95

## PROFESSIONAL DEVELOPMENT

A change in perspective. Gayla Chronic. J CR, Vol. 57, No. 1: 30-31 Nov 95

Attitude: A learned choice. John L. Myers. ABEA J, Vol. 14, No. 1: 11-13 Spring 95

Come on in to Cleveland. Terry D. Gimmellie. J CR, Vol. 56, No. 7: 26-29 My 95

Enriching international business faculty exchanges with the library connection. James Calvert Scott, Warren Eugene Babcock and Jan Nichols. JEB, Vol. 71, No. 2: 107-109 Nov/Dec 95

Factors that school district administrators believe influence staff members to take inservice staff development courses. Sandra Powell-Robinson. Lehman College, Master's thesis 94

Five approaches to professional development compared. Dennis R. Lauro, Jr. THE J, Vol. 22, No. 10: 61-65 My 95

Identifying characteristics of a good consultant. Linda Wootton. Bus Com Qtly, Vol. 58, No. 4: 60-61 Dec 95

Our first female law graduate: Taylor Reese and Peggy Pulliam. J CR, Vol. 56, No. 10: 50-51 Aug-Oct 95

Pack light and right. Richard Ensman, Jr. J CR, Vol. 56, No. 7: 32-33 Spring 95

Paying for attention. Sharon K. Richardson. Off Sys, Vol. 12, No. 4: 72-73 Ap 95

Performance technologist preparation: The role of leadership theory. Alison A. Carr. PIQ, Vol. 8, No. 4: 59-74 95

Professional skills and technology education. John T. Phillips, Jr. Recs Mgt Qtly, Vol. 29, No. 2: 56, 58-59 Ap 95

Records and information managers strive toward greater professionalism. Tyrone G. Butler. Man Off Tech, Vol. 40, No. 2: 51-52 Feb 95

Rich DeVos remarks—Delta Pi Epsilon distinguished lecturer. Rich DeVos. DPE J, Vol. 37, No. 4: 217-223 Fall 95

The harvest of PT: ISPI'S past presidents' recommendations for the preparation of performance technologists. Anthony Marker. PIQ, Vol. 8, No. 4: 22-33 95

The relationships between the intellectual development of technical college instructors and age, education, teaching experience, and supervisory experience. Barbara A. Wilson. DPE J, Vol. 37, No. 2: 95-106 Spring 95

The relationships between the intellectual development of technical college instructors and age, education, teaching experience, and supervisory experience. Barbara A. Wilson. DPE J, Vol. 37, No. 2: 95-106 Spring 95

The self-assertive records manager. Robert L. Sanders. Recs Mgt Qtly, Vol. 29, No. 3: 44-46, 48-50 Jl 95

The teacher in a high school of the future. Philip W. L. Cox. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 80-83 Nov/Dec 95

They really wanna, but . . . : the aftermath of professional preparation in performance technology. Allison Rossett and Carl Czech. PIQ, Vol. 8, No. 4: 115-132 95

What performance technologists should know about public education: Implications for professional development and training. Atsusi Hirumi. PIQ, Vol. 8, No. 4: 89-114 95

When teachers are the students. Robert Sills, Joyce Bozarth and Patricia Foor. Voc Ed J, Vol. 70, No. 2: 24-29, 57 Feb 95

Working for you: The National Court Reporters Foundation. B. J. Shorak. J CR, Vol. 56, No. 5: 18-20 Mr 95

## Associations

Could FBLA-PBL be for you? Connie Lindell. Kan Bus Tchr, 6-7 Fall 95

Cleveland: The right time, the right place. Stephen Edmondson. J CR, Vol. 57, No. 1: 35-37 Nov 95

Learning by association: Professional associations as learning agents. A. Carol Rusaw. HRD Qtly, Vol. 6, No. 2: 215-226 Summer 95

Nashville eats. Off Sys, Vol. 12, No. 10: 16 Oct 95

Recruitment: New emphases and traditional approaches. Jean A. Mausehund and Roger Mausehund. Bus Ed Forum, Vol. 50, No. 1: 19-21 Oct 95

Song of New Orleans. Stephen R. Edmondson. J CR, Vol. 56, No. 9: 40-41 Jl 95

The court reporter bill of rights. J CR, Vol. 57, No. 1: 33 Nov 95

The evolving professional identity of the Association for Business Communication. Jeanette W. Gilsdorf. Bus Com Qtly, Vol. 58, No. 2: 47-50 Ju 95

Valuing student organizations. Carolyn M. Ramey. Bus Ed Forum, Vol. 50, No. 1: 21-23 Oct 95

## Certification

Business teacher education certification requirements. Margaret Erthal and John Forum, Vol. 49, No. 4: 22-24 Ap 95

Information systems content in the CMA examination. Lloyd D. Doney and Michael D. Akers. JEB, Vol. 70, No. 6: 327-331 Jl/Aug 95

National certification of teachers. Bob Reising. Clearinghs, Vol. 68, No. 6: 332-333 Jl/Aug 95

Ratings of the Georgia business education industry certification standards by Georgia educators and business and industry personnel. Tena B. Crews. The University of Georgia, Doctoral dissertation 94

Status of HRD certificate program development. Cynthia H. Gaudet and Joe W. Kotrlik. HRD Qtly, Vol. 6, No. 1: 91-99 Spring 95

The comparative difficulty of professional certification questions in an undergraduate accounting course. Paul Goldwater and Timothy J. Fogarty. JEB, Vol. 70, No. 4: 207-214 Mr/Ap 95

## RESEARCH METHODOLOGY/ ISSUES

A classification and description of human resource development scholars. James J. Wimbiscus, Jr. HRD Qtly, Vol. 6, No. 1: 5-34 Spring 95

A comparative examination of work habits and characteristics among prolific and non-prolific information systems researchers. J. Michael Pearson, J. P. Shim and John English. J CIS, Vol. 35, No. 3: 42-48 Spring 95

A decision tree approach to the interpretation of multivariate statistical techniques. Lillian Y. Fok, John P. Angelidis and Nabil A. Ibrahim. JEB, Vol. 71, No. 2: 110-117 Nov/Dec 95

A review, an integration, and a critique of cross-disciplinary research on performance appraisals, evaluations, and feedback: 1980-1990. Deloris McGee Wanguri. J Bus Com, Vol. 32, No. 3: 267-293 Jl 95

A study of laterality and cognitive style in information systems and liberal arts students. Lawrence S. Corman, Carl S. Guynes and Michael T. Vanecek. J CIS, Vol. 35, No. 2: 26-34 Winter 94-95

Accounting practitioners' views of the relative importance of teaching and research in accounting education. Donald W. Gribbin, Allan Karnes and James King. JEB, Vol. 70, No. 4: 215-219 Mr/Ap 95

An analysis of Japan-focused cross-cultural management research: 1981-1990. Lynn Godkin and Masako Endoh. JEB, Vol. 71, No. 2: 87-91 Nov/Dec 95

An analysis of the sources of articles in the Journal of Marketing Education: An update. Gary L. Clark. JME, 25-33 Spring 95

Book review: Ethnography and qualitative design in educational research by Margaret D. LeCompte and Judith Preissle. Vicki S. Kaman. HRD Qtly, Vol. 6, No. 1: 109-114 Spring 95

Book review: Knowledge for action: A guide for overcoming barriers to organizational change by Chris Argyris. Vivian Wilson Mott and Karen E. Watkins. HRD Qtly, Vol. 6, No. 2: 227-230 Summer 95

Business process reengineering. Issues for research and practice. Michael A. Eierman and Hilbert K. Schultz. Mid-Amer J Bus, Vol. 10, No. 2: 5-12 Fall 95

Cross-cultural consumer research in India: A review and analysis. Stephen C. Brokaw and C. Lakshman. J Int Cons Mkt, Vol. 7, No. 3: 53-80 95

Journal publishing preferences of CIS/MIS scholars: An empirical investigation. E. Reed Doke, Susan E. Rebstock and Robert H. Luke. J CIS, Vol. 36, No. 1: 49-64 Fall 95

Marketing journal coauthorship: Is it a hit or a miss with coauthors? Dean M. Schroeder, Frederick W. Langrehr and Steven M. Floyd. JME, 45-58 Summer 95

Perceptions and evaluation of single and co-authored publications. Carol A. Lundgren. DPE J, Vol. 37, No. 2: 85-94 Spring 95

Qualitative research in business communications: A review and analysis. Mary L. Tucker, Karen Sterkel Powell and G. Dale Meyer. J Bus Com, Vol. 32, No. 4: 383-399 Oct 95

Student-faculty research agencies: Marketing education integration using an entrepreneurship education experience. James W. Peltier, John A. Schibrowsky and Arno Kleimenhagen. JME, 59-70 Summer 95

Technology. J. K. Pierson. J CIS, Vol. 35, No. 4: 87 Summer 95

The publication profile of economists. E. Bruce Hutchinson and Terry L. Zivney. J Econ Ed, Vol. 26, No. 1: 59-79 Winter 95

The use of focus groups in business administration. Lila Waldman. Bus Ed Forum, Vol. 49, No. 4: 11-13 Ap 95

What are the characteristics of significant research? Priscilla S. Rogers and John C. Sherblom. Bus Com Qtly, Vol. 58, No. 2: 56-61 Ju 95

What sources have inspired our research? Priscilla S. Rogers. Bus Com Qtly, Vol. 58, No. 1: 57-63 Mr 95

## SPECIAL NEEDS

ADA training in Illinois manufacturing companies for supervisors of the mentally impaired. Deborah Frey. Southern Illinois University at Carbondale, Master's thesis 94

Homework, grading, and testing practices used by teachers for students with and without disabilities. L. Ruth Struyk, Michael H. Epstein, William Bursuck, Edward A. Polloway, Janet McConeghy and Karen B. Cole. Clearinghs, Vol. 69, No. 1: 50-55 Sep/Oct 95

Mac-based multimedia classroom for special education, pre-service and inservice teachers. Frank W. Luth Jr., Raymond Ramquist and David P. Zimmerman. THE J, Vol. 23, No. 4: 68-72 Nov 95

Modifications for disabled students in keyboarding and computer classes. Carmen D. Browne. Bus Ed Forum, Vol. 50, No. 1: 34-36 Oct 95

Questions and answers about inclusion: What every teacher should know. Bonnie B. Greer and John G. Greer. Clearinghs, Vol. 68, No. 6: 339-342 Jl/Aug 95

Reflecting disability perspectives in the University of Minnesota. Mary E. Lutsheim. DPE J, Vol. 37, No. 3: 115-127 Summer 95

Technology-based assessment in special education. Gerald McCain. THE J, Vol. 23, No. 1: 57-60 Aug 95

Tips about realtime and hearing-impaired jurors. Pete Wacht. J CR, Vol. 56, No. 9: 42-45 Jl 95

## STANDARDS

A review of standards for the assessment of reading and writing. Maxwell D. Schauweker. Clearinghs, Vol. 68, No. 4: 233-234 Mr/Ap 95

Can reading standards really help? Patrick Shannon. Clearinghs, Vol. 68, No. 4: 229-232 Mr/Ap 95

National board for professional teaching standards. Changing teaching through teachers. Chuck Cascio. Clearinghs, Vol. 68, No. 4: 211-213 Mr/Ap 95

National business and education skills standards: Does business education need them? Phyllis C. Bunn. EBE J, Vol. 4, No. 2: 46-53 94

Statement No. 57 — The evolving vision of education for and about business. Bus Ed Forum, Vol. 50, No. 1: 17-18 Oct 95

Teaching the SCANS competencies in business education. Donna R. Everett. DPE Instr Strat, Vol. 11, No. 3: 1-6 Sep 95

The importance of workplace basics competencies (SCANS) as perceived by business teachers. Lonnie Echternacht and Ling-Yu Melody Wen Yang. NABTE Rev, No. 22: 38-41 95

The importance of workplace basics competencies (SCANS) as perceived by Missouri business education teachers. Ling-Yu Melody Wen Yang. University of Missouri — Columbia, Doctoral dissertation 94

The new standards project and English language art portfolios: A report on process and progress. Elizabeth Spalding. Clearinghs, Vol. 68, No. 4: 219-223 Mr/Ap 95

## TEACHING

A comparison of the learning styles of high school and college/university students. Doris B. Matthews and John V. Hamby. Clearinghs, Vol. 68, No. 4: 257-261 Mr/Ap 95

A longitudinal study of business communication instruction in the United States. Scot Ober. ABA Proc, 147-155 96

A look at Gimnazium education. Linda Higgins Spoleti. Clearinghs, Vol. 68, No. 6: 335-336 Jl/Aug 95

A safe place for Stacy: Caring in the middle school classroom. Judy P. Pollak. Clearinghs, Vol. 68, No. 3: 185-186 Ja/Feb 95

A study of values. Marlow Ediger. Clearinghs, Vol. 69, No. 1: 56-58 Sep/Oct 95

A team-taught business course. Morris James Nead. Bus Ed Forum, Vol. 49, No. 3: 33-35 Feb 95

"Alternative responses to literature": Experimental writing, experimental teaching. Gayle Whittier. Clearinghs, Vol. 68, No. 3: 167-170 Ja/Feb 95

Alumni satisfaction and behavioral intentions: University versus departmental measures. Kevin P. Gwinner and Richard F. Beltramini. JME, 34-40 Spring 95

An analysis of the learning process of business students at Hong Kong Polytechnic. David Kember, Atara Sivan and Howard Davies. JEB, Vol. 70, No. 3: 172-178 Ja/Feb 95

An experiment to determine the effectiveness of cooperative learning methodology in junior college business English classes. Kathryn Schroeder. Montclair State University, Master's thesis 94

An integrated approach to teaching entrepreneurship. Roger L. Luft. DPE Instr Strat, Vol. 11, No. 4: 1-6 Dec 95

An integrated causal comparative and descriptive study of the practical business knowledge of students taught by business teachers with business experience and those taught by business teachers without business experience. Tammi A. Mays. Southwest Missouri State University, Master's thesis 94

Book report policies and practices: Implications for middle-level teachers. George White and Scott C. Greenwood. Clearinghs, Vol. 68, No. 3: 181-184 Ja/Feb 95

Business education: Bridging the ethics gap between marketing classroom and corporate boardroom. Gordon Patzer and Charles H. Davis. ABA Proc, 172-179 96

But I changed three words! Plagiarism in the ESL classroom. Lenora C. Thompson and Portia G. Williams. Clearinghs, Vol. 69, No. 1: 27-29 Sep/Oct 95

Creature, teacher, or reacher? Jone Hein. Kan Bus Tchr, Vol. 47, No. 2: 15, 18 Spring 95

Disaster 101. Karen Green. Voc Ed J, Vol. 70, No. 6: 38-40 Sept 95

E-mail principles that business teachers should include in their curriculum. Marcia L. James and Robert M. Schramm. I.BE. J, Vol. 4, No. 1: 66-74 94

Elementary to middle school: Planning for transition. Peggy G. Perkins and Jeffery I. Gelfer. Clearinghs, Vol. 68, No. 3: 171-173 Ja/Feb 95

Evaluating instructional technology for classroom application. Lisa F. Guelden/oph and David J. Hyslop. NBEA Yrbk, No. 33: 95-105 95

Factors contributing to transfer of learning in John A. Logan College resume writing instruction. Shirley Mize. Southern Illinois University at Carbondale, Master's thesis 94

First impressions of Eastern European education. Linda Huggins Spoleti. Clearinghs, Vol. 68, No. 3: 132-134 Ja/Feb 95

First things first: Clarifying intention. Pat Hinchey. Clearinghs, Vol. 68, No. 4: 253-256 Mr/Ap 95

From the (writing) center to the edge: Moving writers along the Internet. Muriel Harris. Clearinghs, Vol. 69, No. 1: 21-23 Sep/Oct 95

Groping my way through the group method. B. Jo Kinnick. Clearinghs (75th anniversary Issue), Vol. 69, No. 2: 113-115 Nov/Dec 95

How thematic teaching can transform history instruction. Rodney M. White. Clearinghs, Vol. 68, No. 3: 160-162 Ja/Feb 95

Identification of factors that contribute to students' learning microcomputer applications. Linda Henson Wiggs and Lavonne Huter. DPE J, Vol. 37, No. 4: 204-215 Fall 95

Initiatives both industry and academia have implemented to prepare the older second career professional to make a mid-life career transition into teaching. Lacey Lytle, Jr. Lehman College, Master's thesis 94

Learning style characteristics: Implications for tech prep. Jim Reynolds. Clearinghs, Vol. 68, No. 5: 317-319 My/Ju 95

Learning style differences: A student's point of view. Michael Studd. Clearinghs, Vol. 69, No. 1: 38-39 Sep/Oct 95

Living and working in two worlds: Case studies of five American Indian women teachers. Brenda Hill, Courtney Vaughn and Sharon Brooks Harrison. Clearinghs, Vol. 69, No. 1: 42-49 Sep/Oct 95

Making sense of it all. Ann Dykman. Voc Ed J, Vol. 70, No. 1: 22-23, 44 Ja 95

Making the power connection. Pamela Marino. Bus Ed Forum, Vol. 49, No. 3: 21-23 Feb 95

Mark making in drawing and writing. Ruth Ann Blynt. Clearinghs, Vol. 68, No. 5: 282-284 My/Ju 95

More than work folders: Using portfolios for educational assessment. David A. Gilman and Marie Hassett. Clearinghs, Vol. 68, No. 5: 310-312 My/Ju 95

Principles for mentor teacher selection. Tom Ganser. Clearinghs, Vol. 68, No. 5: 307-309 My/Ju 95

Principles of assessment. Paul Gathercoal. Clearinghs, Vol. 69, No. 1: 59-61 Sep/Oct 95

Reflection and teaching: The challenge of thinking beyond the doing. Peggy Raines and Linda Shadiow. Clearinghs, Vol. 68, No. 5: 271-274 My/Ju 95

Relations between schools and universities: Recentering for new directions. Mark Wiley and Ron Strahl. Clearinghs, Vol. 69, No. 1: 35-37 Sep/Oct 95

Relationships between learning styles and academic achievement and brain hemispheric dominance and academic performance in business and accounting courses. Joseph H. Carthey. Winona State University, Master's thesis 94

She's all heart. Ann Dykman. Voc Ed J, Vol. 70, No. 1: 18-21, 42 Ja 95

Students as end-users: Participative design of the I/S learning experience. R. Michael Godfrey. J CIS, Vol. 36, No. 1: 17-22 Fall 95

Students' perceptions of computers and computer-based instruction. Helen Tolbert. Southern Illinois University at Carbondale, Master's thesis 94

Teaching computer applications the RITE way. John Steffee. Bus Ed Forum, Vol. 49, No. 4: 28-29 Ap 95

Teaching for understanding: An issue-oriented science approach. Eva M. Ogens and Mark Koker. Clearinghs, Vol. 68, No. 6: 343-345 Jl/Aug 95

Teaching knowledge base consistency and completeness. David L. Olson, Robert E. Schellenberger and Alexander L. Mechitov. J CIS, Vol. 36, No. 1: 7-12 Fall 95

Teaching mathematics: Computers in the classroom. Marcelo C. Borba. Clearinghs, Vol. 68, No. 6: 333-334 Jl/Aug 95

Ten more truths about teaching. Barbara Livingston Nourie. Clearinghs, Vol. 68, No. 3: 177-180 Ja/Feb 95

The FMLA and the changing demand for substitute teachers. David C. Wyld. Clearinghs, Vol. 68, No. 5: 301-306 My/Ju 95

The natural connection: The WAC Program and the high school writing center. Joan A. Mullin and Pamela B. Childers. Clearinghs, Vol. 69, No. 1: 24-26 Sep/Oct 95

The personal touch of the teachers with adolescents. Floyd Ferguson. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 73-74 Nov/Dec 95

The status of postsecondary business communication instruction in the United States: 1994 report. Scott Ober and Alan P. Wunsch. DPE J, Vol. 37, No. 4: 225-239 Fall 95

Think tank. Ann Dykman. Voc Ed J, Vol. 70, No. 1: 24-25, 43 Ja 95

Total quality management. John A. Knuppenberger. Bus Ed Forum, Vol. 49, No. 3: 5-8 Feb 95

Transmitting character in schools—some common questions and answers. Edward A. Wynne. Clearinghs, Vol. 68, No. 3: 151-153 Ja/Feb 95

Using the Comer Model for home-school connections. Daniel D. Drake. Clearinghs, Vol. 68, No. 5: 313-316 My/Ju 95

Writing as transformation: A new paradigm for content writing. Jean E. Brown and Elaine C. Stephens. Clearinghs, Vol. 69, No. 1: 14-16 Sep/Oct 95

Writing to learn history on-line. Wayne M. Butler. Clearinghs, Vol. 69, No. 1: 17-20 Sep/Oct 95

## Classroom Management

Computer network technology: A survey of basic components, configurations and benefits of local area networks. Dennis Labonty. NBEA Yrbk, No. 33: 126-136 95

Implementing and troubleshooting a classroom LAN. Marcia James. NBEA Yrbk, No. 33: 137-147 95

Redesigning the classroom to reflect technology's impact. Marsha Bayless. NBEA Yrbk, No. 33: 106-116 95

Strategies for teaching ethics. Annette Vincent and Melanie Mechs. DPE Instr Strat, Vol. 11, No. 2: 1-4 Ju 95

The management skills of business education student teachers' performance in the classroom as perceived by cooperating teachers, university supervisors, and student teachers in Arkansas, Kansas, Missouri, and Oklahoma. Betsy Orr. University of Arkansas—Fayetteville, Doctoral dissertation 94

## Instructional Strategies

Using teams in business communication classes. Laura Macleod and Sandra J. Nelson. LBE J, Vol. 4, No. 1: 90-102 94

Teaching economic forecasting to undergraduates. Michael R. Donihue. J Econ Ed, Vol. 6, No. 2: 113-121 Spring 95

A collaborative project on information resources in the workplace. Marilyn S. Butler. Bus Com Qtly, Vol. 58, No. 3: 52-53 Sep 95

A flip of the coin—a roll of the die: An answer to the free-rider problem in economic instruction. Robin L. Bartlett. J Econ Ed, Vol. 6, No. 2: 131-139 Spring 95

A model of the economic theory of regulation for undergraduates. Brooks Wilson. J Econ Ed, Vol. 26, No. 3: 218-235 Summer 95

A new model for case analysis: Iterative triadic thinking. William H. Friedman. JEB, Vol. 70, No. 4: 228-232 Mr/Ap 95

A simulated action learning approach to teaching international management. J. Bernard Keys. J Teach Int Bus, Vol. 6, No. 4: 65-79 95

A simulation developed for use with a course in desktop publishing. Kent L. Quamme. University of North Dakota, Master's thesis 94

A "hands-on" unit on concurrency for the MIS student. Richard G. Born. J CIS, Vol. 35, No. 3: 56-64 Spring 95

Ability grouping versus cooperative learning in a unit of instruction in seventh grade mathematics. Canute Robinson. Lehman College, Master's thesis 94

Active learning techniques for use in the vocational education classroom. Donna Holmquist. LBE J, Vol. 4, No. 1: 54-65 94

Adapting composition theory to the business communication course. Janet K. Winter and Esther J. Winter. Bus Com Qtly, Vol. 58, No. 1: 43-46 Mr 95

An analysis of business forms. Leona M. Gallion and Sandra J. Nelson. Bus Ed Forum, Vol. 50, No. 1: 41-42 Oct 95

An experiential exercise for enlightening sales students about the screening and selection process for sales jobs. James G. Lollar and Thomas W. Leigh. JME, 35-50 Fall 95

An integrated approach to introducing research methods in required business and technical writing courses. Linda Locke. Bus Com Qtly, Vol. 58, No. 4: 25-27 Dec 95

An interactive learning model for research universities. Wayne G. Roberge. Ed Tech Exchange, Vol. 3, No. 1: 6-11 Spring/Summer 95

Applying cooperative learning in office procedures. Dee Ludwig. Bus Ed Forum, Vol. 49, No. 3: 25-27 Feb 95

Applying multiple communication channels to business communication classes. Kim Bartel. Bus Com Qtly, Vol. 58, No. 2: 12-13 Ju 95

Assessment center: A technique for evaluating administrative skills. Thaddeus McEwen and Beryl C. McEwen. JEB, Vol. 70, No. 6: 362-364 Jl/Aug 95

Audiotaped feedback in business writing: An exploratory study. C. Glenn Pearce and R. Jon Ackley. Bus Com Qtly, Vol. 58, No. 3: 31-34 Sep 95

Beyond the lecture: Case teaching and the learning of economic theory. John A. Carlson and David W. Schodt. J Econ Ed, Vol. 26, No. 1: 17-28 Winter 95

Bloom's Cognitive Domain Theory: A basis for developing higher levels of critical thinking skills in reconstructing a professional selling course. Maurice G. Clabaugh, Jr., Jessie L. Forbes and Jason P. Clabaugh. JME, 25-34 Fall 95

Bring financial ratios alive with bankruptcy analysis. Harriet Farney. Bus Ed Forum, Vol. 50, No. 1: 37-38 Oct 95

Building a model for distance collaboration in the computer-assisted business communication classroom. Elizabeth Sanders Lopez and Edwin Nagelhout. Bus Com Qtly, Vol. 58, No. 2: 15-20 Ju 95

Building an awareness of unrealized capital accounts in stockholders' equity. Bill D. Cox and John E. Elsea. JEB, Vol. 70, No. 4: 243-246 Mr/Ap 95

Business and research proposals in economics and finance courses. Ronald L. Moy. JEB, Vol. 71, No. 1: 37-39 Sep/Oct 95

Business communication technologies: A new course. Phillip G. Clampitt and Tim Meyer. Bus Com Qtly, Vol. 58, No. 2: 3-7 Ju 95

Business statistics as a vehicle for transcending U.S. borders. Rose S. Prave and Susan Trussler. JEB, Vol. 70, No. 4: 238-242 Mr/Ap 95

Case instruction: Dealing with the "difficult" student. Ronald W. Clement. KBEA J, 11-12 Spring 95

Case writing in a developing country: A Indonesian example. Robert W. Hornaday. JEB, Vol. 70, No. 6: 365-368 Jl/Aug 95

Challenging students to respond to multicultural issues: The case-study approach. Helen M. Sharp. Bus Com Qtly, Vol. 58, No. 2: 28-31 Ju 95

Collaborating with the career planning and placement center in the job-search project. Cheryl L. Noll. Bus Com Qtly, Vol. 58, No. 3: 53-55 Sep 95

Cooperative learning teams: Eight suggestions for the novice user. Paul J. Vermette. Clearinghs, Vol. 68, No. 5: 278-281 My/Ju 95

Desktop presentation software—What is it and how can it be used? Pat R. Graves. NBEA Yrbk, No. 33: 50-61 95

Details and student perceptions of an experiential program for personal selling and purchasing classes. Bradley S. O'Hara and Teri Root Shaffer. JME, 41-49 Spring 95

Diversity training: Effects of an intervention treatment on nonverbal awareness. Jean A. Mausehund, Susan A. Timm and Albert S. King. Bus Com Qtly, Vol. 58, No. 1: 27-30 Mr 95

Electronic mail, bulletin board systems, conferences: Connections for the electronic teaching learning age. Marie E. Flatley and Jennifer Hunter. NBEA Yrbk, No. 33: 73-85 95

Enhancing computer simulations through consensual business problem-solving formats: Impacts of student diversity upon learning outcomes. James L. Morrison. LBE J, Vol. 4, No. 1: 104-114 94

Experiential and creative management exercises using an assessment center. Kenneth M. York. JEB, Vol. 70, No. 3: 141-145 Ja/Feb 95

Five basic motivational tools for the high school classroom. J. Howard Jackson and Iris W. Johnson. Bus Ed Forum, Vol. 50, No. 1: 31-33 Oct 95

Getting students started with e-mail. Lance Cohen. Bus Com Qtly, Vol. 58, No. 3: 38-40 Sep 95

Getting the big picture: Writing to learn in a finance class. Susan Hall and Theresa Tiggeman. Bus Com Qtly, Vol. 58, No. 1: 12-15 Mr 95

Group writing versus individual writing—is there a difference in achievement? Janet K. Winter, Joan C. Neal and Karen K. Wiiner. JEB, Vol. 71, No. 2: 78-81 Nov/Dec 95

Group writing: Student perceptions of the dynamics and efficiency of groups. Janet K. Winter and Joan C. Neal. Bus Com Qtly, Vol. 58, No. 2: 21-24 Ju 95

Higher-order critical thinking skills used in banking. Robert C. Bacchus and B. June Schmidt. NAHTE Rev, No. 22: 25-28 95

Incorporating electronic mail into the business communication course. Karen S. Nantz and Cynthia L. Drexel. Bus Com Qtly, Vol. 58, No. 3: 45-51 Sep 95

Instructional design issues and the World Wide Web. Marilynne W. Stout and Jennifer L. Thompson. Ed Tech Exchange, Vol. 3, No. 1: 24-35 Spring/Summer 95

Integrating business communication skills into a buyer-behavior course project. Alan P. Wunsch and Chuck Tomkovick. Bus Com Qtly, Vol. 58, No. 1: 16-19 Mr 95

Integrating skills and content knowledge in the marketing curriculum. Charles W. Lamb, Jr., Shannon H. Shipp and William C. Moncrief, III. JME, 10-19 Summer 95

Introducing a speaker: An assignment for students in business communication. Bonnie Devet. Bus Com Qtly, Vol. 58, No. 4: 57-58 Dec 95

Listening to music in the new ninth grade program at Lawrence Academy. Stephen Peisch. Clearinghs, Vol. 68, No. 6: 347-351 Jl/Aug 95

Managing the information resource: An experimental exercise in information allocation. Tim O. Peterson and Peggy C. Smith. J CIS, Vol. 36, No. 1: 31-47 Fall 95

Meeting workplace needs in an introductory business writing course: A tale of a classroom corporation and a "boss" instructor. Mary Sue Garay. Bus Com Qtly, Vol. 58, No. 1: 35-41 Mr 95

Networking and interviewing: An art in effective communication. Catherine Smith MacDermott. Bus Com Qtly, Vol. 58, No. 4: 58-59 Dec 95

Professional selling and relationship marketing: Moving from transactional role-playing to partnering. John F. Tanner, Jr. and Stephen B. Castleberry. JME, 51-62 Fall 95

Resources for teaching white students about issues of race. Kathleen Crowley-Long. Clearinghs, Vol. 68, No. 3: 134-138 Ja/Feb 95

Risk-adjusted returns and stock market games. Gary Kagan, Herbert Mayo and Robert Stout. J Econ Ed, Vol. 26, No. 1: 39-50 Winter 95

Safe at home: An anatomy of the World Wide Web home page. Lance Cohen. Bus Com Qtly, Vol. 58, No. 3: 41-43 Sep 95

Self-assessment of communication behavior: An experimental learning exercise for intercultural business success. Jensen J. Zhao and Calvin Parks. Bus Com Qtly, Vol. 58, No. 1: 20-26 Mr 95

SimBiz. Lance Cohen. Bus Com Qtly, Vol. 58, No. 2: 13-14 Ju 95

Simulated apprenticeship in systems analysis courses. Arthur B. Kahn. J CIS, Vol. 35, No. 2: 5-10 Winter 94-95

Strategies for developing critical thinking. Marilyn R. Chalupa and Carolee Sorrannen. Bus Ed Forum, Vol. 49, No. 3: 41-43 Feb 95

Tapping the campus talent for the collegiate business communication course: A guide to guest speakers. Mary Ellen Nourse. Bus Com Qtly, Vol. 58, No. 2: 25-27 Ju 95

Teacher's attitudes toward using newspapers in the classroom. Edward L. Vockell and Kathleen Cusick. Clearinghs, Vol. 68, No. 6: 359-362 Jl/Aug 95

Teaching business ethics. K. Holly Fox and Marcia L. James. NABTE Rev, No. 22: 20-24 95

Teaching the art of the memo: Politics and precision. H. William Rice. Bus Com Qtly, Vol. 58, No. 1: 31-34 Mr 95

Teaching the writing process. Frank Griffin. Bus Ed Forum, Vol. 50, No. 2: 25-27 Dec 95

Teaching tips. Judy Queen, Dewey Adams and Lillie Anderton-Lewis. Voc Ed J, Vol. 70, No. 1: 13-17 Ja 95

Teaching WordPerfect in the classroom. Roger Gagon. WP Mag, Vol. 7, No. 3: 32-33, 35-38 Mr 95

Team building and TQM: An experiential exercise for business communication students. Daryl L. Kerr. Bus Com Qtly, Vol. 58, No. 1: 47-50 Mr 95

Technical training methods. Bridget N. O'Connor. NBEA Yrbk, No. 33: 40-49 95

Technology and the development of critical thinking skills. B. June Schmidt and Margaret Stidham Kirby. NBEA Yrbk, No. 33: 32-39 95

Technology-based assessment in special education. Gerald McCann. THE J, Vol. 23, No. 1: 57-60 Aug 95

Telemarketing for the business school as a sales course project. Laura M. Milner. JME, 73-80 Fall 95

Tenure status and pedagogical choices. Dorothy A. Feldmann, Kathy Dow and K. Raghunandan. JEB, Vol. 71, No. 1: 40-43 Sep Oct 95

The case method as a strategy for teaching policy analysis to undergraduates. Ann D. Velenchik. J Econ Ed, Vol. 26, No. 1: 29-38 Winter 95

The consistency of peer review in student writing projects. George A. Marcoulides and Mark G. Simkin. JEB, Vol. 70, No. 4: 220-223 Mr/Ap 95

The dark side of experiential learning activities. John A. Schibrowsky and James W. Peltier. JME, 13-24 Spring 95

The e-mail discussion group: An opportunity for discourse analysis. Mark Mabrito. Bus Com Qtly, Vol. 58, No. 2: 10-11 Ju 95

The effect of structured techniques on group decision-making in the undergraduate business communication classroom. Joan Catherine Fischer Neal. University of Missouri—Columbia, Doctoral dissertation 94

The how to of entrepreneurship. Caroline Fratto Urbanic. Bus Ed Forum, Vol. 50, No. 2: 33-34 Dec 95

The impact of conflict-generating techniques on student reactions and decision quality. Granger Macy and Joan C. Neal. Bus Com Qtly, Vol. 58, No. 4: 39-45 Dec 95

The integration of cognitive learning strategies in an undergraduate computer architecture class. Peggy M. Beranek. J CIS, Vol. 35, No. 4: 7-11 Summer 95

The senior experience: Applied, team problem solving in business education. Leonard M. Jessup. JEB, Vol. 71, No. 2: 82-86 Nov/Dec 95

The status of computer use in business communication instruction. Sandra J. Nelson, Douglas C. Smith and Kenneth R. Mayer. Bus Com Qtly, Vol. 58, No. 4: 17-19 Dec 95

The team approach in the quality classroom. John C. Sutton. Bus Com Qtly, Vol. 58, No. 1: 48-51 Mr 95

Total quality management and cooperative learning: An attempt at synergy. William D. Presutti, Jr., William B. Buzzi and Robert C. Heckman. JEB, Vol. 70, No. 3: 135-140 Ja/Feb 95

Use of AECC directives and cooperative learning theory in introductory accounting classes. Doris L. Holt and Janice Goodnow Swanson. JEB, Vol. 70, No. 6: 348-350 Jl/Aug 95

Using a group decision support system in a seminar. Milam Aiken. KBEA J, 13-14 Spring 95

Using an international business-meal function to develop sociocultural skills. James Calvert Scott. Bus Com Qtly, Vol. 58, No. 3: 55-57 Sep 95

Using computer simulations for group projects in business school education. George H. Thompson and Holly B. Thompson. JEB, Vol. 71, No. 2: 97-101 Nov/Dec 95

Using electronic messaging to improve the quality of instruction. Michael H. Zack. JEB, Vol. 70, No. 4: 202-206 Mr/Ap 95

Using negotiations to teach relational selling and group dynamics. Gerrard Macintosh. JME, 63-72 Fall 95

Using strategic planning in marketing education. Richard E. James. Bus Ed Forum, Vol. 50, No. 2: 38-40 Dec 95

Using the Internet to expand resources. Robert J. Matyska, Jr. Bus Ed Forum, Vol. 50, No. 2: 19-22 Dec 95

Using the Internet in writing business communication. Zane K. Quible and Eric J. Ray. Bus Com Qtly, Vol. 58, No. 4: 11-15 Dec 95

Using The Wall Street Journal in economics and finance courses: A survey and suggestions. Ronald L. Moy. JEB, Vol. 70, No. 3: 146-150 Ja/Feb 95

Voice-graded business communication documents. Doris A. Van Horn-Christopher. Bus Com Qtly, Vol. 58, No. 3: 35-37 Sep 95

Working as part of a team. Linda F. Szul. Bus Ed Forum, Vol. 50, No. 1: 25-27 Oct 95

Your connection to the world: The Internet. Nancy Zeliff, Joni Hull and Shawna Heldenbrand Koger. Bus Ed Forum, Vol. 49, No. 4: 19-21 Ap 95

## Media

Adult supervision in the distance learning classroom: Is it necessary? Jonathan J. Fyock and Dean Sutphin. THE J, Vol. 23, No. 4: 89-91 Nov 95

An interactive learning model for research universities. Wayne G. Roberge. Ed Tech Exchange, Vol. 3, No. 1: 6-11 Spring/Summer 95

An interactive microcomputer program for teaching the impacts of alternative policy sets in the market for a single commodity. Elton Li and Arthur Stoecker. J Econ Ed, Vol. 26, No. 4: 324-335 Fall 95

Architecture and costs of connecting schools to the NII. Russell I. Rothstein and Lee McKnight. THE J, Vol. 23, No. 3: 91-96 Oct 95

Asynchronous learning networks: Drexels's experience. Stephen J. Andriole, Richard H. Lytle and Charlton A. Monsanto. THE J, Vol. 23, No. 3: 97-101 Oct 95

Birth of a proactive instructional technology center: A case of system change. L. Roger Yin and Roger F. Krentz. THE J, Vol. 23, No. 4: 86-88 Nov 95

CD-ROM devices in the classroom. Kathi Tully. NBEA Yrbk, No. 33: 148-153 95

Designing an electronic classroom for large college courses. Milam W. Aiken and Delvin D. Hawley. THE J, Vol. 23, No. 2: 76-77 Sep 95

Distance learning's growing reach. John Walsh and Bob Reese. THE J, Vol. 22, No. 11: 58-62 Ju 95

First-hand observations on tele-course teaching. George W. Whitaker. THE J, Vol. 23, No. 1: 65-68 Aug 95

Florida school district teams technology with training. Valerie G. Spriggs and Harriett C. Bohannon. THE J, Vol. 22, No. 10: 70-74 My 95

Fresh thinking: GIS in environmental education. Monica Ramirez and Patricia Althouse. THE J, Vol. 23, No. 2: 87-90 Sep 95

Interactive calculus at a distance. Jerry Uhl. THE J, Vol. 22, No. 11: 67-69 Ju 95

Interactive television in the classroom. Patricia Savage. NBEA Yrbk, No. 33: 86-94 95



BEST COPY AVAILABLE

Iowa's approach to distance learning. Fred Rees and Barbara Ripp Safford. THE J, Vol. 22, No. 11: 63-66 Ju 95

Learning to produce & integrate presentations, videos & stills. Barbara A. Ross, Sarah J. Beckman and Linda H. Meyer. THE J, Vol. 23, No. 2: 78-81 Sep 95

Maya mythology and multimedia: Using each to teach the other. James A. Fox. THE J, Vol. 23, No. 5: 64-66 Dec 95

Mentored online seminar: A model for graduate-level distance learning. J. Raymond Albrektson. THE J, Vol. 23, No. 3: 102-105 Oct 95

Microcomputer technology adoption in the business education classroom: The Pennsylvania experience. Victor K. Gbomita. DPE J, Vol. 37, No. 3: 159-171 Summer 95

Multimedia: An education tool. Heidi R. Perreault. NBEA Yrbk, No. 33: 62-72 95

Observations from the Boulder Valley Internet Project. Libby Black, Ken Klingenstein and Nancy Butler Songer. THE J, Vol. 22, No. 11: 54-57 Ju 95

Proposal for an open university in the Arab world. Muain H. Jamlan. THE J, Vol. 22, No. 6: 53-57 Ja 95

Public access TV channels enhance community. Richard H. McCall. THE J, Vol. 23, No. 5: 67-69 Dec 95

Retrofitting academe: Adapting faculty attitudes and practices to technology. LeAne H. Rutherford and Sheryl J. Grana. THE J, Vol. 23, No. 2: 82-86 Sep 95

Students assess computer-aided classroom presentations. Martha C. Sammons. THE J, Vol. 22, No. 10: 66-69 My 95

Teaching end-user applications with computer-based training: Theory and an empirical investigation. Brent J. Bowman, Fritz H. Grupe and Mark G. Simkin. J EUC, Vol. 7, No. 2: 12-18 Spring 95

Teaching technology vs. technology as a teaching tool. Donna L. Kuzzier. NBEA Yrbk, No. 33: 10-24 95

Teaching with multimedia in the community college classroom. J. Brett Miketta and Deborah Ludford. THE J, Vol. 23, No. 1: 61-64 Aug 95

The effectiveness of instructor developed computer-based courseware. Pauline K. Cushman, Ronald A. Mann and Ted J. Strickland, Jr. J CIS, Vol. 36, No. 1: 26-30 Fall 95

The management archive. John Sutton. Bus Com Qtly, Vol. 58, No. 3: 40 Sep 95

The TEMPO model: Outreach program for educators. Mary P. Abouzeid and Virginia A. Scott. THE J, Vol. 23, No. 5: 61-63 Dec 95

The use of computer-assisted instruction to teach accounting to college students. Rodolfo Simons. Lehman College, Master's thesis 94

The virtual reality roving vehicle project. William Winn. THE J, Vol. 23, No. 5: 70-74 Dec 95

Use of technology in teaching at the Berkshire School. John A. Richman. THE J, Vol. 23, No. 2: 72-75 Sep 95

Using computer simulations for group projects in business school education. George H. Thompson and Holly B. Thompson. JEB, Vol. 71, No. 2: 97-101 Nov/Dec 95

Wireless infrared networking in the Duke paperless classroom. George D. Stetten and Scott D. Guthrie. THE J, Vol. 23, No. 3: 87-90 Oct 95

## Student Recruitment

Getting counselors involved in your marketing program. Keith Goins. Bus Ed Forum, Vol. 50, No. 1: 39-40 Oct 95

New approaches to recruiting and retention in accounting programs. Alan Reinstein and Susan Garr. JEB, Vol. 70, No. 6: 332-336 Jl/Aug 95

The vanishing educator. Alvin Larke Jr. and Patricia J. Larke. Voc Ed J, Vol. 70, No. 5: 38-40, 46 My 95

## Teacher Education

A study of the effects of major program reforms as perceived by teacher educators in the member colleges of the University Council for Vocational Education. Linda M. Rowe Steccardi. University of Arkansas—Fayetteville, Doctoral dissertation 94

An analysis of personality types among secondary marketing education teacher-coordinators and their preferences toward selected instructional methods. William McPherson. New York University, Doctoral dissertation 94

Business education student teaching: Problems and challenges. Marcia A. Anderson-Yates and Beryl C. McEwen. Bus Ed Dig, Vol. 5: 13-18 95

Business teacher education certification requirements. Margaret Erthal and John Forum, Vol. 49, No. 4: 22-24 Ap 95

Competencies needed by computer educators. Nancy Groneman and Janet Buzzard. NABTE Rev, No. 22: 15-19 95

Coordination: Building relationships for a lifetime. Allen D. Truell. Bus Ed Forum, Vol. 49, No. 3: 39-40 Feb 95

Identifying successful versus problematic student teachers. Elizabeth Rhodes Offutt. Clearinghs, Vol. 68, No. 5: 285-288 My/Ju 95

If you really want to help the teacher next door. Mary C. Clement. Clearinghs, Vol. 69, No. 1: 40-41 Sep/Oct 95

Initiatives both industry and academia have implemented to prepare the older second career professional to make a mid-life career transition into teaching. Lacey Lytle, Jr. Lehman College, Master's thesis 94

Mac-based multimedia classroom for special education, pre-service and inservice teachers. Frank W. Luth Jr., Raymond Ramquist and David P. Zimmerman. THE J, Vol. 23, No. 4: 68-72 Nov 95

Making the most of student-teaching observations. James Calvert Scott. Bus Ed Forum, Vol. 49, No. 4: 9-10 Ap 95

School reform: Ain't 'bout nuttin' but time. Barry McGhan. Clearinghs, Vol. 68, No. 6: 337-338 Jl/Aug 95

Supervising the business student teacher. Jeune Hunter. NABTE Rev, No. 22: 33-37 95

Teacher education advisory committees: roles and realities. James M. Towers and Roger B. Peckover. Clearinghs, Vol. 68, No. 3: 187-190 Ja/Feb 95

Teacher educator practices and perceptions of computer integration into the undergraduate vocational teacher curriculum. Linda Wise Miller. University of Idaho, Doctoral dissertation 94

Teaching our teachers: Lessons from abroad. Richard P. McAdams. Clearinghs, Vol. 68, No. 6: 353-355 Jl/Aug 95

The impact of technology on undergraduate business education preparation programs: A model. Roger Rankin. NBEA Yrbk, No. 33: 25-31 95

The management skills of business education student teachers' performance in the classroom as perceived by cooperating teachers, university supervisors, and student teachers in Arkansas, Kansas, Missouri, and Oklahoma. Betsy Orr. University of Arkansas--Fayetteville, Doctoral dissertation 94

The TEMPO model: Outreach program for educators. Mary P. Abouzeid and Virginia A. Scott. THE J, Vol. 23, No. 5: 61-63 Dec 95

## Teacher Performance

Efforts by departments of economics to assess teaching effectiveness: results of an informal survey. Lawrence J. White. J Econ Ed, Vol. 26, No. 1: 81-85 Winter 95

Eliciting teaching evaluation information interactively. James J. Divoky. JEB, Vol. 70, No. 6: 317-320 Jl/Aug 95

National board for professional teaching standards: Changing teaching through teachers. Chuck Cascio. Clearinghs, Vol. 68, No. 4: 211-213 Mr/Ap 95

Repeat-purchase behavior as a criterion of teaching effectiveness. Janet Rovenpor and Richard E. Kopelman. JEB, Vol. 70, No. 6: 321-326 Jl/Aug 95

Student evaluations of teachers: Variables and value. Mellanie Herbert. Bus Ed Forum, Vol. 49, No. 3: 15-17 Feb 95

Students assess computer-aided classroom presentations. Martha C. Sammons. THE J, Vol. 22, No. 10: 66-69 My 95

The effect of course and instructor characteristics on student ratings of instruction in an information systems curriculum. Clive C. Sanford and Thomas E. Richards. J CIS, Vol. 35, No. 3: 23-30 Spring 95

Using a knowledge system to document and evaluate faculty productivity in a college of business. John F. Vinsonhaler, Jeane C. Vinsonhaler, Lloyd W. Bartholome, David B. Stephens and Christian C. Wagner. JEB, Vol. 70, No. 6: 337-343 Jl/Aug 95

## TESTING AND EVALUATION

A comparison of the learning styles of high school and college university students. Doris B. Matthews and John V. Hamby. Clearinghs, Vol. 68, No. 4: 257-261 Mr/Ap 95

Achievement in business core courses: The academic quality of accounting majors. Robert E. Rosacker, Kirsten M. Rosacker and R. S. M. Lau. JEB, Vol. 71, No. 2: 102-106 Nov/Dec 95

An analysis of achievement tests for selected Virginia High School business computer application students. Arthur S. Williams. Virginia Polytechnic Institute and State University, Doctoral dissertation 94

Assessment culture and national testing. Audrey M. Kleinsasser. Clearinghs, Vol. 68, No. 4: 205-210 Mr/Ap 95

Assessment in science: Return to the good old days? Elizabeth K. Stage. Clearinghs, Vol. 68, No. 4: 215-218 Mr/Ap 95

Beyond testing. Stanley N. Rabinowitz. Voc Ed J, Vol. 70, No. 3: 27-29, 52 Mr 95

Can reading standards really help? Patrick Shannon. Clearinghs, Vol. 68, No. 4: 229-232 Mr/Ap 95

Collaborative portfolio assessment in the English secondary school system. David Russell. Clearinghs, Vol. 68, No. 4: 244-247 Mar/Ap 95

Early morning challenge: The potential effects of chronobiology on taking the scholastic aptitude test. John Roger Callan. Clearinghs, Vol. 68, No. 3: 174-176 Ja/Feb 95

Examination of current grading policies and practices used by teachers. William Fager. Lehman College, Master's thesis 94

Expanding audiences: Breaking the circle of assessment. Kathleen C. Reilly. Clearinghs, Vol. 68, No. 4: 240-243 Mr/Ap 95

Exploring the gender gap on the GRE subject test in economics. Mary Hirschfeld, Robert L. Moore and Eleanor Brown. J Econ Ed, Vol. 26, No. 1: 3-15 Winter 95

FairTest: Charting a course for testing reform. Pamela H. Zappardino. Clearinghs, Vol. 68, No. 4: 248-252 Mr/Ap 95

First things first: Clarifying intention. Pat Hinchey. Clearinghs, Vol. 68, No. 4: 253-256 Mr/Ap 95

Homework, grading, and testing practices used by teachers for students with and without disabilities. L. Ruth Struyk, Michael H. Epstein, William Bursuck, Edward A. Polloway, Janet McConeghy and Karen B. Cole. Clearinghs, Vol. 69, No. 1: 50-55 Sep/Oct 95

National assessment and the social studies. C. Frederick Risinger and Jesus Garcia. Clearinghs, Vol. 68, No. 4: 225-228 Mr/Ap 95

Peer grading of essays in a principles of microeconomics course. Peter M. Kerr, Kang H. Park and Bruce R. Domazlicky. JEB, Vol. 70, No. 6: 357-361 Jl/Aug 95

Portfolio use in business. Monica Woods. Northwest Missouri State University, Master's thesis 94

Principles of assessment. Paul Gathercoal. Clearinghs, Vol. 69, No. 1: 59-61 Sep/Oct 95

Revisioning reading assessment: Remembering to learn from the legacy of reading tests. Sharon Murphy. Clearinghs, Vol. 68, No. 4: 235-239 Mr/Ap 95

Routines and the first few weeks of class. Ken Appleton. Clearinghs, Vol. 68, No. 5: 293-296 My/Ju 95

The effect of structured decision-making techniques and gender on student reaction and quality of written documents. Joan Neal and Lonnie Echternacht. DPEJ, Vol. 37, No. 2: 67-84 Spring 95

The national testing movement, redux. Michael H. Kean. Clearinghs, Vol. 68, No. 4: 201-204 Mr/Ap 95

The new standards project and English language art portfolios: A report on process and progress. Elizabeth Spalding. Clearinghs, Vol. 68, No. 4: 219-223 Mr/Ap 95

The test makers. Voc Ed J, Vol. 70, No. 3: 30-31, 33 Mr 95

Use of VoCATS as an instructional management tool. Charlene W. Sox and Sterling H. Hart. Bus Ed Dig, Vol. 5: 19-23 95

## TRAINING AND DEVELOPMENT

A classification and description of human resource development scholars. James J. Wimbiscus, Jr. HRD Qtly, Vol. 6, No. 1: 5-34 Spring 95

An investigation of the business alignment training provided to information systems professionals by their employers. Robert Bergner. Northern Illinois University, Doctoral dissertation 94

Attributes and behaviors of performance-centered systems. Gloria Gery. PIQ, Vol. 8, No. 1: 47-93 95

Book review: A manager's guide to globalization: Six keys to success in a changing world by Stephen H. Rhinesmith. Scott David Slipy. HRD Qtly, Vol. 6, No. 3: 323-327 Fall 95

Book review: Ethnography and qualitative design in educational research by Margaret D. LeCompte and Judith Preissle. Vicki S. Kaman. HRD Qtly, Vol. 6, No. 1: 109-114 Spring 95

Book review: Evaluating training programs: The four levels by Donald L. Kirkpatrick. John W. Newstrom. Hrd Qtly, Vol. 6, No. 3: 317-320 Fall 95

Book review: In action: Measuring return on investment by J. J. Phillips. Richard J. Torraco. HRD Qtly, Vol. 6, No. 4: 424-429 Winter 95

Book review: Instructional technologies: Past present, and future by Gary J. Anglin. Pamela D. Loughner, Kelli L. Kopasko and William D. Milheim. PIQ, Vol. 8, No. 2: 144-149 95

Book review: Sculpting the learning organization: Lessons in the art and science of systemic change by Karen E. Watkins and Victoria J. Marsick. Anthony J. Dibella. HRD Qtly, Vol. 6, No. 4: 421-423 Winter 95

Book review: Structured on-the-job training: Unleashing employee expertise in the workplace by R. L. Jacobs and M. J. Jones. Gary R. Sisson. HRD Qtly, Vol. 6, No. 3: 320-323 Fall 95

Book review: The fifth discipline fieldbook: Strategies and tools for building a learning organization by Peter Senge, Art Kleiner, Charlotte Roberts, Richard Ross, and Bryan Smith. Peter J. Dean. PIQ, Vol. 8, No. 1: 111-117 95

Book review: The end of bureaucracy and the rise of the intelligent organization by Gifford and Elizabeth Pinchot. Jeffrey D. Ford. HRD Qtly, Vol. 6, No. 4: 429-432 Winter 95

Business incubator: A study of entrepreneurial training programs for business development. Joyce A. Basler. Southern Illinois University at Carbondale, Master's thesis 94

Changing roles and professional challenges for human performance technology. Diane M. Gayeski. PIQ, Vol. 8, No. 2: 6-16 95

Characteristics of in-house training for office support staff in southern Illinois financial institutions. Phyllis Dover. Southern Illinois University at Carbondale, Master's thesis 94

College graduates' experiences and attitudes during organizational entry. Elwood F. Holton, III. HRD Qtly, Vol. 6, No. 1: 59-78 Spring 95

Context-sensitive instructional design models: A response to design research, studies, and criticisms. Martin Tessmer and John Wedman. PIQ, Vol. 8, No. 3: 38-54 95

Context-sensitive instructional design models: A response to design research, studies, and criticisms. Martin Tessmer and John Wedman. PIQ, Vol. 8, No. 3: 38-54 95

Designer thinking: How novices and experts think about instructional design. Ray S. Perez and Cathy D. Emery. PIQ, Vol. 8, No. 3: 80-95 95

Development of a training manual to train new input personnel on electronic data exchange. Scott Mahar. University of North Dakota, Master's thesis 94

Dropouts' perceptions of deterrents to course completion in an on-site GED program. Barry Vann. HRD Qtly, Vol. 6, No. 4: 375-382 Winter 95

Dynamism in electronic performance support systems. James Laffey. PIQ, Vol. 8, No. 1: 31-46 95

Economic return on taining investment at the organization level. Nyan-Myau Lyau and David J. Pucel. PIQ, Vol. 8, No. 3: 68-79 95

Enhancing communication and interactional effectiveness with Mexican-American trainees. Kerry D. Carson, Paula Phillips Carson and Charles Irwin. Bus Com Qtly, Vol. 58, No. 3: 19-25 Sep 95

Examining the practice of human performance technology. Peter J. Dean. PIQ, Vol. 8, No. 2: 68-94 95

Feedback about feedback. Fred W. Nickols. HRD Qtly, Vol. 6, No. 3: 289-296 Fall 95

Feedback seeking behavior: A review of the literature and implications for HRD practitioners. Svjetlana Madzar. HRD Qtly, Vol. 6, No. 4: 337-349 Winter 95

Florida school district teams technology with training. Valerie G. Spriggs and Harriett C. Bohannon. THE J, Vol. 22, No. 10: 70-74 My 95

Gender-specific nonverbal communication: Impact for speaker effectiveness. Lori Spangler. HRD Qtly, Vol 6, No. 4: 409-419 Winter 95

High standards call for a homework program. John I. Corbally, Jr. Clearinghs (75th Anniversary Issue), Vol 69, No. 2: 115-116 Nov Dec 95

HPT in academic curricula: Survey results. Karen Medsker, Patty Hunter, Don Stepich, Gordon Rowland and Kanchan Basnet. PIQ, Vol. 8, No. 4: 6-21 95

HRD and decision-making styles. William C. Coscarelli, John Burk and Ann Cotter. HRD Qtly, Vol 6, No. 4: 383-395 Winter 95

Identifying computer-related stressors in office employees. Melody Webler Alexander. OSR J, Vol. 13, No. 2: 21-27 Fall 95

Invited reaction: Comments on strategic national initiatives: Lessons from the management training program of Japan. Shunichiro Umetani. HRD Qtly, Vol. 6, No. 2: 155-156 Summer 95

Invited reaction: Comments on Madzar's article. Elizabeth Wolfe Morrison. HRD Qtly, Vol. 6, No. 4: 351-353 Winter 95

Invited reaction: Measuring mental models — thoughts on a research agenda. Scott D. Johnson. HRD Qtly, Vol. 6, No. 3: 257-262 Fall 95

Invited reaction: The little-known impact of U.S. training programs on the Japanese quality movement. Harry V. Roberts. HRD Qtly, Vol. 6, No. 2: 149-153 Summer 95

Managerial behaviors and work group climate as predictors of employee outcomes. Allan H. Church. HRD Qtly, Vol. 6, No. 2: 173-205 Summer 95

Measuring mental models: Choosing the right tools for the job. Anna L. Rowe and Nancy J. Cooke. HRD Qtly, Vol. 6, No. 3: 243-255 Fall 95

On-the-job training: Prescriptions and practice. George B. Semb, John A. Ellis, Marguerite A. Fitch, Steve Parchman and Cheryl Irick. PIQ, Vol. 8, No. 3: 19-37 95

One man's time warp is another (wo)man's treasure: The importance of individual and situational differences in shiftwork tolerance and satisfaction. Robert A. Snyder. HRD Qtly, Vol. 6, No. 4: 397-407 Winter 95

Outcome comparisons of formal outplacement services and informal support. Jeanette A. Davy, Joe S. Anderson and Nicholas DiMarco. HRD Qtly, Vol. 6, No. 3: 275-288 Fall 95

Partnerships for training transfer: Lessons from a corporate study. Robert O. Brinkerhoff and Max U. Montesmo. HRD Qtly, Vol. 6, No. 3: 263-274 Fall 95

Performance support engineering: An emerging development methodology for enabling organizational learning. Barry Raybould. PIQ, Vol. 8, No. 1: 7-22 95

Performance support source readings. Gloria Gery. PIQ, Vol. 8, No. 1: 100-110 95

Performance technologist preparation: The role of leadership theory. Alison A. Carr. PIQ, Vol. 8, No. 4: 59-74 95

Performance technology, performance support, and the future of training: A commentary. Marc J. Rosenberg. PIQ, Vol. 8, No. 1: 94-99 95

Performance technology skills in business: Implications for preparation. Joe Harless. PIQ, Vol. 8, No. 4: 75-88 95

Preparing performance technologists: The role of a university. Walter Dick and Walter Wager. PIQ, Vol. 8, No. 4: 34-42 95

Problem vs. subject: Pupils learn more in problem-centered units, according to 16-unit, 1,415-pupil experiment. Stanford S. Kight and John M. Mickelson. Clearinghs (75th Anniversary Isssue), Vol. 69, No. 2: 110-113 Nov/Dec 95

Promoting HPT innovations: A return to our natural science. Carl Binder. PIQ, Vol. 8, No. 2: 95-113 95

Proof, evidence, and complexity: Understanding the impact of training and development in business. Daniel J. McLinden. PIQ, Vol. 8, No. 3: 3-18 95

Punished by rewards? A behavioral perspective. Clay Carr, Tom Mawhinney and Alyce Dickinson. PIQ, Vol. 8, No. 2: 125-140 95

Re-engineering your office environment: Matching careers and personality via the Myers-Briggs type indicator. Bill McPherson. OSR J, Vol. 13, No. 2: 29-34 Fall 95

Short-term training: Long-term solution? Stephen Gianotti. Voc Ed J, Vol. 70, No. 7: 31-33 Oct 95

Skill sets for the human performance technologist. Harold D. Stolovitch, Erica J. Keeps and Daniel Rodrigue. PIQ, Vol. 8, No. 2: 40-67 95

Software review: The personal profile software system by Carlson Learning Company. Anita C. James and Edward Baum. HRD Qtly, Vol. 6, No. 1: 114-118 Spring 95

Specifying a human performance technology knowledgebase. Dale M. Brethower. PIQ, Vol. 8, No. 2: 17-39 95

Status of HRD certificate program development. Cynthia H. Gaudet and Joe W. Kotrlik. HRD Qtly, Vol. 6, No. 1: 91-99 Spring 95

Strategic national HRD initiatives: Lessons from the management training program of Japan. Alan G. Robinson and Sam Stern. HRD Qtly, Vol. 6, No. 2: 123-147 Summer 95

Strategic planning from training to performance technology within three years. Karolyn A. Smalley, Sharon Inman and Mary Jo DeJong. PIQ, Vol. 8, No. 2: 114-124 95

Technical training methods. Bridget N. O'Connor. NBEA Yrbk, No. 33: 40-49 95

The academic preparation of training professionals. Cynthia Gaudet. NABTE Rev, No. 22: 10-14 95

The education of instructional designers: Reflections on the tripp paper. James Quinn. PIQ, Vol. 8, No. 3: 111-117 95

The empirical basis of designing instruction. Jules M. Pieters and Renate Bergman. PIQ, Vol. 8, No. 3: 118-129 95

The harvest of PT: ISPI'S past presidents' recommendations for the preparation of performance technologists. Anthony Marker. PIQ, Vol. 8, No. 4: 22-33 95

The new training: Operations methods for high performance. Glenn Bassett. HRD Qtly, Vol. 6, No. 3: 297-306 Fall 95

The present and future of ID practice. Laura R. Winer and Jesus Vazquez-Abad. PIQ, Vol. 8, No. 3: 55-67 95

The right track to training. Sharon K. Richardson. Off Sys, Vol. 12, No. 10: 24, 26 Oct 95

The role of human resource development in successful small to mid-sized manufacturing businesses: A comparative case study. Robert W. Rowden. HRD Qtly, Vol. 6, No. 4: 355-373 Winter 95

They really wanna, but ... the aftermath of professional preparation in performance technology. Allison Rossett and Carl Czech. PIQ, Vol. 8, No. 4: 115-132 95

Things that help us perform: Commentary on ideas from Donald A. Norman. Gary J. Dickelman. PIQ, Vol. 8, No. 1: 23-30 95

TQM: The undergraduate business school curriculum and industry training program: Summary of survey findings of ASQC practitioners. Lily M. Lancaster, Michael Jilling and John Nienhuis. ABA Proc, 236-242 96

Training across cultures. Joyce L. Francis. HRD Qtly, Vol. 6, No. 1: 101-107 Spring 95

Training comes into its own. Daniel Kowall. Man Off Tech, Vol. 40, No. 5: 25-26, 28-29 My 95

Training invests in skills and people. Lura K. Romet. Man Off Tech, Vol. 40, No. 2: 46 Feb 95

Trends in instructional design: Emerging theory-based models. Rita C. Richey. PIQ, Vol. 8, No. 3: 96-110 95

What performance technologists should know about public education: Implications for professional development and training. Atsusi Hirumi. PIQ, Vol. 8, No. 4: 89-114 95

What you need to know and where to learn it. Barry Green. Pub, Vol. 10, No. 5: 86-87, 89-90, 92, 94 Sept 95

## Instructional Design

Book review: Instructional technologies: Past present, and future by Gary J. Anglin. Pamela D. Loughner, Kelli L. Kopasko and William D. Milheim. PIQ, Vol. 8, No. 2: 144-149 95

Context-sensitive instructional design models: A response to design research, studies, and criticisms. Martin Tessmer and John Wedman. PIQ, Vol. 8, No. 3: 38-54 95

Designer thinking: How novices and experts think about instructional design. Ray S. Perez and Cathy D. Emery. PIQ, Vol. 8, No. 3: 80-95 95

Invited reaction: Measuring mental models—thoughts on a research agenda. Scott D. Johnson. HRD Qtly, Vol. 6, No. 3: 257-262 Fall 95

Measuring mental models: Choosing the right tools for the job. Anna L. Rowe and Nancy J. Cooke. HRD Qtly, Vol. 6, No. 3: 243-255 Fall 95

Self-assessment of communication behavior: An experimental learning exercise for intercultural business success. Jensen J. Zhao and Calvin Parks. Bus Com Qtly, Vol. 58, No. 1: 20-26 Mr 95

Teaching instructional design: An apprenticeship model. Peggy A. Ertmer and Katherine S. Cennamo. PIQ, Vol. 8, No. 4: 43-58 95

The education of instructional designers: Reflections on the tripp paper. James Quinn. PIQ, Vol. 8, No. 3: 111-117 95

The empirical basis of designing instruction. Jules M. Pieters and Renate Bergman. PIQ, Vol. 8, No. 3: 118-129 95

The present and future of ID practice. Laura R. Winer and Jesus Vazquez-Abad. PIQ, Vol. 8, No. 3: 55-67 95

Trends in instructional design: Emerging theory-based models. Rita C. Richey. PIQ, Vol. 8, No. 3: 96-110 95

## Performance Improvement

Attributes and behaviors of performance-centered systems. Gloria Gery. PIQ, Vol. 8, No. 1: 47-93 95

Book review: Analysis for improving performance: Tools for diagnosing organizations and documenting workplace expertise by Richard A. Swanson. Patricia A. McLagan. HRD Qtly, Vol. 6, No. 2: 235-238 Summer 95

Book review: The fifth discipline fieldbook: Strategies and tools for building a learning organization by Peter Senge, Art Kleiner, Charlotte Roberts, Richard Ross, and Bryan Smith. Peter J. Dean. PIQ, Vol. 8, No. 1: 111-117 95

Changing roles and professional challenges for human performance technology. Diane M. Gayeski. PIQ, Vol. 8, No. 2: 6-16 95

Dynamism in electronic performance support systems. James Laffey. PIQ, Vol. 8, No. 1: 31-46 95

Examining the practice of human performance technology. Peter J. Dean. PIQ, Vol. 8, No. 2: 68-94 95

Feedback about feedback. Fred W. Nickols. HRD Qtly, Vol. 6, No. 3: 289-296 Fall 95

Human resource development: Performance is the key. Richard A. Swanson. HRD Qtly, Vol. 6, No. 2: 207-213 Summer 95

Improving the quality of hotel banquet staff performance. Tobias LaFleur and Cloyd Hyten. J Org Beh Mgt, Vol. 15, No. 1/2: 69-135 95

Invited reaction: Performance improvement: A methodology for practitioners. Alan P. Brache and Geary A. Rummler. HRD Qtly, Vol. 6, No. 1: 35-38 Spring 95

Managing learning for performance. K. Peter Kuchinke. HRD Qtly, Vol. 6, No. 3: 307-316 Fall 95

Performance support engineering: An emerging development methodology for enabling organizational learning. Barry Raybould. PIQ, Vol. 8, No. 1: 7-22 95

Performance support source readings. Gloria Gery. PIQ, Vol. 8, No. 1: 100-110 95

Performance technology, performance support, and the future of training: A commentary. Marc J. Rosenberg. PIQ, Vol. 8, No. 1: 94-99 95

Problems associated with implementation of an effective upward appraisal feedback process: An experimental field study. David Antonioni. HRD Qtly, Vol. 6, No. 2: 157-171 Summer 95

Promoting HPT innovations: A return to our natural science. Carl Binder. PIQ, Vol. 8, No. 2: 95-113 95

Punished by rewards? A behavioral perspective. Clay Carr, Tom Mawhinney and Alyce Dickinson. PIQ, Vol. 8, No. 2: 125-140 95

Skill sets for the human performance technologist. Harold D. Stolovitch, Erica J. Keeps and Daniel Rodrigue. PIQ, Vol. 8, No. 2: 40-67 95

Specifying a human performance technology knowledgebase. Dale M. Brethower. PIQ, Vol. 8, No. 2: 17-39 95

Strategic planning from training to performance technology within three years. Karolyn A. Smalley, Sharon Inman and Mary Jo DeJong. PIQ, Vol. 8, No. 2: 114-124 95

Team building: An experimental investigation of the effects of computer-based and facilitator-based interventions on work groups. Timothy R. McClernon and Richard A. Swanson. HRD Qtly, Vol. 6, No. 1: 39-58 Spring 95

The new training: Operations methods for high performance. Glenn Bassett. HRD Qtly, Vol. 6, No. 3: 297-306 Fall 95

Things that help us perform: Commentary on ideas from Donald A. Norman. Gary J. Dickelman. PIQ, Vol. 8, No. 1: 23-30 95

Using performance pay in human service settings: A comment on Arco (1993). Gregory C. Murphy. J Org Beh Mgt, Vol. 15, No. 1/2: 137-140 95

## Program Evaluation

Book review: Evaluating training programs: The four levels by Donald L. Kirkpatrick. John W. Newstrom. Hrd Qtly, Vol. 6, No. 3: 317-320 Fall 95

Book review: In action: Measuring return on investment by J. J. Phillips. Richard J. Torraco. HRD Qtly, Vol. 6, No. 4: 424-429 Winter 95

Outcome comparisons of formal outplacement services and informal support. Jeanette A. Davy, Joe S. Anderson and Nicholas DiMarco. HRD Qtly, Vol. 6, No. 3: 275-288 Fall 95

Partnerships for training transfer: Lessons from a corporate study. Robert O. Brinkerhoff and Max U. Montesino. HRD Qtly, Vol. 6, No. 3: 263-274 Fall 95

The effects of computer literacy training on educationally disadvantaged pupils. Rinette Roets. J EUC, Vol. 7, No. 4: 30-37 Fall 95

Using a knowledge system to document and evaluate faculty productivity in a college of business. John F. Vinsonhaler, Jeane C. Vinsonhaler, Lloyd W. Bartholome, David B. Stephens and Christian C. Wagner. JEB, Vol. 70, No. 6: 337-343 Jl Aug 95

## Workplace Impact

Cont[redacted]sensitive instructional design models: A response to design research, studies, and criticisms. Martin Tessmer and John Wedman. PIQ, Vol. 8, No. 3: 38-54 95

Economic return on taining investment at the organization level. Nyan-Myau Lyau and David J. Pucel. PIQ, Vol. 8, No. 3: 68-79 95

Management training: An impact theory. Paula K. Berardinelli, James L. Burrow and Linda S. Dillon Jones. HRD Qtly, Vol. 6, No. 1: 79-90 Spring 95

Managing learning for performance. K. Peter Kuchinke. HRD Qtly, Vol. 6, No. 3: 307-316 Fall 95

On-the-job training: Prescriptions and practice. George B. Semb, John A. Ellis, Marguerite A. Fitch, Steve Parchman and Cheryl Irick. PIQ, Vol. 8, No. 3: 19-37 95

Proof, evidence, and complexity: Understanding the impact of training and development in business. Daniel J. McLinden. PIQ, Vol. 8, No. 3: 3-18 95

# Author Entries

## A

AAB, Linda, et al.
Creating an effective print advertisement for the China market: Analysis and advice. J Global Mkt, Vol. 8, No. 2: 7-29 94

ABBOTT, James E.
Managing at the speed of light: Principals lead TQM teams. THE J, Vol. 23, No. 4: 74-77 Nov 95

ABOLAJI, Grace, et al.
English basics were developed in shorthand — why not in keyboarding? LBE J, Vol. 4, No. 1: 32-45 94

ABOUZEID, Mary P. and Virginia A. Scott
The TEMPO model: Outreach program for educators. THE J, Vol. 23, No. 5: 61-63 Dec 95

ABRAHAMSON, Royce L. and T. J. Halitin
Written or oral job references for new teachers? Perceptions of superintendents. Clearinghs, Vol. 68, No. 6: 372-373 Jl/Aug 95

ACKLEY, R. Jon and C. Glenn Pearce
Audiotaped feedback in business writing: An exploratory study. Bus Com Qtly, Vol. 58, No. 3: 31-34 Sep 95

ADAMS, Dewey, et al.
Teaching tips. Voc Ed J, Vol. 70, No. 1: 13-17 Ja 95

ADAMS, Janet S. and Deborah Britt Roebuck
An exploratory study of internal organizational communication in crises. ABA Proc (1995 International Conference): 81-88, 96

ADEKOYA, Adeyemi A. and Joyce M. Rowe
Empirical evidence for a descriptive model of an upper-level MIS course. J CIS, Vol. 35, No. 2: 69-71 Winter 94-95

AIKEN, Milam W.
Book review: Visual BASIC for Windows insider by Peter Aitken. J EUC, Vol. 7, No. 1: 33 Winter 95
**
Using a group decision support system in a seminar. KBEA J, 13-14 Spring 95
**
— and Delvin D. Hawley
Designing an electronic classroom for large college courses. THE J, Vol. 23, No. 2: 76-77 Sep 95
**
— and other authors
A neural network for predicting total industrial production. J EUC, Vol. 7, No. 2: 19-23 Spring 95

AKENHEAD, Vicki
How to manage a pool of reporters. J CR, Vol. 56, No. 8: 36-38 Ju 95

AKERS, Michael D. and Lloyd D. Doney
Information systems content in the CMA examination. JEB, Vol. 70, No. 6: 327-331 Jl/Aug 95

AL-SALEH, Adel Ahmed
An employer follow-up study of the Institute of Public Administration private sector graduates from 1990-1992. University of North Dakota, Master's thesis 94

ALBAUM, Gerald S., et al.
Export motives, psychological distance, and the EPRG framework. J Global Mkt, Vol. 8, No. 3/4: 9-37 95

ALBELDA, Randy
The impact of feminism in economics — beyond the pale? A discussion and survey results. J Econ Ed, Vol. 26, No. 3: 253-273 Summer 95

ALBREKTSON, J. Raymond
Mentored online seminar: A model for graduate-level distance learning. THE J, Vol. 23, No. 3: 102-105 Oct 95

ALBRIDGE, Charles E.
Book review: Successful writing at work by Phillip C. Kolin, Editor. Bus Com Qtly, Vol. 58, No. 3: 63 Sep 95

ALEXANDER, Melody
Computer organizational techniques used by office personnel. OSR J, Vol. 13, No. 1: 21-27 Spring 95
**
— and Scot Ober
The effect of two timed writing conditions on speed and accuracy. DPE J, Vol. 37, No. 2: 107-112 Spring 95

ALEXANDER, Melody Wehler
Identifying computer-related stressors in office employees. OSR J, Vol. 13, No. 2: 21-27 Fall 95

ALLBRITTON, Marcel M. and Everett M. Rogers
Interactive communication technologies in business organizations. J Bus Com, Vol. 32, No. 2: 177-195 Ap 95

ALMONTE, Jaime, et al.
Country-of-origin bias among high-income consumers in Mexico: An empirical study. J Int Cons Mkt, Vol. 8, No. 2: 27-44 95

ALTHOUSE, Patricia and Monica Ramirez
Fresh thinking: GIS in environmental education. THE J, Vol. 23, No. 2: 87-90 Sep 95

ALTMAN, Rick
Photo opportunities. Pub, Vol. 10, No. 2: 69, 71, 73, 74, 76, 78 Feb 95

AMBROSE, David M. and Louis G. Pol
The international research experience: Executive MBA distinctiveness. J Teach Int Bus, Vol. 7, No. 1: 1-18 Nov 95

AMINI, Minoo S.
A framework for simulating computer-based individual and work-group communication. JEB, Vol. 71, No. 1: 49-53 Sep/Oct 95

ANDALEEB, Syed Saad
Country-of-origin effects: A country-category effect hypothesis. J Int Cons Mkt, Vol. 7, No. 3: 29-52 95

ANDERA, Frank
Today's managerial usage of electronic technology and procedures. J CIS, Vol. 35, No. 2: 65-68 Winter 94-95

ANDERSON, Carolyn M. and Matthew M. Martin
Why employees speak to coworkers and bosses: Motives, gender, and organizational satisfaction. J Bus Com, Vol. 32, No. 3: 249-265 Jl 95

ANDERSON, Joe S., et al.
Outcome comparisons of formal outplacement services and informal support. HRD Qtly, Vol. 6, No. 3: 275-288 Fall 95

ANDERSON, John C.
Brave new world: The impact of access legislation on retention in Alberta municipalities. Recs Mgt Qtly, Vol. 29, No. 4: 19-23 Oct 95
••
How lawyers work—and think. Recs Mgt Qtly, Vol. 29, No. 2: 20-22, 24-26, 35 Ap 95

ANDERSON, Patricia Lynn and Mary Alice Griffin
Word processing competencies: Which ones are really necessary? LBE J, Vol. 4, No. 1: 16-29 94

ANDERSON, Scott and P. Scott Makela
Requesting attention. Pub, Vol. 10, No. 5: 94-95 My 95

ANDERSON-YATES, Marcia A.
—and Beryl C. McEwen
Business education student teaching: Problems and challenges. Bus Ed Dig, Vol. 5: 13-18 95
••
—and other authors
English basics were developed in shorthand—why not in keyboarding? LBE J, Vol. 4, No. 1: 32-45 94

ANDERTON-LEWIS, Lillie, et al.
Teaching tips. Voc Ed J, Vol. 70, No. 1: 13-17 Ja 95

ANDREASEN, Michael
Select an anti-glare filter to prevent computer vision syndrome. Man Off Tech, Vol. 40, No. 2: 39-40 Feb 95

ANDREWS, Deborah C.
OWL: On-line writing wisdom. Bus Com Qtly, Vol. 58, No. 2: 9-10 Ju 95

ANDRIOLE, Stephen J., et al.
Asynchronous learning networks: Drexels's experience. THE J, Vol. 23, No. 3: 97-101 Oct 95

ANG, A. Y., et al.
A pilot study of the tasks of information systems professionals in Indonesia. J CIS, Vol. 35, No. 4: 59-65 Summer 95

ANGELIDIS, John A. and Nabil A. Ibrahim
Countertrading with the Middle East: An empirical investigation of challenges and opportunities. J Global Mkt, Vol. 8, No. 2: 97-114 94

ANGELIDIS, John P., et al.
A decision tree approach to the interpretation of multivariate statistical techniques. JEB, Vol. 71, No. 2: 110-117 Nov/Dec 95

ANGUEIRA, Carmen
The employment success of graduates of the secretarial science word processing program at a Bronx junior business college. Lehman College, Master's thesis 94

ANTONIONI, David
Problems associated with implementation of an effective upward appraisal feedback process: An experimental field study. HRD Qtly, Vol. 6, No. 2: 157-171 Summer 95

APPLETON, Ken
Routines and the first few weeks of class. Clearinghs, Vol. 68, No. 5: 293-296 My/Ju 95

ARCO, Lucius
Variability is "the stuff" of behavior programs: A reply to Murphy. J Org Beh Mgt, Vol. 15, No. 1/2: 141-143 95

ARMENIA-COPE, Robin
Protecting employee health during travel abroad. Man Off Tech, Vol. 40, No. 8: 28, 30-31 Aug 95

ARMSTRONG, Robert W. and John Krasnostein
The cultural convergence of MBA education across Australia, Singapore, and Malaysia. J Teach Int Bus, Vol. 7, No. 1: 45-60 Nov 95

ARNOLD, Christa L. and John W. Haas
An examination of the role of listening in the judgments of communication competence in co-workers. J Bus Com, Vol. 32, No. 2: 123-139 Ap 95

ARNOLD, Vanessa Dean and Terry D. Roach
Managing human resources. Bus Ed Forum, Vol. 49, No. 3: 3-4 Feb 95

ASH, Angela D.
10 tools for quick editing. WP Mag, Vol. 7, No. 10: 55-57 Oct 95
••
7 tools for terrific tables. WP Mag, Vol. 7, No. 8: 53-57 Aug 95
••
A basic guide to graphics. WP Mag, Vol. 7, No. 9: 41-44 Sep 95
••

Adding class to fax forms. WP Mag, Vol. 7, No. 4: 53-56 Ap '95
••
Adding special characters. WP Mag, Vol. 7, No. 11: 17-19 Nov '95
••
Column basics. WP Mag, Vol. 7, No. 1: 57-59 Ja '95
••
Easy page borders. WP Mag, Vol. 7, No. 8: 49-51 Aug '95
••
Easy-to-read fliers. WP Mag, Vol. 7, No. 3: 15-18 Mr '95
••
Error-free spelling. WP Mag, Vol. 7, No. 12: 44-46 Dec '95
••
How to put codes in their place. WP Mag, Vol. 7, No. 6: 53-54 Ja '95
••
Making words fit. WP Mag, Vol. 7, No. 5: 23-25 My '95
••
Mastering tabs and indents. WP Mag, Vol. 7, No. 3: 19-21 Mr '95
••
Page numbering basics. WP Mag, Vol. 7, No. 4: 23-24 Ap '95
••
Print it your way. WP Mag, Vol. 7, No. 10: 51-54 Oct '95
••
Printing white on black. WP Mag, Vol. 7, No. 1: 17-20 Ja '95
••
Saved by the backup feature. WP Mag, Vol. 7, No. 7: 49-50 Jl '95
••
The basics of styles, macros, and merge. WP Mag, Vol. 7, No. 5: 21-22 My '95
••
Using block and copy. WP Mag, Vol. 7, No. 2: 57-59 Feb '95

ASHRAFI, Noushin and Jean-Pierre Kuilboer
The information repository: A tool for metadata management. J DBM, Vol. 6, No. 2: 3-11 Spring '95

ATHEY, Susan, et al.
Changing information systems job requirements from 1989 to 1993. J CIS, Vol. 35, No. 3: 12-22 Spring '95

ATHA-DAVIES, Yvonne
Postsecondary office systems instructors: Their perceptions of competencies for office systems programs and their expertise. Southern Illinois University at Carbondale, Doctoral dissertation '94

ATTWOOD, Philip B.
Healdsburg High School's course on the automobile. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 93-95 Nov/Dec '95

AU, Alan K. M. and Alan C. B. Tse
The effect of marketing orientation on company performance in the service sector: A comparative study of the hotel industry in Hong Kong and New Zealand. J Int Cons Mkt, Vol. 8, No. 2: 77-87 '95

AUPPERLE, Kenneth E. and M. H. Sarhan
Assessing financial performance in the capstone, strategic management course: A proposed template. JEB, Vol. 71, No. 2: 72-77 Nov/Dec '95

AVEDON, Don M.
Electronic imaging 101 part IV: Indexing compression and software. Recs Mgt Qtly, Vol. 29, No. 1: 32-35, 38 Jan '95
••
Electronic imaging 101 part V: Communications. Recs Mgt Qtly, Vol. 29, No. 2: 36-37, 40-43 Ap '95
••
Electronic imaging 101 part VI: Systems, hardware, systems integration and workflow. Recs Mgt Qtly, Vol. 29, No. 3: 22-27 Jl '95
••
Electronic imaging 101 part VII: Standardization, legality, getting started, and future trends. Recs Mgt Qtly, Vol. 29, No. 4: 36, 38-41, 44, 82 Oct '95

AXELSON, Barbara
When image is everything. Off Sys, Vol. 12, No. 9: 32, 34-35 Sep '95

## B

BABAKUS, Emin and Ugur Yavas
Purchasing involvement in Saudi Arabia: Measure development and validation. J Int Cons Mkt, Vol. 8, No. 1: 23-42 '95

BABCOCK, Warren Eugene, et al.
Lunching international business faculty exchanges with the library connection. JEB, Vol. 71, No. 2: 107-109 Nov/Dec '95

BACCHUS, Robert C. and B. June Schmidt
Higher-order critical thinking skills used in banking. NABTE Rev, No. 22: 25-28 '95

BAILEY, Karen
Reaching out to business partners. Kan Bus Tchr, Vol. 47, No. 2: 13, 16 Spring '95

BAKER, Clora Mae, et al.
English basics were developed in shorthand — why not in keyboarding? LBE J, Vol. 4, No. 1: 32-45 '94

BALDWIN, Edward F. and Thomas E. Wilson
The accounting education change commission and accounting principles courses: A survey of accounting programs. JEB, Vol. 70, No. 3: 157-159 Ja/Feb '95

BALLESTER, Yvonne, et al.
Changing information systems job requirements from 1989 to 1993. J CIS, Vol. 35, No. 3: 12-22 Spring '95

BALON, Brett
Secrecy and authenticity. Recs Mgt Qtly, Vol. 29, No. 4: 24-26, 28-31 Oct '95

BANDERA, Hilda Jo
Effect of time spent on keyboarding instruction and practice for elementary age children. Southern Illinois University at Carbondale, Master's thesis '94

BAPNA, Sanjay
Supporting decisions for multi-project software engineering projects. J CIS, Vol. 35, No. 2: 16-19 Winter 94-95

BARKER, Randolph T. and Iris W. Johnson
Enhancing the student listening skills and environment. Bus Com Qtly, Vol. 58, No. 4: 28-33 Dec 95

BARKER, Robert M.
The interaction between end user computing levels and job motivation and job satisfaction: An exploratory study. J EUC, Vol. 7, No. 3: 12-19 Summer 95

BARNES, Nora Ganim, et al.
Marketing strategies for reporters. J CR, Vol. 56, No. 10: 36-37, 39 Aug-Oct 95

BARRETT, Lori
Assessment of medical practice management software and the needs of the provider community. Southern Illinois University at Carbondale, Master's thesis 94

BARRETT, Michael and Geoff Walsham
Managing IT for business innovation: Issues of culture, learning, and leadership in a Jamaican insurance company. J Global IM, Vol. 3, No. 3: 25-33 Summer 95

BARROW, Deborah K.
Book review: Meatpackers and beef barons: Company town in a global economy by Carol Andreas. J Cons Aff, Vol. 29, No. 2: 470-472 Winter 95

BARTEL, Kim
Applying multiple communication channels to business communication classes. Bus Com Qtly, Vol. 58, No. 2: 12-13 Ju 95

BARTH, Peter
Newsletter facelift' WP Mag, Vol. 7, No. 4: 26-33 Ap 95

BARTHOLOME, Lloyd W., et al
Using a knowledge system to document and evaluate faculty productivity in a college of business. JEB, Vol 70, No. 6: 337-343 Jl-Aug 95

BARTLETT, Robin L.
A flip of the coin ... a roll of the die: An answer to the free-rider problem in economic instruction. J Econ Ed, Vol. 6, No. 2: 131-139 Spring 95

BARTON, Al
Choosing the right display system to fit changing needs. Man Off Tech, Vol. 40, No. 6: 59, 61 Ju 95

BASLER, Joyce A.
Business incubator: A study of entrepreneurial training programs for business development. Southern Illinois University at Carbondale, Master's thesis 94

BASNET, Kanchan, et al.
HPT in academic curricula: Survey results. PIQ, Vol 8, No. 4: 6-21 95

BASSETT, Glenn
The new training: Operations methods for high performance. HRD Qtly, Vol. 6, No. 3: 297-306 Fall 95

BAUM, Edward and Anita C. James
Book review: The personal profile software system by Carlson Learning Company. HRD Qtly, Vol. 6, No. 1: 114-118 Spring 95

BAUMBAUGH, Glenna R.
A collaborative computer project between the high school business and English departments to improve writing competencies. Northern Illinois University, Doctoral dissertation 94

BAYLESS, Marsha
Redesigning the classroom to reflect technology's impact. NBEA Yrbk, No. 33: 106-116 95

BEAMER, Linda
A schemata model for intercultural encounters and case study: The emperor and the envoy. J Bus Com, Vol. 32, No. 2: 141-161 Ap 95
**
The cultural basis of persuasion: Case studies of Mexican and United States correspondence for sales. ABA Proc (1995 International Conference): 126-133 96

BEANS, Kathleen M.
Pulp nonfiction. Off Sys, Vol. 12, No. 9: 14, 16, 25 Sep 95

BEARNSON, Lisa Downs
Special report: The bright future for WordPerfect for DOS. WP Mag, Vol. 7, No. 8: 28-31 Aug 95

BEATTY, Jeff
State office streamlines records. Man Off Tech, Vol. 40, No. 11: 58, 60-61 Nov 95

BECK, Becky D.
Hassle-free mailings in minutes. WP Mag, Vol. 7, No. 12: 15-17, 19-20 Dec 95

BECK, Becky J.
5 tips for building a better newsletter. WP Mag, Vol. 7, No. 11: 13-16 Nov 95
**
Best shot form. WP Mag, Vol. 7, No. 1: 33-37 Ja 95
**
Business cards that sell. WP Mag, Vol. 7, No. 8: 17-21 Aug 95
**
Creating notepads for your clients. WP Mag, Vol. 7, No. 2: 15-18 Feb 95
**
Creative class schedules. WP Mag, Vol. 7, No. 5: 49-52 My 95
**
Custom-made gift certificates. WP Mag, Vol. 7, No. 1: 47-50 Ja 95
**
How to make ads that sell. WP Mag, Vol. 7, No. 10: 21-23, 27 Oct 95
**
Look professional with preprinted paper. WP Mag, Vol. 7, No. 4: 49-52 Ap 95
**

Sell your services with booklets. WP Mag, Vol. 7, No. 3: 50-54 Mr 95
**
Working parents to-do list. WP Mag, Vol. 7, No. 9: 15-18 Sep 95

BECKMAN, Sarah J., et al.
Learning to produce & integrate presentations, videos & stills. THE J, Vol. 23, No. 2: 78-81 Sep 95

BEHLING, Robert
— and Hal Records
Technology and international competition in the information age. J CIS, Vol. 35, No. 2: 50-55 Winter 94-95
**
— and Susan Haugen
Electronic data interchange as an enabling technology for international business. J CIS, Vol. 36, No. 1: 13-16 Fall 95

BEISWINGER, George L.
This old home office. Off Sys, Vol. 12, No. 5: 10-12, 14-16 My 95

BEISWINGER, George L.
Ergonomically correct. Off Sys, Vol. 12, No. 6: 50, 52, 55-56, 58 Ju 95

BELLO, Daniel C., et al.
Control mechanisms within export channels of distribution. J Global Mkt, Vol. 8, No. 2: 31-50 94

BELTRAMINI, Richard F. and Kevin P. Gwinner
Alumni satisfaction and behavioral intentions: University versus departmental measures. JME, 34-40 Spring 95

BENNETT, Cliff
Squeeze play. Off Sys, Vol. 12, No. 2: 28, 30-31 Feb 95

BENSON, James A. and David L. Ross
Cultural change in ethical redemption: A corporate case study. J Bus Com, Vol. 32, No. 4: 345-362 Oct 95

BENSON, Jim
Draw, pardner. Pub, Vol. 10, No. 1: 75-76 Ja 95

BENTO, Regina F.
Cross-cultural teamwork in end-user computing: A theoretical model. J EUC, Vol. 7, No. 4: 4-11 Fall 95

BENTON, J. Lamar
Personal and occupational mobility characteristics of selected dislocated newspaper workers. Louisiana State University, Doctoral dissertation 94

BEOUGHER, Marilea
Information network for Kansas. Kan Bus Tchr, Vol. 47, No. 2: 19 Spring 95

BERANEK, Peggy M.
The integration of cognitive learning strategies in an undergraduate computer architecture class. J CIS, Vol. 35, No. 4: 7-11 Summer 95

BERARDINELLI, Paula K., et al.
Management training: An impact theory. HRD Qtly, Vol. 6, No. 1: 79-90 Spring 95

BERGMAN, Renate and Jules M. Pieters
The empirical basis of designing instruction. PIQ, Vol. 8, No. 3: 118-129 95

BERGNER, Robert
An investigation of the business alignment training provided to information systems professionals by their employers. Northern Illinois University, Doctoral dissertation 94

BERLOW, David
Type well set. Pub, Vol. 10, No. 3: 76-79 Mr 95

BERNHARDT, Ruth
An analysis of work-related factors influencing absenteeism among employees at Southern Illinois University at Carbondale. Southern Illinois University at Carbondale, Master's thesis 94

BERRY, Ronald L. and Mary C. Jones
Information technology: An assessment of student perceptions. J CIS, Vol. 35, No. 4: 28-32 Summer 95

BERSON, Ellen C.
The relationship between formal education and successful entrepreneurship. Lehman College, Master's thesis 94

BEST, Pam
A creative approach to introducing family financial management to adolescents. Kan Bus Tchr, Vol. 47, No. 2: 6-7, 20 Spring 95

BICHY, Cassie Lee
Sequestered! JCR, Vol. 57, No. 2: 38-39 Dec 95

BIEHL, Allen
Building dialog boxes. WP Mag, Vol. 7, No. 6: 29-35 Ju 95
**
PerfectOffice: The first network suite. WP Mag, Vol. 7, No. 6: 59-60 Ju 95
**
WordPerfect's Internet publisher. WP Mag, Vol. 7, No. 8: 58, 60 Aug 95
**
— and Gary L. Wentz
Create a pop-up calendar. WP Mag, Vol. 7, No. 5: 53-58 My 95

BINDER, Carl
Promoting HPT innovations: A return to our natural science. PIQ, Vol. 8, No. 2: 95-113 95

BINSWANGER, Lee and Jake Widman
Type tasting. Pub, Vol. 10, No. 6: 79-82 Ju 95

BIRCH, Nancy J. and Fred J. Evans
Business education and change in Russia and Eastern Europe. JEB, Vol. 70, No. 3: 166-171 Ja/Feb 95

BIRKETT, Brenda S. and Mark Kiel
Attitudes of African American accounting students toward graduate education. Mid-Amer J Bus, Vol. 10, No. 2: 29-34 Fall 95

BISHOP, John
In the search of a niche. Voc Ed J, Vol. 70, No. 7: 38-41, 54 Oct 95

BISHOP, Patsy G.
If saber saws were information systems. Rees Mgt Qtly, Vol. 29, No. 4: 32-35 Oct 95

BLACK, Libby, et al.
Observations from the Boulder Valley Internet Project. THE J, Vol. 22, No. 10: 75-80 My 95
**
--and other authors
Observations from the Boulder Valley Internet Project. THE J, Vol. 22, No. 11: 54-57 Ju 95

BLAND, Zinna and Rebecca E. Lumback
Sexual harassment education. Bus Ed Forum, Vol. 49, No. 4: 5-8 Ap 95

BLASE, Karen A., et al.
The teaching-family model: A case study in data-based program development and refinement (and dragon wrestling). J Org Beh Mgt, Vol. 15, No. 1/2: 11-68 95

BLOCKHUS, Wanda
Georgia on my mind. ISBE News, Vol. 25, No. 2: 1-2, 9 Spring 95

BLYNT, Ruth Ann
Mark making in drawing and writing. Clearinghs, Vol. 68, No. 5: 282-284 My Ju 95

BOGART, William T.
Looking backward at feasible socialism: Using Bellamy to teach Schumpeter. J Econ Ed, Vol. 26, No. 4: 352-356 Fall 95

BOHANNON, Harriett C. and Valerie G. Spriggs
Florida school district teams technology with training. THE J, Vol. 22, No. 10: 70-74 My 95

BOLMEIER, E. C.
6 steps to pupil participation in democratic school control. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 106-109 Nov/Dec 95

BONNICI, Joseph and Merrill E. Warkentin
Revisited: Fabbri and Mann's criticism of the DPMA model curriculum. J CIS, Vol. 35, No. 3: 96-98 Spring 95

BONNO, John and Jack D. Shorter
Green PCs, PowerPCs, Intel's DX-4: Possible solutions for future business school computer labs. J CIS, Vol. 36, No. 1: 74-76 Fall 95

BORBA, Marcelo C.
Teaching mathematics: Computers in the classroom. Clearinghs, Vol. 68, No. 6: 333-334 Jl Aug 95

BORN, Richard G.
A "hands-on" unit on concurrency for the MIS student. J CIS, Vol. 35, No. 3: 56-64 Spring 95

BORTHWICK, Ann
Body of evidence. Voc Ed J, Vol. 70, No. 3: 24-26, 48 Mr 95

BORZO, Jeanette
A new spin on books. Pub, Vol. 10, No. 5: 69-74, 76 Sep 95
**
Eliminate the negatives. Pub, Vol. 10, No. 11: 53-58, 60 Nov 95
**
Matching the masters. Pub, Vol. 10, No. 6: 85, 87, 89-90, 92-93 Ju 95
**
New dimensions in scanning. Pub, Vol. 10, No. 1: 68-72 Ja 95
**
The big picture. Pub, Vol. 10, No. 2: 80-81, 83, 85 Feb 95
**
Top products of the year. Pub, Vol. 10, No. 12: 54-63, 66-68, 70, 72 Dec 95
**
Windows 95: Will it take off? Pub, Vol. 10, No. 10: 98-100, 102 Oct 95
**
--and Jake Widman
The digital gets physical. Pub, Vol. 10, No. 8: 95-97 Aug 95

BORZO, Paul
Plug-in and play with PageMaker. Pub, Vol. 10, No. 4: 69, 71, 73-74, 76, 78 Ap 95

BOUDREAU, Nancy, et al.
Critical thinking in graduate economic programs: A study of faculty perceptions. J Econ Ed, Vol. 6, No. 2: 177-181 Spring 95

BOWMAN, Brent J., et al.
Teaching end-user applications with computer-based training: Theory and an empirical investigation. J EUC, Vol. 7, No. 2: 12-18 Spring 95

BOYD, Fraser
People make it work. Rees Mgt Qtly, Vol. 29, No. 3: 28, 30, 32, 71 Jl 95

BOYD, Stephen D.
Executive speech coaching: An on-site, individualized, abbreviated course in public speaking. Bus Com Qtly, Vol. 58, No. 3: 58-60 Sep 95

BOZARTH, Joyce, et al.
When teachers are the students. Voc Ed J, Vol. 70, No. 2: 24-29, 57 Feb 95

BRACHE, Alan P. and Geary A. Rummler
Invited reaction: Performance improvement: A methodology for practitioners. HRD Qtly, Vol. 6, No. 1: 35-38 Spring 95

BRADLEY, James, Jr., et al.
Notetaking, working memory, and learning in principles of economics. J Econ Ed, Vol. 26, No. 1: 291-307 Fall 95

BRADSHAW, Russell
All-black schools provide role models: Is this the solution? Clearinghs, Vol. 68, No. 3: 146-150 Ja/Feb 95

BRAGA, Cheryl A., et al.
Marketing strategies for reporters. J CR, Vol. 56, No. 10: 36-37, 39 Aug-Oct 95

BRAGG, Debra D.
Tech prep: Where are we now? Voc Ed J, Vol. 70, No. 4: 18-23 Ap 95

BRANDT, Becky
Network printer upgrades improve productivity. Man Off Tech, Vol. 40, No. 12: 22-23 Dec 95

BRANKEY, Edward W.
Chapter 7 versus Chapter 13 bankruptcy: It pays to ask why. Mid-Amer J Bus, Vol. 10, No. 2: 65-71 Fall 95

BRATEN, Geir and Natalia Kouznetsova
Cooperation project on "competence development in the transition of the Russian higher education to the new mode of training economics". SIEC Rev, No. 125: 4-6 Ap 95

BRAUN, Ellen and Mark Piesner
This LAN is your LAN. Off Sys, Vol. 12, No. 7: 14, 16, 18 Jl 95

BRETHOWER, Dale M.
Specifying a human performance technology knowledgebase. PIQ, Vol. 8, No. 2: 17-39 95

BREWER, Peggy D. and Virgil L. Brewer
The management of diversity in a college of business environment. JEB, Vol. 71, No. 1: 11-13 Sep/Oct 95

BREWER, Virgil L. and Peggy D. Brewer
The management of diversity in a college of business environment. JEB, Vol. 71, No. 1: 11-13 Sep/Oct 95

BRICKMAN, Bette and Elfie Manning
Designing a multimedia lab for foreign languages. THE J, Vol. 22, No. 8: 64-65 Mr 95

BRIDGE-MENDENHALL, Morgan K.
The effect of the stock market game on economic literacy. University of Wyoming, Doctoral dissertation 94

BRIDGES, Carl, et al.
Business etiquette: What your students don't know. Bus Com Qtly, Vol. 58, No. 4: 34-38 Dec 95

BRINGHURST, Bob
5 great ways to use lines. WP Mag, Vol. 7, No. 12: 33-36 Dec 95
••
5 hot business forms. WP Mag, Vol. 7, No. 7: 51-55 Jl 95
••
Find files fast with QuickFinder. WP Mag, Vol. 7, No. 6: 63-65 Ju 95
••
Great editing tips. WP Mag, Vol. 7, No. 6: 55-58 Ju 95
••
How to use the envelope feature. WP Mag, Vol. 7, No. 7: 14-16 Jl 95

BRINKERHOFF, Robert O. and Max U. Montesino
Partnerships for training transfer: Lessons from a corporate study. HRD Qtly, Vol. 6, No. 3: 263-274 Fall 95

BROKAW, Stephen C. and C. Lakshman
Cross-cultural consumer research in India: A review and analysis. J Int Cons Mkt, Vol. 7, No. 3: 53-80 95

BRONN, Carl and Roberta Wiig
Methods for interpersonal and international negotiations. SIEC Rev, No. 125: 7-21 Ap 95

BRONNER, Michael and Bridget N. O'Connor
Facilitating curriculum development: The role of electronic meeting systems. NABTE Rev, No. 22: 5-9 95

BROOKS, Lynn
Imaging and OCR basics. J CR, Vol. 56, No. 9: 46 Jl 95

BROWER, Walter A.
Business education: Do we believe in the future? NJ BE Obs, Vol. 67: 1-5 95

BROWN, Bob S.
The academic ethics of graduate business students: A survey. JEB, Vol. 70, No. 3: 151-156 Ja/Feb 95

BROWN, Dan
Giving students the business. Voc Ed J, Vol. 70, No. 6: 41-43 Sep 95

BROWN, Eleanor, et al.
Exploring the gender gap on the GRE subject test in economics. J Econ Ed, Vol. 26, No. 1: 3-15 Winter 95

BROWN, Jean E. and Elain C. Stephens
Writing as transformation: A new paradigm for content writing. Clearinghs, Vol. 69, No. 1: 14-16 Sep/Oct 95

BROWN, Paula, et al.
Business etiquette: What your students don't know. Bus Com Qtly, Vol. 58, No. 4: 34-38 Dec 95

BROWNE, Carmen D.
Modifications for disabled students in keyboarding and computer classes. Bus Ed Forum, Vol. 50, No. 1: 34-36 Oct 95

BROWNE, M. Neil, et al.
Critical thinking in graduate economic programs: A study of faculty perceptions. J Econ Ed, Vol. 6, No. 2: 177-181 Spring 95

BRUE, Stanley L. and Craig R. MacPhee
From Marx to markets: Reform of the university economics curriculum in Russia. J Econ Ed, Vol. 6, No. 2: 182-194 Spring 95

BRUENING, John C.
Bringing green into the office. Man Off Tech, Vol. 40, No. 8: 33-34, 36 Aug 95

BRUHN, Mark J.
E-mail's conversational value. Bus Com Qtly, Vol. 58, No. 3: 43-44 Sep 95

BRUNING, Terry
Informs 4.1 leaps ahead. WP Mag, Vol. 7, No. 6: 60-61 Ju 95

BRUNSON, Warren
Quattro Pro 6.0 for Windows. WP Mag, Vol. 7, No. 3: 55-57 Mr 95
••
The perfect office. WP Mag, Vol. 7, No. 2: 63-65 Feb 95

BRYAN, Norman B.
Work perceptions among Hong Kong and United States I/S workers: A cross-cultural comparison. J E U C, Vol. 7, No. 4: 22-29 Fall 95

BRZOZOWSKI-GARDNER, Carol
Power of the press. Off Sys, Vol. 12, No. 6: 68 Ju 95

BUCH, Joshua and Kenneth L. Rhoda
Internationalizing the business curriculum: Teaching by example in finance. J Teach Int Bus, Vol. 6, No. 3: 73-86 95

BUDDY, Nancy J. and Harry E. Nowka
Entrepreneurial education in the international arena. Bus Ed Forum, Vol. 49, No. 3: 9-10 Feb 95

BUHL, Cheryl L.
Success is in the details. Voc Ed J, Vol. 70, No. 4: 30-31, 33 Ap 95

BUNN, Phyllis C.
National business and education skills standards: Does business education need them? J B E R, Vol. 4, No. 2: 46-53 94

BURK, John, et al.
HRD and decision-making styles. HRD Qtly, Vol. 6, No. 4: 383-395 Winter 95

BURN, Janice M.
The new cultural revolution: The impact of EDI on Asia. J Global IM, Vol. 3, No. 4: 16-23 Fall 95
••
—and other authors
Paradigm shift—cultural implications for development of IS professionals. J Global IM, Vol. 3, No. 2: 18-28 Spring 95
••
—and other authors
Work perceptions among Hong Kong and United States I/S workers: A cross-cultural comparison. J E U C, Vol. 7, No. 4: 22-29 Fall 95

BURROW, James L., et al.
Management training: An impact theory. HRD Qtly, Vol. 6, No. 1: 79-90 Spring 95

BURSUCK, William, et al.
Homework, grading, and testing practices used by teachers for students with and without disabilities. Clearinghs, Vol. 69, No. 1: 50-55 Sep/Oct 95

BURTON, John, et al.
The operations, appeals and costs of the alternative financial sector: Implications for financial counselors. Fin C & P, Vol. 6: 93-98 95

BURTON, John R.
Book review: The electronic eye: The rise of surveillance society by David Lyon. J Cons Aff, Vol. 29, No. 2: 486-489 Winter 95

BUSH-BACELIS, Jean L. and John L. Waltman
Contrasting expectations of individualists and collectivists: Achieving effective group interaction. J Teach Int Bus, Vol. 7, No. 1: 61-76 Nov 95

BUTLER, Marilyn S.
A collaborative project on information resources in the workplace. Bus Com Qtly, Vol. 58, No. 3: 52-53 Sep 95

BUTLER, Tyrone G.
Records and information managers strive toward greater professionalism. Man Off Tech, Vol. 40, No. 2: 51-52 Feb 95

BUTLER, Wayne M.
Writing to learn history on-line. Clearinghs, Vol. 69, No. 1: 17-20 Sep/Oct 95

BUTTERFIELD, Ernest W.
Academic idols and ideals: A sharp analysis of three secondary-school movements. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 88-90 Nov/Dec 95

BUXTON, Tim
Networks and CD-ROMs aid research, development and education in Zimbabwe. THE J, Vol. 22, No. 6: 67-71 Ja 95

BUZZARD, Janet and Nancy Groneman
Competencies needed by computer educators. NABTE Rev, No. 22: 15-19 95

BUZZI, William B., et al.
Total quality management and cooperative learning: An attempt at synergy. J E B, Vol. 70, No. 3: 135-140 Ja/Feb 95

## C

CAGLE, Sheila M.
Book review: Technical writing: Principles, strategies, and readings by Diana C. Reep, 2nd ed. Bus Com Qtly, Vol. 58, No. 3: 62-63 Sep 95

CALANTONE, Roger J. and Poh-Lin Yeoh
An application of the analytical hierarchy process to international marketing: Selection of a foreign distributor. J Global Mkt, Vol. 8, No. 3/4: 39-65 95

CALLAN, John Roger
Early morning challenge: The potential effects of chronobiology on taking the scholastic aptitude test. Clearinghs, Vol. 68, No. 3: 174-176 Ja/Feb 95

CALLAS, Kendall
12 keystroke-cutting tips. WP Mag, Vol. 7, No. 5: 34-37 My 95
••
Instant phrases with variables. WP Mag, Vol. 7, No. 8: 32, 36-39 Aug 95
••
Quickly launch your macros and merges. WP Mag, Vol. 7, No. 10: 45-50 Oct 95

CALLIHAN, Steven E.
Name that file. WP Mag, Vol. 7, No. 6: 44-48 Ju 95

CAMARRO, Kenneth D.
Back to "At Work." Off Sys, Vol. 12, No. 2: 40-41 Feb 95

CAPALDO, Guido, et al.
Factors influencing successful implementation of computer based technologies in knowledge-intensive activities. IRM J, Vol. 8, No. 4: 29-36 Fall 95

CARDENAS, Manuel, et al.
Country-of-origin bias among high-income consumers in Mexico: An empirical study. J Int Cons Mkt, Vol. 8, No. 2: 27-44 95

CARLEY, Dale H., et al.
Consumer utilization of food labeling as a source of nutrition information. J Cons Aff, Vol. 29, No. 2: 368-380 Winter 95

CARLING, Jennifer A.
Do-it-yourself phone forms. WP Mag, Vol. 7, No. 4: 40-44 Ap 95

CARLITZ, Robert D., et al.
Standards for school networking. THE J, Vol. 22, No. 9: 71-74 Ap 95

CARLSON, John A. and David W. Schodt
Beyond the lecture: Case teaching and the learning of economic theory. J Econ Ed, Vol. 26, No. 1: 17-28 Winter 95

CARMEL, Erran, et al.
Examining the process of electronic-JAD. J EUC, Vol. 7, No. 1: 13-22 Winter 95

CARR, Alison A.
Performance technologist preparation: The role of leadership theory. PIQ, Vol. 8, No. 4: 59-74 95

CARR, Clay, et al.
Punished by rewards? A behavioral perspective. PIQ, Vol. 8, No. 2: 125-140 95

CARRINGTON, Max R. and Donald W. Caudill
Marketing educators as mentors: Benefits for students. Bus Ed Forum, Vol. 49, No. 4: 34-36 Ap 95

CARSKY, Mary L., et al.
Toward consumer efficiency: A model for improved buymanship. J Cons Aff, Vol. 29, No. 2: 442-459 Winter 95

CARSON, Kerry, et al.
Enhancing communication and interactional effectiveness with Mexican-American trainees. Bus Com Qtly, Vol. 58, No. 3: 19-25 Sep 95

CARSON, Paula Phillips, et al.
Enhancing communication and interactional effectiveness with Mexican-American trainees. Bus Com Qtly, Vol. 58, No. 3: 19-25 Sep 95

CARTER, Michael A.
How to blow a bond issue—or not, if you'd prefer. Clearinghs, Vol. 68, No. 5: 289-292 My/Ju 95

CARTHEY, Joseph H.
Relationships between learning styles and academic achievement and brain hemispheric dominance and academic performance in business and accounting courses. Winona State University, Master's thesis 94

CARTWRIGHT, Carol A.
High technology in higher education: A presidential perspective. Ed Tech Exchange, Vol. 3, No. 2: 6-13 Fall 95

CASCIO, Chuck
National board for professional teaching standards: Changing teaching through teachers. Clearinghs, Vol. 68, No. 4: 211-213 Mr/Ap 95

CASE, Christopher
Legendary feats of the national speed contest. J CR, Vol. 56, No. 4: 22-27 Feb 95

CASTLEBERRY, Stephen B. and John F. Tanner, Jr.
Professional selling and relationship marketing: Moving from transactional role-playing to partnering. JME, 51-62 Fall 95

CATANACH, Anthony H., Jr., and Steven Golen
The importance of written communication skills for accountants. ABEA J, Vol. 14, No. 1: 24-32 Spring 95

CAUDILL, Donald W. and Max R. Carrington
Marketing educators as mentors: Benefits for students. Bus Ed Forum, Vol. 49, No. 4: 34-36 Ap 95

CENNAMO, Katherine S. and Peggy A. Ertmer
Teaching instructional design: An apprenticeship model. PIQ, Vol. 8, No. 4: 43-58 95

CHALUPA, Marilyn R. and Carolee Sorrunen
Strategies for developing critical thinking. Bus Ed Forum, Vol. 49, No. 3: 41-43 Feb 95



BEST COPY AVAILABLE

CHAN, Chi-fai and Suk-ching Ho
What is in a brand—quality perception of manufacturer versus private brands. J Int Cons Mkt, Vol. 7, No. 4: 39-57 95

CHAN, Hock C
Naturalness of graphical queries based on the entity relationship model. J DBM, Vol. 6, No. 3: 3-13 Summer 95

CHANG, Y. Regina
—and Sandra J. Huston
Patterns of adequate household emergency fund holdings: A comparison of households in 1983 and 1986. Fin C & P, Vol. 6: 119-128 95
**
—and other authors
Optimal life cycle savings. Fin C & P, Vol. 6: 1-15 95

CHAPMAN, Jacquelyn F. and McFarland, Judith A.
Diversity of the customer base: A business necessity. JEB, Vol. 71, No. 1: 17-18 Sep/Oct 95

CHATRATH, Arjun, et al.
Determinants of bank profitability. Mid-Amer J Bus, Vol. 10, No. 1: 41-46 Spring 95

CHAUDHRY, Mukesh, et al.
Determinants of bank profitability. Mid-Amer J Bus, Vol. 10, No. 1: 41-46 Spring 95

CHEN, Sean, et al.
How long can we really go without expert systems? J CIS, Vol. 35, No. 2: 56-59 Winter 94-95

CHEUNG, Wah-Leung and Luther (Trev) Denton
National stereotypes and product evaluations about Japan and the United States: A Hong Kong perspective. J Int Cons Mkt, Vol. 7, No. 4: 59-79 95

CHILDERS, Pamela B. and Joan A. Mullin
The natural connection: The WAC Program and the high school writing center. Clearinghs, Vol. 69, No. 1: 24-26 Sep/Oct 95

CHO, Byung-Ju, et al.
Look what the fax dragged in: A question of ethics in an international start-up company. Bus Com Qtly, Vol. 58, No. 1: 52-54 Mr 95

CHOE, Sang T. and Henry W. Vanderleest
Answers to questions about first jobs in international business. Mid-Amer J Bus, Vol. 10, No. 2: 51-56 Fall 95

CHOI, Hoon
Management information systems faculty perceptions and use of electronic mail. Utah State University, Doctoral dissertation 94

CHOW, Louis R., et al.
A strategic development framework of HCI design. J CIS, Vol. 36, No. 1: 88-93 Fall 95

CHRISTOPHER, Doris A.
Designing a computerized presentation center. THE J, Vol. 22, No. 8: 56-59 Mr 95

CHRONIC, Gayla
A change in perspective. J CR, Vol. 57, No. 1: 30-31 Nov 95

CHUN-YOON, Jongsuk and Cynthia R. Jasper
Consumer preferences for size description systems of men's and women's apparel. J Cons Aff, Vol. 29, No. 2: 429-441 Winter 95

CHUNG, Chen-Hua and Jensen Chung
Communication overload in computer information systems environment. J CIS, Vol. 36, No. 1: 82-87 Fall 95

CHUNG, Jensen and Chen-Hua Chung
Communication overload in computer information systems environment. J CIS, Vol. 36, No. 1: 82-87 Fall 95

CHURCH, Allan H.
Managerial behaviors and work group climate as predictors of employee outcomes. HRD Qtly, Vol. 6, No. 2: 173-205 Summer 95

CIANCIO, Jean, et al.
Act locally. Voc Ed J, Vol. 70, No. 7: 26-28 Oct 95

CINTIEMPO, Sabrina
Business experts' and business communication students' agreement on the importance of verbal and nonverbal communication skills for business success. Lehman College, Master's thesis 94

CLABAUGH, Jason P., et al.
Bloom's Cognitive Domain Theory: A basis for developing higher levels of critical thinking skills in reconstructing a professional selling course. JME, 25-34 Fall 95

CLABAUGH, Maurice G., Jr., et al.
Bloom's Cognitive Domain Theory: A basis for developing higher levels of critical thinking skills in reconstructing a professional selling course. JME, 25-34 Fall 95

CLAMPITT, Phillip G. and Tim Meyer
Business communication technologies: A new course. Bus Com Qtly, Vol. 58, No. 2: 3-7 Ju 95

CLARK, Gary L.
An analysis of the sources of articles in the Journal of Marketing Education: An update. JME, 25-33 Spring 95

CLARK, Joe
Voice activated. Pub, Vol. 10, No. 5: 81-84, 86 My 95

CLARK, Stanley J. and Charles E. Jordan
Two-year college accounting faculty: Their opinions about the first course in accounting. JEB, Vol. 71, No. 2: 68-71 Nov/Dec 95

CLEGG, Oleah
NetWare 4.1: Tomorrow's network today. WP Mag, Vol. 7, No. 5: 59-61 My 95

CLEMENT, Mary C.
If you really want to help the teacher next door. Clearinghs, Vol. 69, No. 1: 40-41 Sep/Oct 95

CLEMENT, Ronald W.
Case instruction: Dealing with the "difficult" student. KBEA J, 11-12 Spring 95

CLINEBELL, John M. and Sharon K. Clinebell
Computer use in the management curriculum. JEB, Vol. 71, No. 1: 30-36 Sep/Oct 95

CLINEBELL, Sharon K. and John M. Clinebell
Computer use in the management curriculum. JEB, Vol. 71, No. 1: 30-36 Sep/Oct 95

COHEN, Eli
Software review: Hijaak Graphics Suite v3.0. J CIS, Vol. 36, No. 1: 94-95 Fall 95

COHEN, Lance
Getting students started with e mail. Bus Com Qtly, Vol. 58, No. 3: 38-40 Sep 95
••
Safe at home: An anatomy of the World Wide Web home page. Bus Com Qtly, Vol. 58, No. 3: 41-43 Sep 95
••
SimBiz. Bus Com Qtly, Vol. 58, No. 2: 13-14 Ju 95

COHN, Cheryl L. and Randall W. Rentfro
Running the U.S. economy: A computer-simulation competition for high school students. JEB, Vol. 71, No. 2: 64-67 Nov/Dec 95

COHN, Elchanan, et al.
Notetaking, working memory, and learning in principles of economics. J Econ Ed, Vol. 26, No. 1: 291-307 Fall 95

COHN, Sharon, et al.
Notetaking, working memory, and learning in principles of economics. J Econ Ed, Vol. 26, No. 1: 291-307 Fall 95

COLE, Barbara C. and Dennie L. Smith
Effects of ethics instruction on the ethical perceptions of college business students. JEB, Vol. 70, No. 6: 351-356 Jl/Aug 95

COLE, Brian A. and Scott W. Ward
Selecting record media. Recs Mgt Qtly, Vol. 29, No. 3: 3-6 Jl 95

COLE, Karen B., et al.
Homework, grading, and testing practices used by teachers for students with and without disabilities. Clearinghs, Vol. 69, No. 1: 50-55 Sep/Oct 95

COLLINS, J. Stephanie and Robert A. Millen
Information systems outsourcing by large American industrial firms: Choices and impacts. IRMJ, Vol. 8, No. 1: 5-13 Winter 95

CONNELLY, Jim
Designing records and document retrieval systems. Recs Mgt Qtly, Vol. 29, No. 2: 30-32, 34-35 Ap 95

CONNOLLY, Frank W.
Intellectual honesty in the era of computing. THE J, Vol. 22, No. 9: 86-88 Ap 95

COOKE, Nancy J. and Anna L. Rowe
Measuring mental models: Choosing the right tools for the job. HRD Qtly, Vol. 6, No. 3: 243-255 Fall 95

COOLEY, Joy A., et al.
Teaching tips. Voc Ed J, Vol. 70, No. 1: 13-17 Ja 95

COOPER, Richard B., Jr.
Should your empovees go to the office? Man Off Tech, Vol. 40, No. 10: 45-46 Sep 95
••
Working well. Off Sys, Vol. 12, No. 12: 26, 27 Dec 95
••
Giving real meaning to customer service. Man Off Tech, Vol. 40, No. 5: 44, 46 My 95

CORBALLY, John E., Jr.
High standards call for a homework program. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 115-116 Nov/Dec 95

CORBETT, Michael F.
Outsourcing: New tool in managing office technology. Man Off Tech, Vol. 40, No. 10: 39-40 Sep 95

CORDEIRO, William P.
Should a school of business change its ethics to conform to the cultural diversity of its students? JEB, Vol. 71, No. 1: 27-29 Sep/Oct 95

CORMAN, Lawrence S., et al.
A study of laterality and cognitive style in information systems and liberal arts students. J CIS, Vol. 35, No. 2: 26-34 Winter 94-95

CORTINA, Gabriel, et al.
Act locally. Voc Ed J, Vol. 70, No. 7: 26-28 Oct 95

COSAR, Ahmet, et al.
Multiple query optimization with depth-first branch-and-bound and dynamic query ordering. J DBM, Vol. 6, No. 1: 14-19 Winter 95

COSCARELLI, William C., et al.
HRD and decision-making styles. HRD Qtly, Vol. 6, No. 4: 383-395 Winter 95

COTTER, Ann, et al.
HRD and decision-making styles. HRD Qtly, Vol. 6, No. 4: 383-395 Winter 95

COTTER, Michael J. and James A. Henley, Jr.
Martial arts strategy: Japanese karate kata used in marketing. J Int Cons Mkt, Vol. 7, No. 4: 5-21 95

COTTON, Melissa J.
What job skills are employers in the northwest Missouri/southwest Iowa area wanting from high school graduates? Northwest Missouri State University, Master's thesis 94

COX, Bill D. and John E. Elsea
Building an awareness of unrealized capital accounts in stockholders' equity. JEB, Vol. 70, No. 4: 243-246 Mr/Ap 95

COX, Brian
Make the move to mobile filing. Man Off Tech, Vol. 40, No. 11: 57-58 Nov 95

COX, Philip W. L.
The teacher in a high school of the future. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 80-83 Nov/Dec 95

CRESPY, Charles T. and James M. Stearns
Learning hierarchies and the marketing curriculum: A proposal for a second course in marketing. JME, 20-32 Summer 95

CREWS, Tena B.
Ratings of the Georgia business education industry certification standards by Georgia educators and business and industry personnel. The University of Georgia, Doctoral dissertation 94

CRONIN, John J.
A graduate communication course for an era of global commerce: A case study. Bus Com Qtly, Vol. 58, No. 2: 32-39 Ju 95

CROWLEY-LONG, Kathleen
Resources for teaching white students about issues of race. Clearinghs, Vol. 68, No. 3: 134-138 Ja/Feb 95

CUDD, Mike, et al.
Assessment of the nature and status of the MBA restructuring trend. JEB, Vol. 71, No. 1: 44-48 Sep/Oct 95

CULLEN, Scott
Copiers 101: How low should you go? Off Sys, Vol. 12, No. 3: 30, 32, 34, 36-37 Mr 95
**
Copy this. Off Sys, Vol. 12, No. 11: 26, 30, 32, 34 Nov 95
**
Don't do it yourself. Off Sys, Vol. 12, No. 3: 10-12, 14 Mr 95
**
It's a mod, mod modular world. Off Sys, Vol. 12, No. 8: 35-36, 38 Aug 95
**
The sharper image. Off Sys, Vol. 12, No. 10: 29-30, 32-34 Oct 95

CUNNINGHAM, Anthony C.
Developing marketing professionals: What can business schools learn? JME, 3-9 Summer 95

CUSHMAN, Pauline K., et al.
The effectiveness of instructor developed computer-based courseware. J CIS, Vol. 36, No. 1: 26-30 Fall 95

CUSICK, Kathleen and Edward L. Vockell
Teacher's attitudes toward using newspapers in the classroom. Clearinghs, Vol. 68, No. 6: 359-362 Jl/Aug 95

CUTLER, Bob D., et al.
The portrayal of people in magazine advertisements: The United States and Korea. J Int Cons Mkt, Vol. 8, No. 2: 45-58 95
**
— and other authors
The Westernization of Asian print advertising. J Int Cons Mkt, Vol. 7, No. 4: 23-37 95

CZECH, Carl and Allison Rossett
They really wanna, but . . . the aftermath of professional preparation in performance technology. PIQ, Vol. 8, No. 4: 115-132 95

CZEJDO, Bogdan D. and Kenneth C. Messa
Using two database modelling techniques for implementation of interactive software systems. J CIS, Vol. 35, No. 4: 35-41 Summer 95

# D

DALAL, Nikunj P. and Bill C. Hardgrave
Comparing objected-oriented and extended-entity-relationship data models. J DBM, Vol. 6, No. 3: 15-21 Summer 95

DANES, Sharon M. and Kathryn D. Rettig
Economic adjustment strategies of farm men and women experiencing economic stress. Fin C & P, Vol. 6: 59-73 95

DARDIS, Rachel and Thomas Keane
Risk-benefit analysis of cigarette smoking: Public policy implications. J Cons Aff, Vol. 29, No. 2: 351-367 Winter 95

DATSKOVSKY, Galina
For the records. Off Sys, Vol. 12, No. 6: 36, 41 Ju 95

DAVIDSON, Peter J.
Facsimile machines. Off Sys, Vol. 12, No. 1: 21, 24, 26 Ja 95
**
Great expectations. Off Sys, Vol. 12, No. 5: 18, 20, 22, 24 My 95
**
Hit the road, fax. Off Sys, Vol. 12, No. 12: 12, 14, 16, 21 Dec 95

DAVIES, Howard, et al.
An analysis of the learning process of business students at Hong Kong Polytechnic. JEB, Vol. 70, No. 3: 172-178 Ja/Feb 95

DAVIS, Charles H. and Gordon Patzer
Business education: Bridging the ethics gap between marketing classroom and corporate boardroom. ABA Proc (1995 International Conference): 172-179 96

DAVIS, D. F., et al.
Can DSS technology improve group decision performance for end users?: An experimental study. J EUC, Vol. 7, No. 2: 3-10 Spring 95

DAVIS, Diane and Nancy Gonzenbach
Trends in information and image management. DPEJ, Vol. 37, No. 3: 128-141 Summer 95

DAVIS, Diane C.
Do court reporters need four-year degrees? J CR, Vol. 56, No. 5: 34-35 Mr 95

DAVIS, Donald L., et al.
Can DSS technology improve group decision performance for end users?: An experimental study. J EUC, Vol. 7, No. 2: 3-10 Spring 95

DAVY, Jeanette A., et al.
Outcome comparisons of formal outplacement services and informal support. HRD Qtly, Vol. 6, No. 3: 275-288 Fall 95

DAWKINS, Stephen A.
Does ergonomics work? Man Off Tech, Vol. 40, No. 3: 12-14 Mr 95

DE LOS SANTOS, Orestes
Competencies employers seek in entry-level employees who are graduates of the Bronx Educational Opportunity Center Lehman College, Master's thesis 94

DEAN, Peter J.
Book review: The fifth discipline fieldbook: Strategies and tools for building a learning organization by Peter Senge, Art Kleiner, Charlotte Roberts, Richard Ross, and Bryan Smith. PIQ, Vol. 8, No. 1: 111-117 95
**
Examining the practice of human performance technology. PIQ, Vol. 8, No. 2: 68-94 95

DEANS, Candace
Book review: International trade in computer software by Stephen E. Siwek and Harold W. Furchtgott-Roth. J Global Mkt, Vol. 8, No. 3/4: 191-193 95

DECKERT, Laura
Benefits of realtime for official reporters. J CR, Vol. 56, No. 3: 32 Ja 95

DEJONG, Mary Jo, et al.
Strategic planning from training to performance technology within three years. PIQ, Vol. 8, No. 2: 114-124 95

DELENER, Nejdet
Book review: Euromarketing: A strategic planner for selling into the new Europe by Rick Arons. J Global Mkt, Vol. 8, No. 2: 115-118 94

DEMITCHELL, Todd and Joan Stipetic
The superintendent, the school board, and free speech: A question of loyalty. Clearinghs, Vol. 68, No. 6: 367-371 Jl/Aug 95

DENKA, Andrew
Keep your support staff up-to-date with technology. Man Off Tech, Vol. 40, No. 1: 35-36 Ja 95

DENNIS, Anita
101 hot tips. Pub, Vol. 10, No. 8: 47-75 Aug 95
**
7 ways to build a page. Pub, Vol. 10, No. 10: 43-47, 50-54, 56, 58, 60, 62, 64 Oct 95
**
Designs that bear repeating. Pub, Vol. 10, No. 5: 58-59, 61-62, 64, 66 Sep 95
**
Grand makeover. Pub, Vol. 10, No. 4: 59-67 Ap 95
**
Hot links. Pub, Vol. 10, No. 5: 79-80, 82, 84 Sep 95
**
Megabytes to go. Pub, Vol. 10, No. 11: 87, 89, 91-92 Nov 95
**
Net gains. Pub, Vol. 10, No. 3: 46-47, 49, 51-52, 54, 56 Mr 95
**
Production in paradise. Pub, Vol. 10, No. 2: 50-53, 55-56, 58 Feb 95
**
Stochastic aptitude test. Pub, Vol. 10, No. 6: 55-56, 58-60, 61 Ja 95
**
Street wise. Pub, Vol. 10, No. 5: 42-43, 45-46, 48, 50 My 95
**
The burden of proof. Pub, Vol. 10, No. 12: 76-79, 81-82 Dec 95
**
Wine by design. Pub, Vol. 10, No. 6: 62-65 Ju 95

DENTON, Luther (Trey) and Wah-Leung Cheung
National stereotypes and product evaluations about Japan and the United States: A Hong Kong perspective. J Int Cons Mkt, Vol. 7, No. 4: 59-79 95

DEVANEY, Sharon A.
Retirement preparation of older and younger baby boomers. Fin C & P, Vol. 6: 25-33 95

DEVET, Bonnie
Introducing a speaker: An assignment for students in business communication. Bus Com Qtly, Vol. 58, No. 4: 57-58 Dec 95

DEVITO, Raffaele, et al.
Variables affecting student interest in international business studies. J Teach Int Bus, Vol. 6, No. 3: 17-32 95

DEVOS, Rich
Rich DeVos remarks ... Delta Pi Epsilon distinguished lecturer. DPEJ, Vol. 37, No. 4: 217-223 Fall 95

DIBELLA, Anthony J.
Book review: Sculpting the learning organization: Lessons in the art and science of systemic change by Karen E. Watkins and Victoria J. Marsick. HRD Qtly, Vol. 6, No. 4: 421-423 Winter 95

DICK, Walter and Walter Wager
Preparing performance technologists: The role of a university. PIQ, Vol. 8, No. 4: 34-42 95

DICKELMAN, Gary J.
Things that help us perform: Commentary on ideas from Donald A. Norman. PIQ, Vol. 8, No. 1: 23-30 95

DICKINSON, Alyce, et al.
Punished by rewards? A behavioral perspective. PIQ, Vol. 8, No. 2: 125-140 95

DICKINSON, Roger
Book review: The gas station in America by John A. Jakle and Keith A. Sculle. J Cons Aff, Vol. 29, No. 2: 479-482 Winter 95
**

—and other authors
Toward consumer efficiency: A model for improved buymanship. J Cons Aff, Vol. 29, No. 2: 442-459 Winter 95

DIECKMANN, Michael
Doing business on the World-Wide Web. Man Off Tech, Vol. 40, No. 6: 41-43 Ju 95

DIERCKS, Chen A.
High school enrollment patterns in selected business education programs in Illinois high schools. Southern Illinois University at Carbondale, Master's thesis 94

DIFFLEY, Judy High
A technological edge: elementary keyboarding. Kan Bus Tchr, 4-5, 7 Fall 95

DIGGLE, Patricia
Temporary administrative support staff: Employer perceptions and patterns of employment. Southern Illinois University at Carbondale, Master's thesis 94

DIMARCO, Nicholas, et al.
Outcome comparisons of formal outplacement services and informal support. HRD Qtly, Vol. 6, No. 3: 275-288 Fall 95

DIVOKY, James J.
Eliciting teaching evaluation information interactively. JEB, Vol. 70, No. 6: 317-320 Jl Aug 95

DLABAY, Les
Top ten sources (with instructional suggestions) for international business. ISBE News, Vol. 25, No. 2: 3, 5 Spring 95

DMYTRENKO, April L.
Book review: Bar code guideline booklets by Ernest Campbell. Recs Mgt Qtly, Vol. 29, No. 1: 54-55 Jan 95
**

Book review: Information and records management by Mary F. Robek, Gerald F. Brown, and David O. Stephens. Recs Mgt Qtly, Vol. 29, No. 4: 64, 66 Oct 95
**

Book review: Law, records, and information management: The court cases by Donald Skupsky and John Montana. Recs Mgt Qtly, Vol. 29, No. 3: 51-52 Jl 95
**

Book review: Managing records for ISO 9000 compliance by Eugenia Brumm. Recs Mgt Qtly, Vol. 29, No. 2: 60, 62 Ap 95

DOKE, E. Reed, et al.
Journal publishing preferences of CIS/MIS scholars: An empirical investigation. J CIS, Vol. 36, No. 1: 49-64 Fall 95

DOMAZLICKY, Bruce R., et al.
Peer grading of essays in a principles of microeconomics course. JEB, Vol. 70, No. 6: 357-361 Jl Aug 95

DONEY, Lloyd D. and Michael D. Akers
Information systems content in the CMA examination. JEB, Vol. 70, No. 6: 327-331 Jl Aug 95

DONIHUE, Michael R.
Teaching economic forecasting to undergraduates. J Econ Ed, Vol. 6, No. 2: 113-121 Spring 95

DONOHO, Casey L.
Journal writing in the personal selling curriculum. JME, 5-16 Fall 95

DORRIS, Anna Verona
Educating the twentieth-century youth. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 77-79 Nov/Dec 95

DORTCH, R. Neil, et al.
Business etiquette: What your students don't know. Bus Com Qtly, Vol. 58, No. 4: 34-38 Dec 95

DORWEILER, Vernon P. and Mehenna Yakhou
The status of environmental management in business education. JEB, Vol. 70, No. 3: 160-165 Ja/Feb 95

DOUGLAS, Stratford and Joseph Sulock
Estimating educational production functions with correction for drops. J Econ Ed, Vol. 6, No. 2: 101-112 Spring 95

DOVER, Phyllis
Characteristics of in-house training for office support staff in southern Illinois financial institutions. Southern Illinois University at Carbondale, Master's thesis 94

DOW, Kathy, et al.
Tenure status and pedagogical choices. JEB, Vol. 71, No. 1: 40-43 Sep/Oct 95

DOWEN, Richard J. and Thomas L. Mann
Do the foxes guard the hen house? A note on agency costs. Mid-Amer J Bus, Vol. 10, No. 1: 21-29 Spring 95

DOYLE, Peter, et al.
Marketing strategies of international competitors in the UK machine tool market. J Global Mkt, Vol. 8, No. 2: 75-96 94

DRAKE, Daniel D.
Using the Comer Model for home-school connections. Clearinghs, Vol. 68, No. 5: 313-316 My/Ju 95

DREXEL, Cynthia
—and Karen S. Nantz
The legal issues of electronic mail. OSR J, Vol. 13, No. 2: 15-19 Fall 95
**

—and Karen S. Nantz
Incorporating electronic mail into the business communication course. Bus Com Qtly, Vol. 58, No. 3: 45-51 Sep 95

DUCLOS, Leslie K. and Roberta M. Roth
Meeting entry level job requirements: The impact on the IS component of business undergraduate curricula. J CIS, Vol. 35, No. 4: 50-54 Summer 95

DUFF, Sheri and Randall Wells
Technology in the classroom. KBEA J, 5-7 Spring 95

DUFRENE, Uric and Alan Wong
Finance education and the ethics debate. JEB, Vol. 70, No. 3: 179-181 Ja/Feb 95

DUKE, Charles R. and Richard M. Reese
A case study in curriculum evaluation using strategic and tactical assessments. JEB, Vol. 70, No. 6: 344-347 Jl/Aug 95

DUNNING, John H. and Donald J. Lecraw
The UNCTC curricula on TNCs: A contribution to international business in developing countries. J Teach Int Bus, Vol. 6, No. 3: 1-15 95

DURFEE, William K. and Arthur G. Erdman
Pac-Man, calluses, and the undergraduate engineering design student. Ed Tech Exchange, Vol. 3, No. 1: 16-23 Spring/Summer 95

DVORAK, Scott and Jeff Larson
Pumping up an image. Pub, Vol. 10, No. 2: 92-93 Feb 95

DYKEMAN, John
Get ready for postal reform. Man Off Tech, Vol. 40, No. 12: 24,29 Dec 95
••
HR takes an active role in selecting global IT staff. Man Off Tech, Vol. 40, No. 4: 43, 45 Ap 95
••
New activity in multifunction and digital connectivity. Man Off Tech, Vol. 40, No. 5: 65-66 My 95

DYKMAN, Ann
Making sense of it all. Voc Ed J, Vol. 70, No. 1: 22-23, 44 Ja 95
••
On the block. Voc Ed J, Vol. 70, No. 6: 26-31, 56 Sep 95
••
She's all heart. Voc Ed J, Vol. 70, No. 1: 18-21, 42 Ja 95
••
Think tank. Voc Ed J, Vol. 70, No. 1: 24-25, 43 Ja 95
••
What school-to-work means for tech prep. Voc Ed J, Vol. 70, No. 4: 24-25, 44 Ap 95
••
—and other authors
The payoff. Voc Ed J, Vol. 70, No. 4: 34-36 Ap 95

# E

EASTERLING, Debbie, et al
Diversity issues and business education. JER, Vol. 71, No. 1: 22-26 Sep/Oct 95

EBERBACH, Eugene, et al
How long can we really go without expert systems? J CIS, Vol. 35, No. 2: 56-59 Winter 94-95

EBY, Kermit
Can a liberal teach in our schools. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 90-93 Nov/Dec 95

ECHTERNACHT, Lonnie
—and Joan Neal
The effect of structured decision-making techniques and gender on student reaction and quality of written documents. DPE J, Vol. 37, No. 2: 67-84 Spring 95
••
—and Ling-Yu Melody Wen Yang
The importance of workplace basics competencies (SCANS) as perceived by business teachers. NABTE Rev, No. 22: 38-41 95

EDIGER, Marlow
A study of values. Clearinghs, Vol. 69, No. 1: 56-58 Sep/Oct 95

EDMONDSON, Stephen
Cleveland: The right time, the right place. J CR, Vol. 57, No. 1: 35-37 Nov 95

EDMONDSON, Stephen R.
Song of New Orleans. J CR, Vol. 56, No. 9: 40-41 Jl 95

EDMONSON, J. B.
Tentative standards for junior high schools. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 70-72 Nov/Dec 95

EIERMAN, Michael A. and Hilbert K. Schultz
Business process reengineering: Issues for research and practice. Mid-Amer J Bus, Vol. 10, No. 2: 5-12 Fall 95

ELDARD, John P.
Using InfoCentral with WPWin. WP Mag, Vol. 7, No. 7: 63-64 Jl 95

ELLIS, John A., et al.
On-the-job training: Prescriptions and practice. PIQ, Vol. 8, No. 3: 19-37 95

ELLIS, Robert W. and Mary C. Jones
LAN adoption: The role of the user group. J CIS, Vol. 35, No. 3: 49-55 Spring 95

ELSBERRY, Richard B.
Cut it out. Off Sys, Vol. 12, No. 4: 37, 40, 42-43 Ap 95
••
Office furniture. Off Sys, Vol. 12, No. 1: 38, 40-41 Ja 95
••
Signs of the times. Off Sys, Vol. 12, No. 6: 64-67 Ju 95
••
Tag you're it. Off Sys, Vol. 12, No. 3: 16, 18, 20 Mr 95
••
Test of time. Off Sys, Vol. 12, No. 12: 45-46 Dec 95

ELSEA, John E. and Bill D. Cox
Building an awareness of unrealized capital accounts in stockholders' equity. JEB, Vol. 70, No. 4: 243-246 Mr/Ap 95

EMERY, Cathy D. and Ray S. Perez
Designer thinking: How novices and experts think about instructional design. PIQ, Vol. 8, No. 3: 80-95 95

ENDOH, Masako and Lynnand Godkin
An analysis of Japan-focused cross-cultural management research: 1981-1990. JEB, Vol. 71, No. 2: 87-91 Nov/Dec 95

ENGLISH, John, et al.
A comparative examination of work habits and characteristics among prolific and non-prolific information systems researchers. JCIS, Vol. 35, No. 3: 42-48 Spring 95

ENSMAN, Richard, Jr.
How's business? J CR, Vol. 56, No. 8: 30-31 Ju 95
**

Pack light and right. J CR, Vol. 56, No. 7: 32-33 Spring 95
**

Working the trade show booths: Become a savvy visitor. J CR, Vol. 56, No. 7: 30-31 My 95
**

20 tax-saving strategies. J CR, Vol. 56, No. 3: 28-29 Ja 95
**

Ethical considerations when working with friends. JCR, Vol. 57, No. 2: 33 Dec 95
**

Stress test. Off Sys, Vol. 12, No. 8: 46, 48 Aug 95
**

What makes a team tick? J CR, Vol. 56, No. 6: 30-31 Ap 95

EPSTEIN, Michael H., et al.
Homework, grading, and testing practices used by teachers for students with and without disabilities. Clearinghs, Vol. 69, No. 1: 50-55 Sep/Oct 95

ERDMAN, Arthur G. and William K. Durfee
Pac-Man, calluses, and the undergraduate engineering design student. Ed Tech Exchange, Vol. 3, No. 1: 16-23 Spring/Summer 95

ERTHAL, Margaret and John Schrage
Business teacher education certification requirements. Bus Ed Forum, Vol. 49, No. 4: 22-24 Ap 95

ERTMER, Peggy A. and Katherine S. Cennamo
Teaching instructional design: An apprenticeship model. PIQ, Vol. 8, No. 4: 43-58 95

EVANS, Fred J. and Nancy J. Birch
Business education and change in Russia and Eastern Europe. JEB, Vol. 70, No. 3: 166-171 Ja/Feb 95

EVANS, Gerald E. and Charles A. P. Smith
Vendor designed systems and systems success: Do small businesses get what they pay for? J CIS, Vol. 36, No. 1: 23-25 Fall 95

EVANS, Poppy
Dressing up for the holidays. Pub, Vol. 10, No. 12: 108-109 Dec 95

EVERETT, Donna R.
Teaching the SCANS competencies in business education. DPE Instr Strat, Vol. 11, No. 3: 1-6 Sep 95

EVERS, Frederick T.
Book review: The work of nations: Preparing ourselves for the 21st century capitalism by Robert B. Reich. HRD Qtly, Vol. 6, No. 2: 231-234 Summer 95

# F

FAGER, William
Examination of current grading policies and practices used by teachers. Lehman College, Master's thesis 94

FAIN, George
Teaching women's history. Clearinghs, Vol. 68, No. 5: 268-269 My/Ju 95

FALK, Constance, et al.
Country-of-origin bias among high-income consumers in Mexico: An empirical study. J Int Cons Mkt, Vol. 8, No. 2: 27-44 95

FAN, Jessie X., et al.
Optimal life cycle savings. Fin C & P, Vol. 6: 1-15 95

FARNEY, Harriet
Firing financial ratios alive with bankruptcy analysis. Bus Ed Forum, Vol. 50, No. 1: 37-38 Oct 95

FARRELL, Linda A.
Preparing a facility for large document productions. Recs Mgt Qtly, Vol. 29, No. 2: 12-14, 16, 18-19, 28 Ap 95

FAVILA, Edward and Mary S. Thibodeaux
Strategic management and organizational effectiveness in colleges of business. JEB, Vol. 70, No. 4: 189-195 Mr/Ap 95

FEATHERINGHAM, Richard D., et al.
An international perspective on communication: Attitudes and perspectives of post-secondary business students studying in the United States. ABA Proc (1995 International Conference): 117-125 96
**

--and other others
Communication skills for accountants. NJBE Obs, Vol. 67: 31-43 95

FELDMAN, Patti and William Feldman
Camera ready. Off Sys, Vol. 12, No. 12: 47-48 Dec 95
**

--and William Feldman
Lighten up. Off Sys, Vol. 12, No. 6: 60, 62-63 Ju 95

FELDMAN, William and Patti Feldman
Camera ready. Off sys, Vol. 12, No. 12: 47-48 Dec 95
**

--and Patti Feldman
Lighten up. Off sys, Vol. 12, No. 6: 60, 62-63 Ju 95

FELDMANN, Dorothy A., et al.
Tenure status and pedagogical choices. JEB, Vol. 71, No. 1: 40-43 Sep/Oct 95

FELICI, James
Setting the perfect table. Pub, Vol. 10, No. 7: 82-86, 89-90 Jl 95
••
Tools of the trade. Pub, Vol. 10, No. 5: 54-56, 58, 60, 62, 64 My 95
••
You take the high res and I'll take the low res. Pub, Vol. 10, No. 1: 56-58, 60, 62, 64 Ja 95
••
—and Daniel Will-Harris
Mac vs. PC. Pub, Vol. 10, No. 6: 40-41, 43, 45-46, 48, 50 Ju 95

FELL, Suzanne J.
A study of the entry-level skills required of administrative assistants in Wisconsin banking and insurance companies. University of Wisconsin—Whitewater, Master's thesis 94

FERGUSON, Floyd
The personal touch of the teachers with adolescents. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 73-74 Nov/Dec 95

FERNBERG, Patricia M.
Practice makes perfect office. Man Off Tech, Vol. 40, No. 12: 14 Dec 95
••
The changing workplace: Finding hope amid the chaos. Man Off Tech, Vol. 40, No. 5: 14, 18, 20, 22 My 95
••
The future of staffing is written in pros. Man Off Tech, Vol. 40, No. 3: 20, 22-23 Mr 95
••
The skills shortage: Who can fill these shoes? Man Off Tech, Vol. 40, No. 6: 16-18 Ju 95
••
—and Lura K. Romei
Work smarter, work smaller. Man Off Tech, Vol. 40, No. 2: 26-27 Feb 95
••
—and other authors
Disaster recovery: Are you ready? Man Off Tech, Vol. 40, No. 1: 26-28, 30, 32 Ja 95
••
—and other authors
Disaster recovery: Our real story. Man Off Tech, Vol. 40, No. 6: 24, 26 Ju 95

FINDLAY, David W.
A note on aggregate price-level elasticity and supply-side shocks. J Econ Ed, Vol. 26, No. 3: 211-217 Summer 95

FINELY, Michael and Harvey Robbins
Toward a definition of groupware. Man Off Tech, Vol. 40, No. 10: 35-36 Oct 95

FITCH, Marguerite A., et al.
On-the-job training: Prescriptions and practice. PIQ, Vol. 8, No. 3: 19-37 95

FIXSEN, Dean L., et al.
The teaching-family model: A case study in data-based program development and refinement (and dragon wrestling). J Org Beh Mgt, Vol. 15, No. 1/2: 11-68 95

FLATLEY, Marie E. and Jennifer Hunter
Electronic mail, bulletin board systems, conferences: Connections for the electronic teaching learning age. NBEA Yrbk, No. 33: 73-85 95

FLETCHER, Stanley M., et al.
Consumer utilization of food labeling as a source of nutrition information. J Cons Aff, Vol. 29, No. 2: 368-380 Winter 95

FLOYD, Steven M., et al.
Marketing journal coauthorship: Is it a hit or a miss with coauthors? JME, 45-58 Summer 95

FODOR, Jennifer, et al.
Diversity issues and business education. JEB, Vol. 71, No. 1: 22-26 Sep/Oct 95

FOGARTY, Timothy J.
—and Lawrence P. Kalbers
Professionalism and internal auditors: A profile. Mid-Amer J Bus, Vol. 10, No. 1: 13-20 Spring 95
••
—and Paul Goldwater
The comparative difficulty of professional certification questions in an undergraduate accounting course. JEB, Vol. 70, No. 4: 207-214 Mr/Ap 95

FOGLIA, Christine and Dana Stohlton
Creating easy-read agendas. WP Mag, Vol. 7, No. 10: 35-39 Oct 95

FOK, Lillian Y., et al.
A decision tree approach to the interpretation of multivariate statistical techniques. JEB, Vol. 71, No. 2: 110-117 Nov/Dec 95

FOK, Wing M., et al.
A decision tree approach to the interpretation of multivariate statistical techniques. JEB, Vol. 71, No. 2: 110-117 Nov/Dec 95

FOLDESY, George and Dan King
Strip search in schools: Beyond the boundaries of the law? Clearinghs, Vol. 68, No. 5: 275-277 My/Ju 95

FOOR, Patricia, et al.
When teachers are the students. Voc Ed J, Vol. 70, No. 2: 24-29, 57 Feb 95

FOOTE-PATTERSON, Arlene
The effects of two instructional methods on keyboarding skills and attitudes of repeating Keyboarding I students. Lehman College, Master's thesis 94

FORBES, Jessie L., et al.
Bloom's Cognitive Domain Theory: A basis for developing higher levels of critical thinking skills in reconstructing a professional selling course. JME, 25-34 Fall 95

FORBIS, Pat
Parallel professions: Court reporting and medical transcription. J CR, Vol. 56, No. 6: 38-39 Ap 95


BEST COPY AVAILABLE

FORD, Jeffrey D.
Book review: The end of bureaucracy and the rise of the intelligent organization by Gifford and Elizabeth Pinchot. HRD Qtly, Vol. 6, No. 4: 429-432 Winter 95

FORSHEE, John L.
Degree of understanding business education partnerships by business persons in Tuscola County, Michigan. Central Michigan University, Master's thesis 94

FOSTER, Ann C.
Book review: Working wives and dual-earner families by Rose M. Rubin and Bobye J. Riney. J Con Aff, Vol. 29, No. 2: 501-504 Winter 95

FOSTER-STINNETT, Shelia and Brent A. Stewart
The management interview and academic portfolio: An effective combination for improving communication skills and establishing career direction. ABA Proc (1995 International Conference): 139-141 96

FOTOUHI, Farshad and Andrew Johnson
Adaptive indexing in very large databases. J DBM, Vol. 6, No. 1: 4-12 Winter 95

FOX, James A.
Maya mythology and multimedia: Using each to teach the other. THE J, Vol. 23, No. 5: 64-66 Dec 95

FOX, K. Holly and Marcia L. James
Teaching business ethics. NABTE Rev, No. 22: 20-24 95

FOX, Louis and Kathryn Sharpe
Uwired: Drivers' ed for the information highway. Ed Tech Exchange, Vol. 3, No. 2: 18-24 Fall 95

FOXMAN, Ellen, et al.
Diversity issues and business education. JEB, Vol. 71, No. 1: 22-26 Sep/Oct 95

FRAGALA, Guy
Get more from your ergonomics training. Man Off Tech, Vol. 40, No. 11: 45-46 Nov 95

FRAME, Terry M.
Business teacher education: The next generation. Bus Ed Dig, Vol. 5: 7-12 95

FRANCIS, Joyce L.
Training across cultures. HRD Qtly, Vol. 6, No. 1: 101-107 Spring 95

FRAPPAOLO, Carl
Does your document management system still fit? Man Off Tech, Vol. 40, No. 10: 26-28 Oct 95

FRAZEE, Linda
Communicating in the fast lane. J CR, Vol. 56, No. 10: 40-41 Aug-Oct 95

FRAZER, Murray
Changing attitudes to international business through the business curriculum. J Teach Int Bus, Vol. 6, No. 4: 23-33 95

FREELS, Mary Ann
Promoting the community college to all its publics. KBEA J, 10 Spring 95

FRENKEL, Mike and Anne Gawkins
The missing link. Voc Ed J, Vol. 70, No. 4: 26-27, 43 Ap 95

FREY, Deborah
ADA training in Illinois manufacturing companies for supervisors of the mentally impaired. Southern Illinois University at Carbondale, Master's thesis 94

FRIEDMAN, Bob
Your 14 top printing questions answered. WP Mag, Vol. 7, No. 6: 49-52 Ju 95

FRIEDMAN, William H.
A new model for case analysis: Iterative triadic thinking. JEB, Vol. 70, No. 4: 228-232 Mr/Ap 95
••
Enhancing data flow diagrams. J CIS, Vol. 35, No. 3: 84-89 Spring 95

FROLICK, Mark N. and Michael T. Nelson
Are MBA programs answering the communications mail? J CIS, Vol. 35, No. 4: 77-81 Summer 95

FROST, Raymond D., et al.
Database pointers in navigational and object-oriented database management systems: A comparison. J DBM, Vol. 6, No. 4: 14-23 Fall 95

FUB, Jorg
Continuing education for managers from small and medium sized German companies. J Teach Int Bus, Vol. 7, No. 1: 19-32 Nov 95

FYOCK, Jonathan J. and Dean Sutphin
Adult supervision in the distance learning classroom: Is it necessary? THE J, Vol. 23, No. 4: 89-91 Nov 95

# G

GABEL, Terrance and Richard T. Hise
Customer service as a strategic weapon in international operations. J Global Mkt, Vol. 8, No. 3/4: 151-170 95

GAGON, Roger
25 tips for WP beginners. WP Mag, Vol. 7, No. 8: 40-44 Aug 95
••
33 hot macros ready made for 5.1 or 6.0. WP Mag, Vol. 7, No. 7: 23-29 Jl 95
••
Best shot macro. WP Mag, Vol. 7, No. 1: 41-45 Ja 95
••
Clip art extravaganza! WP Mag, Vol. 7, No. 11: 32-33, 37-41 Nov 95
••
Creating a family tree. WP Mag, Vol. 7, No. 2: 19-25 Feb 95
••
Do-it-yourself contracts. WP Mag, Vol. 7, No. 7: 17-21 Jl 95
••
First look: WP6.1 for DOS. WP Mag, Vol. 7, No. 9: 26-31 Sep 95
••
Give your tables a make-over. WP Mag, Vol. 7, No. 8: 45-48 Aug 95

How to print sample fonts. WP Mag, Vol. 7, No. 9: 19-24 Sep 95
••

Teaching WordPerfect in the classroom. WP Mag, Vol. 7, No. 3: 32-33, 35-38 Mr 95
••

Trim table size. WP Mag, Vol. 7, No. 7: 43-48 Jl 95
••

Use prompts to memorize vital information. WP Mag, Vol. 7, No. 12: 37-42 Dec 95
••

View graphics instantly. WP Mag, Vol. 7, No. 11: 47-52 Nov 95
••

What's new with 6.0 styles? WP Mag, Vol. 7, No. 5: 45-48 My 95

GALIS, Susan Allan, et al
Problem-based learning: Relating the "real world" to principalship preparation. Clearinghs, Vol. 68, No. 3: 154-157 Ja Feb 95

GALLE, William P., et al
The status of computer use in business communication instruction. Bus Com Qtly, Vol. 58, No. 4: 17-19 Dec 95

GALLION, Leona M. and Sandra J. Nelson
An analysis of business forms. Bus Ed Forum, Vol. 50, No. 1: 41-42 Oct 95

GANDY, Janet M.
A challenge. ABEA J, Vol. 14, No. 1: 7-10 Spring 95

GANSER, Tom
Principles for mentor teacher selection. Clearinghs, Vol. 68, No. 5: 307-309 My Ju 95

GARAY, Mary Sue
Meeting workplace needs in an introductory business writing course: A tale of a classroom corporation and a "boss" instructor. Bus Com Qtly, Vol. 58, No. 1: 35-41 Mr 95

GARCIA, Jesus and Frederick C. Risinger
National assessment and the social studies. Clearinghs, Vol. 68, No. 4: 225-228 Mr Ap 95

GARFIELD, Lyla
The key to increasing enrollment in keyboarding. Bus Ed Forum, Vol. 49, No. 4: 36-37 Ap 95

GARR, Susan and Alan Reinstein
New approaches to recruiting and retention in accounting programs. JEB, Vol. 70, No. 6: 332-336 Jl Aug 95

GARRETT, Norman A.
Implications of emerging technologies on business and computer instruction. NBEA Yrbk., No. 33: 154-162 95

GARRISON, Roger W.
Linking the Keynesian Cross and the production possibilities frontier. J Econ Ed, Vol. 6, No. 2: 122-130 Spring 95

GATHERCOAL, Paul
Principles of assessment. Clearinghs, Vol. 69, No. 1: 59-61 Sep Oct 95

GAUDET, Cynthia
The academic preparation of training professionals. NABTE Rev, No. 22: 10-14 95

GAUDET, Cynthia H. and Joe W. Kotrlik
Status of HRD certificate program development. HRD Qtly, Vol. 6, No. 1: 91-99 Spring 95

GAWKINS, Anne and Mike Frenkel
The missing link. Voc Ed J, Vol. 70, No. 4: 26-27, 43 Ap 95

GAYESKI, Diane M.
Changing roles and professional challenges for human performance technology. PIQ, Vol. 8, No. 2: 6-16 95

GBOMITA, Victor K.
Microcomputer technology adoption in the business education classroom: The Pennsylvania experience. DPE J, Vol. 37, No. 3: 159-171 Summer 95

GEE, Earl
Well-rounded design. Pub, Vol. 10, No. 8: 102-103 Aug 95

GELFER, Jeffery I. and Peggy G. Perkins
Elementary to middle school: planning for transition. Clearinghs, Vol. 68, No. 3: 171-173 Ja Feb 95

GEMERT, Lisette van and Egbert T. Woudstra
To be or not to be? The mission statement—A literature review. ABA Proc (1995 International Conference): 89-98 96

GEMERT, Lisette van and Egbert T. Woudstra
Writing ISO procedures: The use of sources of knowledge. ABA Proc (1995 International Conference): 99-107 96

GEMOETS, Leopoldo A., et al
Information technology transfer and diffusion to Mexico: A preliminary analysis. J Global IM, Vol. 3, No. 4: 5-15 Fall 95

GEORGE, Joey F., et al
Examining the process of electronic-JAD. J EUC, Vol. 7, No. 1: 13-22 Winter 95

GERY, Gloria
Attributes and behaviors of performance-centered systems. PIQ, Vol. 8, No. 1: 47-93 95
••

Performance support source readings. PIQ, Vol. 8, No. 1: 100-110 95

GIANOTTI, Stephen
Short-term training. Long-term solution? Voc Ed J, Vol. 70, No. 7: 31-33 Oct 95

GILBERT, Erica and Alan K. Reichert
Trends in the financial management process among large U.S. corporations: A decade of evidence. JEB, Vol. 70, No. 3: 125-129 Ja Feb 95

GILLENSON, Mark L., et al.
Database pointers in navigational and object-oriented database management systems: A comparison. J DBM, Vol. 6, No. 4: 14-23 Fall 95

GILLIGAN, Edward P.
Trimming your T & E is easier than you think. Man Off Tech, Vol. 40, No. 11: 39-41 Nov 95

GILMAN, David A. and Marie Hassett
More than work folders: Using portfolios for educational assessment. Clearinghs, Vol. 68, No. 5: 310-312 My/Ju 95

GILMAN, Mary Louise
Unlocking the lockridge diaries. J CR, Vol. 56, No. 10: 42-43 Aug-Oct 95

GILSDORF, Jeanette W.
The evolving professional identity of the Association for Business Communication. Bus Com Qtly, Vol. 58, No. 2: 47-50 Ju 95

GIMMELLIE, Terry D.
Come on in to Cleveland. J CR, Vol. 56, No. 7: 26-29 My 95

GITOSUDARMO, Indriyo and Roger Marshall
Variation in the characteristics of opinion leaders across cultural borders. J Int Cons Mkt, Vol. 8, No. 1: 5-22 95

GLEASON, Joyce and Lee J. Van Scyoc
A report on the economic literacy of adults. J Econ Ed, Vol. 26, No. 3: 203-210 Summer 95

GOANS, Ella E.
A study to determine the relationship between the self-concept of beginning keyboarding students and keyboarding achievement. Southwest Missouri State University, Master's thesis 94

GODFREY, R. Michael
Students as end-users: Participative design of the I S learning experience. J CIS, Vol. 36, No. 1: 17-22 Fall 95

GODKIN, Lynnand and Masako Endoh
An analysis of Japan-focused cross-cultural management research: 1981-1990. JEB, Vol. 71, No. 2: 87-91 Nov/Dec 95

GOINS, Keith
Getting counselors involved in your marketing program. Bus Ed Forum, Vol. 50, No. 1: 39-40 Oct 95

GOLDWATER, Paul and Timothy J. Fogarty
The comparative difficulty of professional certification questions in an undergraduate accounting course. JEB, Vol. 70, No. 4: 207-214 Mr/Ap 95

GOLEN, Steven
—and Anthony H. Catanach, Jr.
The importance of written communication skills for accountants. ABEA J, Vol. 14, No. 1: 24-32 Spring 95
••

—and Dan C. Kneer
Factors influencing auditors' resistance to technological change. J CIS, Vol. 35, No. 2: 35-40 Winter 94-95

GONZALEZ, Luis
Levels of information technologies integration as factors affecting perceptions of job characteristics and professionalism of management accountants. New York University, Doctoral dissertation 94

GONZENBACH, Nancy and Diane Davis
Trends in information and image management. DPE J, Vol. 37, No. 3: 128-141 Summer 95

GOODE, Mark and Luiz Moutinho
Gender effects to the formation of overall product satisfaction: A multivariate approach. J Int Cons Mkt, Vol. 8, No. 1: 71-91 95

GOS, Michael W.
Overcoming social class markers: Preparing working class students for college. Clearinghs, Vol. 69, No. 1: 30-34 Sep/Oct 95

GOSLER, Martin D., et al.
Information technology transfer and diffusion to Mexico: A preliminary analysis. J Global IM, Vol. 3, No. 4: 5-15 Fall 95

GOTWALS, John K. and Carlin R. Smith, Jr.
Downsizing and CIS applications development: Two new GUI programming courses. J CIS, Vol. 35, No. 2: 40-48 Winter 94-95

GOVINDARAJULU, Chittibabu, et al.
A neural network for predicting total industrial production. J EUC, Vol. 7, No. 2: 19-23 Spring 95

GRAGG, Ellen
Copying machines. Off Sys, Vol. 12, No. 1: 13, 15, 17, 19 Ja 95
••
Publish or perish. Off Sys, Vol. 12, No. 2: 14, 16, 25 Feb 95

GRAHN, Joyce L. and Dennis R. Vanden Bloomen
Including a foreign language component in tertiary international business program curricula: A critical analysis. J Teach Int Bus, Vol. 7, No. 1: 77-91 Nov 95

GRANA, Sheryl J. and LeAne H. Rutherford
Retrofitting academe: Adapting faculty attitudes and practices to technology. THE J, Vol. 23, No. 2: 82-86 Sep 95

GRANGER, Mary J., et al.
Internationalizing the information systems curriculum: A systems approach. J Teach Int Bus, Vol. 6, No. 3: 51-71 95

GRANZIN, Kent L. and Janeen E. Olsen
Support for buy American campaigns: An empirical investigation based on a prosocial framework. J Int Cons Mkt, Vol. 8, No. 1: 43-69 95

GRAVES, Pat R.
Desktop presentation software—What is it and how can it be used? NBEA Yrbk, No. 33: 50-61 95

GRAY, Brendan J.
Assessing the influence of attitudes, skills and experience on international marketing investment decision-making: A behavioral systems approach. J Global Mkt, Vol. 8, No. 3/4: 103-123 95

GREEN, Barry
1995 directory of type foundries. Pub, Vol. 10, No. 10: 73-74, 86, 88, 90, 92, 94 Oct 95
••
Fast relief. Pub, Vol. 10, No. 8: 99-101 Aug 95
••
Personal greetings. Pub, Vol. 10, No. 12: 96-99 Dec 95
••
The big picture. Pub, Vol. 10, No. 7: 93-96 Jl 95
••
The wide world of color printing. Pub, Vol. 10, No. 11: 95-96, 98, 100, 102, 104 Nov 95
••
What you need to know and where to learn it. Pub, Vol. 10, No. 5: 86-87, 89-90, 92, 94 Sep 95

GREEN, Diana J. and James Calvert Scott
Prevailing practices in international business communications: A look into courses at institutions with American Assembly of Collegiate Schools of Business accreditation. ABA Proc (1995 International Conference): 108-116 96

GREEN, John
Occupancy sensors reduce lighting costs. Man Otl Tech, Vol. 40, No. 2: 40-42 Feb 95

GREEN, Joseph H.
Events & opinion: A report to our readers. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 119-122 Nov/Dec 95

GREEN, Karen
Disaster 101. Voc Ed J, Vol. 70, No. 6: 38-40 Sep 95

GREENE, Cherry K.
Factors that influence women's choices to work in the trades. The University of Georgia, Doctoral dissertation 94

GREENE, Gary
Florida tech prep in action. Bus Ed Forum, Vol. 49, No. 4: 15-17 Ap 95

GREENWOOD, Scott C. and George White
Book report policies and practices: Implications for middle-level teachers. Clearinghs, Vol. 68, No. 3: 181-184 Ja/Feb 95

GREER, Bonnie B. and John G. Greer
Questions and answers about inclusion: What every teacher should know. Clearinghs, Vol. 68, No. 6: 339-342 Jl/Aug 95

GREER, John G. and Bonnie B. Greer
Questions and answers about inclusion: What every teacher should know. Clearinghs, Vol. 68, No. 6: 339-342 Jl/Aug 95

GRIBBIN, Donald W., et al.
Accounting practitioners' views of the relative importance of teaching and research in accounting education. JEB, Vol. 70, No. 4: 215-219 Mr/Ap 95

GRIFFIN, Frank
Teaching the writing process. Bus Ed Forum, Vol. 50, No. 2: 25-27 Dec 95

GRIFFIN, Mary Alice and Patricia Lynn Anderson
Word processing competencies: Which ones are really necessary? LBE J, Vol. 4, No. 1: 16-29 94

GRIFFITH, Richard
Imaging enhancement. Off Sys, Vol. 12, No. 4: 58, 60, 62 Ap 95

GRONEMAN, Nancy and Janet Buzzard
Competencies needed by computer educators. NABTE Rev, No. 22: 15-19 95

GRUPE, Fritz H.
An evaluation of analyst programmer productivity changes attributable to the use of case tools. J CIS, Vol. 35, No. 2: 85-90 Winter 94-95
••
—and other authors
Teaching end-user applications with computer-based training: Theory and an empirical investigation. J EUC, Vol. 7, No. 2: 12-18 Spring 95

GRYDER, Robert and John L. Myers
Points of view. ABEA J, Vol. 14, No. 1: 14-23 Spring 95

GUELDENZOPH, Lisa E.
Keeping up with an ever-changing content area. Bus Ed Forum, Vol. 50, No. 2: 23-25 Dec 95
••
—and David J. Hyslop
Evaluating instructional technology for classroom application. NBEA Yrbk, No. 33: 95-105 95

GUNDERSEN, David E., et al.
Can DSS technology improve group decision performance for end users? An experimental study. J EUC, Vol. 7, No. 2: 3-10 Spring 95

GUTHRIE, Scott D. and George D. Stetten
Wireless infrared networking in the Duke paperless classroom. THE J, Vol. 23, No. 3: 87-90 Oct 95

GUYNES, Carl S., et al.
A study of laterality and cognitive style in information systems and liberal arts students. J CIS, Vol. 35, No. 2: 26-34 Winter 94-95

GUYNES, Carl Stephen and Michael T. Vaneecek
Data management issues in informations systems. J DBM, Vol. 6, No. 4: 3-12 Fall 95

GWINNER, Kevin P. and Richard F. Beltramini
Alumni satisfaction and behavioral intentions: University versus departmental measures. JME, 34-40 Spring 95

# H

HAAS, John W. and Christa L. Arnold
An examination of the role of listening in the judgments of communication competence in co-workers. J Bus Com, Vol. 32, No. 2: 123-139 Ap 95

HACKETT, Steven C.
Book review: Industrial economics, issues and perspectives, 2nd ed. by Paul R. Ferguson and Glenys J. Ferguson. J Econ Ed, Vol. 26, No. 1: 89-90 Winter 95

HALITIN, T. J. and Royce L. Abrahamson
Written or oral job references for new teachers? Perceptions of superintendents. Clearinghs, Vol. 68, No. 6: 372-373 Jl/Aug 95

HALL, Mary A.
Creative communication for the 90's. ABA Proc (1995 International Conference): 134-138 96

HALL, Susan and Theresa Tiggeman
Getting the big picture: Writing to learn in a finance class. Bus Com Qtly, Vol. 58, No. 1: 12-15 Mr 95

HALLBERG, M. C.
Policy: A computer program for student use in courses on economic policy. J Econ Ed, Vol. 26, No. 4: 314-323 Fall 95

HALLORAN, John B., Jr.
Furniture faux pas. Off Sys, Vol. 12, No. 9: 28-30 Sep 95

HAMBY, John V. and Doris B. Matthews
A comparison of the learning styles of high school and college university students. Clearinghs, Vol. 68, No. 4: 257-261 Mr/Ap 95

HAN, Serene, et al.
Determinants of consumer complaint behaviour: A study of Singapore consumers. J Int Cons Mkt, Vol. 8, No. 2: 59-76 95

HANNA, Sherman
—and Hye Kyung Lee
Investment portfolios and human wealth. Fin C & P, Vol. 6: 147-152 95
••
—and other authors
Optimal life cycle savings. Fin C & P, Vol. 6: 1-15 95

HANSEN, Craig J.
Writing the project team: Authority and intertextuality in a corporate setting. J Bus Com, Vol. 32, No. 2: 103-122 Ap 95

HANSEN, Katharine and Randall S. Hansen
Incorporating writing across the curriculum into an introductory marketing course. JME, 3-12 Spring 95

HANSEN, Paul
A workers' high school. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 86-87 Nov/Dec 95

HANSEN, Randall S. and Katharine Hansen
Incorporating writing across the curriculum into an introductory marketing course. JME, 3-12 Spring 95

HANSON, John R., II
Is cheap labor a magnet for capital? J Econ Ed, Vol. 6, No. 2: 150-156 Spring 95

HARDGRAVE, Bill C. and Nikunj P. Dalal
Comparing objected-oriented and extended-entity-relationship data models. J DBM, Vol. 6, No. 3: 15-21 Summer 95

HARLESS, Joe
Performance technology skills in business: Implications for preparation. PIQ, Vol. 8, No. 4: 75-88 95

HARRIS, Albert L. and Amy B. Weaver
A comparison of IS ethics attitudes among college students. J CIS, Vol. 35, No. 2: 60-64 Winter 94-95

HARRIS, Muriel
From the (writing) center to the edge: Moving writers along the Internet. Clearinghs, Vol. 69, No. 1: 21-23 Sep/Oct 95

HARRISON, Phyllis
Seven habits of highly effective people. Kan Bus Tchr, Vol. 47, No. 2: 14, 16 Spring 95

HARRISON, Sharon Brooks, et al.
Living and working in two worlds: Case studies of five American Indian women teachers. Clearinghs, Vol. 69, No. 1: 42-49 Sep/Oct 95

HARRY, Joe
Creating the records management program in the Arlington Independent School District. THE J, Vol. 23, No. 4: 83-85 Nov 95

HART, Sterling H. and Charlene W. Sox
Use of VoCATS as an instructional management tool. Bus Ed Dig, Vol. 5: 19-23 95

HASEMAN, William D.
—and Elizabeth R. Towell
Implementation of an interface to multiple databases. J DBM, Vol. 6, No. 2: 13-21 Spring 95
••
—and Elizabeth Towell
Semantic resolution in multi-database environments. J DBM, Vol. 6, No. 3: 23-30 Summer 95

HASSETT, Marie and David A. Gilman
More than work folders: Using portfolios for educational assessment. Clearinghs, Vol. 68, No. 5: 310-312 My/Ju 95

HASTAK, Manoj, et al.
Consumer comprehension of environmental advertising and labeling claims. J Cons Aff, Vol. 29, No. 2: 328-350 Winter 95

HATTEN, Timothy S. and Sheila K. Ruhland
Student attitude toward entrepreneurship as affected by participation in an SBI program. JEB, Vol. 70, No. 4: 224-227 Mr/Ap 95

HAUGEN, Susan and Robert Behling
Electronic data interchange as an enabling technology for international business. J CIS, Vol. 36, No. 1: 13-16 Fall 95

HAUPERT, Michael and Noelwah R. Netusil
The economics of information: A classroom experiment. J Econ Ed, Vol. 26, No. 4: 357-363 Fall 95

HAVELKA, Douglas and Deepak Khazanchi
An "events" model for information aggregation. J CIS, Vol. 35, No. 2: 72-81 Winter 94-95

HAWLEY, Delvin D. and Milam W. Aiken
Designing an electronic classroom for large college courses. THE J, Vol. 23, No. 2: 76-77 Sep 95

HAYHOE, Celia Ray and Mari S. Wilhelm
Discriminating between primary family financial managers and other adults in the family. Fin C & P, Vol. 6: 75-82 95

HAYRE, Ruth W.
Crusade for culture. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 116-118 Nov-Dec 95

HAZARI, Sunil
Multi-protocol LAN design & implementation: A case study. THE J, Vol. 22, No. 9: 80-85 Ap 95

HEAD, Thomas C., et al
Sexual harassment in the eye of the beholder: But what focuses that eye? Mid-Amer J Bus, Vol. 10, No. 1: 47-54 Spring 95

HECKMAN, Robert C., et al
Total quality management and cooperative learning: An attempt at synergy. JEB, Vol. 70, No. 3: 135-140 Ja/Feb 95

HEIM, Shirley C.
Stafford county schools use partnerships to blaze hi-tech trail. THE J, Vol. 22, No. 8: 53-55 Mr 95

HEIN, Jone
Creature, teacher, or reacher? Kan Bus Tchr, Vol. 47, No. 2: 15, 18 Spring 95

HEINE, Hans J.
An underestimated workplace terror: Mobbing. Man Off Tech, Vol. 40, No. 5: 41-42 My 95

HELGAGER, Betsy
Beware of office pirates. Off Sys, Vol. 12, No. 10: 60, 62 Oct 95

HEMBERGER, Ron and Julie Roper
Slimming down 6.0. WP Mag, Vol. 7, No. 4: 17-21 Ap 95

HENDRICKSON, Anthony R. and Patti D. Latta
Relationship between ethical awareness and academic programs. J CIS, Vol. 35, No. 4: 82-86 Summer 95

HENLEY, James A., Jr., and Michael J. Cotter
Martial arts strategy: Japanese karate kata used in marketing. J Int Cons Mkt, Vol. 7, No. 4: 5-21 95

HENRICKS, Mark
How suite it is? Off Sys, Vol. 12, No. 9: 50, 52-54 Sep 95
••
Removable drive time. Off Sys, Vol. 12, No. 10: 46, 48 Oct 95
••
Start me up? Off Sys, Vol. 12, No. 12: 34, 36-37 Dec 95

HENSON WIGGS, Linda and Lavonne Huter
Identification of factors that contribute to students' learning microcomputer applications. DPE J, Vol. 37, No. 4: 204-215 Fall 95

HERBERT, Mellanie
Student evaluations of teachers: Variables and value. Bus Ed Forum, Vol. 49, No. 3: 15-17 Feb 95

HERBIG, Paul, et al.
Industrial trade shows: A review of what we know. Mid-Amer J Bus, Vol. 10, No. 1: 67-72 Spring 95

HERR, Serena and Ross Scott Rubin
High-volume tables. Pub, Vol. 10, No. 12: 86-92 Dec 95

HETHERINGTON, Richard E.
Easy access. Off Sys, Vol. 12, No. 9: 48 Sep 95

HICKS, Richard C.
Deriving appropriate rule modules for rule-based expert systems. J CIS, Vol. 35, No. 2: 20-25 Winter 94-95

HILL, Brenda, et al.
Living and working in two worlds: Case studies of five American Indian women teachers. Clearinghs, Vol. 69, No. 1: 42-49 Sep/Oct 95

HILL, John S. and William L. James
Perceptions of multinational salespersons and their market environments: An exploratory cluster analysis. J Global Mkt, Vol. 8, No. 3/4: 67-83 95

HILL, Lisa B. and J. Michael Pemberton
Information security: An overview and resource guide for information managers. Recs Mgt Qtly, Vol. 29, No. 1: 14-16, 18-20, 22-24, 26 Jan 95

HILL, Octavia L. and Gladys G. Shelton
First-time homebuyers programs as an impetus for change in budget behavior. Fin C & P, Vol. 6: 83-92 95

HILTON, Don
Expanding capabilities with add-in boards. Man Off Tech, Vol. 40, No. 10: 52-53 Sep 95

HINCHEY, Pat
First things first: Clarifying intention. Clearinghs, Vol. 68, No. 4: 253-256 Mr/Ap 95

HINGORANI, Kamal K. and Chetan S. Sankar
Entry level MIS jobs: Industry expectations versus academic preparation. J CIS, Vol. 35, No. 4: 18-24 Summer 95


BEST COPY AVAILABLE

HINZPETER, Leann
The development of an individual course in coordinating techniques third edition. University of North Dakota, Master's thesis 94

HIROKAWA, John
Printer drivers. Off Sys, Vol. 12, No. 7: 33-35 Jl 95

HIRSCH, Marina
Lightning-fast color copiers. Pub, Vol. 10, No. 5: 97-98, 100 Sep 95

HIRSCH, Penny and Barbara Shwom
Case 2: When communication consulting becomes political. Bus Com Qtly, Vol. 58, No. 3: 28-29 Sep 95

HIRSCHFELD, Mary, et al.
Exploring the gender gap on the GRE subject test in economics. J Econ Ed, Vol. 26, No. 1: 3-15 Winter 95

HIRT, Shirley A. and Mo Adam Mahmood
Reasons schools are not efficiently using information technology: A case study. J EUC, Vol. 7, No. 3: 22-28 Summer 95

HIRUMI, Atsuss
What performance technologists should know about public education: Implications for professional development and training. PIQ, Vol. 8, No. 4: 89-114 95

HISE, Richard T. and Terrance Gabel
Customer service as a strategic weapon in international operations. J Global Mkt, Vol. 8, No. 3/4: 151-170 95

HO, Suk-ching and Chi-fai Chan
What is in a brand – quality perception of manufacturer versus private brands. J Int Cons Mkt, Vol. 7, No. 4: 39-57 95

HOAAS, David J.
Book review: Experimental methods, a primer for economists by Daniel Friedman and Shyam Sunder. J Econ Ed, Vol. 26, No. 1: 87-89 Winter 95

HOACHLANDER, Gary
What the numbers really mean. Voc Ed J, Vol. 70, No. 3: 20-23, 50 Mr 95

HOAG, John H., et al.
Critical thinking in graduate economic programs: A study of faculty perceptions. J Econ Ed, Vol. 6, No. 2: 177-181 Spring 95

HOASS, David J.
Experimental methods, a primer for economics by Daniel Friedman and Shyam Sunder. J Econ Ed, Vol. 26, No. 1: 87-89 Winter 95

HOCHWARTER, Wayne A. and K. Michele Kacmar
The interview as a communication event: A field examination of demographic effects on interview outcomes. J Bus Com, Vol. 32, No. 3: 207-232 Jl 95

HODGSON, Robert A. and David N. Silk
Of kiosks and campuses. THE J, Vol. 23, No. 1: 69-72 Aug 95

HOLMQUIST, Donna
Active learning techniques for use in the vocational education classroom. LBE J, Vol. 4, No. 1: 54-65 94

HOLSAPPLE, Clyde W., et al.
Analysis of negotiation support system research. J CIS, Vol. 35, No. 3: 2-11 Spring 95

HOLT, Doris L. and Janice Goodnow Swanson
Use of AECC directives and cooperative learning theory in introductory accounting classes. JEB, Vol. 70, No. 6: 348-350 Jl/Aug 95

HOLTON, Elwood F., III
College graduates' experiences and attitudes during organizational entry. HRD Qtly, Vol. 6, No. 1: 59-78 Spring 95

HONG, Gong-Song and Patricia M. Swanson
Comparison of financial well-being of older women: 1977 and 1989. Fin C & P, Vol. 6: 129-138 95

HOOVER, Gail
The importance of selected finance topics needed in preparation for an entry-level position in financial management as perceived by finance practitioners and educators. Northern Illinois University, Doctoral dissertation 94

HOPKINS, B. L.
An introduction to developing, maintaining, and improving large-scale, data-based programs. J Org Beh Mgt, Vol. 15, No. 1/2: 7-10 95

HORAN, Martin J.
Media conversion experts save time and money. Man Off Tech, Vol. 40, No. 4: 49 Ap 95

HORNADAY, Robert W.
Case writing in a developing country: A Indonesian example. JEB, Vol. 70, No. 6: 365-368 Jl/Aug 95

HUANG, Henry C., et al.
A strategic development framework of HCI design. J CIS, Vol. 36, No. 1: 88-93 Fall 95

HUANG, Jen-Hung
National character and sex roles in advertising. J Int Cons Mkt, Vol. 7, No. 4: 81-96 95

HUARNG, Adam S.
A comparative study of systems development effectiveness. J CIS, Vol. 35, No. 4: 42-49 Summer 95

HULL, Joni, et al.
Your connection to the world: The Internet. Bus Ed Forum, Vol. 49, No. 4: 19-21 Ap 95

HUMPHERYS, Gayle G.
Best shot macro II. WP Mag, Vol. 7, No. 2: 39-44 Feb 95
••
Setting up shell 4.0. WP Mag, Vol. 7, No. 2: 53-54, 56 Feb 95
••
— and Rose Sovey
Get results with promotional calendars. WP Mag, Vol. 7, No. 12: 28-32 Dec 95

HUNDERTMARK, Jane
**Clean up your act**. Pub, Vol. 10, No. 4: 80-81, 83-84, 86, 89 Ap 95

HUNG, Shieung-lun, et al
**Performance studies of locking protocols for real-time databases with earliest deadline first**. J DBM, Vol. 6, No. 2: 22-32 Spring 95

HUNT, James B., et al
**Content analysis of U.S. and Indian magazine advertising**. J Int Cons Mkt, Vol. 8, No. 1: 93-109 95

HUNTER, Jennie
**Supervising the business student teacher**. NABTE Rev, No. 22: 33-37 95

HUNTER, Jennifer and Marie E. Flatley
**Electronic mail, bulletin board systems, conferences: Connections for the electronic teaching learning age**. NBEA Yrbk, No. 33: 73-85 95

HUNTER, Patty, et al
**HPT in academic curricula: Survey results**. PIQ, Vol. 8, No. 4: 6-21 95

HURWICZ, Mike
**Color lasers: The next generation**. Pub, Vol. 10, No. 12: 101-104, 106 Dec 95
••
**Read all about it! Laser printers go tabloid!** Pub, Vol. 10, No. 4: 91-92, 94, 96, 98 Ap 95
••
**Waxing enthusiastic**. Pub, Vol. 10, No. 2: 89-91 Feb 95

HUSTON, Sandra J. and Y. Regina Chang
**Patterns of adequate household emergency fund holdings: A comparison of households in 1983 and 1986**. Fin C & P, Vol. 6: 119-128 95

HUTCHINSON, E. Bruce and Terry L. Zivney
**The publication profile of economists**. J Econ Ed, Vol. 26, No. 1: 59-79 Winter 95

HUTER, Lavonne and Linda Henson Wiggs
**Identification of factors that contribute to students' learning microcomputer applications**. DPE J, Vol. 37, No. 4: 204-215 Fall 95

HWANG, Mark I.
**The effectiveness of graphic and tabular presentation under time pressure and task complexity**. IRM J, Vol. 8, No. 3: 25-31 Summer 95

HYSLOP, David
—and Kathy Siebenaler Wilson
**Modernizing the business education curriculum**. NJ BE Obs, Vol. 67: 6-20 95
••
—and Lisa E. Gueldenzoph
**Evaluating instructional technology for classroom application**. NBEA Yrbk, No. 33: 95-105 95

HYTEN, Cloyd and Tobias LaFleur
**Improving the quality of hotel banquet staff performance**. J Org Beh Mgt, Vol. 15, No. 1/2: 69-135 95

# I

IBARRECHE, Santiago
**Book review: What was negotiated in the FTT: An economic analysis of the sectorial impact of the Trilateral Trade Treaty by ITAM, McGraw Hill**. J Global IM, Vol 3, No. 4: 34-35 Fall 95

IBRAHIM, Nabil A. and John A. Angelidis
**Countertrading with the Middle East: An empirical investigation of challenges and opportunities**. J Global Mkt, Vol. 8, No. 2: 97-114 94

IBRAHIM, Nabil A., et al
**A decision tree approach to the interpretation of multivariate statistical techniques**. JEB, Vol. 71, No. 2: 110-117 Nov/Dec 95

IIKKA, Richard J.
**Applicant appearance and selection decision making: Revitalizing employment interview education**. Bus Com Qtly, Vol. 58, No. 3: 11-18 Sep 95

IMHOFF, Pamela
**When in Rome**. Voc Ed J, Vol. 70, No. 5: 32-33, 45 My 95

INMAN, Sharon, et al
**Strategic planning from training to performance technology within three years**. PIQ, Vol. 8, No. 2: 114-124 95

INMAN, Thomas H. and Arnola C. Ownby
**A historical review of significant events affecting business education**. ABEA J, Vol. 14, No. 1: 3-6 Spring 95

IRICK, Cheryl, et al
**On-the-job training: Prescriptions and practice**. PIQ, Vol. 8, No. 3: 19-37 95

IROBUNDA, Claralee
**Levels of high school achievement of students from two-parent families, students from single-parent families, and students from no-parent families**. Lehman College, Master's thesis 94

IRWIN, Charles, et al
**Enhancing communication and interactional effectiveness with Mexican-American trainees**. Bus Com Qtly, Vol. 58, No. 3: 19-25 Sep 95

IYENGAR, J. V.
**An expert system for MBA admissions**. J CIS, Vol. 35, No. 4: 55-58 Summer 95

IYER, Gopalkrishnan
**Book review: Market evolution in developing countries: The unfolding of the Indian market by Subhash C. Jain**. J Global Mkt, Vol. 8, No. 3/4: 198-202 95

# J

JACKSON, J. Howard and Iris W. Johnson
Five basic motivational tools for the high school classroom. Bus Ed Forum, Vol. 50, No. 1: 31-33 Oct 95

JACOBS, Laurence and Coskun A. Samli
Pricing practices of American multinational firms: Standardization vs. localization dichotomy. J Global Mkt, Vol. 8, No. 2: 51-73 94

JADERSTROM, Susan
Technology's impact on computer and business curricula. NBEA Yrbk, No. 33: 1-9 95

JAFFE, Eugene D. and Carlos R. Martinez
Mexican consumer attitudes towards domestic and foreign made products. J Int Cons Mkt, Vol. 7, No. 3: 7-27 95

JAIN, Rekha
MIS in large public programs: The literacy program in India. J Global IM, Vol. 3, No. 1: 18-30 Winter 95

JAMES, Anita C. and Edward Baum
Book review: The personal profile software system by Carlson Learning Company. HRD Qtly, Vol. 6, No. 1: 114-118 Spring 95

JAMES, Dilmus D.
Computer software in developing countries: A case study of Cd Juarez, Mexico. J Global IM, Vol. 3, No. 4: 24-31 Fall 95

JAMES, E. Lincoln, et al.
Ethical inclinations of tomorrow's advertising practitioners. JME, 50-65 Spring 95

JAMES, Marcia L.
Implementing and troubleshooting a classroom LAN. NBEA Yrbk, No. 33: 137-147 95
**

—and K. Holly Fox
Teaching business ethics. NABTE Rev, No. 22: 20-24 95
**

—and Robert M. Schramm
E-mail principles that business teachers should include in their curriculum. LBE J, Vol. 4, No. 1: 66-74 94
**

—and other authors
The legal case against software piracy. OSR J, Vol. 13, No. 1: 29-34 Spring 95

JAMES, Richard F.
Using strategic planning in marketing education. Bus Ed Forum, Vol. 50, No. 2: 38-40 Dec 95

JAMES, William L. and John S. Hill
Perceptions of multinational salespersons and their market environments: An exploratory cluster analysis. J Global Mkt, Vol. 8, No. 3/4: 67-83 95

JAMLAN, Muain H.
Proposal for an open university in the Arab world. THE J, Vol. 22, No. 6: 53-57 Ja 95

JANKOVICH, Jackie L. and Karen S. Powell
Updating the business communication curriculum to satisfy stakeholders' accreditation needs. ABA Proc (1995 International Conference): 142-146 96

JANTZ, Richard
Desktop drum scanners can't be beat. Pub, Vol. 10, No. 6: 95-96, 98 Ju 95
**

Invasion of the flatbeds. Pub, Vol. 10, No. 10: 113-114, 116, 118 Oct 95

JASPER, Cynthia R. and Chan-Yoon, Jongsuk
Consumer preferences for size description systems of men's and women's apparel. J Cons Aff, Vol. 29, No. 2: 429-441 Winter 95

JAVALGI, Rajshekhar G., et al.
The portrayal of people in magazine advertisements: The United States and Korea. J Int Cons Mkt, Vol. 8, No. 2: 45-58 95
**

—and other authors
The Westernization of Asian print advertising. J Int Cons Mkt, Vol. 7, No. 4: 23-37 95

JAVED, M. Latif
Technology and international communication. LBE J, Vol. 4, No. 1: 76-88 94

JENKINS, Leo W.
Teachers in the draft: Four suggestions on a current problem. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 102-103 Nov/Dec 95

JENNINGS, Daniel F. and V. V. Miller
The Charon Response: A needed act in dying organizations. Mid-Amer J Bus, Vol. 10, No. 1: 55-62 Spring 95

JENNINGS, Jack
Sunset or daybreak? Voc Ed J, Vol. 70, No. 5: 24-27 My 95

JENSEN, Rita Henley
Dollars and sense of transcript ownership. J CR, Vol. 56, No. 9: 32-35 Jl 95

JESSUP, Leonard M.
The senior experience: Applied, team problem solving in business education. JEB, Vol. 71, No. 2: 82-86 Nov/Dec 95

JIANG, James J.
An examination of the demand/supply of IS faculty market. J CIS, Vol. 35, No. 2: 100-104 Winter 94-95
**

—and Chendil V. Rajasekaran
The IS faculty composition in U.S. business schools: 1960s-1990s. J CIS, Vol. 35, No. 3: 70-74 Spring 95

JILLING, Michael, et al.
TQM: The undergraduate business school curriculum and industry training program: Summary of survey findings of ASQC practictioners. ABA Proc (1995 International Conference): 236-242 96

JOHANNESSEN, Larry R.
From combat to legacies: Novels of the Vietnam War
Clearinghs, Vol. 68, No. 6: 374-378 Jl Aug 95

JOHNSON, Andrew and Farshad Fotouhi
Adaptive indexing in very large databases. J DBM, Vol. 6, No. 1: 4-12 Winter 95

JOHNSON, Carol
Learning from an international teaching experience: Communication content and teaching-learning process. ISBE News, Vol. 25, No. 2: 1, 4 Spring 95

JOHNSON, Dale A. and Jack D. Shorter
Teleconferencing: A training tool for the future. J CIS, Vol. 35, No. 2: 82-84 Winter 94-95

JOHNSON, Donn M.
The economics of stock pollutants: A graphical exposition. J Econ Ed, Vol. 26, No. 3: 236-244 Summer 95

JOHNSON, Iris W.
—and J. Howard Jackson
Five basic motivational tools for the high school classroom. Bus Ed Forum, Vol. 50, No. 1: 31-33 Oct 95
••
—and Randolph T. Barker
Enhancing the student listening skills and environment. Bus Com Qtly, Vol. 58, No. 4: 28-33 Dec 95

JOHNSON, Linda M. and Van E. Johnson
Help wanted—accountant: What the classifieds say about employers' expectations. JEB, Vol. 70, No. 3: 130-134 Ja Feb 95

JOHNSON, Mary
Workplace skills instruction in John A. Logan College vocational courses. Southern Illinois University at Carbondale, Master's thesis 94

JOHNSON-MORRIS, Zarah
Why use a desktop database? Man Off Tech, Vol. 40, No. 5: 50, 52-53 My 95

JOHNSON, Scott D.
Invited reaction: Measuring mental models—thoughts on a research agenda. HRD Qtly, Vol. 6, No. 3: 257-262 Fall 95

JOHNSON, Van E. and Linda M. Johnson
Help wanted—accountant: What the classifieds say about employers' expectations. JEB, Vol. 70, No. 3: 130-134 Ja Feb 95

JOHNSON, Vicki
Reporting the Gainesville student murder case. J CR, Vol. 56, No. 5: 30-31, 33 Mr 95

JOHNSTON, Peter
Advertising's new wave. Pub, Vol. 10, No. 10: 104-106, 108, 110 Oct 95

JOHNSTON, Wesley J., et al
Creating an effective print advertisement for the China market: Analysis and advice. J Global Mkt, Vol. 8, No. 2: 7-29 94

JONES, Colleen
PSI secondary office model curriculum: Its use and need for change. Southern Illinois University at Carbondale, Master's thesis 94

JONES, Linda S. Dillon, et al
Management training: An impact theory. HRD Qtly, Vol. 6, No. 1: 79-90 Spring 95

JONES, Mary C.
—and Robert W. Ellis
LAN adoption: The role of the user group. J CIS, Vol. 35, No. 3: 49-55 Spring 95
••
—and Ronald L. Berry
Information technology: An assessment of student perceptions. J CIS, Vol. 35, No. 4: 28-32 Summer 95

JONES, Virginia A.
Floppy filing. Off Sys, Vol. 12, No. 7: 20-22, 24-25 Jl 95
••
Records management. Off Sys, Vol. 12, No. 1: 28, 30, 32 Ja 95

JORDAN, Charles E. and Stanley J. Clark
Two-year college accounting faculty: Their opinions about the first course in accounting. JEB, Vol. 71, No. 2: 68-71 Nov Dec 95

## K

KACMAR, K. Michele and Wayne A. Hochwarter
The interview as a communication event: A field examination of demographic effects on interview outcomes. J Bus Com, Vol. 32, No. 3: 207-232 Jl 95

KAGAN, Gary, et al
Risk-adjusted returns and stock market games. J Econ Ed, Vol. 26, No. 1: 39-50 Winter 95

KAHN, Arthur B.
Simulated apprenticeship in systems analysis courses. J CIS, Vol. 35, No. 2: 5-10 Winter 94-95

KALLIMAL, Karen J., et al
Ethical inclinations of tomorrow's advertising practitioners. JME, 50-65 Spring 95

KALBERS, Lawrence P. and Timothy J. Fogarty
Professionalism and internal auditors: A profile. Mid-Amer J Bus, Vol. 10, No. 1: 13-20 Spring 95

KAMAN, Vicki S.
Book review: Ethnography and qualitative design in educational research by Margaret D. LeCompte and Judith Preissle. HRD Qtly, Vol. 6, No. 1: 109-114 Spring 95

KAMATH, Ravindra, et al
Determinants of bank profitability. Mid-Amer J Bus, Vol. 10, No. 1: 41-46 Spring 95

KAMEL, Magdi
Identifying, classifying, and resolving semantic conflicts in distributed heterogeneous databases: A case study. J DBM, Vol. 6, No. 1: 20-32 Winter 95

KAMEL, Sherif
IT diffusion and socio economic change in Egypt. J Global IM, Vol. 3, No. 2: 4-16 Spring 95

KANAREK, Lisa
Buying smart. Off Sys, Vol. 12, No. 5: 26, 28 My 95

KANDIES, Jerry T.
Electronic mail: attitudes, self-efficacy, and effective communication. Virginia Polytechnic Institute and State University, Doctoral dissertation 94

KAPPELMAN, Leon A.
Measuring user involvement with information systems and with their development. J CIS, Vol. 35, No. 4: 66-76 Summer 95

KARNES, Allan, et al.
Accounting practitioners' views of the relative importance of teaching and research in accounting education. JEB, Vol. 70, No. 4: 215-219 Mr/Ap 95

KASER, Kenneth J.
Pizza: Business management across the campus. Bus Ed Forum, Vol. 49, No. 3: 11-13 Feb 95

KAUFMAN, Ted
A guide to overnight mail. Man Off Tech, Vol. 40, No. 6: 44, 46-47 Ju 95

KEAN, Michael H.
The national testing movement, redux. Clearinghs, Vol. 68, No. 4: 201-204 Mr/Ap 95

KEANE, Thomas and Rachel Dardis
Risk-benefit analysis of cigarette smoking: Public policy implications. J Cons Aff, Vol. 29, No. 2: 351-367 Winter 95

KEEDY, John L., et al.
Problem-based learning: Relating the "real world" to principalship preparation. Clearinghs, Vol. 68, No. 3: 154-157 Ja/Feb 95

KEEPS, Erica J., et al.
Skill sets for the human performance technologist. PIQ, Vol. 8, No. 2: 40-67 95

KEIL, Mark and Jack T. Marchewka
Portfolio theory approach for selecting and managing IT projects. IRM J, Vol. 8, No. 4: 5-14 Fall 95

KEITH, Nancy, et al.
A managerial perspective on the importance of information technology topics. OSR J, Vol. 13, No. 2: 9-14 Fall 95

KELLER, Kari and Kiera Matheson
Client server at Chrysler: Adding to the solution set. J EUC, Vol. 7, No. 3: 29-33 Summer 95

KEMBER, David, et al.
An analysis of the learning process of business students at Hong Kong Polytechnic. JEB, Vol. 70, No. 3: 172-178 Ja/Feb 95

KENG, Kau Ah, et al.
Determinants of consumer complaint behaviour: A study of Singapore consumers. J Int Cons Mkt, Vol. 8, No. 2: 59-76 95

KENNEDY, Linda C. and John A. Stinespring
Meeting the need for multiculturalism in the art classroom. Clearinghs, Vol. 68, No. 3: 139-145 Ja/Feb 95

KERR, Daryl L.
Team building and TQM: An experiential exercise for business communication students. Bus Com Qrly, Vol. 58, No. 1: 47-50 Mr 95

KERR, Peter M., et al.
Peer grading of essays in a principles of microeconomics course. JEB, Vol. 70, No. 6: 357-361 Jl/Aug 95

KETTINGER, William J. and Choong C. Lee
Exploring the "gap" model of information services quality. IRM J, Vol. 8, No. 3: 5-16 Summer 95

KEYS, J. Bernard
A simulated action learning approach to teaching international management. J Teach Int Bus, Vol. 6, No. 4: 65-79 95

KHAN, A. Qayyum and Reinhold P. Lamb
The association between U.S. and Canadian prime rate changes. Mid-Amer J Bus, Vol. 10, No. 1: 31-40 Spring 95

KHAZANCHI, Deepak and Douglas Havelka
An "events" model for information aggregation. J CIS, Vol. 35, No. 2: 72-81 Winter 94-95

KICKENWEITZ, Theresa
School of business administration graduates' perceptions of the importance of computer keyboarding skills. Montclair State University, Master's thesis 94

KIEL, Mark and Brenda S. Birkett
Attitudes of African American accounting students toward graduate education. Mid-Amer J Bus, Vol. 10, No. 2: 29-34 Fall 95

KIGHT, Stanford S. and John M. Mickelson
Problem vs. subject: Pupils learn more in problem-centered units, according to 16-unit, 1,415-pupil experiment. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 110-113 Nov/Dec 95

KILGER, Max
Workforce diversity and the Internet. JEB, Vol. 71, No. 1: 19-21 Sep/Oct 95

KILLACKEY, Jim, et al.
The payoff. Voc Ed J, Vol. 70, No. 4: 34-36 Ap 95

KILMER, Richard
Prescription for success. Pub, Vol. 10, No. 3: 94-95 Mr 95

KILPATRICK, Michael G., et al.
Database pointers in navigational and object-oriented database management systems: A comparison. J DBM, Vol. 6, No. 4: 14-23 Fall 95

KIM, Chung, et al.
A managerial perspective on the importance of information technology topics. OSR J, Vol. 13, No. 2: 9-14 Fall 95

KIM, Donghoon, et al.
The need for cognition: A comparative study of American and Chinese business executives. J Int Cons Mkt, Vol. 7, No. 3: 95-106 95

KINARD, Benjamin
What should business educators be teaching about computers? ABEA J, Vol. 14, No. 1: 33-37 Spring 95

KING, Albert S.
Capacity for empathy: Confronting discrimination in managing multicultural work force diversity. Bus Com Qtly, Vol. 58, No. 4: 46-50 Dec 95
**
—and other authors
Diversity training: Effects of an intervention treatment on nonverbal awareness. Bus Com Qtly, Vol. 58, No. 1: 27-30 Mr 95

KING, Dan and George Foldesy
Strip search in schools: Beyond the boundaries of the law? Clearinghs, Vol. 68, No. 5: 275-277 My Ju 95

KING, James, et al.
Accounting practitioners' views of the relative importance of teaching and research in accounting education. JEB, Vol. 70, No. 4: 215-219 Mr/Ap 95

KING, James R.
The reporter as key witness. J CR, Vol. 56, No. 3: 34-35 Ja 95

KING, John O., et al.
Assessment of the nature and status of the MBA restructuring trend. JEB, Vol. 71, No. 1: 44-48 Sep Oct 95

KINNICK, B. Jo
Groping my way through the group method. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 113-115 Nov Dec 95

KIRBY, Margaret Stidham and B. June Schmidt
Technology and the development of critical thinking skills. NBEA Yrbk, No. 33: 32-39 95

KIRIGIN, Kathryn A., et al.
The teaching-family model: A case study in data-based program development and refinement (and dragon wrestling). J Org Beh Mgt, Vol. 15, No. 1 2: 11-68 95

KIZZIER, Donna L.
Teaching technology vs. technology as a teaching tool. NBEA Yrbk, No. 33: 10-24 95

KLAK, Nicholas F., IV
Extent of use and effectiveness of recruiting strategies for increasing student enrollment in vocational education. Central Michigan University, Master's thesis 94

KLAMER, Keith
Minority leader. Voc Ed J, Vol. 70, No. 5: 36-37, 46 My 95

KLEIMENHAGEN, Arno, et al.
Student-faculty research agencies: Marketing education integration using an entrepreneurship education experience. JME, 59-70 Summer 95

KLEINSASSER, Audrey M.
Assessment culture and national testing. Clearinghs, Vol. 68, No. 4: 205-210 Mr/Ap 95

KLINGENSTEIN, Ken, et al.
Observations from the Boulder Valley Internet Project. THE J, Vol. 22, No. 10: 75-80 My 95

KLOSTERMAN, Jeanette
What's new and used in computerized accounting. Kan Bus Tchr, Vol. 47, No. 2: 17, 18 Spring 95

KNAPPENBERGER, John A.
Total quality management. Bus Ed Forum, Vol. 49, No. 3: 5-8 Feb 95

KNEER, Dan C. and Steven Golen
Factors influencing auditors' resistance to technological change. J CIS, Vol. 35, No. 2: 35-40 Winter 94-95

KNOWLTON, Jim
Pick-and-choose merging. WP Mag, Vol. 7, No. 4: 36-39 Ap 95
**
Printing your secondary file. WP Mag, Vol. 7, No. 5: 40-44 My 95

KOCKUNNY, C. M., et al.
Left-brain versus right-brain: The importance of honesty and other heart traits as value factors for accounting and other business students. ABA Proc (1995 International Conference): 180-191 96

KOCZKODAJ, Waldemar W., et al.
How long can we really go without expert systems? J CIS, Vol. 35, No. 2: 56-59 Winter 94-95

KOEHLER, Michael
Student athletes and high schools: Let's shift the focus. Clearinghs, Vol. 68, No. 3: 158-159 Ja/Feb 95

KOENIG, Gloria
A study to determine the relationship between the combined scores of the Walden Clerical Aptitude Test and Oetting's Computer Anxiety Scale and a researcher designed assessment tool. Montclair State University, Master's thesis 94

KOGER, Shawna Heldenbrand, et al.
Your connection to the world: The Internet. Bus Ed Forum, Vol. 49, No. 4: 19-21 Ap 95

KOHN, Aimee and Roger Sagot
Office of tomorrow. Off Sys, Vol. 12, No. 12: 22-24, 57 Dec 95

KOKER, Mark and Eva M. Ogens
Teaching for understanding: An issue-oriented science approach. Clearinghs, Vol. 68, No. 6: 343-345 Jl/Aug 95

KOLB, Judith A.
Leader behaviors affecting team performance: Similarities and differences between leader member assessments. J Bus Com, Vol. 32, No. 3: 233-248 Jl 95

KOMANDO, Kim
On-line surfin' safari. Off Sys, Vol. 12, No. 11: 36-37, 39-40 Nov 95
••
Personal computers. Off Sys, Vol. 12, No. 1: 46, 48-49 Ja 95

KONDOR, George A.
Rent control with rent discrimination in competitive markets: Surprises in elementary microeconomic theory. J Econ Ed, Vol. 26, No. 3: 245-251 Summer 95

KOOS, Leonard V.
Articulating junior and senior high schools. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 75-76 Nov/Dec 95

KOPASKO, Kelli L., et al
Book review: Instructional technologies: Past present, and future by Gary J. Anglin. PIQ, Vol. 8, No. 2: 144-149 95

KOPELMAN, Richard E. and Janet Rovenpor
Repeat-purchase behavior as a criterion of teaching effectiveness. JEB, Vol. 70, No. 6: 321-326 Jl/Aug 95

KOPF, Jerry, et al.
Motivating language: Exploring theory with scale development. J Bus Com, Vol. 32, No. 4: 329-344 Oct 95

KOSOROK, David
9 macros at your fingertips. WP Mag, Vol. 7, No. 1: 21-25 Ja 95
••
A case-switching macro. WP Mag, Vol. 7, No. 8: 24-25, 27 Aug 95
••
Terrific trifold mailers. WP Mag, Vol. 7, No. 2: 30-34 Feb 95
••
Watermark your documents. WP Mag, Vol. 7, No. 4: 45-48 Ap 95
••
Your top 10 questions answered. WP Mag, Vol. 7, No. 3: 22-26 Mr 95
••
—and Thomas Scruggs
Merge files made easy. WP Mag, Vol. 7, No. 3: 39, 42-45 Mr 95

KOTRLIK, Joe W. and Cynthia H. Gaudet
Status of HRD certificate program development. HRD Qtly, Vol. 6, No. 1: 91-99 Spring 95

KOURILSKY, Marilyn
Entrepreneurship education: Opportunity in search of curriculum. Bus Ed Forum, Vol. 50, No. 1: 11-15 Oct 95

KOUZNETSOVA, Natalia and Geir Braten
Cooperation project on "competence development in the transition of the Russian higher education to the new mode of training economics". SIEC Rev, No. 125: 4-6 Ap 95

KOWALL, Daniel
Training comes into its own. Man Off Tech, Vol. 40, No. 5: 25-26, 28-29 My 95

KRASNOSTEIN, John and Robert W. Armstrong
The cultural convergence of MBA education across Australia, Singapore, and Malaysia. J Teach Int Bus, Vol. 7, No. 1: 45-60 Nov 95

KRENTZ, Roger F. and L. Roger Yin
Birth of a proactive instructional technology center: A case of system change. THE J, Vol. 23, No. 4: 86-88 Nov 95

KRIZAN, A. C. and Joyce Logan
Monkey! Form! Stealth! KBEA J, 8-9 Spring 95

KROSP, Jay, et al.
A neural network for predicting total industrial production. J EUC, Vol. 7, No. 2: 19-23 Spring 95

KUCHINKE, K. Peter
Managing learning for performance. HRD Qtly, Vol. 6, No. 3: 307-316 Fall 95

KUILBOER, Jean-Pierre and Noushin Ashrafi
The information repository: A tool for metadata management. J DBM, Vol. 6, No. 2: 3-11 Spring 95

KUSCHEL, Christine Patterson
Computer attitudes and computer literacy among prospective business educators at participating NABTE-member institutions in four states. The University of Montana, Doctoral dissertation 94

KYER, Ben L. and Gary E. Maggs
Monetary policy rules, supply shocks, and price-level elasticity of aggregate demand: A graphical examination. J Econ Ed, Vol. 26, No. 4: 364-372 Fall 95

# L

LABARRE, James E. and Yung-Ho Suh
An application of artificial neural network models to portfolio selection. J CIS, Vol. 36, No. 1: 65-73 Fall 95

LABONTY, Dennis
Computer network technology: A survey of basic components, configurations and benefits of local area networks. NBEA Yrbk, No. 33: 126-136 95

LAFFEY, James
Dynamism in electronic performance support systems. PIQ, Vol. 8, No. 1: 31-46 95

LAFLEUR, Tobias and Cloyd Hyten
Improving the quality of hotel banquet staff performance. J Org Beh Mgt, Vol. 15, No. 1/2: 69-135 95

LAI, Hsiangchu, et al.
Analysis of negotiation support system research. J CIS, Vol. 35, No. 3: 2-11 Spring 95

LAKSHMAN, C. and Stephen C. Brokaw
Cross-cultural consumer research in India: A review and analysis. J Int Cons Mkt, Vol. 7, No. 3: 53-80 95

LALLY, Laura
Supporting appropriate user-developed applications: Guidelines for managers. J EUC, Vol. 7, No. 3: 3-10 Summer 95

LAM, Kam-yiu, et al.
Performance studies of locking protocols for real-time databases with earliest deadline first. J DBM, Vol. 6, No. 2: 22-32 Spring 95

LAMB, Charles W., Jr., et al.
Integrating skills and content knowledge in the marketing curriculum. JME, 10-19 Summer 95
••
--and other authors
Student journal writing in an international setting. JME, 71-80 Summer 95

LAMB, Reinhold P. and A. Qayyum Khan
The association between U.S. and Canadian prime rate changes. Mid-Amer J Bus, Vol. 10, No. 1: 31-40 Spring 95

LAMBERSON, Morris
Changes in working capital of small firms in relation to changes in economic activity. Mid-Amer J Bus, Vol. 10, No. 2: 45-50 Fall 95

LAMUDE, Kevin G. and Joseph Scudder
Relationship of managerial work roles to tactics used to influence subordinates. J Bus Com, Vol. 32, No. 2: 163-173 Ap 95

LANCASTER, Lily M., et al.
TQM: The undergraduate business school curriculum and industry training program: Summary of survey findings of ASQC practictioners. ABA Proc (1995 International Conference): 236-242 96

LANGEMO, Mark
New age filing. Off Sys, Vol. 12, No. 4: 26, 28, 30, 32 Ap 95
••
The rules of records retention. Off Sys, Vol. 12, No. 10: 40-42, 44 Oct 95

LANGREHR, Frederick W., et al.
Marketing journal coauthorship: Is it a hit or a miss with coauthors? JME, 45-58 Summer 95

LARKE, Alvin, Jr., and Patricia J. Larke
The vanishing educator. Voc Ed J, Vol. 70, No. 5: 38-40, 46 My 95

LARKE, Patricia J. and Alvin Larke, Jr.
The vanishing educator. Voc Ed J, Vol. 70, No. 5: 38-40, 46 My 95

LARSON, Jeff and Scott Dvorak
Pumping up an image. Pub, Vol. 10, No. 2: 92-93 Feb 95

LASCU, Dana-Nicoleta
Book review: Global marketing management by Warren E. Keegan. J Global Mkt, Vol. 8, No. 3/4: 202-207 95

LASSILA, Dennis and L. Murphy Smith
The ranking of international taxation topics by CPA international partners and managers. J Teach Int Bus, Vol. 6, No. 3: 33-49 95

LATTA, Patti D. and Anthony R. Hendrickson
Relationship between ethical awareness and academic programs. J CIS, Vol. 35, No. 4: 82-86 Summer 95

LAU, R. S. M., et al.
Achievement in business core courses: The academic quality of accounting majors. JEB, Vol. 71, No. 2: 102-106 Nov/Dec 95

LAU, S. K., et al.
A pilot study of the tasks of information systems professionals in Indonesia. J CIS, Vol. 35, No. 4: 59-65 Summer 95

LAUER, Joachim and Elizabeth Towell
The master's degree in MIS: A baseline study. J CIS, Vol. 35, No. 4: 2-6 Summer 95

LAURO, Dennis R., Jr.
Five approaches to professional development compared. THE J, Vol. 22, No. 10: 61-65 My 95

LAW, Ken Chee-keung, et al.
Performance studies of locking protocols for real-time databases with earliest deadline first. J DBM, Vol. 6, No. 2: 22-32 Spring 95

LEAPARD, David W.
The Japanese approach to business education—what can we learn? ISBE News, Vol. 25, No. 2: 6-8 Spring 95
••
The NAFTA reality. Bus Ed Forum, Vol. 49, No. 4: 32-34 Ap 95

LEASE, Judy
Case 1: Using university facilities: A client creates a problem. Bus Com Qtly, Vol. 58, No. 3: 27-28 Sep 95

LEAUBY, Bruce A., et al.
Profile of early adopters: SFAS 106. Mid-Amer J Bus, Vol. 10, No. 1: 5-12 Spring 95

LEBLANC, Louis A.
Armadillo Power and Light: A software evaluation and selection case study. J EUC, Vol. 7, No. 2: 26-32 Spring 95

LEBOW, Marc I. and Josephine F. Morecroft
An examination of the impact of changes in task difficulty on decision-making groups relying on an automated communication system. J CIS, Vol. 35, No. 3: 90-95 Spring 95

LECRAW, Donald J. and John H. Dunning
The UNCTC curricula on TNCs: A contribution to international business in developing countries. J Teach Int Bus, Vol. 6, No. 3: 1-15 95

LEDERER, Albert L. and Jayesh Prasad
Perceptual congruence and systems development cost estimation. IRM J, Vol. 8, No. 4: 16-27 Fall 95

LEE, Choong C. and William J. Kettinger
Exploring the "Gap" Model of information services quality. IRM J, Vol. 8, No. 3: 5-16 Summer 95

LEE, Dongdae, et al.
The portrayal of people in magazine advertisements: The United States and Korea. J Int Cons Mkt, Vol. 8, No. 2: 45-58 95

LEE, Hye Kyung and Sherman Hanna
Investment portfolios and human wealth. Fin C & P, Vol. 6: 147-152 95

LEE, Sooun
— and Liu Yao-Feng
Design framework for the development of electronic data interchange. J CIS, Vol. 35, No. 4: 13-17 Summer 95
**
— and Scott Ross
Disaster recovery planning for information systems. IRM J, Vol. 8, No. 3: 18-23 Summer 95

LEE, Thomas F.
Master the disaster. Off Sys, Vol. 12, No. 4: 14, 16, 25 Ap 95

LEHMANN, Hans
Towards an information technology management framework for developing countries: Investigating the Keiretsu Model. J Global IM, Vol. 3, No. 3: 16-24 Summer 95

LEIGH, Thomas W. and James G. Lollar
An experiential exercise for enlightening sales students about the screening and selection process for sales jobs. JME, 35-50 Fall 95

LEIGHT, David
Cultural studies and its impact on composition. Clearinghs, Vol. 69, No. 1: 8-10 Sep/Oct 95

LENTZ, Myron, et al.
Standards for school networking. THE J, Vol. 22, No. 9: 71-74 Ap 95

LEONARDI, Norma
8 great timesaving tips. WP Mag, Vol. 7, No. 12: 24-27 Dec 95

LEONE, Norma Leonardi
Top 20 tips on teaching WordPerfect. WP Mag, Vol. 7, No. 9: 32-37 Sep 95

LEUNG, T. K. P., et al.
Adaptation and relationship building process in the People's Republic of China (PRC). J Int Cons Mkt, Vol. 8, No. 2: 7-26 95

LEVINE, Robin
7th annual design award. Pub, Vol. 10, No. 1: 42-48, 50, 52, 54 Ja 95
**
A site to behold. Pub, Vol. 10, No. 6: 69, 71-72, 74-75, 77 Ju 95
**
Forged in Photoshop. Pub, Vol. 10, No. 7: 69-72 Jl 95
**
Photo CD comes of age. Pub, Vol. 10, No. 8: 79, 81-85 Aug 95

LEVY, Michael
How to pick the perfect chair. Man Off Tech, Vol. 40, No. 1: 43-44 Ja 95

LEW, Julie and Divya Varshney
Background information. Off Sys, Vol. 12, No. 8: 40-42, 44 Aug 95

LEWELLYN, Patsy G. and Marsha R. Shelburn
Gender bias in doctoral programs in economics. J Econ Ed, Vol. 26, No. 4: 373-382 Fall 95

LEWIS, Bruce R. and Kelly R. Rainer, Jr.
A model for information technology management in universities. J CIS, Vol. 35, No. 2: 91-99 Winter 94-95

LEWIS, Cedric D. and Simha R. Magal
Determinants of information technology success in small business. J CIS, Vol. 35, No. 3: 75-83 Spring 95

LEWIS, Joan Koonce, et al.
The operations, appeals and costs of the alternative financial sector: Implications for financial counselors. Fin C & P, Vol. 6: 93-98 95

LEWIS, William and Nancy Molloy
Get added value from your temporary staffing dollars. Man Off Tech, Vol. 40, No. 11: 16, 19, 21 Nov 95

LI, Elton and Arthur Stoecker
An interactive microcomputer program for teaching the impacts of alternative policy sets in the market for a single commodity. J Econ Ed, Vol. 26, No. 4: 324-335 Fall 95

LIEBOWITZ, Jay and Faye P. Teer
The expert systems course in the U.S. and throughout the world: Survey results and a case study. J CIS, Vol. 36, No. 1: 1-5 Fall 95

LIM, Ee-Peng, et al.
Multiple query optimization with depth-first branch-and-bound and dynamic query ordering. J DBM, Vol. 6, No. 1: 14-19 Winter 95

LIMBACK, E. Rebecca and Zinna Bland
Sexual harassment education. Bus Ed Forum, Vol. 49, No. 4: 5-8 Ap 95

LINDELL, Connie
Could FBLA-PBL be for you? Kan Bus Tchr, 6-7 Fall 95

LINDLEY, Marianne Y.
How to collect your money and keep your client. J CR, Vol. 56, No. 8: 27-29 Ju 95

LINDNER, Gary
The relationship between computer information system interface and user performance. Northern Illinois University, Doctoral dissertation 94

LINDO, David K.
Taxation without representation. Off Sys, Vol. 12, No. 12: 40-42 Dec 95

LITSHEIM, Mary E.
Reflecting disability perspectives in the University of Minnesota. DPE J, Vol. 37, No. 3: 115-127 Summer 95

LOCASTRO, John and Mary Frances Weathington
Courting a new look. Pub, Vol. 10, No. 10: 120-121 Oct 95

LOEHR, Linda
An integrated approach to introducing research methods in required business and technical writing courses. Bus Com Qtly, Vol. 58, No. 4: 25-27 Dec 95

LOGAN, Joyce and A. C. Krizan
Monkey' Form' Stealth' KBEA J, 8-9 Spring 95

LOHTIA, Ritu, et al
Creating an effective print advertisement for the China market: Analysis and advice. J Global Mkt, Vol. 8, No. 2: 7-29 94

LOLLAR, James G. and Thomas W. Leigh
An experiential exercise for enlightening sales students about the screening and selection process for sales jobs. JME, 35-50 Fall 95

LONGLEY, Laura
How to succeed in raising awareness of business education without really trying. Bus Ed Forum, Vol. 50, No. 2: 15-17 Dec 95

LOPEZ, Elizabeth Sanders and Edwin Nagelhout
Building a model for distance collaboration in the computer-assisted business communication classroom. Bus Com Qtly, Vol. 58, No. 2: 15-20 Ju 95

LOSEY, Michael R.
Affirmative action is dead' Long live affirmative action' Man Off Tech, Vol. 40, No. 6: 28-30 Ju 95
••
Reference-checking protocols leave everyone in the dark. Man Off Tech, Vol. 40, No. 11: 33-34 Nov 95
••
The dawning of the high-performance workplace. Man Off Tech, Vol. 40, No. 3: 25-26 Mr 95

LOUGHNER, Pamela D., et al
Book review: Instructional technologies: Past present, and future by Gary J. Anglin. PIQ, Vol. 8, No. 2: 144-149 95

LOZADA, Marlene
Riding out the storm. Voc Ed J, Vol. 70, No. 7: 34-35, 60 Oct 95
••
The health occupations boom. Voc Ed J, Vol. 70, No. 6: 34-37 Sep 95
••
— and other authors
Act locally. Voc Ed J, Vol. 70, No. 7: 26-28 Oct 95
••
— and other authors
The payoff. Voc Ed J, Vol. 70, No. 4: 34-36 Ap 95

LUCY-BOULER, Thomas L.
Growth stages for a small business MIS. J CIS, Vol. 36, No. 1: 77-81 Fall 95

LUDFORD, Deborah and J. Brett Miketta
Teaching with multimedia in the community college classroom. THE J, Vol. 23, No. 1: 61-64 Aug 95

LUDWIG, Dee
Applying cooperative learning in office procedures. Bus Ed Forum, Vol. 49, No. 3: 25-27 Feb 95

LUFT, Roger L.
An integrated approach to teaching entrepreneurship. DPE Instr Strat, Vol. 11, No. 4: 1-6 Dec 95

LUKE, Robert H., et al
Journal publishing preferences of CIS MIS scholars: An empirical investigation. J CIS, Vol. 36, No. 1: 49-64 Fall 95

LUNDGREN, Carol A.
Perceptions and evaluation of single and co-authored publications. DPE J, Vol. 37, No. 2: 85-94 Spring 95

LUNDGREN, Terry D.
Computer operating systems and graphical user environments — the state of the art. NBEA Yrbk, No. 33: 117-125 95

LUTH, Frank W., Jr., et al
Mac-based multimedia classroom for special education, pre-service and inservice teachers. THE J, Vol. 23, No. 4: 68-72 Nov 95

LUTZ, Barbara Gaal
The Syncretistic Theory: Bridging composition and literature through immersions. Clearinghs, Vol. 69, No. 1: 11-13 Sep-Oct 95

LYAU, Nyan-Myau and David J. Pucel
Economic return on training investment at the organization level. PIQ, Vol. 8, No. 3: 68-79 95

LYNCH, Robert M., et al
Application software packages and their use in instruction — 1989, 1991, 1993. J CIS, Vol. 35, No. 3: 31-36 Spring 95

LYNDES, Lynn
Library automation basics for reluctant librarians. THE J, Vol. 22, No. 9: 89-91 Ap 95

LYTLE, Lacey, Jr.
Initiatives both industry and academia have implemented to prepare the older second career professional to make a mid-life career transition into teaching. Lehman College, Master's thesis 94

LYTLE, Richard H., et al.
Asynchronous learning networks: Drexels's experience. THE J, Vol. 23, No. 3: 97-101 Oct 95

LYYTINEN, Kalle, et al.
Modeling requirements for future CASE: Modeling issues and architectural consideration. IRMJ, Vol. 8, No. 1: 15-25 Winter 95

# M

MA, Louis C. K., et al.
Paradigm shift — cultural implications for development of IS professionals. J Global IM, Vol. 3, No. 2: 18-28 Spring 95

MABRITO, Mark
The e-mail discussion group: An opportunity for discourse analysis. Bus Com Qtly, Vol. 58, No. 2: 10-11 Ju 95

MACCHERONE, Christina
All holds barred. Off Sys, Vol. 12, No. 11: 45, 47-48, 76 Nov 95
••
The reusable office. Off Sys, Vol. 12, No. 5: 34, 36, 38 My 95

MACDERMOTT, Catherine Smith
Networking and interviewing: An art in effective communication. Bus Com Qtly, Vol. 58, No. 4: 58-59 Dec 95

MACILROY, Al, et al.
Standards for school networking. THE J, Vol. 22, No. 9: 71-74 Ap 95

MACINTOSH, Gerrard
Using negotiations to teach relational selling and group dynamics. JME, 63-72 Fall 95

MACLEOD, Laura and Sandra J. Nelson
Using teams in business communication classes. J BE, Vol. 4, No. 1: 90-102 94

MACPHEE, Craig R. and Stanley L. Brue
From Marx to markets: Reform of the university economics curriculum in Russia. J Econ Ed, Vol. 6, No. 2: 182-194 Spring 95

MACSOLINI, Marcia
Analysis of an e-mail-based audience. Bus Com Qtly, Vol. 58, No. 2: 11-12 Ju 95

MACY, Granger and Joan C. Neal
The impact of conflict-generating techniques on student reactions and decision quality. Bus Com Qtly, Vol. 58, No. 4: 39-45 Dec 95

MADDEN, Charles S., et al.
Content analysis of U.S. and Indian magazine advertising. J Int Cons Mkt, Vol. 8, No. 1: 93-109 95

MADDY, Luther M., III
Create your own Rolodex cards. WP Mag, Vol. 7, No. 11: 26-29, 31 Nov 95
••
The magic of floating cells. WP Mag, Vol. 7, No. 3: 46, 48-49 Mr 95
••
Using 6.0 as a spreadsheet program. WP Mag, Vol. 7, No. 1: 51-53 Ja 95

MADZAR, Svjetlana
Feedback seeking behavior: A review of the literature and implications for HRD practitioners. HRD Qtly, Vol. 6, No. 4: 337-349 Winter 95

MAGAL, Simha R. and Cedric D. Lewis
Determinants of information technology success in small business. J CIS, Vol. 35, No. 3: 75-83 Spring 95

MAGGS, Gary E. and Ben L. Kyer
Monetary policy rules, supply shocks, and price-level elasticity of aggregate demand: A graphical examination. J Econ Ed, Vol. 26, No. 4: 364-372 Fall 95

MAGNUSEN, Karl O. and Olga C. Magnusen
Office automation in a university setting: Key to success. THE J, Vol. 23, No. 4: 78-82 Nov 95

MAGNUSEN, Olga C. and Karl O. Magnusen
Office automation in a university setting: Key to success. THE J, Vol. 23, No. 4: 78-82 Nov 95

MAGUIRE, Michael
Profit from postal reclassification. Off Sys, Vol. 12, No. 8: 14, 16, 18 Aug 95

MAHAR, Scott
Development of a training manual to train new input personnel on electronic data exchange. University of North Dakota, Master's thesis 94

MAHMOOD, Mo Adam
and Shirley A. Hirt
Reasons schools are not efficiently using information technology: A case study. J EUC, Vol. 7, No. 3: 22-28 Summer 95
••
and other authors
Information technology transfer and diffusion to Mexico: A preliminary analysis. J Global IM, Vol. 3, No. 4: 5-15 Fall 95

MAJOR, Michael J.
Multifunction technology: Evolution and revolution. Man Off Tech, Vol. 40, No. 11: 22-24, 28, 30 Nov 95

MAKELA, Carole J.
Book review: The consumer movement: Lectures by Colston E. Warne by Richard L. D. Morse. J Cons Aff, Vol. 29, No. 2: 492-494 Winter 95

MAKELA, P. Scott and Scott Anderson
Requesting attention. Pub, Vol. 10, No. 5: 94-95 My 95

MALIK, Mary S.
Make the most of your delivery dollar. Man Off Tech, Vol. 40, No. 2: 15-16, 25 Feb 95
**
The hard facts on mailroom software. Man Off Tech, Vol. 40, No. 4: 31-32, 33, 36, 38 Ap 95
**
—and other authors
Disaster recovery: Are you ready? Man Off Tech, Vol. 40, No. 1: 26-28, 30, 32 Ja 95
**
—and other authors
Disaster recovery: Our real story. Man Off Tech, Vol. 40, No. 6: 24, 26 Ju 95

MALROUTU, Y. Lakshmi and Jing J. Xiao
Perceived adequacy of retirement income. Fin C & P, Vol. 6: 17-23 95

MANN, Ronald A., et al.
The effectiveness of instructor developed computer-based courseware. J CIS, Vol. 36, No. 1: 26-30 Fall 95

MANN, Thomas L. and Richard J. Dowen
Do the foxes guard the hen house? A note on agency costs. Mid-Amer J Bus, Vol. 10, No. 1: 21-29 Spring 95

MANNING, Effie and Bette Brickman
Designing a multimedia lab for foreign languages. THE J, Vol. 22, No. 8: 64-65 Mr 95

MANNING, Patrick G.
Five ways to kill your ergonomic program. Man Off Tech, Vol. 40, No. 1: 46 Ja 95

MANRAI, Lalita A.
Book review: International marketing by Philip R. Cateora. J Global Mkt, Vol. 8, No. 3/4: 193-198 95

MANU, Franklyn A. and Ven Sriram
Country-of-destination and export marketing strategy: A study of U.S. exporters. J Global Mkt, Vol. 8, No. 3/4: 171-190 95

MARCHEWKA, Jack T. and Mark Keil
Portfolio theory approach for selecting and managing IT projects. IRM J, Vol. 8, No. 4: 5-14 Fall 95

MARCOULIDES, George A. and Mark G. Simkin
The consistency of peer review in student writing projects. JEB, Vol. 70, No. 4: 220-223 Mr/Ap 95

MARENGHI, Greg
Cutting mailroom costs through automation. Man Off Tech, Vol. 40, No. 10: 61 Oct 95

MARINO, Pamela
Making the power connection. Bus Ed Forum, Vol. 49, No. 3: 21-23 Feb 95

MARKER, Anthony
The harvest of PT: ISPI'S past presidents' recommendations for the preparation of performance technologists. PIQ, Vol. 8, No. 4: 22-33 95

MARKEY, Edward J.
The Internet, higher education, and the open road. Ed Tech Exchange, Vol. 3, No. 2: 27-32 Fall 95

MARLOWE, Julia
Book review: Design for society by Nigel Whitely. J Cons Aff, Vol. 29, No. 2: 504-507 Winter 95

MARSHALL, Roger and Indriyo Gitosudarmo
Variation in the characteristics of opinion leaders across cultural borders. J Int Cons Mkt, Vol. 8, No. 1: 5-22 95

MARSTON, Carrie Beth
Better shred than read. Off Sys, Vol. 12, No. 7: 44, 46-48 Jl 95
**
Fine lines. Off Sys, Vol. 12, No. 11: 14, 16 Nov 95
**
It pays to automate. Off Sys, Vol. 12, No. 4: 44, 46, 48-50 Ap 95
**
Temporary insanity. Off Sys, Vol. 7, No. 6: 30, 32-33 My 95
**
The power of mail. Off Sys, Vol. 12, No. 8: 58-60, 62 Aug 95
**
Time keepers. Off Sys, Vol. 12, No. 12: 30-33 Dec 95

MARTIN, James A.
Is six the fix? Pub, Vol. 10, No. 5: 50-52, 54, 56 Sep 95

MARTIN, Matthew M. and Carolyn M. Anderson
Why employees speak to coworkers and bosses: Motives, gender, and organizational satisfaction. J Bus Com, Vol. 32, No. 3: 249-265 Jl 95

MARTIN, Peter and James Calvert Scott
National vocational qualifications: Understanding the foundations of the British system. ABA Proc (1995 International Conference): 164-171 96

MARTINEZ, Carlos
Optical jukeboxes hit the real world. Man Off Tech, Vol. 40, No. 10: 30-32 Oct 95

MARTINEZ, Carlos R. and Eugene D. Jaffe
Mexican consumer attitudes towards domestic and foreign made products. J Int Cons Mkt, Vol. 7, No. 3: 7-27 95

MARTTIIN, Pentti, et al.
Modeling requirements for future CASE: Modeling issues and architectural consideration. IRMJ, Vol. 8, No. 1: 15-25 Winter 95

MATHIESON, Kiera and Kari Keller
Client/server at Chrysler: Adding to the solution set. J EUC, Vol. 7, No. 3: 29-33 Summer 95

MATTHEWS, Doris B. and John V. Hamby
A comparison of the learning styles of high school and college/university students. Clearinghs, Vol. 68, No. 4: 257-261 Mr/Ap 95



BEST COPY AVAILABLE

MATTHEWS, Scott
Advertisements for myself. Pub, Vol. 10, No. 1: 78-79 Ja 95

MATYSKA, Robert J., Jr.
Using the Internet to expand resources. Bus Ed Forum, Vol. 50, No. 2: 19-22 Dec 95

MAUSEHUND, Jean A.
—and Roger Mausehund
Recruitment: New emphases and traditional approaches. Bus Ed Forum, Vol. 50, No. 1: 19-21 Oct 95
**
—and other authors
Diversity training: Effects of an intervention treatment on nonverbal awareness. Bus Com Qtly, Vol. 58, No. 1: 27-30 Mr 95
**
—and other authors
Business etiquette: What your students don't know. Bus Com Qtly, Vol. 58, No. 4: 34-38 Dec 95

MAUSEHUND, Roger and Jean A. Mausehund
Recruitment: New emphases and traditional approaches. Bus Ed Forum, Vol. 50, No. 1: 19-21 Oct 95

MAWHINNEY, Tom, et al.
Punished by rewards? A behavioral perspective. PIQ, Vol. 8, No. 2: 125-140 95

MAYER, Kenneth R., et al.
The status of computer use in business communication instruction. Bus Com Qtly, Vol. 58, No. 4: 17-19 Dec 95

MAYFIELD, Jacqueline, et al.
Motivating language: Exploring theory with scale development. J Bus Com, Vol. 32, No. 4: 329-344 Oct 95

MAYFIELD, Milton, et al.
Motivating language: Exploring theory with scale development. J Bus Com, Vol. 32, No. 4: 329-344 Oct 95

MAYO, Herbert, et al.
Risk-adjusted returns and stock market games. J Econ Ed, Vol. 26, No. 1: 39-50 Winter 95

MAYS, Tammi A.
An integrated causal comparative and descriptive study of the practical business knowledge of students taught by business teachers with business experience and those taught by business teachers without business experience. Southwest Missouri State University, Master's thesis 94

MAZAR, Brian S.
The benefits of leasing. Off Sys, Vol. 12, No. 8: 20, 25-26 Aug 95

MAZIS, Michael B., et al.
Consumer comprehension of environmental advertising and labeling claims. J Cons Aff, Vol. 29, No. 2: 328-350 Winter 95

MCADAMS, Richard P.
Teaching our teachers: Lessons from abroad. Clearinghs, Vol. 68, No. 6: 353-355 Jl/Aug 95

MCBETH, Raymond R. and J. Michael Pemberton
Opportunities out of chaos: Survival strategies in the information age. Rees Mgt Qtly, Vol. 29, No. 3: 8-12, 14-15, 71 Jl 95

MCCABE, Susan
Office equipment: Making your dealer your ally. Man Off Tech, Vol. 40, No. 12: 18-19 Dec 95

MCCAIN, Gerald
Technology-based assessment in special education. THE J, Vol. 23, No. 1: 57-60 Aug 95

MCCALL, Richard H.
Public access TV channels enhance community. THE J, Vol. 23, No. 5: 67-69 Dec 95

MCCANNON, Melinda and Kave Scott
Politics in the workplace. Bus Ed Forum, Vol. 49, No. 3: 18-19 Feb 95

MCCARTHY, Cameron
Contradictions of identity: Education and the problem of racial absolutism. Clearinghs, Vol. 68, No. 5: 297-300 My/Ju 95

MCCARTHY, Nancy J.
Reeling in the files. Pub, Vol. 10, No. 2: 60-61, 63-64, 66 Feb 95
**
Taking care of business. Pub, Vol. 10, No. 5: 68-69, 71-72, 75, 77, 78 My 95

MCCLERNON, Timothy R. and Richard A. Swanson
Team building: An experimental investigation of the effects of computer-based and facilitator-based interventions on work groups. HRD Qtly, Vol. 6, No. 1: 39-58 Spring 95

MCCOMB, Gordon
Macros made easy. WP Mag, Vol. 7, No. 2: 26-29 Feb 95

MCCOMISKEY, Bruce
Defining institutional problems: A heuristic procedure. Bus Com Qtly, Vol. 58, No. 4: 21-24 Dec 95

MCCONEGHY, Janet, et al.
Homework, grading, and testing practices used by teachers for students with and without disabilities. Clearinghs, Vol. 69, No. 1: 50-55 Sep/Oct 95

MCCOY, James P. and Martin I. Milkman
Master's degree in economics: Missions and methods. J Econ Ed, Vol. 6, No. 2: 157-176 Spring 95

MCCULLOUGH, Marsha
The effect of incorporating business mathematics concepts and skills on achievement in an Accounting I class at the high school level. Lehman College, Master's thesis 94

MCDONALD, William J.
American versus Japanese consumer decision making: An exploratory cross-cultural content analysis. J Int Cons Mkt, Vol. 7, No. 3: 81-93 95

MCEWEN, Beryl C.
—and Marcia A. Anderson-Yates
Business education student teaching: Problems and challenges. Bus Ed Dig, Vol. 5: 13-18 95
**
—and Thaddeus McEwen
Assessment center: A technique for evaluating administrative skills. JEB, Vol. 70, No. 6: 362-364 Jl Aug 95

MCEWEN, Thaddeus and Beryl C. McEwen
Assessment center: A technique for evaluating administrative skills. JEB, Vol. 70, No. 6: 362-364 Jl Aug 95

MCFARLAND, Judith A. and Jacquelyn F.
Diversity of the customer base: A business necessity. JEB, Vol. 71, No. 1: 17-18 Sep Oct 95

MCGHAN, Barry
School reform: Ain't 'bout nuttin' but time. Clearinghs, Vol. 68, No. 6: 337-338 Jl Aug 95

MCKEEVER, Galen
Getting the most from Grammatik. WP Mag, Vol. 7, No. 12: 21-23 Dec 95

MCKENNA, John N.
Ethical dilemmas in financial reporting situations and the preferred mode of resolution of ethical conflicts as taken by certified and noncertified management accountants in organizations with perceived different ethical work climates. DPE J, Vol. 37, No. 4: 175-203 Fall 95

MCKNIGHT, Lee and Russell I. Rothstein
Architecture and costs of connecting schools to the NII. THE J, Vol. 23, No. 3: 91-96 Oct 95

MCLAGAN, Patricia A.
Book review: Analysis for improving performance: Tools for diagnosing organizations and documenting workplace expertise by Richard A. Swanson. HRD Qtly, Vol. 6, No. 2: 235-238 Summer 95

MCLEAN, Ephraim R., et al.
Work perceptions among Hong Kong and United States I/S workers: A cross-cultural comparison. J EUC, Vol. 7, No. 4: 22-29 Fall 95

MCLEAN, Gary N. and Thomas Pulak
The myth of touch keystroking. Bus Ed Forum, Vol. 49, No. 3: 28-30 Feb 95

MCLEOD, Raymond, Jr.
Systems theory and information resources management: Integrating key concepts. IRMJ, Vol. 8, No. 2: 5-14 Spring 95

MCLINDEN, Daniel J.
Proof, evidence, and complexity: Understanding the impact of training and development in business. PIQ, Vol. 8, No. 3: 3-18 95

MCNEILLY, Kevin M. and Frances J. Ranney
Improving writing skills in sales management courses: The use of memo-writing exercises. JME, 17-24 Fall 95

MCNULTY, Barbara
Educating students for the demands of the workplace. Bus Ed Forum, Vol. 50, No. 2: 35-37 Dec 95

MCPHERSON, Bill
Re-engineering your office environment: Matching careers and personality via the Myers-Briggs type indicator. OSR J, Vol. 13, No. 2: 29-34 Fall 95

MCPHERSON, William
An analysis of personality types among secondary marketing education teacher-coordinators and their preferences toward selected instructional methods. New York University, Doctoral dissertation 94

MECHE, Melanie and Annette Vincent
Strategies for teaching ethics. DPE Instr Strat, Vol. 11, No. 2: 1-4 Ju 95

MECHITOV, Alexander I., et al.
Teaching knowledge base consistency and completeness. J CIS, Vol. 36, No. 1: 7-12 Fall 95

MEDSKER, Karen, et al.
HPT in academic curricula: Survey results. PIQ, Vol. 8, No. 4: 6-21 95

MEEKS, Carol B.
Book review: Paying the piper: Productivity, incentives, and financing in U.S. higher education by Michael S. McPherson, Morton Owen Schapiro, and Gordon C. Winston, editors. J Cons Aff, Vol. 29, No. 2: 489-491 Winter 95

MEISLER, Mitch
Outsourcing customer communications reduces costs, improves timeliness. Man Off Tech, Vol. 40, No. 5: 31-32 My 95

MELBY, Ernest O.
Authoritarianism: Enslaving yoke of nations and schools. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 99-102 Nov Dec 95

MENKUS, Belden
Establishing an electronic mail privacy policy. Man Off Tech, Vol. 40, No. 6: 31 Ju 95

MERRILL, Kelly Paul
21 tools to tailor your graphics. WP Mag, Vol. 7, No. 9: 49-51 Sep 95
**
Best shot make-over. WP Mag, Vol. 7, No. 1: 26-29, 31-32 Ja 95
**
Easy desktop publishing. WP Mag, Vol. 70, No. 10: 41-44 Oct 95
**
—and Mark Soper
Customize your graphics boxes with styles. WP Mag, Vol. 7, No. 11: 43-46 Nov 95

MESSA, Kenneth C. and Bogdan D. Czejdo
Using two database modelling techniques for implementation of interactive software systems. J CIS, Vol. 35, No. 4: 35-41 Summer 95

MEYER, G. Dale, et al.
Qualitative research in business communications: A review and analysis. J Bus Com, Vol. 32, No. 4: 383-399 Oct 95

MEYER, Linda H., et al.
Learning to produce & integrate presentations, videos & stills. THE J, Vol. 23, No. 2: 78-81 Sep 95

MEYER, Mary Anne
Reporting interpreted proceedings. J CR, Vol. 56, No. 6: 45, 47 Ap 95

MEYER, Tim and Phillip G. Clampitt
Business communication technologies: A new course. Bus Com Qtly, Vol. 58, No. 2: 3-7 Ju 95

MEYERS, Andrew and Collin Randlesome
Cultural fluency: The results of a UK survey. ABA Proc (1995 International Conference): 156-163 96

MICHENER, James A.
Sex education: A success in our social-studies class. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 95-98 Nov Dec 95

MICKELSON, John M. and Stanford S. Kight
Problem vs. subject: Pupils learn more in problem-centered units, according to 16-unit, 1,415-pupil experiment. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 110-113 Nov Dec 95

MIKETTA, J. Brett and Deborah Ludford
Teaching with multimedia in the community college classroom. THE J, Vol. 23, No. 1: 61-64 Aug 95

MILAM, Robert
College of business assessment model. ABA Proc (1995 International Conference): 210-220 96

MILHEIM, William D., et al.
Book review: Instructional technologies: Past present, and future by Gary J. Anglin. PIQ, Vol. 8, No. 2: 144-149 95

MILKMAN, Martin I. and James P. McCoy
Master's degree in economics: Missions and methods. J Econ Ed, Vol. 6, No. 2: 157-176 Spring 95

MILLEN, Robert A. and Stephanie J. Collins
Information systems outsourcing by large American industrial firms: Choices and impacts. IRMJ, Vol. 8, No. 1: 5-13 Winter 95

MILLER, Joanne
The business case for diversity. JEB, Vol. 71, No. 1: 7-10 Sep Oct 95

MILLER, Linda Wise
Teacher educator practices and perceptions of computer integration into the undergraduate vocational teacher curriculum. University of Idaho, Doctoral dissertation 94

MILLER, V. V. and Daniel F. Jennings
The Charon Response: A needed act in dying organizations. Mid-Amer J Bus, Vol. 10, No. 1: 55-62 Spring 95

MILLS, James P.
Identification and analysis of successful components in New York city secondary school business/marketing department business alliance programs. Lehman College, Master's thesis 94

MILNER, Laura M.
Telemarketing for the business school as a sales course project. JME, 73-80 Fall 95

MIMS, Julian L.
Writing for results. Recs Mgt Qtly, Vol. 29, No. 1: 27-31 Jan 95

MISIC, Mark
The relative importance of selected skills needed by systems analysts as perceived by practicing systems analysts. Northern Illinois University, Doctoral dissertation 94

MITCHELL, Robert B., et al.
The effectiveness of color graphics presentation versus other presentation methods within written documents. OSR J, Vol. 13, No. 2: 1-7 Fall 95

MIZE, Shirley
Factors contributing to transfer of learning in John A. Logan College resume writing instruction. Southern Illinois University at Carbondale, Master's thesis 94

MOHTA, Pushpendra
Changing environments defy network structures. Man Off Tech, Vol. 40, No. 11: 63-64 Nov 95

MOLINARI, Carol and Robert S. Tannenbaum
Applications of optical scanners in an academic center. THE J, Vol. 22, No. 8: 60-63 Mr 95

MOLLOY, Bruce G.
Help desk: Your in-house experts. Man Off Tech, Vol. 40, No. 2: 48-49 Feb 95

MOLLOY, Nancy and William Lewis
Get added value from your temporary staffing dollars. Man Off Tech, Vol. 40, No. 11: 16, 19, 21 Nov 95

MONCRIEF, William C., III, et al.
Integrating skills and content knowledge in the marketing curriculum. JME, 10-19 Summer 95
••
--and other authors
Student journal writing in an international setting. JME, 71-80 Summer 95

MONSANTO, Charlton A., et al.
Asynchronous learning networks: Drexels's experience. THE J, Vol. 23, No. 3: 97-101 Oct 95

MONTANA, John C.
It can make you or break you: The importance of records management in litigation. Recs Mgt Qtly, Vol. 29, No. 1: 3-4, 6-8 Jan 95

MONTESINO, Max U. and Robert O. Brinkerhoff
Partnerships for training transfer: Lessons from a corporate study. HRD Qtly, Vol. 6, No. 3: 263-274 Fall 95

MOODY, Kay
New markets for court reporters. J CR, Vol. 56, No. 6: 34-35 Ap 95

MOORE, Margaret A.
Examining the reading proficiency of office workers. Virginia Polytechnic Institute and State University, Master's thesis 94

MOORE, Robert L., et al.
Exploring the gender gap on the GRE subject test in economics. J Econ Ed, Vol. 26, No. 1: 3-15 Winter 95

MORECROFT, Josephine F. and Marc I. Lebow
An examination of the impact of changes in task difficulty on decision-making groups relying on an automated communication system. J CIS, Vol. 35, No. 3: 90-95 Spring 95

MORGAN, James N.
Justifying the use of economic insights in ordinary decisions. Fin C & P, Vol. 6: 45-52 95

MORGAN, Owen J. and Miranda Welch
Protecting confidential computer records against careless loss. Recs Mgt Qtly, Vol. 29, No. 3: 16-20, 65 Jl 95

MORRIS, Louis A., et al.
Consumer comprehension of environmental advertising and labeling claims. J Cons Aff, Vol. 29, No. 2: 328-350 Winter 95

MORRISON, Elizabeth Wolfe
Invited reaction: Comments on Madzar's article. HRD Qtly, Vol. 6, No. 4: 351-353 Winter 95

MORRISON, James L.
Book review: International marketing strategy: Analysis, development and implementation by Chris Phillips, Isobel Doole, and Robin Lowe. JEB, Vol. 71, No. 1: 54 Sep/Oct 95
••
Book review: The leadership imperative: What innovative business leaders are doing today to create the successful companies of tomorrow by Robert Heller. JEB, Vol. 70, No. 6: 369-370 Jl/Aug 95
••
Enhancing computer simulations through consensual business problem-solving formats: Impacts of student diversity upon learning outcomes. LBE J, Vol. 4, No. 1: 104-114 94

MOSES, Duane R., et al.
The legal case against software piracy. OSR J, Vol. 13, No. 1: 29-34 Spring 95

MOTIWALLA, Luvai F.
An intelligent agent for prioritizing e-mail messages. IRMJ, Vol. 8, No. 2: 16-24 Spring 95

MOTT, Vivian Wilson and Karen E. Watkins
Book review: Knowledge for action: A guide for overcoming barriers to organizational change by Chris Argyris. HRD Qtly, Vol. 6, No. 2: 227-230 Summer 95

MOTWANI, Jaideep
Implementing TQM in education: Current efforts and future research directions. JEB, Vol. 71, No. 2: 60-63 Nov/Dec 95

MOUTINHO, Luiz and Mark Goode
Gender effects to the formation of overall product satisfaction: A multivariate approach. J Int Cons Mkt, Vol. 8, No. 1: 71-91 95

MOY, Ronald L.
Business and research proposals in economics and finance courses. JEB, Vol. 71, No. 1: 37-39 Sep/Oct 95
••
Using The Wall Street Journal in economics and finance courses: A survey and suggestions. JEB, Vol. 70, No. 3: 146-150 Ja/Feb 95

MOYER, Judith and Yolan Williams
Leadership diversity: A business necessity for Bell Atlantic. JEB, Vol. 71, No. 1: 14-16 Sep/Oct 95

MUIR, Clive
Book review: The international communication book by Marquita L. Byrd. Bus Com Qtly, Vol. 58, No. 2: 53-55 Ju 95

MULFORD, Carolyn
Spotlight on technology. Voc Ed J, Vol. 70, No. 1: 30-31, 44 Ja 95

MULLER, Stephen
The cure for image disorder. Pub, Vol. 10, No. 3: 66-70, 72, 74 Mr 95

MULLIN, Joan A. and Pamela B. Childers
The natural connection: The WAC Program and the high school writing center. Clearinghs, Vol. 69, No. 1: 24-26 Sep/Oct 95

MURPHY, Gregory C.
Using performance pay in human service settings: A comment on Arco (1993). J Org Beh Mgt, Vol. 15, No. 1/2: 137-140 95

MURPHY, Sharon
Revisioning reading assessment: Remembering to learn from the legacy of reading tests. Clearinghs, Vol. 68, No. 4: 235-239 Mr/Ap 95

MUSTHALER, Linda
Client/server: What does that really mean? Man Off Tech, Vol. 40, No. 6: 20-23 Ju 95

MYERS, John L.
Attitude: A learned choice. ABEA J, Vol. 14, No. 1: 11-13 Spring 95
••
—and Robert Gryder
Points of view. ABEA J, Vol. 14, No. 1: 14-23 Spring 95

# N

NAGELHOUT, Edwin and Elizabeth Sanders Lopez
Building a model for distance collaboration in the computer-assisted business communication classroom. Bus Com Qtly, Vol. 58, No. 2: 15-20 Ju 95

NANTZ, Karen S.
—and Marilyn Wilkins
Faculty use and perceptions of electronic mail: A case study. JEB, Vol. 70, No. 4: 196-201 Mr/Ap 95
••
—and Cynthia L. Drexel
Incorporating electronic mail into the business communication course. Bus Com Qtly, Vol. 58, No. 3: 45-51 Sep 95
••
—and Cynthia Drexel
The legal issues of electronic mail. OSR J, Vol. 13, No. 2: 15-19 Fall 95
••
—and Marilyn L. Wilkins
Faculty use of electronic communications before and after a LAN installation: A three-year analysis. JEUC, Vol. 7, No. 1: 4-11 Winter 95

NARKTHONG, Kasama
Factors related to job satisfaction of secretarial personnel and Southern Illinois University at Carbondale. Southern Illinois University at Carbondale, Master's thesis 94

NEAD, Morris James
A team-taught business course. Bus Ed Forum, Vol. 49, No. 3: 33-35 Feb 95

NEAL, Carol M.
Adding new value to official reporting. JCR, Vol. 56, No. 3: 30-33 Ja 95

NEAL, Joan and Lonnie Echternacht
The effect of structured decision-making techniques and gender on student reaction and quality of written documents. DPE J, Vol. 37, No. 2: 67-84 Spring 95

NEAL, Joan C.
Group writing versus individual writing—is there a difference in achievement? JEB, Vol. 71, No. 2: 78-81 Nov/Dec 95
••
—and Janet K. Winter
Group writing: Student perceptions of the dynamics and efficiency of groups. Bus Com Qtly, Vol. 58, No. 2: 21-24 Ju 95
••
--and Granger Macy
The impact of conflict-generating techniques on student reactions and decision quality. Bus Com Qtly, Vol. 58, No. 4: 39-45 Dec 95

NEAL, Joan Catherine Fischer
The effect of structured techniques on group decision-making in the undergraduate business communication classroom. University of Missouri-Columbia, Doctoral dissertation 94

NELSON, Elden
3 hot letterhead designs. WP Mag, Vol. 7, No. 6: 37, 40-43 Ju 95
••
Promote your business with custom postcards. WP Mag, Vol. 7, No. 10: 15, 17-20 Oct 95

NELSON, Michael T. and Mark N. Frolick
Are MBA programs answering the communications mail? J CIS, Vol. 35, No. 4: 77-81 Summer 95

NELSON, Sandra J.
—and Laura Macleod
Using teams in business communication classes. LBE J, Vol. 4, No. 1: 90-102 94
••
—and Leona M. Gallion
An analysis of business forms. Bus Ed Forum, Vol. 50, No. 1: 41-42 Oct 95
••
—and other authors
The status of computer use in business communication instruction. Bus Com Qtly, Vol. 58, No. 4: 17-19 Dec 95

NETUSIL, Noelwah R. and Michael Haupert
The economics of information: A classroom experiment. J Econ Ed, Vol. 26, No. 4: 357-363 Fall 95

NEWELL, Stephen J., et al.
The role of Hispanic acculturation on media exposure, coupon use, and brand loyalty. Mid-Amer J Bus, Vol. 10, No. 2: 35-44 Fall 95

NEWMARK, Craig M. and Michael Walden
Should you retire at age 62 or 65? Fin C & P, Vol. 6: 35-44 95

NEWSTROM, John W.
Book review: Evaluating training programs: The four levels by Donald L. Kirkpatrick. Hrd Qtly, Vol. 6, No. 3: 317-320 Fall 95

NG, M. W., et al.
Paradigm shift—cultural implications for development of IS professionals. J Global IM, Vol. 3, No. 2: 18-28 Spring 95

NICHOLS, Jan, et al.
Enriching international business faculty exchanges with the library connection. JEB, Vol. 71, No. 2: 107-109 Nov/Dec 95

NICKOLS, Fred W.
Feedback about feedback. HRD Qtly, Vol. 6, No. 3: 289-296 Fall 95

NIENHUIS, John, et al.
TQM: The undergraduate business school curriculum and industry training program: Summary of survey findings of ASQC practictioners. ABA Proc (1995 International Conference): 236-242 96

NIXON, Judy C. and Judy F. West
Intercultural preparation for managers going to Japan. Mid-Amer J Bus, Vol. 10, No. 2: 57-64 Fall 95

NOEL, Rita Thomas
Expanding business education programs: Providing a school-within-a-school. LBE J, Vol. 4, No. 1: 116-128 94

NOLL, Cheryl L.
Collaborating with the career planning and placement center in the job-search project. Bus Com Qtly, Vol. 58, No. 3: 53-55 Sep 95

NOLOT, Terry
Shopping for jobs. Voc Ed J, Vol. 70, No. 1: 28-29 Ja 95

NOURIE, Barbara Livingston
Ten more truths about teaching. Clearinghs, Vol. 68, No. 3: 177-180 Ja Feb 95

NOURSE, Mary Ellen
Tapping the campus talent for the collegiate business communication course: A guide to guest speakers. Bus Com Qtly, Vol. 58, No. 2: 25-27 Ju 95

NOWKA, Harry E. and Nancy J. Buddy
Entrepreneurial education in the international arena. Bus Ed Forum, Vol. 49, No. 3: 9-10 Feb 95

NUNAMAKER, Jay F., Jr., et al.
Examining the process of electronic-JAD. J EUC, Vol. 7, No. 1: 13-22 Winter 95

# O

O'BRIEN, Raymond
Facility managers provide invaluable services. Man Off Tech, Vol. 40, No. 10: 47-48 Sep 95

O'CONNOR, Bridget N.
Technical training methods. NBEA Yrbk, No. 33: 40-49 95
**

—and Michael Bronner
Facilitating curriculum development: The role of electronic meeting systems. NABTE Rev, No. 22: 5-9 95

O'HARA, Brad, et al.
Assessment of the nature and status of the MBA restructuring trend. JEB, Vol. 71, No. 1: 44-48 Sep Oct 95
**

--and other authors
Industrial trade shows: A review of what we know. Mid-Amer J Bus, Vol. 10, No. 1: 67-72 Spring 95

O'HARA, Bradley S. and Teri Root Shaffer
Details and student perceptions of an experiential program for personal selling and purchasing classes. JME, 41-49 Spring 95

O'ROURKE, James S.
The ethics of resumes and recommendations: When do filler and fluff become deception and lies? Bus Com Qtly, Vol. 58, No. 1: 54-56 Mar 95

OBER, Scot
A longitudinal study of business communication instruction in the United States. ABA Proc (1995 International Conference): 147-155 96
**

—and Melody A. Alexander
The effect of two timed writing conditions on speed and accuracy. DPE J, Vol. 37, No. 2: 107-112 Spring 95
**

—and Alan P. Wunsch
The status of postsecondary business communication instruction in the United States: 1994 report. DPE J, Vol. 37, No. 4: 225-239 Fall 95

OFFUTT, Elizabeth Rhodes
Identifying successful versus problematic student teachers. Clearinghs, Vol. 68, No. 5: 285-288 My Ju 95

OGENS, Eva M. and Mark Koker
Teaching for understanding: An issue-oriented science approach. Clearinghs, Vol. 68, No. 6: 343-345 Jl Aug 95

OGILBY, Suzanne M.
The effects of academic behavior: Will it affect professional behavior? JEB, Vol. 71, No. 2: 92-96 Nov Dec 95

OH, Dong-Hoon
Households with rent burdens: Impact on other spending and factors related to the probability of having a rent burden. Fin C & P, Vol. 6: 139-146 95

OKOROAFO, Sam C. and Hope Torkornoo
Marketing decisions and performance in economic reform African countries. J Global Mkt, Vol. 8, No. 3/4: 85-101 95

OKUCHABA, Oruene L.
Education and job performance, job attitudes, and perceptions of prior education in Nigeria. University of Wyoming, Doctoral dissertation 94

OLSEN, David H. and Sudha Ram
Towards a comprehensive concurrency control mechanism for object-oriented databases. J DBM, Vol. 6, No. 4: 24-35 Fall 95

OLSEN, Janeen E. and Kent L. Granzin
Support for buy American campaigns: An empirical investigation based on a prosocial framework. J Int Cons Mkt, Vol. 8, No. 1: 43-69 95

OLSON, David L., et al.
Teaching knowledge base consistency and completeness. J CIS, Vol. 36, No. 1: 7-12 Fall 95

OLSON, Pamela N.
Book review: Shopping with Freud by Rachel Bowlby. J Cons Aff, Vol. 29, No. 2: 472-474 Winter 95

OPPENHEIMER, Margaret
Teaching western economics to eastern economists: A look at topics, teaching methods and attitudes. J Teach Int Bus, Vol. 6, No. 4: 47-64 95

ORR, Betsy
The management skills of business education student teachers' performance in the classroom as perceived by cooperating teachers, university supervisors, and student teachers in Arkansas, Kansas, Missouri, and Oklahoma. University of Arkansas—Fayetteville, Doctoral dissertation 94

OSTHEIMER, Sondra
Internationalize yourself. Bus Ed Forum, Vol. 49, No. 3: 44-47 Feb 95

OTTO, Larry
Mail makes the sale. Off Sys, Vol. 12, No. 2: 46 Feb 95

OWNBY, Arnola C. and Thomas H. Inman
A historical review of significant events affecting business education. ABEA J, Vol. 14, No. 1: 3-6 Spring 95

# P

PAK, Sukgoo and Louis G. Pol
Consumer unit types and expenditures on food away from home. J Cons Aff, Vol. 29, No. 2: 403-428 Winter 95

PALMER, Leslie Joan
The effects of career planning instruction on self-esteem, vocational identity, and career self-efficacy of ninth grade business education students. University of Missouri—Columbia, Doctoral dissertation 94

PALMER, Lorna
Competencies of office automation course graduates from the College of Arts, Science, and Technology according to employers in Kingston, Jamaica. Southern Illinois University at Carbondale, Master's thesis 94

PALMER, Sandra and Gretchen Wezowicz
Kent Career/Technical Center's partnership with business pays dividends to students. MBEA Today, Vol. 61, No. 5: 4-6 Dec 95

PALUMBO, Frederick, et al
Industrial trade shows: A review of what we know. Mid-Amer J Bus, Vol. 10, No. 1: 67-72 Spring 95

PAN, Yigang, et al
International equity joint ventures in China: Operations and potential close-down. J Global Mkt, Vol. 8, No. 3/4: 125-149 95
**
--and other authors
The need for cognition: A comparative study of American and Chinese business executives. J Int Cons Mkt, Vol. 7, No. 3: 95-106 95

PANT, Somendra and Lawrence Ruff
Issues in economic justification for flexible manufacturing systems and some guidelines for managers. IRMJ, Vol. 8, No. 1: 26-34 Winter 95

PARCHMAN, Steve, et al
On-the-job training: Prescriptions and practice. PIQ, Vol. 8, No. 3: 19-37 95

PARK, Kang H., et al
Peer grading of essays in a principles of microeconomics course. JEB, Vol. 70, No. 6: 357-361 Jl/Aug 95

PARKER, Louise
Book review: Purchasing power: Consumer organizing, gender, and the Seattle labor movement 1919-1929 by Dana Frank. J Cons Aff, Vol. 29, No. 2: 477-479 Winter 95

PARKER, Marty
Unified messaging: The electronic mailbox. Man Off Tech, Vol. 40, No. 1: 16, 25 Ja 95

PARKS, Calvin and Jensen J. Zhao
Self-assessment of communication behavior: An experimental learning exercise for intercultural business success. Bus Com Qtly, Vol. 58, No. 1: 20-26 Mr 95

PASEWARK, William R.
Measuring productivity on ten-key numeric keypads. Bus Ed Forum, Vol. 49, No. 4: 30-32 Ap 95

PATZER, Gordon and Charles H. Davis
Business education: Bridging the ethics gap between marketing classroom and corporate boardroom. ABA Proc (1995 International Conference): 172-179 96

PAUL, Anita
Thoughts on ethical living. JCR, Vol. 57, No. 2: 37 Dec 95

PAVELY, Richard W.
Mail superiority. Off Sys, Vol. 12, No. 6: 42, 44-45 Ju 95
**
Order in the mail center. Off Sys, Vol. 12, No. 11: 50, 52, 54, 56 Nov 95
**
The mailroom. Off Sys, Vol. 12, No. 1: 34, 36-37 Ja 95

PAYNE, William R. and Kiyomi Yoshizawa
Kansai University's faculty of informatics. THE J, Vol. 22, No. 6: 58-61 Ja 95

PEARCE, C. Glenn
Emotional listening. Bus Ed Forum, Vol. 49, No. 3: 31-32 Feb 95
**
--and R. Jon Ackley
Audiotaped feedback in business writing: An exploratory study. Bus Com Qtly, Vol. 58, No. 3: 31-34 Sep 95

PEARLSTEIN, Richard, et al
Punished by rewards? A behavioral perspective. PIQ, Vol. 8, No. 2: 125-140 95

PEARSON, J. Michael, et al.
A comparative examination of work habits and characteristics among prolific and non-prolific information systems researchers. J CIS, Vol. 35, No. 3: 42-48 Spring 95

PECKOVER, Roger B. and James M. Towers
Teacher education advisory committees: roles and realities. Clearinghs, Vol. 68, No. 3: 187-190 Ja/Feb 95

PEEK, George S., et al.
Adapting cooperative learning strategies to facilitate ethics discussions using e-mail. Bus Com Qtly, Vol. 58, No. 4: 3-9 Dec 95

PEEK, Lucia E., et al.
Adapting cooperative learning strategies to facilitate ethics discussions using e-mail. Bus Com Qtly, Vol. 58, No. 4: 3-9 Dec 95

PEISCH, Stephen
Listening to music in the new ninth grade program at Lawrence Academy. Clearinghs, Vol. 68, No. 6: 347-351 Jl/Aug 95

PELTIER, James W.
—and John A. Schibrowsky
The dark side of experiential learning activities. JME, 13-24 Spring 95
••
—and other authors
Student-faculty research agencies: Marketing education integration using an entrepreneurship education experience. JME, 59-70 Summer 95

PEMBERTON, J. Michael
Bringing ethics to life: Case study method and ARMA International's code of professional responsibility. Recs Mgt Qtly, Vol. 29, No. 1: 56-58, 60-62 Jan 95
••
Clash of the information professions: A case of paradigm conflict? Recs Mgt Qtly, Vol. 29, No. 2: 44, 46-47, 62 Ap 95
••
The information economy: A context for records and information management. Recs Mgt Qtly, Vol. 29, No. 3: 54-58 Jl 95
••
—and Lisa B. Hill
Information security: An overview and resource guide for information managers. Recs Mgt Qtly, Vol. 29, No. 1: 14-16,18-20,22-24,26 Jan 95
••
—and Raymond R. McBeth
Opportunities out of chaos: Survival strategies in the information age. Recs Mgt Qtly, Vol. 29, No. 3: 8-12, 14-15, 71 Jl 95

PENN, Ira A.
The degeneration of the work of man. Recs Mgt Qtly, Vol. 29, No. 1: 9-10, 12-13 Jan 95

PEREZ, Ray S. and Cathy D. Emery
Designer thinking: How novices and experts think about instructional design. PIQ, Vol. 8, No. 3: 80-95 95

PERKINS, Peggy G. and Jeffery I. Gelfer
Elementary to middle school: Planning for transition. Clearinghs, Vol. 68, No. 3: 171-173 Ja/Feb 95

PEROTTI, James
Total quality service and the business college. Mid-Amer J Bus, Vol. 10, No. 2: 19-28 Fall 95

PERREAULT, Heidi R.
Multimedia: An education tool. NBEA Yrbk, No. 33: 62-72 95
••
—and other authors
A managerial perspective on the importance of information technology topics. OSR J, Vol. 13, No. 2: 9-14 Fall 95

PETERSON, Alan J. and Jodi L. Shorma
ISO 9000 quality management systems: Application to higher education. ABA Proc (1995 International Conference): 228-235 96

PETERSON, Tim O. and Peggy C. Smith
Managing the information resource: An experimental exercise in information allocation. J CIS, Vol. 36, No. 1: 31-47 Fall 95

PETROSHIUS, Susan M., et al.
The role of Hispanic acculturation on media exposure, coupon use, and brand loyalty. Mid-Amer J Bus, Vol. 10, No. 2: 35-44 Fall 95

PHILLIPS, Denise
Demystifying fax terminology. Off Sys, Vol. 12, No. 6: 29, 32, 34 Ju 95
••
Plain and simple. Off Sys, Vol. 12, No. 9: 36, 38, 40 Sep 95

PHILLIPS, Denise
Hints for lowering fax costs. Man Off Tech, Vol. 40, No. 11: 64-65 Nov 95

PHILLIPS, John T., Jr.
Do you really need a Pentium? Recs Mgt Qtly, Vol. 29, No. 1: 43-44, 46 Jan 95
••
Internet publishing—a tangled web? Recs Mgt Qtly, Vol. 29, No. 3: 38, 40-42 Jl 95
••
Professional skills and technology education. Recs Mgt Qtly, Vol. 29, No. 2: 56, 58-59 Ap 95

PHILLIPS, P. Fern
Case law and the evidence acts in Canada. Recs Mgt Qtly, Vol. 29, No. 2: 3-6, 8-11, 28 Ap 95

PHILP, Norman E.
Which international business (IB) courses do IB faculty consider the most important? J Teach Int Bus, Vol. 6, No. 3: 87-100 95

PIERSON, J. K.
Technology. J CIS, Vol. 35, No. 4: 87 Summer 95
••
—and other authors
The C course in accredited business schools. J CIS, Vol. 35, No. 3: 37-41 Spring 95



BEST COPY AVAILABLE

PIESNER, Mark and Ellen Braun
This LAN is your LAN. Off Sys, Vol. 12, No. 7: 14, 16, 18 Jl 95

PIETERS, Jules M. and Renate Bergman
The empirical basis of designing instruction. PIQ, Vol. 8, No. 3: 118-129 95

PILLING, Bruce K., et al.
Control mechanisms within export channels of distribution. J Global Mkt, Vol. 8, No. 2: 31-50 94

PINCUS, Laura B., et al.
Sexual harassment in the eye of the beholder: But what focuses that eye? Mid-Amer J Bus, Vol. 10, No. 1: 47-54 Spring 95

PIRANI, Judy
Super fax. Off Sys, Vol. 12, No. 7: 36, 38-39 Jl 95

PITTS, Robert E., et al.
International equity joint ventures in China: Operations and potential close-down. J Global Mkt, Vol. 8, No. 3/4: 125-149 95

PIVEN, Joshua
Yes, you scan. Off Sys, Vol. 12, No. 7: 41-42 Jl 95

PLOTNICKI, John, et al.
Changing information systems job requirements from 1989 to 1993. J CIS, Vol. 35, No. 3: 12-22 Spring 95

PLUNKA, Gene A.
Book review: Editing technical writing by Donald C. Samson, Jr. Bus Com Qtly, Vol. 58, No. 2: 52-53 Ju 95

POL, Louis G.
—and David M. Ambrose
The international research experience: Executive MBA distinctiveness. J Teach Int Bus, Vol. 7, No. 1: 1-18 Nov 95
••
—and Sukgoo Pak
Consumer unit types and expenditures on food away from home. J Cons Aff, Vol. 29, No. 2: 403-428 Winter 95

POLING, DeWayne, et al.
When teachers are the students. Voc Ed J, Vol. 70, No. 2: 24-29, 57 Feb 95

POLLAK, Judy P.
A safe place for Stacy: Caring in the middle school classroom. Clearinghs, Vol. 68, No. 3: 185-186 Ja/Feb 95

POLLOWAY, Edward A., et al.
Homework, grading, and testing practices used by teachers for students with and without disabilities. Clearinghs, Vol. 69, No. 1: 50-55 Sep/Oct 95

POOLEY, Robert C.
Correct English for modern needs. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 83-85 Nov/Dec 95

POWELL, Karen S. and Jackie L. Jankovich
Updating the business communication curriculum to satisfy stakeholders' accreditation needs. ABA Proc (1995 International Conference): 142-146 96

POWELL, Karen Sterkel, et al.
Qualitative research in business communications: A review and analysis. J Bus Com, Vol. 32, No. 4: 383-399 Oct 95

POWELL, Marianne T.
Here's how to keep injuried workers productive. Man Off Tech, Vol. 40, No. 3: 16, 18 Mr 95

POWELL-ROBINSON, Sandra
Factors that school district administrators believe influence staff members to take inservice staff development courses. Lehman College, Master's thesis 94

PRASAD, Jayesh and Albert L. Lederer
Perceptual congruence and systems development cost estimation. IRM J, Vol. 8, No. 4: 16-27 Fall 95

PRASAD, Sameer and Thomas Tyson
A dynamic model of quality cost expenditures. Mid-Amer J Bus, Vol. 10, No. 2: 13-18 Fall 95

PRATT, Cornelius B., et al.
Ethical inclinations of tomorrow's advertising practitioners. JME, 50-65 Spring 95

PRAVE, Rose S. and Susan Trussler
Business statistics as a vehicle for transcending U.S. borders. JEB, Vol. 70, No. 4: 238-242 Mr/Ap 95

PRESUTTI, William D., Jr., et al.
Total quality management and cooperative learning: An attempt at synergy. JEB, Vol. 70, No. 3: 135-140 Ja/Feb 95

PRICE, Dorothy Z.
Book review: Who pays for the kids? Gender and the structures of constraint by Nancy Folbre. J Cons Aff, Vol. 29, No. 2: 474-476 Winter 95

PUCEL, David J. and Nyan-Myau Lyau
Economic return on training investment at the organization level. PIQ, Vol. 8, No. 3: 68-79 95

PULAK, Thomas and Gary N. McLean
The myth of touch keystroking. Bus Ed Forum, Vol. 49, No. 3: 28-30 Feb 95

PULLIAM, Peggy and Taylor Reese
Our first female law graduate. J CR, Vol. 56, No. 10: 50-51 Aug-Oct 95

## Q

QUAMME, Kent L.
A simulation developed for use with a course in desktop publishing. University of North Dakota, Master's thesis 94

QUEEN, Judy, et al.
Teaching tips. Voc Ed J, Vol. 70, No. 1: 13-17 Ja 95

QUIBLE, Zane K.
Electronic resumes: Their time is coming. Bus Com Qtly, Vol. 58, No. 3: 5-9 Sep 95
••
—and Eric J. Ray
Using the Internet in writing business communication. Bus Com Qtly, Vol. 58, No. 4: 11-15 Dec 95

QUICK, Timothy E. and Martha H. Rader
A computer solution for tracking. Voc Ed J, Vol. 70, No. 3: 23 Mr 95

QUINN, James
The education of instructional designers: Reflections on the tripp paper. PIQ, Vol. 8, No. 3: 111-117 95

QUON, Mike
Getting into high gear. Pub, Vol. 10, No. 11: 106-107 Nov 95

QURESHI, Sajda
Meeting and working on an electronic social space: Behavioural considerations and implications for cross-cultural end user computing. J EUC, Vol. 7, No. 4: 12-21 Fall 95

## R

RABINOWITZ, Stanley N.
Beyond testing. Voc Ed J, Vol. 70, No. 3: 27-29, 52 Mr 95

RADER, Martha H. Timothy E. Quick
A computer solution for tracking. Voc Ed J, Vol. 70, No. 3: 23 Mr 95

RAFFA, Mario, et al.
Factors influencing successful implementation of computer based technologies in knowledge-intensive activities. IRM J, Vol. 8, No. 4: 29-36 Fall 95

RAGHUNANDAN, K., et al.
Tenure status and pedagogical choices. JEB, Vol. 71, No. 1: 40-43 Sep Oct 95

RAHMLOW, Harold F. and Elaine Webster
Software review: Lotus 1-2-3 Release 4 Spreadsheet for Windows. JEB, Vol. 70, No. 6: 371-372 Jl Aug 95

RAINER, R. Kelly, Jr., and Bruce R. Lewis
A model for information technology management in universities. J CIS, Vol. 35, No. 2: 91-99 Winter 94-95

RAINES, Peggy and Linda Shadiow
Reflection and teaching: The challenge of thinking beyond the doing. Clearinghs, Vol. 68, No. 5: 271-274 My/Ju 95

RAINEY, Carolyn M.
Valuing student organizations. Bus Ed Forum, Vol. 50, No. 1: 21-23 Oct 95

RAJARATNAM, Daniel, et al.
Content analysis of U.S. and Indian magazine advertising. J Int Cons Mkt, Vol. 8, No. 1: 93-109 95

RAJASEKARAN, Chendil V. and James J. Jiang
The IS faculty composition in U.S. business schools: 1960s-1990s. J CIS, Vol. 35, No. 3: 70-74 Spring 95

RALEIGH, Robert
Labels made easy. WP Mag, Vol. 7, No. 7: 31-32, 34-36 Jl 95
••
Learn these 6 font basics. WP Mag, Vol. 7, No. 10: 29, 31-33 Oct 95

RAM, Sudha and David H. Olsen
Towards a comprehensive concurrency control mechanism for object-oriented databases. J DBM, Vol. 6, No. 4: 24-35 Fall 95

RAMEZANI, Cyrus A. and Claudia Roeder
Health knowledge and nutritional adequacy of female heads of households in the United States. J Cons Aff, Vol. 29, No. 2: 381-402 Winter 95

RAMIREZ, Monica and Patricia Althouse
Fresh thinking: GIS in environmental education. THE J, Vol. 23, No. 2: 87-90 Sep 95

RAMQUIST, Raymond, et al.
Mac-based multimedia classroom for special education, pre-service and inservice teachers. THE J, Vol. 23, No. 4: 68-72 Nov 95

RANDLESOME, Collin and Andrew Meyers
Cultural fluency: The results of a UK survey. ABA Proc (1995 International Conference): 156-163 96

RANKIN, Roger
The impact of technology on undergraduate business education preparation programs: A model. NBEA Yrbk, No. 33: 25-31 95

RANNEY, Frances J. and Kevin M. McNeilly
Improving writing skills in sales management courses: The use of memo-writing exercises. JME, 17-24 Fall 95

RAO, Milind
Foreign students and graduate economic education in the United States. J Econ Ed, Vol. 26, No. 3: 274-281 Summer 95

RAY, Charles M.
Book review: Business and administrative communication by Kitty O. Locker, 3rd ed. Bus Com Qtly, Vol. 58, No. 4: 63 Dec 95
••
Book review: Business communication by James Harcourt, A. C. "Buddy" Krizan, and Patricia Merrier. Bus Com Qtly, Vol. 58, No. 3: 61-62 Sep 95
••
Book review: Business writing: What works, what won't by Wilma Davidson. Bus Com Qtly, Vol. 58, No. 4: 64 Dec 95
••
Book review: Successful communication for business and the professions, 6th ed., by Malra Treece. Bus Com Qtly, Vol. 58, No. 2: 52 Ju 95

RAY, Eric J. and Zane K. Quible
Using the Internet in writing business communication. Bus Com Qtly, Vol. 58, No. 4: 11-15 Dec 95

RAYBOULD, Barry
Performance support engineering: An emerging development methodology for enabling organizational learning. PIQ, Vol. 8, No. 1: 7-22 95

REBSTOCK, Susan E., et al.
Journal publishing preferences of CIS/MIS scholars: An empirical investigation. J CIS, Vol. 36, No. 1: 49-64 Fall 95

RECORDS, Hal and Robert Behling
Technology and international competition in the information age. J CIS, Vol. 35, No. 2: 50-55 Winter 94-95

REES, Fred and Barbara Ripp Safford
Iowa's approach to distance learning. THE J, Vol. 22, No. 11: 63-66 Ju 95

REESE, Bob and John Walsh
Distance learning's growing reach. THE J, Vol. 22, No. 11: 58-62 Ju 95

REESE, Richard M. and Charles R. Duke
A case study in curriculum evaluation using strategic and tactical assessments. JEB, Vol. 70, No. 6: 344-347 Jl/Aug 95

REESE, Taylor and Peggy Pulliam
Our first female law graduate. J CR, Vol. 56, No. 10: 50-51 Aug-Oct 95

REICHERT, Alan K. and Erica Gilbert
Trends in the financial management process among large U.S. corporations: A decade of evidence. JEB, Vol. 70, No. 3: 125-129 Ja/Feb 95

REIFSCHNEIDER, Martha
An update on voice recognition technology. J CR, Vol. 56, No. 5: 26-27, 29 Mr 95

REILLY, Kathleen C.
Expanding audiences: Breaking the circle of assessment. Clearinghs, Vol. 68, No. 4: 240-243 Mr/Ap 95

REINSCH, N. Lamar, Jr.
Book review: Requests in professional discourse: A cross-cultural study of British, American and Finnish business writing by Hilkka Yli-Jokipii. Bus Com Qtly, Vol. 58, No. 4: 62 Dec 95
**

—and Annette N. Shelby
Positive emphasis and you-attitude: An empirical study. J Bus Com, Vol. 32, No. 4: 303-327 Oct 95

REINSTEIN, Alan and Susan Garr
New approaches to recruiting and retention in accounting programs. JEB, Vol. 70, No. 6: 332-336 Jl/Aug 95

REISING, Bob
Addressing the problems of school violence. Clearinghs, Vol. 68, No. 5: 269-270 My/Ju 95
**

National certification of teachers. Clearinghs, Vol. 68, No. 6: 332-333 Jl/Aug 95
**

Quality education. Clearinghs, Vol. 68, No. 4: 197-198 Mr/Ap 95

RENNECKER, Bruce
Just any scanner won't do. Man Off Tech, Vol. 40, No. 10: 60, 62 Sep 95

RENTFRO, Randall W. and Cheryl L. Cohn
Running the U.S. economy: A computer-simulation competition for high school students. JEB, Vol. 71, No. 2: 64-67 Nov/Dec 95

RETTIG, Kathryn D.
Book review: New directions in attitude measurement by Dagmar Krebs and Peter Schmidt. J Cons Aff, Vol. 29, No. 2: 482-486 Winter 95
**

—and Sharon M. Danes
Economic adjustment strategies of farm men and women experiencing economic stress. Fin C & P, Vol. 6: 59-73 95

REYNOLDS, Jim
Learning style characteristics: Implications for tech prep. Clearinghs, Vol. 68, No. 5: 317-319 My/Ju 95

RHOADS, Sylvia A. (Sunny)
Judge "bad luck." J CR, Vol. 56, No. 3: 36-38 Ja 95

RHODA, Kenneth L. and Joshua Buch
Internationalizing the business curriculum: Teaching by example in finance. J Teach Int Bus, Vol. 6, No. 3: 73-86 95

RICE, H. William
Teaching the art of the memo: Politics and precision. Bus Com Qtly, Vol. 58, No. 1: 31-34 Mr 95

RICHARDS, Thomas E. and Clive C. Sanford
The effect of course and instructor characteristics on student ratings of instruction in an information systems curriculum. J CIS, Vol. 35, No. 3: 23-30 Spring 95

RICHARDSON, Sharon K.
Paying for attention. Off Sys, Vol. 12, No. 4: 72-73 Ap 95
**

The right track to training. Off Sys, Vol. 12, No. 10: 24, 26 Oct 95

RICHEY, Rita C.
Trends in instructional design: Emerging theory-based models. PIQ, Vol. 8, No. 3: 96-110 95

RICHMAN, John A.
Use of technology in teaching at the Berkshire School. THE J, Vol. 23, No. 2: 72-75 Sep 95

RICHMOND, Daleen, et al.
Determinants of consumer complaint behaviour: A study of Singapore consumers. J Int Cons Mkt, Vol. 8, No. 2: 59-76 95

RICKABAUGH, Eric
A winning logo design. Pub, Vol. 10, No. 5: 102-103 Sep 95

RISINGER, C. Frederick and Jesus Garcia
National assessment and the social studies. Clearinghs, Vol. 68, No. 4: 225-228 Mr/Ap 95

ROACH, Terry D. and Vanessa Dean Arnold
Managing human resources. Bus Ed Forum, Vol. 49, No. 3: 3-4 Feb 95

ROBBINS, Harvey and Michael Finely
Toward a definition of groupware. Man Off Tech, Vol. 40, No. 10: 35-36 Oct 95

ROBERGE, Wayne G.
An interactive learning model for research universities. Ed Tech Exchange, Vol. 3, No. 1: 6-11 Spring/Summer 95

ROBERTS, Harry V.
Invited reaction: The little-known impact of U.S. training programs on the Japanese quality movement. HRD Qtly, Vol. 6, No. 2: 149-153 Summer 95

ROBINSON, Alan G. and Sam Stern
Strategic national HRD initiatives: Lessons from the management training program of Japan. HRD Qtly, Vol. 6, No. 2: 123-147 Summer 95

ROBINSON, Canute
Ability grouping versus cooperative learning in a unit of instruction in seventh grade mathematics. Lehman College, Master's thesis 94

ROBINSON, Damar
Front & center. Voc Ed J, Vol. 70, No. 3: 36-38 Mr 95

ROCHE, Edward M.
Book review: Globalwork: Bridging distance, culture, and time by Mary O'Hara-Devereaux and Robert Johansen. J Global IM, Vol. 3, No. 1: 33-34 Winter 95
••
Book review: Information technology in a global business environment: Readings and cases by Candace Deans and Jaak Jurison, editors. J Global IM, Vol. 3, No. 3: 36 Summer 95

RODEWALD, Erin
Affordable portables. Off Sys, Vol. 12, No. 5: 40, 42, 44 My 95
••
Techie, temps. Off Sys, Vol. 12, No. 3: 27, 29 Mr 95

RODMAN, Vay
—and Robert Schramm
Ergonomic study of clerical support staff work-stations. Bus Ed Dig, Vol. 5: 1-6 95
••
—and Robert Schramm
Radiation emissions from VDTs in student computer laboratories. Bus Ed Forum, Vol. 49, No. 4: 3-5 Ap 95
••
—and other authors
Indoor air quality management: A case study. OSR J, Vol. 13, No. 1: 1-10 Spring 95

RODRIGUE, Daniel, et al.
Skill sets for the human performance technologist. PIQ, Vol. 8, No. 2: 40-67 95

ROEBUCK, Deborah Britt and Janet S. Adams
An exploratory study of internal organizational communication in crises. ABA Proc (1995 International Conference): 81-88 96

ROEDER, Claudia and Cyrus A. Ramezani
Health knowledge and nutritional adequacy of female heads of households in the United States. J Cons Aff, Vol. 29, No. 2: 381-402 Winter 95

ROETS, Rinette
The effects of computer literacy training on educationally disadvantaged pupils. J EUC, Vol. 7, No. 4: 30-37 Fall 95

ROGERS, Everett M. and Marcel M. Allbritton
Interactive communication technologies in business organizations. J Bus Com, Vol. 32, No. 2: 177-195 Ap 95

ROGERS, Hudson P., et al.
Left-brain versus right-brain: The importance of honesty and other heart traits as value factors for accounting and other business students. ABA Proc (1995 International Conference): 180-191 96

ROGERS, Priscilla S.
What sources have inspired our research? Bus Com Qtly, Vol. 58, No. 1: 57-63 Mr 95
••
—and John C. Sherblom
What are the characteristics of significant research? Bus Com Qtly, Vol. 58, No. 2: 56-61 Ju 95

ROLLIER, Bruce R., et al.
Internationalizing the information systems curriculum: A systems approach. J Teach Int Bus, Vol. 6, No. 3: 51-71 95

ROMEI, Lura K.
EDI: A business tool to tame the paper tiger. Man Off Tech, Vol. 40, No. 1: 55 Ja 95
••
Imaging grows from the ground up. Man Off Tech, Vol. 40, No. 4: 54, 56 Ap 95
••
Office connectivity: Integrating your office equipment. Man Off Tech, Vol. 40, No. 10: 25-26 Sep 95
••
PIMs offer organization based on your needs. Man Off Tech, Vol. 40, No. 6: 32 Ju 95
••
Shredders: The other cutting-edge technology. Man Off Tech, Vol. 40, No. 11: 66-67 Nov 95
••
Training invests in skills and people. Man Off Tech, Vol. 40, No. 2: 46 Feb 95
••
Voice processing: Improving your productivity. Man Off Tech, Vol. 40, No. 1: 14-15 Ja 95
••
—Patricia M. Fernberg
Work smarter, work smaller. Man Off Tech, Vol. 40, No. 2: 26-27 Feb 95
••

—and other authors
Disaster recovery: Are you ready? Man Off Tech, Vol. 40, No. 1: 26-28, 30, 32 Ja 95
••
—and other authors
Disaster recovery: Our real story. Man Off Tech, Vol. 40, No. 6: 24, 26 Ju 95

ROONEY, Ben and Carlo Tartaglia
Newspaper design on the line. Pub, Vol. 10, No. 7: 98-99 Jl 95

ROPER, Julie and Ron Hemberger
Slimming down 6.0. WP Mag, Vol. 7, No. 4: 17-21 Ap 95

ROPSON, Laine
Better letters. Off Sys, Vol. 12, No. 2: 26-27 Feb 95

ROSACKER, Kirsten M., et al
Achievement in business core courses: The academic quality of accounting majors. JEB, Vol. 71, No. 2: 102-106 Nov/Dec 95

ROSACKER, Robert E., et al
Achievement in business core courses: The academic quality of accounting majors. JEB, Vol. 71, No. 2: 102-106 Nov/Dec 95

ROSE, Gregory M., et al
Export motives, psychological distance, and the EPRG framework. J Global Mkt, Vol. 8, No. 3/4: 9-37 95

ROSENBERG, Marc J.
Performance technology, performance support, and the future of training: A commentary. PIQ, Vol. 8, No. 1: 94-99 95

ROSS, Barbara A., et al
Learning to produce & integrate presentations, videos & stills. THE J, Vol. 23, No. 2: 78-81 Sep 95

ROSS, Clark G.
The future of the comparative systems course in the undergraduate economics curriculum. J Econ Ed, Vol. 6, No. 2: 195-200 Spring 95

ROSS, David L. and James A. Benson
Cultural change in ethical redemption: A corporate case study. J Bus Com, Vol. 32, No. 4: 345-362 Oct 95

ROSS, Scott and Sooun Lee
Disaster recovery planning for information systems. IRM J, Vol. 8, No. 3: 18-23 Summer 95

ROSS, Steven J., et al
The role of Hispanic acculturation on media exposure, coupon use, and brand loyalty. Mid-Amer J Bus, Vol. 10, No. 2: 35-44 Fall 95

ROSSETT, Allison and Carl Czech
They really wanna, but . . . the aftermath of professional preparation in performance technology. PIQ, Vol. 8, No. 4: 115-132 95

ROSSI, Matti, et al
Modeling requirements for future CASE: Modeling issues and architectural consideration. IRMJ, Vol. 8, No. 1: 15-25 Winter 95

ROTH, George F.
Does your mobile storage systems measure up? Man Off Tech, Vol. 40, No. 6: 34, 36 Ju 95

ROTH, Linda M.
The relationship between user participation in the development of an information system and user satisfaction. Utah State University, Doctoral dissertation 94

ROTH, Roberta M. and Leslie K. Duclos
Meeting entry level job requirements: The impact on the IS component of business undergraduate curricula. J CIS, Vol. 35, No. 4: 50-54 Summer 95

ROTHSTEIN, Russell I. and Lee McKnight
Architecture and costs of connecting schools to the NII. THE J, Vol. 23, No. 3: 91-96 Oct 95

ROVENPOR, Janet and Richard E. Kopelman
Repeat-purchase behavior as a criterion of teaching effectiveness. JEB, Vol. 70, No. 6: 321-326 Jl/Aug 95

ROWDEN, Robert W.
The role of human resource development in successful small to mid-sized manufacturing businesses: A comparative case study. HRD Qtly, Vol. 6, No. 4: 355-373 Winter 95

ROWE, Anna L. and Nancy J. Cooke
Measuring mental models: Choosing the right tools for the job. HRD Qtly, Vol. 6, No. 3: 243-255 Fall 95

ROWE, Joyce M. and Adeyemi A. Adekoya
Empirical evidence for a descriptive model of an upper-level MIS course. J CIS, Vol. 35, No. 2: 69-71 Winter 94-95

ROWH, Mark
Clock wise. Off Sys, Vol. 12, No. 7: 49-50, 56 Jl 95
••
Dust busting. Off Sys, Vol. 12, No. 12: 38-39 Dec 95
••
Special delivery. Off Sys, Vol. 12, No. 10: 20, 22 Oct 95
••
The 5 myths of office design. Off Sys, Vol. 12, No. 6: 46-48 Ju 95

ROWLAND, Gordon, et al
HPT in academic curricula: Survey results. PIQ, Vol. 8, No. 4: 6-21 95

ROXAS, Maria L., et al
Adapting cooperative learning strategies to facilitate ethics discussions using e-mail. Bus Com Qtly, Vol. 58, No. 4: 3-9 Dec 95

RUBIN, Ross Scott
Twisting the type away. Pub, Vol. 10, No. 1: 35, 37-38, 40 Ja 95

RUFF, Lawrence and Somendra Pant
Issues in economic justification for flexible manufacturing systems and some guidelines for managers. IRMJ, Vol. 8, No. 1: 26-34 Winter 95

RUHE, Jack A. and James M. Stuck
A comparison of women managers in international business cases and selected U.S. corporations: A preliminary study. J Teach Int Bus, Vol. 6, No. 4: 35-46 95

RUHLAND, Sheila K. and Timothy S. Hatten
Student attitude toward entrepreneurship as affected by participation in an SBI program. JEB, Vol. 70, No. 4: 224-227 Mr/Ap 95

RUMMLER, Geary A. and Alan P. Brache
Invited reaction: Performance improvement: A methodology for practitioners. HRD Qtly, Vol. 6, No. 1: 35-38 Spring 95

RUSAW, A. Carol
Learning by association: Professional associations as learning agents. HRD Qtly, Vol. 6, No. 2: 215-226 Summer 95

RUSSELL, David
Collaborative portfolio assessment in the English secondary school system. Clearinghs, Vol. 68, No. 4: 244-247 Mar/Ap 95

RUTHERFORD, LeAne H. and Sheryl J. Grana
Retrofitting academe: Adapting faculty attitudes and practices to technology. THE J, Vol. 23, No. 2: 82-86 Sep 95

# S

SABEDRA, Harold, Sr
Assessment of program outcomes of the New York City Board of Education Adult Occupational Training Program. Lehman College, Master's thesis 94

SACHDEV, Harash J., et al
Control mechanisms within export channels of distribution. J Global Mkt, Vol. 8, No. 2: 31-50 94

SAFFORD, Barbara Ripp and Fred Rees
Iowa's approach to distance learning. THE J, Vol. 22, No. 11: 63-66 Ju 95

SAGOT, Roger and Aimee Kohn
Office of tomorrow. Off Sys, Vol. 12, No. 12: 22-24, 57 Dec 95

SAMLI, A. Coskun and Lawrence Jacobs
Pricing practices of American multinational firms: Standardization vs. localization dichotomy. J Global Mkt, Vol. 8, No. 2: 51-73 94

SAMMONS, Martha C.
Students assess computer-aided classroom presentations. THE J, Vol. 22, No. 10: 66-69 My 95

SANDERS, Robert L.
Disguised office saboteurs. Recs Mgt Qtly, Vol. 29, No. 1: 47-48, 50-52 Jan 95
••
Finishing what we start: A lesson for functional managers from project management and automated workflow. Recs Mgt Qtly, Vol. 29, No. 2: 48, 50-55 Ap 95
••
The self-assertive records manager. Recs Mgt Qtly, Vol. 29, No. 3: 44-46, 48-50 Jl 95

SANFORD, Clive C. and Thomas E. Richards
The effect of course and instructor characteristics on student ratings of instruction in an information systems curriculum. J CIS, Vol. 35, No. 3: 23-30 Spring 95

SANKAR, Chetan S. and Kamal K. Hingorani
Entry level MIS jobs: Industry expectations versus academic preparation. J CIS, Vol. 35, No. 4: 18-24 Summer 95

SARHAN, M. H. and Kenneth E. Aupperle
Assessing financial performance in the capstone, strategic management course: A proposed template. JEB, Vol. 71, No. 2: 72-77 Nov/Dec 95

SAVAGE, Patricia
Interactive television in the classroom. NBEA Yrbk, No. 33: 86-94 95

SAVIC, Dobrica
Automatic classification of office documents: Review of available methods and techniques. Recs Mgt Qtly, Vol. 29, No. 4: 3-6, 8-18 Oct 95

SCHAUWEKER, Maxwell D.
A review of standards for the assessment of reading and writing. Clearinghs, Vol. 68, No. 4: 233-234 Mr/Ap 95

SCHELLENBERGER, Robert E., et al
Teaching knowledge base consistency and completeness. J CIS, Vol. 36, No. 1: 7-12 Fall 95

SCHIBROWSKY, John A.
Developing an integrated product and price management course. JME, 33-44 Summer 95
••
and James W. Peltier
The dark side of experiential learning activities. JME, 13-24 Spring 95
••
and other authors
Student-faculty research agencies: Marketing education integration using an entrepreneurship education experience. JME, 59-70 Summer 95

SCHLICHTING, Deedee
The stages of concern about workplace literacy affective work competency variables among secondary and postsecondary educators. University of Missouri—Columbia, Doctoral dissertation 94

SCHMIDT, B. June
Case by case. Voc Ed J, Vol. 70, No. 2: 34-36 Feb 95
••

—and Margaret Stidham Kirby
Technology and the development of critical thinking skills. NBEA Yrbk, No. 33: 32-39 95
••

—and Robert C. Bacchus
Higher-order critical thinking skills used in banking. NABTE Rev, No. 22: 25-28 95

SCHNAIDT, Daniel
Workflow that works. Pub, Vol. 10, No. 7: 74-78, 80 Jl 95

SCHNEIDER, Franz
Targeting ergonomics in your business plan. Man Off Tech, Vol. 40, No. 10: 28-30 Sep 95

SCHODT, David W. and John A. Carlson
Beyond the lecture: Case teaching and the learning of economic theory. J Econ Ed, Vol. 26, No. 1: 17-28 Winter 95

SCHRAGE, John and Margaret Erthal
Business teacher education certification requirements. Bus Ed Forum, Vol. 49, No. 4: 22-24 Ap 95

SCHRAMM, Robert
—and Vay Rodman
Ergonomic study of clerical support staff work-stations. Bus Ed Dig, Vol. 5: 1-6 95
••

—and Vay Rodman
Radiation emissions from VDTs in student computer laboratories. Bus Ed Forum, Vol. 49, No. 4: 3-5 Ap 95
••

—and Marcia L. James
E-mail principles that business teachers should include in their curriculum. LBE J, Vol. 4, No. 1: 66-74 94
••

—and other authors
Indoor air quality management: A case study. OSR J, Vol. 13, No. 1: 3-10 Spring 95
••

—and other authors
The legal case against software piracy. OSR J, Vol. 13, No. 1: 29-33 Spring 95

SCHROEDER, David L., et al.
Internationalizing the information systems curriculum: A systems approach. J Teach Int Bus, Vol. 6, No. 3: 51-71 95

SCHROEDER, Dean M., et al.
Marketing journal coauthorship: Is it a hit or a miss with coauthors? JME, 45-58 Summer 95

SCHROEDER, Kathryn
An experiment to determine the effectiveness of cooperative learning methodology in junior college business English classes. Montclair State University, Master's thesis 94

SCHULTZ, Hilbert K. and Michael A. Eierman
Business process reengineering: Issues for research and practice. Mid-Amer J Bus, Vol. 10, No. 2: 5-12 Fall 95

SCHWARZER, Bettina
Organizing global IS management to meet competitive challenges—Experiences from the pharmaceutical industry. J Global IM, Vol. 3, No. 1: 5-16 Winter 95

SCOTT, James Calvert
Making the most of student-teaching observations. Bus Ed Forum, Vol. 49, No. 4: 9-10 Ap 95
••

The rising tide of estuary English: The changing nature of oral British business communication. Bus Com Qtly, Vol. 58, No. 2: 40-46 Ju 95
••

Using an international business-meal function to develop sociocultural skills. Bus Com Qtly, Vol. 58, No. 3: 55-57 Sep 95
••

—and Diana J. Green
Prevailing practices in international business communications: A look into courses at institutions with American Assembly of Collegiate Schools of Business accreditation. ABA Proc (1995 International Conference): 108-116 96
••

—and Peter Martin
National vocational qualifications: Understanding the foundations of the British system. ABA Proc (1995 International Conference): 164-171 96
••

—and other authors
Enriching international business faculty exchanges with the library connection. JEB, Vol. 71, No. 2: 107-109 Nov/Dec 95

SCOTT, Kaye and Melinda McCannon
Politics in the workplace. Bus Ed Forum, Vol. 49, No. 3: 18-19 Feb 95

SCOTT RUBIN, Ross and Serena Herr
High-volume tables. Pub, Vol. 10, No. 12: 86-92 Dec 95

SCOTT, Virginia A. and Mary P. Abouzeid
The TEMPO model: Outreach program for educators. THE J, Vol. 23, No. 5: 61-63 Dec 95

SCRIVEN, Jolene B., et al.
The effectiveness of color graphics presentation versus other presentation methods within written documents. OSR J, Vol. 13, No. 2: 1-7 Fall 95
••

—and other authors
The effect of continuous process improvement on the quality of students' business writing. DPE J, Vol. 37, No. 3: 142-158 Summer 95

SCRUGGS, Thomas and David Kosorok
Merge files made easy. WP Mag, Vol. 7, No. 3: 39, 42-45 Mr 95

SCUDDER, Joseph and Kevin G. Lamude
Relationship of managerial work roles to tactics used to influence subordinates. J Bus Com, Vol. 32, No. 2: 163-173 Ap 95

SEGUIN, Armand and Cynthia Seguin
Window to the world. Voc Ed J, Vol. 70, No. 2: 30-33 Feb 95

SEGUIN, Cynthia and Armand Seguin
Window to the world. Voc Ed J, Vol. 70, No. 2: 30-33 Feb 95

SEITER, John S.
Surviving turbulent organizational environments: A case study examination of a lumber company's internal and external influence attempts. J Bus Com, Vol. 32, No. 4: 363-382 Oct 95

SELLERS, Jean Anna
Making electronic mail successful. Kan Bus Tchr, 3 Fall 95

SEMB, George B., et al.
On-the-job training: Prescriptions and practice. PIQ, Vol. 8, No. 3: 19-37 95

SERRANO, Kenneth M.
Installing the future. Voc Ed J, Vol. 70, No. 5: 34-35 My 95

SETTANI, Joseph A.
Making the jump from paper to image. Man Off Tech, Vol. 40, No. 4: 15-16, 25 Ap 95

SEXTON, Randy, et al.
A neural network for predicting total industrial production. J EUC, Vol. 7, No. 2: 19-23 Spring 95

SHADIOW, Linda and Peggy Raines
Reflection and teaching: The challenge of thinking beyond the doing. Clearinghs, Vol. 68, No. 5: 271-274 My/Ju 95

SHAFFER, Teri Root and Bradley S. O'Hara
Details and student perceptions of an experiential program for personal selling and purchasing classes. JME, 41-49 Spring 95

SHALITA, Steven P.
Multiuser DOS: A networking alternative. Man Off Tech, Vol. 40, No. 10: 34-35, 37 Sep 95

SHANNON, Patrick
Can reading standards really help? Clearinghs, Vol. 68, No. 4: 229-232 Mr Ap 95

SHAO, Lawrence Peter
Techniques for improving student performance in international finance. J Teach Int Bus, Vol. 7, No. 1: 33-43 Nov 95

SHAPIRO, Gregg
Uncertified notes: A rose or a thorn? J CR, Vol. 56, No. 10: 28-31 Aug-Oct 95

SHARP, Helen M.
Challenging students to respond to multicultural issues: The case-study approach. Bus Com Qtly, Vol. 58, No. 2: 28-31 Ju 95

SHARPE, Kathryn and Louis Fox
Uwired: Drivers' ed for the information highway. Ed Tech Exchange, Vol. 3, No. 2: 18-24 Fall 95

SHAW, Ruey-Shiang, et al.
A strategic development framework of HCI design. J CIS, Vol. 36, No. 1: 88-93 Fall 95

SHAW, Vivienne, et al.
Marketing strategies of international competitors in the UK machine tool market. J Global Mkt, Vol. 8, No. 2: 75-96 94

SHEAR, Barbara
Hot digital dictation. Off Sys, Vol. 12, No. 2: 42, 44 Feb 95

SHELBURN, Marsha R. and Patsy G. Lewellyn
Gender bias in doctoral programs in economics. J Econ Ed, Vol. 26, No. 4: 373-382 Fall 95

SHELBY, Annette N. and N. Lamar Reinsch, Jr.
Positive emphasis and you-attitude: An empirical study. J Bus Com, Vol. 32, No. 4: 303-327 Oct 95

SHELTON, Gladys G. and Octavia L. Hill
First-time homebuyers programs as an impetus for change in budget behavior. Fin C & P, Vol. 6: 83-92 95

SHENK, Robert
Ethos at sea. Bus Com Qtly, Vol. 58, No. 1: 5-11 Mr 95

SHERBLOM, John C. and Priscilla S. Rogers
What are the characteristics of significant research? Bus Com Qtly, Vol. 58, No. 2: 56-61 Ju 95

SHERMAN, Richard A.
The Internet: Friend or faux? J CR, Vol. 56, No. 9: 27-31 Jl 95

SHIM, J. P., et al.
A comparative examination of work habits and characteristics among prolific and non-prolific information systems researchers. J CIS, Vol. 35, No. 3: 42-48 Spring 95

SHIPP, Shannon H., et al.
Integrating skills and content knowledge in the marketing curriculum. JME, 10-19 Summer 95
••
Student journal writing in an international setting. JME, 71-80 Summer 95

SHIRLEY, Keith
Try a different approach to business forms. Man Off Tech, Vol. 40, No. 10: 66 Oct 95

SHOHAM, Aviv, et al.
Export motives, psychological distance, and the EPRG framework. J Global Mkt, Vol. 8, No. 3/4: 9-37 95

SHORAK, B. J.
Working for you: The National Court Reporters Foundation. J CR, Vol. 56, No. 5: 18-20 Mr 95

SHORE, Barry and A. R. Venkatachalam
The role of national culture in systems analysis and design. J Global IM, Vol. 3, No. 3: 5-14 Summer 95

SHORMA, Jodi, L. and Alan J. Peterson
ISO 9000 quality management systems: Application to higher education. ABA Proc (1995 International Conference): 228-235 96

SHORTER, Jack D.
—and Dale A. Johnson
Teleconferencing: A training tool for the future. J CIS, Vol. 35, No. 2: 82-84 Winter 94-95
**
—and John Bonno
Green PCs, PowerPCs, Intel's DX-4: Possible solutions for future business school computer labs. J CIS, Vol. 36, No. 1: 74-76 Fall 95

SHWOM, Barbara and Penny Hirsch
Case 2: When communication consulting becomes political. Bus Com Qtly, Vol. 58, No. 3: 28-29 Sep 95

SICCARDI, Linda M. Rowe
A study of the effects of major program reforms as perceived by teacher educators in the member colleges of the University Council for Vocational Education. University of Arkansas—Fayetteville, Doctoral dissertation 94

SIEGFRIED, John L.
Trends in undergraduate economics degrees: A 1993-94 update. J Econ Ed, Vol. 26, No. 3: 282-287 Summer 95

SILK, David N. and Robert A. Hodgson
Of kiosks and campuses. THE J, Vol. 23, No. 1: 69-72 Aug 95

SILLS, Robert, et al.
When teachers are the students. Voc Ed J, Vol. 70, No. 2: 24-29, 57 Feb 95

SIMKIN, Mark G.
—and George A. Marcoulides
The consistency of peer review in student writing projects. JEB, Vol. 70, No. 4: 220-223 Mr/Ap 95
**
—and other authors
Teaching end-user applications with computer-based training: Theory and an empirical investigation. J EUC, Vol. 7, No. 2: 12-18 Spring 95

SIMMERING, Melisande and Ian B. Wilcox
Career exploration and identity formation in MBA students. JEB, Vol. 70, No. 4: 233-237 Mr/Ap 95

SIMONS, Rodolfo
The use of computer-assisted instruction to teach accounting to college students. Lehman College, Master's thesis 94

SISSON, Gary R.
Book review: Structured on-the-job training: Unleashing employee expertise in the workplace by R. L. Jacobs and M. J. Jones. HRD Qtly, Vol. 6, No. 3: 320-323 Fall 95

SIVAN, Atara, et al.
An analysis of the learning process of business students at Hong Kong Polytechnic. JEB, Vol. 70, No. 3: 172-178 Ja/Feb 95

SKAGGS, Rhonda, et al.
Country-of-origin bias among high-income consumers in Mexico: An empirical study. J Int Cons Mkt, Vol. 8, No. 2: 27-44 95

SKOLNIK, Racquel
Doctor, lawyer . . . technical chief? Voc Ed J, Vol. 70, No. 7: 36-37, 55 Oct 95

SKUPSKY, Donald S.
Legal and operational definitions of a record. Recs Mgt Qtly, Vol. 29, No. 1: 39-42 Jan 95
**
Legal requirements for filing systems and indexes. Recs Mgt Qtly, Vol. 29, No. 2: 64, 66-68, 75 Ap 95
**
Structuring records management under the legal department. Recs Mgt Qtly, Vol. 29, No. 3: 33-35 Jl 95

SLIPY, Scott David
Book review: A manager's guide to globalization: Six keys to success in a changing world by Stephen H. Rhinesmith. HRD Qtly, Vol. 6, No. 3: 323-327 Fall 95

SMALLEY, Karolyn A., et al.
Strategic planning from training to performance technology within three years. PIQ, Vol. 8, No. 2: 114-124 95

SMITH, Charles A. P. and Gerald E. Evans
Vendor designed systems and systems success: Do small businesses get what they pay for? J CIS, Vol. 36, No. 1: 23-25 Fall 95

SMITH, Dennie L. and Barbara C. Cole
Effects of ethics instruction on the ethical perceptions of college business students. JEB, Vol. 70, No. 6: 351-356 Jl/Aug 95

SMITH, Douglas C., et al.
The status of computer use in business communication instruction. Bus Com Qtly, Vol. 58, No. 4: 17-19 Dec 95

SMITH, Jeff
Copier candor. Off Sys, Vol. 12, No. 7: 26, 28, 30 Jl 95

SMITH, Carlin R., Jr., and John K. Gotwals
Downsizing and CIS applications development: Two new GUI programming courses. J CIS, Vol. 35, No. 2: 40-48 Winter 94-95

SMITH, L. Murphy and Dennis Lassila
The ranking of international taxation topics by CPA international partners and managers. J Teach Int Bus, Vol. 6, No. 3: 33-49 95

SMITH, Marsha O. and James F. Steward
Communication for a global economy. Bus Ed Forum, Vol. 49, No. 4: 25-28 Ap 95

SMITH, Mary F., et al
Toward consumer efficiency: A model for improved buymanship. J Cons Aff, Vol. 29, No. 2: 442-459 Winter 95

SMITH, Peggy C. and Tim O. Peterson
Managing the information resource: An experimental exercise in information allocation. J CIS, Vol. 36, No. 1: 31-47 Fall 95

SMITS, Stanley J. et al
Work perceptions among Hong Kong and United States I.S workers: A cross-cultural comparison. J EUC, Vol. 7, No. 4: 22-29 Fall 95

SMOLANDER, Kari, et al
Modeling requirements for future CASE: Modeling issues and architectural consideration. IRMJ, Vol. 8, No. 1: 15-25 Winter 95

SNYDER, Robert A.
One man's time warp is another (wo)man's treasure: The importance of individual and situational differences in shiftwork tolerance and satisfaction. HRD Qtly, Vol. 6, No. 4: 397-407 Winter 95

SOBERANIS, Pat
Born-again publications. Pub, Vol. 10, No. 11: 72-73, 75, 77-78, 80, 82 Nov 95
••
Practicing what they preach. Pub, Vol. 10, No. 3: 80-81, 83-84, 86, 88 Mar 95

SODERQUIST, Camille
Make your own advertising bookmarks. WP Mag, Vol. 7, No. 6: 17, 20-22 Ju 95

SONGER, Nancy Butler, et al
Observations from the Boulder Valley Internet Project. THE J, Vol. 22, No. 10: 75-80 My 95

SONNTAG, Gary L.
Writing fast and clean. JCR, Vol. 56, No. 4: 28-30 Feb 95
••
"Real" war stories. JCR, Vol. 56, No. 4: 31 Feb 95

SOPER, Mark and Kelly Paul Merril
Customize your graphics boxes with styles. WP Mag, Vol. 7, No. 11: 43-46 Nov 95

SORENSEN, Peter F., et al
Sexual harassment in the eye of the beholder: But what focuses that eye? Mid-Amer J Bus, Vol. 10, No. 1: 47-54 Spring 95

SORMUNEN, Carolee and Marilyn R. Chalupa
Strategies for developing critical thinking. Bus Ed Forum, Vol. 49, No. 3: 41-43 Feb 95

SOVEY, Rose and Gayle Humpherys
Get results with promotional calendars. WP Mag, Vol. 7, No. 12: 28-32 Dec 95

SOX, Charlene W. and Sterling H. Hart
Use of VoCATS as an instructional management tool. Bus Ed Dig, Vol. 5: 19-23 95

SPALDING, Elizabeth
The new standards project and English language art portfolios: A report on process and progress. Clearinghs, Vol. 68, No. 4: 219-223 Mr/Ap 95

SPANGLER, Lori
Gender-specific nonverbal communication: Impact for speaker effectiveness. HRD Qtly, Vol. 6, No. 4: 409-419 Winter 95

SPOLETI, Linda Higgins
A look at Gimnazium education. Clearinghs, Vol. 68, No. 6: 335-336 Jl/Aug 95
••
First impressions of Eastern European education. Clearinghs, Vol. 68, No. 3: 132-134 Ja/Feb 95

SPRIGGS, Valerie G. and Harriet C. Bohannon
Florida school district teams technology with training. THE J, Vol. 22, No. 10: 70-74 My 95

SRIRAM, Ven and Franklyn A. Manu
Country-of-destination and export marketing strategy: A study of U.S. exporters. J Global Mkt, Vol. 8, No. 3/4: 171-190 95

SRIVASTAVA, Jaideep, et al
Multiple query optimization with depth-first branch-and-bound and dynamic query ordering. J DBM, Vol. 6, No. 1: 14-19 Winter 95

STACK, Joseph R.
The office-in-home deduction and court reporters. JCR, Vol. 56, No. 3: 27 Ja 95

STAGE, Elizabeth K.
Assessment in science: Return to the good old days? Clearinghs, Vol. 68, No. 4: 215-218 Mr/Ap 95

STEARNS, James M. and Charles T. Crespy
Learning hierarchies and the marketing curriculum: A proposal for a second course in marketing. JME, 20-32 Summer 95

STEFFEE, John
Teaching computer applications the RITE way. Bus Ed Forum, Vol. 49, No. 4: 28-29 Ap 95

STEPHENS, David B., et al
Using a knowledge system to document and evaluate faculty productivity in a college of business. JEB, Vol. 70, No. 6: 337-343 Jl/Aug 95

STEPHENS, David O.
International records retention. Recs Mgt Qtly, Vol. 29, No. 2: 69-75 Ap 95
••
Recordkeeping provisions of international laws. Recs Mgt Qtly, Vol. 29, No. 3: 60, 62-65 Jl 95
••
The registry: The world's most predominate recordkeeping system. Recs Mgt Qtly, Vol. 29, No. 1: 64-66 Jan 95

STEPHENS, Elaine C. and Jean E. Brown
Writing as transformation: A new paradigm for content writing. Clearinghs, Vol. 69, No. 1: 14-16 Sep/Oct 95

STEPICH, Don, et al.
HPT in academic curricula: Survey results. PIQ, Vol. 8, No. 4: 6-21 95

STERN, Sam and Alan G. Robinson
Strategic national HRD initiatives: Lessons from the management training program of Japan. HRD Qtly, Vol. 6, No. 2: 123-147 Summer 95

STETTEN, George D. and Scott D. Guthrie
Wireless infrared networking in the Duke paperless classroom. THE J, Vol. 23, No. 3: 87-90 Oct 95

STEWARD, James F. and Marsha O. Smith
Communication for a global economy. Bus Ed Forum, Vol. 49, No. 4: 25-28 Ap 95

STEWART, Brent A. and Shelia Foter-Stinnett
The management interview and academic portfolio: An effective combination for improving communication skills and establishing career direction. ABA Proc (1995 International Conference): 139-141 96

STEWART, John R., et al.
Application software packages and their use in instruction—1989, 1991, 1993. J CIS, Vol. 35, No. 3: 31-36 Spring 95

STINESPRING, John A. and Linda C. Kennedy
Meeting the need for multiculturalism in the art classroom. Clearinghs, Vol. 68, No. 3: 139-145 Ja/Feb 95

STINSON, L. Marilyn
Communication in the workplace: Implications for business teachers. Bus Ed Forum, Vol. 50, No. 1: 28-30 Oct 95

STIPETIC, Joan and Todd DeMitchell
The superintendent, the school board, and free speech: A question of loyalty. Clearinghs, Vol. 68, No. 6: 367-371 Jl/Aug 95

STOECKER, Arthur and Elton Li
An interactive microcomputer program for teaching the impacts of alternative policy sets in the market for a single commodity. J Econ Ed, Vol. 26, No. 4: 324-335 Fall 95

STOHLTON, Dana and Christine Foglia
Creating easy-read agendas. WP Mag, Vol. 7, No. 10: 35-39 Oct 95

STOLOVITCH, Harold D., et al.
Skill sets for the human performance technologist. PIQ, Vol. 8, No. 2: 40-67 95

STOUT, Marilynne W. and Jennifer L. Thompson
Instructional design issues and the World Wide Web. Ed Tech Exchange, Vol. 3, No. 1: 24-35 Spring/Summer 95

STOUT, Robert, et al.
Risk-adjusted returns and stock market games. J Econ Ed, Vol. 26, No. 1: 39-50 Winter 95

STOWELL, Blake
TaxSaver. WP Mag, Vol. 7, No. 4: 57-59 Ap 95

STRAHL, Ron and Mark Wiley
Relations between schools and universities: Recentering for new directions. Clearinghs, Vol. 69, No. 1: 35-37 Sep/Oct 95

STRICKLAND, Ted J., Jr., et al.
The effectiveness of instructor developed computer-based courseware. J CIS, Vol. 36, No. 1: 26-30 Fall 95

STROMBERG, Alan M.
The effectiveness of a secretary with word processing curriculum for entry-level minority workers in meeting the needs of the local business community. Lehman College, Master's thesis 94

STRUYK, L. Ruth, et al.
Homework, grading, and testing practices used by teachers for students with and without disabilities. Clearinghs, Vol. 69, No. 1: 50-55 Sep/Oct 95

STUCK, James M. and Jack A. Ruhe
A comparison of women managers in international business cases and selected U.S. corporations: A preliminary study. J Teach Int Bus, Vol. 6, No. 4: 35-46 95

STUDD, Michael
Learning style differences: A student's point of view. Clearinghs, Vol. 69, No. 1: 38-39 Sep/Oct 95

SUBRAMANIAN, Ramesh
Book review: The database factory: Active database for enterprise computing by Stephen G. Schur. J DBM, Vol. 6, No. 2: 34 Spring 95

SUH, Yung-Ho and James E. LaBarre
An application of artificial neural network models to portfolio selection. J CIS, Vol. 36, No. 1: 65-73 Fall 95

SULLIVAN, Michael J.
Valuing a constant-growth annuity: An applied approach using a financial calculator. Fin C & P, Vol. 6: 115-118 95

SULLIVAN, Virginia
Collegiate office education for the year 2000. NABTE Rev, No. 22: 29-32 95

SULOCK, Joseph and Stratford Douglas
Estimating educational production functions with correction for drops. J Econ Ed, Vol. 6, No. 2: 101-112 Spring 95

SUMNER, Mary
Factors influencing the success of computer-assisted software engineering. IRMJ, Vol. 8, No. 2: 25-31 Spring 95

SUTER, William, et al.
The C course in accredited business schools. J CIS, Vol. 35, No. 3: 37-41 Spring 95

SUTPHIN, Dean and Jonathan J. Fyock
Adult supervision in the distance learning classroom: Is it necessary? THE J, Vol. 23, No. 4: 89-91 Nov 95

SUTTON, Jim
What you should know about scanning. Man Off Tech, Vol. 40, No. 4: 58-61 Ap 95

SUTTON, John
The management archive. Bus Com Qtly, Vol. 58, No. 3: 40 Sep 95

SUTTON, John C.
Teaching with technology: An Internet overview. Bus Com Qtly, Vol. 58, No. 2: 8-9 Ju 95
••
The team approach in the quality classroom. Bus Com Qtly, Vol. 58, No. 1: 48-51 Mr 95

SWAGLER, Roger, et al.
The operations, appeals and costs of the alternative financial sector: Implications for financial counselors. Fin C & P, Vol. 6: 93-98 95

SWANSON, Janice Goodnow and Doris L. Holt
Use of AECC directives and cooperative learning theory in introductory accounting classes. JEB, Vol. 70, No. 6: 348-350 Jl/Aug 95

SWANSON, Patricia M. and Gong-Song Hong
Comparison of financial well-being of older women 1977 and 1989. Fin C & P, Vol. 6: 129-138 95

SWANSON, Richard A.
Human resource development: Performance is the key. HRD Qtly, Vol. 6, No. 2: 207-213 Summer 95
••
—and Timothy R. McClernon
Team building: An experimental investigation of the effects of computer-based and facilitator-based interventions on work groups. HRD Qtly, Vol. 6, No. 1: 39-58 Spring 95

SWAYNE, David A., et al.
How long can we really go without expert systems? J CIS, Vol. 35, No. 2: 56-59 Winter 94-95

SWENSON, Michael J., et al.
Journal writing in the personal selling curriculum. JME, 5-16 Fall 95

SWITZER, Susan, et al.
Communication skills for accountants. NJ BE Obs, Vol. 67: 31-43 95
••
--and other authors
An international perspective on communication: Attitudes and perspectives of post-secondary business students studying in the United States. ABA Proc (1995 International Conference): 117-125 96

SYCHOV, Nickolay A.
Novosibirsk State University's multi-level professional training in computer science. THE J, Vol. 22, No. 6: 62-66 Ja 95

SZEWCZAK, Edward
Book review: Managing information technology in turbulent times by Louis Fried. IRMJ, Vol. 8, No. 2: 34 Spring 95

SZUL, Linda F.
Working as part of a team. Bus Ed Forum, Vol. 50, No. 1: 25-27 Oct 95

# T

TAHVANAINEN, Veli-Pekka, et al.
Modeling requirements for future CASE: Modeling issues and architectural consideration. IRMJ, Vol. 8, No. 1: 15-25 Winter 95

TAM, J. L. M., et al.
Adaptation and relationship building process in the People's Republic of China (PRC). J Int Cons Mkt, Vol. 8, No. 2: 7-26 95

TANNENBAUM, Robert S. and Carol Molinari
Applications of optical scanners in an academic center. THE J, Vol. 22, No. 8: 60-63 Mr 95

TANNER, C. Kenneth, et al.
Problem-based learning: Relating the "real world" to principalship preparation. Clearinghs, Vol. 68, No. 3: 154-157 Ja/Feb 95

TANNER, John F., Jr., and Stephen B. Castleberry
Professional selling and relationship marketing: Moving from transactional role-playing to partnering. JME, 51-62 Fall 95

TARGOWSKI, Andrew
The ecology of information. J EUC, Vol. 7, No. 1: 26-32 Winter 95

TARTAGLIA, Carlo and Ben Rooney
Newspaper design on the line. Pub, Vol. 10, No. 7: 98-99 Jl 95

TAYLOR, Garry R., et al.
Journal writing in the personal selling curriculum. JME, 5-16 Fall 95

TEER, Faye P.
—and Jay Liebowitz
The expert systems course in the U.S. and throughout the world: Survey results and a case study. J CIS, Vol. 36, No. 1: 1-5 Fall 95
••
—and other authors
The C course in accredited business schools. J CIS, Vol. 35, No. 3: 37-41 Spring 95

TEGLOVIC, Steve, Jr., et al.
Application software packages and their use in instruction—1989, 1991, 1993. J CIS, Vol. 35, No. 3: 31-36 Spring 95

TEPPER, Barry
Special report: The multifunction market. Off Sys, Vol. 12, No. 11: 59, 61, 63 Nov 95

TESSMER, Martin and John Wedman
Context-sensitive instructional design models: A response to design research, studies, and criticisms. PIQ, Vol. 8, No. 3: 38-54 95



BEST COPY AVAILABLE

THIBODEAUX, Mary S. and Edward Favilla
Strategic management and organizational effectiveness in colleges of business. JEB, Vol. 70, No. 4: 189-195 Mr/Ap 95

THOMAS, Larry, et al.
Communication skills for accountants. NJ BE Obs, Vol. 67: 31-43 95
••
--and other authors
An international perspective on communication: Attitudes and perspectives of post-secondary business students studying in the United States. ABA Proc (1995 International Conference): 117-125 96

THOMPSON, George H. and Holly B. Thompson
Using computer simulations for group projects in business school education. JEB, Vol. 71, No. 2: 97-101 Nov/Dec 95

THOMPSON, Holly B. and George H. Thompson
Using computer simulations for group projects in business school education. JEB, Vol. 71, No. 2: 97-101 Nov/Dec 95

THOMPSON, Jennifer L. and Marilynne W. Stout
Instructional design issues and the World Wide Web. Ed Tech Exchange, Vol. 3, No. 1: 24-35 Spring/Summer 95

THOMPSON, Lenora C. and Portia G. Williams
But I changed three words! Plagiarism in the ESL classroom. Clearinghs, Vol. 69, No. 1: 27-29 Sep/Oct 95

THORN, Ron G.
Management vs. information systems personnel: A study of conflict. J CIS, Vol. 35, No. 3: 65-69 Spring 95

TIGGEMAN, Theresa and Susan Hall
Getting the big picture: Writing to learn in a finance class. Bus Com Qtly, Vol. 58, No. 1: 12-15 Mr 95

TIMM, Susan A., et al.
Diversity training: Effects of an intervention treatment on nonverbal awareness. Bus Com Qtly, Vol. 58, No. 1: 27-30 Mr 95

TINKEL, Kathleen
Preflight takes off. Pub, Vol. 10, No. 2: 40-41, 43, 45-46, 48 Feb 95

TISATO, Peter
Exhaustible resource depletion: A modified graphical approach. J Econ Ed, Vol. 26, No. 1: 51-57 Winter 95

TITUS, Varkey K., et al.
Variables affecting student interest in international business studies. J Teach Int Bus, Vol. 6, No. 3: 17-32 95

TOBIN, Michael
Keep a network disruption from becoming a workgroup computing disaster. Man Off Tech, Vol. 40, No. 10: 36-37 Oct 95

TOLBERT, Helen
Students' perceptions of computers and computer-based instruction. Southern Illinois University at Carbondale, Master's thesis 94

TOLVANEN, Juha-Pekka, et al.
Modeling requirements for future CASE: Modeling issues and architectural consideration. IRMJ, Vol. 8, No. 1: 15-25 Winter 95

TOMKOVICK, Chuck and Alan P. Wunsch
Integrating business communication skills into a buyer-behavior course project. Bus Com Qtly, Vol. 58, No. 1: 16-19 Mr 95

TOMLINSON, Carol Ann
"All kids can learn": Masking diversity in middle school. Clearinghs, Vol. 68, No. 3: 163-166 Ja/Feb 95

TORKORNOO, Hope and Sam C. Okoroafo
Marketing decisions and performance in economic reform African countries. J Global Mkt, Vol. 8, No. 3/4: 85-101 95

TORRACO, Richard J.
Book review: In action: Measuring return on investment by J. J. Phillips. HRD Qtly, Vol. 6, No. 4: 424-429 Winter 95

TOTH, Al
Purchasing office supplies: Make the right moves. Man Off Tech, Vol. 40, No. 8: 14-16, 21 Aug 95

TOTH, Debora
Dream machines. Pub, Vol. 10, No. 7: 62-66 Jl 95

TOWELL, Elizabeth R.
—and Joachim Lauer
The master's degree in MIS: A baseline study. J CIS, Vol. 35, No. 4: 2-6 Summer 95
••
—and William D. Haseman
Semantic resolution in multi-database environments. J DBM, Vol. 6, No. 3: 23-30 Summer 95
••
—and William D. Haseman
Implementation of an interface to multiple databases. J DBM, Vol. 6, No. 2: 13-21 Spring 95

TOWERS, James M. and Roger B. Peckover
Teacher education advisory committees: roles and realities. Clearinghs, Vol. 68, No. 3: 187-190 Ja/Feb 95

TRACY, Saundra J.
How historical concepts of supervision relate to supervisory practices today. Clearinghs, Vol. 68, No. 5: 320-325 My/Ju 95

TREMBLY, Ara C.
Optical storage is no illusion. Off Sys, Vol. 12, No. 4: 63-64, 66 Ap 95
••
Surge and destroy. Off Sys, Vol. 12, No. 3: 22-23, 24 Mr 95

TRUELL, Allen D.
Coordination: Building relationships for a lifetime. Bus Ed Forum, Vol. 49, No. 3: 39-40 Feb 95

TRUETT, Dale B. and Lila J. Truett
Exploring the relation between returns to scale and pecuniary economies/diseconomies. J Econ Ed, Vol. 6, No. 2: 140-149 Spring 95

TRUETT, Lila J. and Dale B. Truett
Exploring the relation between returns to scale and pecuniary economies/diseconomies. J Econ Ed, Vol. 6, No. 2: 140-149 Spring 95

TRUSSLER, Susan and Rose S. Prave
Business statistics as a vehicle for transcending U.S. borders. JEB, Vol. 70, No. 4: 238-242 Mr/Ap 95

TSE, Alan C. B. and Alan K. M. Au
The effect of marketing orientation on company performance in the service sector: A comparative study of the hotel industry in Hong Kong and New Zealand. J Int Cons Mkt, Vol. 8, No. 2: 77-87 95

TUCKER, Mary L., et al.
Qualitative research in business communications: A review and analysis. J Bus Com, Vol. 32, No. 4: 383-399 Oct 95

TULLY, Kathi
CD-ROM devices in the classroom. NBEA Yrbk., No. 33: 148-153 95

TURNER, James S.
The consumer interest in the 1990s and beyond. J Cons Aff, Vol. 29, No. 2: 310-327 Winter 95

TYE, Eugenia, et al.
Paradigm shift—cultural implications for development of IS professionals. J Global IM, Vol. 3, No. 2: 18-28 Spring 95

TYSON, Thomas and Sameer Prasad
A dynamic model of quality cost expenditures. Mid-Amer J Bus, Vol. 10, No. 2: 13-18 Fall 95

## U

UGRAS, Y. Joseph, et al.
Profile of early adopters: SFAS 106. Mid-Amer J Bus, Vol. 10, No. 1: 5-12 Spring 95

UHL, Jerry
Interactive calculus at a distance. THE J, Vol. 22, No. 11: 67-69 Ju 95

UMETANI, Shunichiro
Invited reaction: Comments on strategic national initiatives: Lessons from the management training program of Japan. HRD Qtly, Vol. 6, No. 2: 155-156 Summer 95

UNDERWOOD, James H., et al.
Left-brain versus right-brain: The importance of honesty and other heart traits as value factors for accounting and other business students. ABA Proc (1995 International Conference): 180-191 96

URBANIC, Caroline Fratto
The 'how to' of entrepreneurship. Bus Ed Forum, Vol. 50, No. 2: 33-34 Dec 95

URQUHART, James R., III
The IRS, independent contractors and the status of court reporters. J CR, Vol. 56, No. 10: 32-34 Aug-Oct 95

UTECHT, Greg and Thomas F. Wilson
The Internet at Eagan High School. THE J, Vol. 22, No. 9: 75-79 Ap 95

## V

VALDES, Julie
Error-free spelling. WP Mag, Vol. 7, No. 12: 44-46 Dec 95

VAN HORN-CHRISTOPHER, Doris A.
Voice-graded business communication documents. Bus Com Qtly, Vol. 58, No. 3: 35-37 Sep 95

VAN SCYOC, Lee J. and Joyce Gleason
A report on the economic literacy of adults. J Econ Ed, Vol. 26, No. 3: 203-210 Summer 95

VANDEN BLOOMEN, Dennis R. and Joyce L. Grahn
Including a foreign language component in tertiary international business program curricula: A critical analysis. J Teach Int Bus, Vol. 7, No. 1: 77-91 Nov 95

VANDERLEEST, Henry W. and Sang T. Choe
Answers to questions about first jobs in international business. Mid-Amer J Bus, Vol. 10, No. 2: 51-56 Fall 95

VANECEK, Michael T.
—and Carl Stephen
Data management issues in informations systems. J DBM, Vol. 6, No. 4: 3-12 Fall 95
**

—and other authors
A study of laterality and cognitive style in information systems and liberal arts students. J CIS, Vol. 35, No. 2: 26-34 Winter 94-95

VANHONACKER, Wilfried R., et al.
International equity joint ventures in China: Operations and potential close-down. J Global Mkt, Vol. 8, No. 3/4: 125-149 95
**

--and other authors
The need for cognition: A comparative study of American and Chinese business executives. J Int Cons Mkt, Vol. 7, No. 3: 95-106 95

VANJANI, Mahesh
Book review: Desktop publishing with Word for Windows (through version 6), 2nd ed. by Tom Lichty. J EUC, Vol. 7, No. 1: 33 Winter 95
**

—and other authors
A neural network for predicting total industrial production. J EUC, Vol. 7, No. 2: 19-23 Spring 95

VANN, Barry
Dropouts' perceptions of deterrents to course completion in an on-site GED program. HRD Qtly, Vol. 6, No. 4: 375-382 Winter 95

VARSHNEY, Divya and Julie Lew
Background information. Off Sys, Vol. 12, No. 8: 40-42, 44 Aug 95

VAUGHN, Courtney, et al
Living and working in two worlds: Case studies of five American Indian women teachers. Clearinghs, Vol. 69, No. 1: 42-49 Sep/Oct 95

VAZQUEZ-ABAD, Jesus and Laura R. Winer
The present and future of ID practice. PIQ, Vol. 8, No. 3: 55-67 95

VEGA, Denise
Emphasize text with bullets. WP Mag, Vol. 7, No. 2: 50-52 Feb 95

VELENCHIK, Ann D.
The case method as a strategy for teaching policy analysis to undergraduates. J Econ Ed, Vol. 26, No. 1: 29-38 Winter 95

VENKATACHALAM, A. R. and Barry Shore
The role of national culture in systems analysis and design. J Global IM, Vol. 3, No. 3: 5-14 Summer 95

VERMETTE, Paul J.
Cooperative learning teams: Eight suggestions for the novice user. Clearinghs, Vol. 68, No. 5: 278-281 My Ju 95

VERSWEYVELD, James J., et al
Indoor air quality management: A case study. OSR J, Vol. 13, No. 1: 1-10 Spring 95

VESPER, Joan F., et al
Look what the fax dragged in: A question of ethics in an international start-up company. Bus Com Qtly, Vol. 58, No. 1: 52-54 Mr 95

VESPER, Kari H., et al
Look what the fax dragged in: A question of ethics in an international start-up company. Bus Com Qtly, Vol. 58, No. 1: 52-54 Mr 95

VICK, Barbara
Sweet inspiration. Pub, Vol. 10, No. 6: 100-101 Ju 95

VINCENT, Annette and Melanie Meche
Strategies for teaching ethics. DPE Instr Strat, Vol. 11, No. 2: 1-4 Ju 95

VINSONHALER, Jeane C., et al
Using a knowledge system to document and evaluate faculty productivity in a college of business. JEB, Vol. 70, No. 6: 337-343 Jl/Aug 95

VINSONHALER, John F., et al
Using a knowledge system to document and evaluate faculty productivity in a college of business. JEB, Vol. 70, No. 6: 337-343 Jl/Aug 95

VOCKELL, Edward L. and Kathleen Cusick
Teacher's attitudes toward using newspapers in the classroom. Clearinghs, Vol. 68, No. 6: 359-362 Jl/Aug 95

## W

WACHT, Pete
Billing software for court reporters: What you need to know. J CR, Vol. 56, No. 9: 36-39 Jl 95
••
Tips about realtime and hearing-impaired jurors. J CR, Vol. 56, No. 9: 42-45 Jl 95
••
A taxing situation. J CR, Vol. 56, No. 3: 22-25 Ja 95
••
Doing more with less: Transcript reduction and indexing software. JCR, Vol. 57, No. 2: 40-42 Dec 95
••
Service is the name of the game. J CR, Vol. 56, No. 7: 34-35, 38-39 My 95
••
Splits between reporters and firms: A survey of agency owners and managers. J CR, Vol. 56, No. 5: 22-25 Mr 95
••
The reporting team. J CR, Vol. 56, No. 6: 24-25, 27, 29 Ap 95
••
What are firms looking for in reporters? J CR, Vol. 56, No. 8: 32-35 Ju 95

WAGER, Walter and Walter Dick
Preparing performance technologists: The role of a university. PIQ, Vol. 8, No. 4: 34-42 95

WAGNER, Christian C., et al
Using a knowledge system to document and evaluate faculty productivity in a college of business. JEB, Vol. 70, No. 6: 337-343 Jl/Aug 95

WAITE, Jerry
Typographic principles for word processing students. Bus Ed Forum, Vol. 50, No. 2: 28-32 Dec 95

WALDEN, Michael and Craig M. Newmark
Should you retire at age 62 or 65? Fin C & P, Vol. 6: 35-44 95

WALDMAN, Lila
The use of focus groups in business administration. Bus Ed Forum, Vol. 49, No. 4: 11-13 Ap 95

WALDMAN, Lila D.
Communication and communication technology used between United States-based firms and their production facilities in Mexico. OSR J, Vol. 13, No. 1: 11-19 Spring 95

WALKO, Gregory J.
Japanese lower secondary school education: An overview. Clearinghs, Vol. 68, No. 6: 363-366 Jl/Aug 95

WALSH, John and Bob Reese
Distance learning's growing reach. THE J, Vol. 22, No. 11: 58-62 Ju 95

WALSHAM, Geoff and Michael Barrett
Managing IT for business innovation: Issues of culture, learning, and leadership in a Jamaican insurance company. J Global IM, Vol. 3, No. 3: 25-33 Summer 95

WALTER, Robert J.
Should employment application fraud affect discrimination and wrongful discharge lawsuits? Mid-Amer J Bus, Vol. 10, No. 1: 63-66 Spring 95

WALTMAN, John L. and Jean L. Bush-Bacelis
Contrasting expectations of individualists and collectivists: Achieving effective group interaction. J Teach Int Bus, Vol. 7, No. 1: 61-76 Nov 95

WAMBSGANSS, Jacob, et al.
Variables affecting student interest in international business studies. J Teach Int Bus, Vol. 6, No. 3: 17-32 95

WANER, Karen K.
Business communication competencies needed by employees as perceived by business faculty and business professionals. Bus Com Qtly, Vol. 58, No. 4: 51-56 Dec 95
••
Group writing versus individual writing: is there a difference in achievement? JEB, Vol. 71, No. 2: 78-81 Nov/Dec 95

WANG, Guijing, et al.
Consumer utilization of food labeling as a source of nutrition information. J Cons Aff, Vol. 29, No. 2: 368-380 Winter 95

WANGURI, Deloris McGee
A review, an integration, and a critique of cross-disciplinary research on performance appraisals, evaluations, and feedback: 1980-1990. J Bus Com, Vol. 32, No. 3: 267-293 Jl 95

WARD, Scott W. and Brian A. Cole
Selecting record media. Recs Mgt Qtly, Vol. 29, No. 3: 3-6 Jl 95

WARKENTIN, Merrill E. and Joseph Bonnici
Revisited: Fabbri and Maran's criticism of the DPMA model curriculum. J CIS, Vol. 35, No. 3: 96-98 Spring 95

WARMOUTH, Michael T. and David (Chi-Chung) Yen
A detailed analysis of intelligent executive information systems. J CIS, Vol. 35, No. 3: 99-111 Spring 95

WASSON, Brian
Desktop decisions. Off Sys, Vol. 12, No. 9: 55-56 Sep 95

WATKINS, Karen E. and Vivian Wilson Mott
Book review: Knowledge for action: A guide for overcoming barriers to organizational change by Chris Argyris. HRD Qtly, Vol. 6, No. 2: 227-230 Summer 95

WATTS, Wendy
A profile of personality traits and interests of freshmen students of Ashby High School, Ashby, Minnesota. University of North Dakota, Master's thesis 94

WAYNE, F. Stanford, et al.
The effectiveness of color graphics presentation versus other presentation methods within written documents. OSR J, Vol. 13, No. 2: 1-7 Fall 95

WEATHINGTON, Mary Frances and John LoCastro
Courting a new look. Pub, Vol. 10, No. 10: 120-121 Oct 95

WEAVER, Amy B. and Albert L. Harris
A comparison of IS ethics attitudes among college students. J CIS, Vol. 35, No. 2: 60-64 Winter 94-95

WEBSTER, Elaine and Harold F. Rahmlow
Software review: Lotus 1-2-3 Release 4 Spreadsheet for Windows. JEB, Vol. 70, No. 6: 371-372 Jl/Aug 95

WEDMAN, John and Martin Tessmer
Context-sensitive instructional design models: A response to design research, studies, and criticisms. PIQ, Vol. 8, No. 3: 38-54 95

WEIBEL, Bob
Maximum-security storage. Pub, Vol. 10, No. 4: 44, 47-48, 50, 52, 54, 56 Ap 95
••
The homespun CD. Pub, Vol. 10, No. 5: 89-90, 92 My 95

WEINHOLDT, Richard
Measuring up to standard. Man Off Tech, Vol. 40, No. 10: 53-54 Oct 95

WEISS, Joseph W. and Alexander A. L. G. Zampieron
The concepts of 'strong' and 'weak' dollar: Teaching global influences of exchange rates and trade--An integrative approach. J Teach Int Bus, Vol. 6, No. 4: 1-22 95

WELCH, Miranda and Owen J. Morgan
Protecting confidential computer records against careless loss. Recs Mgt Qtly, Vol. 29, No. 3: 16-20, 65 Jl 95

WELLS, Jess
Off-the-wall painting. Pub, Vol. 10, No. 8: 89-92 Aug 95

WELLS, Randall
—and Angela Wilson
The integration of academic and vocational education. KBEA J, 16-17 Spring 95
••
—and Sheri Duff
Technology in the classroom. KBEA J, 5-7 Spring 95

WELLS, Tommie
Serving on jury duty, thanks to realtime. J CR, Vol. 56, No. 6: 43 Ap 95

WELSH, Mary Jeanne, et al.
Profile of early adopters: SFAS 106. Mid-Amer J Bus, Vol. 10, No. 1: 5-12 Spring 95

WENTZ, Gary L. and Allen Biehl
Create a pop-up calendar. WP Mag, Vol. 7, No. 5: 53-58 My 95

WERNER, Jason M.
Soft solutions 4.1: Easy document management. WP Mag, Vol. 7, No. 9: 52-54 Sep 95

WEST, Judy F. and Judy C. Nixon
Intercultural preparation for managers going to Japan. Mid-Amer J Bus, Vol. 10, No. 2: 57-64 Fall 95

WESTERGREN, Julie
12 hot 6.0 tips. WP Mag, Vol. 7, No. 9: 45-48 Sep 95

WEZOWICZ, Gretchen and Sandra Palmer
Kent Career/Technical Center's partnership with business pays dividends to students. MBEA Today, Vol. 61, No. 5: 4-6 Dec 95

WHAPLES, Robert
Changes in attitudes among college economics students about the fairness of the market. J Econ Ed, Vol. 26, No. 4: 308-313 Fall 95

WHINSTON, Andrew B., et al.
Analysis of negotiation support system research. J CIS, Vol. 35, No. 3: 2-11 Spring 95

WHITAKER, George W.
First-hand observations on tele-course teaching. THE J, Vol. 23, No. 1: 65-68 Aug 95

WHITAKER, Todd
Accomplishing change in schools: The importance of informal teacher leaders. Clearinghs, Vol. 68, No. 6: 356-357 Jl/Aug 95

WHITCHER, Joann Strashun
A short run for the money. Pub, Vol. 10, No. 11: 64-65, 67-68, 70 Nov 95

WHITE, D. Stephen, et al.
The Westernization of Asian print advertising. J Int Cons Mkt, Vol. 7, No. 4: 23-37 95

WHITE, George and Scott C. Greenwood
Book report policies and practices: Implications for middle-level teachers. Clearinghs, Vol. 68, No. 3: 181-184 Ja/Feb 95

WHITE, Lawrence J.
Efforts by departments of economics to assess teaching effectiveness: results of an informal survey. J Econ Ed, Vol. 26, No. 1: 81-85 Winter 95

WHITE, Rodney M.
How thematic teaching can transform history instruction. Clearinghs, Vol. 68, No. 3: 160-162 Ja/Feb 95

WHITMARSH, David
Richer harvests: A CAI approach to teaching fisheries economics. J Econ Ed, Vol. 26, No. 4: 336-351 Fall 95

WHITTAKER, Marilyn A.
The effect of incorporating vocational education guidance and at-risk teaching techniques in a required general education class. Central Michigan University, Master's thesis 94

WHITTIER, Gayle
"Alternative responses to literature": Experimental writing, experimental teaching. Clearinghs, Vol. 68, No. 3: 167-170 Ja/Feb 95

WIDDOWS, Richard and Cathleen D. Zick
Forecasting the future of consumer programs in higher education. J Cons Aff, Vol. 29, No. 2: 460-469 Winter 95

WIDMAN, Jake
How can service bureaus survive? Pub, Vol. 10, No. 7: 46-48, 50-54, 56-58 Jl 95
••
One from the heart. Pub, Vol. 10, No. 3: 60-65 Mr 95
••
Type tasting results. Pub, Vol. 10, No. 10: 96-97 Oct 95
••
—and Jeanette Borzo
The digital gets physical. Pub, Vol. 10, No. 8: 95-97 Aug 95
••
—and Lee Binswanger
Type tasting. Pub, Vol. 10, No. 6: 79-82 Ju 95

WIIG, Roberta and Carl Bronn
Methods for interpersonal and international negotiations. SIEC Rev, No. 125: 7-21 Ap 95

WILCOX, Ian B. and Melisande Simmering
Career exploration and identity formation in MBA students. JEB, Vol. 70, No. 4: 233-237 Mr/Ap 95

WILES, Kimball
The postwar secondary school: A blueprint for planners. Clearinghs (75th Anniversary Issue), Vol. 69, No. 2: 103-105 Nov/Dec 95

WILEY, Mark and Ron Strahl
Relations between schools and universities: Recentering for new directions. Clearinghs, Vol. 69, No. 1: 35-37 Sep/Oct 95

WILHELM, Mari S. and Celia Ray Hayhoe
Discriminating between primary family financial managers and other adults in the family. Fin C & P, Vol. 6: 75-82 95

WILKINS, Marilyn L.
--and Karen S. Nantz
Faculty use and perceptions of electronic mail: A case study. JEB, Vol. 70, No. 4: 196-201 Mr/Ap 95
••
--and Karen S. Nantz
Faculty use of electronic communications before and after a LAN installation: A three-year analysis. J EUC, Vol. 7, No. 1: 4-11 Winter 95

WILL-HARRIS, Daniel
Ten great ideas for designing better documents. WP Mag, Vol. 7, No. 5: 26-32 My 95
••
—and James Felici
Mac vs. PC. Pub, Vol. 10, No. 6: 40-41, 43, 45-46, 48, 50 Ju 95

WILLIAMS, Arthur S.
An analysis of achievement tests for selected Virginia High School business computer applications students. Virginia Polytechnic Institute and State University, Doctoral dissertation 94

WILLIAMS, Portia G. and Lenora C. Thompson
But I changed three words! Plagiarism in the ESL classroom. Clearinghs, Vol. 69, No. 1: 27-29 Sep Oct 95

WILLIAMS, Stephanie J.
Employer preferences regarding resume content, appearance, and format. Northwest Missouri State University, Master's thesis 94

WILLIAMS, Yolan and Judith Moyer
Leadership diversity: A business necessity for Bell Atlantic. JEB, Vol. 71, No. 1: 14-16 Sep Oct 95

WILLIAMSON, Evan
Make yourself at home with ergonomics. Man Off Tech, Vol. 40, No. 11: 46, 49 Nov 95

WILSON, Angela and Randall Wells
The integration of academic and vocational education. KBEA J, 16-17 Spring 95

WILSON, Barbara A.
The relationships between the intellectual development of technical college instructors and age, education, teaching experience, and supervisory experience. DPE J, Vol. 37, No. 2: 95-106 Spring 95

WILSON, Brooks
A model of the economic theory of regulation for undergraduates. J Econ Ed, Vol. 26, No. 3: 218-235 Summer 95

WILSON, Kathy Siebenaler and David Hyslop
Modernizing the business education curriculum. NJ BE Obs, Vol. 67: 6-20 95

WILSON, Thomas E.
—and Edward F. Baldwin
The accounting education change commission and accounting principles courses: A survey of accounting programs. JEB, Vol. 70, No. 3: 157-159 Ja Feb 95
••
—and Greg Utecht
The Internet at Eagan High School. THE J, Vol. 22, No. 9: 75-79 Ap 95

WIMBISCUS, James J., Jr.
A classification and description of human resource development scholars. HRD Qtly, Vol. 6, No. 1: 5-34 Spring 95

WINER, Laura R. and Jesus Vazquez-Abad
The present and future of ID practice. PIQ, Vol. 8, No. 3: 55-67 95

WINLEY, G. K., et al.
A pilot study of the tasks of information systems professionals in Indonesia. J CIS, Vol. 35, No. 4: 59-65 Summer 95

WINN, William
The virtual reality roving vehicle project. THE J, Vol. 23, No. 5: 70-74 Dec 95

WINSHIP, Jennifer, et al.
Marketing strategies for reporters. J CR, Vol. 56, No. 10: 36-37, 39 Aug-Oct 95

WINTER, Esther J. and Janet K. Winter
Adapting composition theory to the business communication course. Bus Com Qtly, Vol. 58, No. 1: 43-46 Mr 95

WINTER, Janet K.
Group writing versus individual writing—is there a difference in achievement? JEB, Vol. 71, No. 2: 78-81 Nov Dec 95
••
—and Esther J. Winter
Adapting composition theory to the business communication course. Bus Com Qtly, Vol. 58, No. 1: 43-46 Mr 95
••
—and Joan C. Neal
Group writing: Student perceptions of the dynamics and efficiency of groups. Bus Com Qtly, Vol. 58, No. 2: 21-24 Ju 95

WINTERBURN, Patty
Learning to trust. Voc Ed J, Vol. 70, No. 4: 28-29, 44 Ap 95

WITTROCK, Mary
Developing a desktop publishing curriculum. Bus Ed Forum, Vol. 49, No. 3: 36-38 Feb 95

WOERHEIDE, Walt
The impact of salary growth, inflation, employee age, and career length on the relative desirability of pension fund type. Fin C & P, Vol. 6: 53-58 95

WOLF, Montrose M., et al.
The teaching-family model: A case study in data-based program development and refinement (and dragon wrestling). J Org Beh Mgt, Vol. 15, No. 1/2: 11-68 95

WONG, Alan and Uric Dufrene
Finance education and the ethics debate. JEB, Vol. 70, No. 3: 179-181 Ja Feb 95

WONG, Veronica, et al.
Marketing strategies of international competitors in the UK machine tool market. J Global Mkt, Vol. 8, No. 2: 75-96 94

WONG, Y. H., et al.
Adaptation and relationship building process in the People's Republic of China (PRC). J Int Cons Mkt, Vol. 8, No. 2: 7-26 95

WOOD, Leslie
Prop goes the easel. Off Sys, Vol. 12, No. 2: 32, 34-37 Feb 95

WOOTTON, Linda
Identifying characteristics of a good consultant. Bus Com Qtly, Vol. 58, No. 4: 60-61 Dec 95

WORMALD, Karen
Circular filing. Off Sys, Vol. 12, No. 2: 12 Feb 95
••
Comfortable computing. Off Sys, Vol. 12, No. 8: 28, 30, 32 Aug 95
••
Office supplies. Off Sys, Vol. 12, No. 1: 42-45 Ja 95

WOUDSTRA, Egbert T.
--and Lisette van Gemert
To be or not to be? The mission statement—A literature review. ABA Proc (1995 International Conference): 89-98 96
••
--and Lisette van Gemert
Writing ISO procedures: The use of sources of knowledge. ABA Proc (1995 International Conference): 99-107 96

WUNSCH, Alan P.
—and Chuck Tomkovick
Integrating business communication skills into a buyer-behavior course project. Bus Com Qtly, Vol. 58, No. 1: 16-19 Mr 95
••
—and Scot Ober
The status of postsecondary business communication instruction in the United States—1994 report. DPE J, Vol. 37, No. 4: 225-239 Fall 95

WUNSCH, Daniel, et al.
The effect of continuous process improvement on the quality of students' business writing. DPE J, Vol. 37, No. 3: 142-158 Summer 95

WYLD, David C.
The FMLA and the changing demand for substitute teachers. Clearinghs, Vol. 68, No. 5: 301-306 My Ju 95

WYNNE, Edward A.
Transmitting character in schools—some common questions and answers. Clearinghs, Vol. 68, No. 3: 151-153 Ja/Feb 95

## X

XIAO, Jing J.
Patterns of household financial asset ownership. Fin C & P, Vol. 6: 99-106 95
••
—and Lucy X. Zhong
Determinants of family bond and stock holdings. Fin C & P, Vol. 6: 107-114 95
••
—and Y. Lakshmi Malroutu
Perceived adequacy of retirement income. Fin C & P, Vol. 6: 17-23 95

XIAO, Jing Jian
Book review: International comparisons of household saving by James M. Poterba. J Cons Aff, Vol. 29, No. 2: 498-501 Winter 95

## Y

YAKHOU, Mehenna and Vernon P. Dorweiler
The status of environmental management in business education. JEB, Vol. 70, No. 3: 160-165 Ja/Feb 95

YANG, Ling-Yu Melody Wen and Lonnie Echternacht
The importance of workplace basics competencies (SCANS) as perceived by business teachers. NABTE Rev, No. 22: 38-41 95

YAO-FENG, Liu and Sooun Lee
Design framework for the development of electronic data interchange. J CIS, Vol. 35, No. 4: 13-17 Summer 95

YAVAS, Ugur and Emin Babakus
Purchasing involvement in Saudi Arabia: Measure development and validation. J Int Cons Mkt, Vol. 8, No. 1: 23-42 95

YEN, David (Chi-Chung) and Michael T. Warmouth
A detailed analysis of intelligent executive information systems. J CIS, Vol. 35, No. 3: 99-111 Spring 95

YEOH, Poh-Lin and Roger J. Calantone
An application of the analytical hierarchy process to international marketing: Selection of a foreign distributor. J Global Mkt, Vol. 8, No. 3/4: 39-65 95

YIN, L. Roger and Roger F. Krentz
Birth of a proactive instructional technology center: A case of system change. THE J, Vol. 23, No. 4: 86-88 Nov 95

YORK, Kenneth M.
Experiential and creative management exercises using an assessment center. JEB, Vol. 70, No. 3: 141-145 Ja/Feb 95

YOSHIZAWA, Kiyomi and William R. Payne
Kansai University's faculty of informatics. THE J, Vol. 22, No. 6: 58-61 Ja 95

## Z

ZACK, Michael H.
Using electronic messaging to improve the quality of instruction. JEB, Vol. 70, No. 4: 202-206 Mr/Ap 95

ZAMPIERON, Alexander A. L. G. and Joseph W. Weiss
The concepts of 'strong' and 'weak' dollar: Teaching global influences of exchange rates and trade--An integrative approach. J Teach Int Bus, Vol. 6, No. 4: 1-22 95

ZANCA, Tom
Facing the fax. Off Sys, Vol. 12, No. 4: 52, 54, 56 Ap 95

ZAPPARDINO, Pamela H.
FairTest: Charting a course for testing reform. Clearinghs, Vol. 68, No. 4: 248-252 Mr/Ap 95

ZELIFF, Nancy, et al.
Your connection to the world: The Internet. Bus Ed Forum, Vol. 49, No. 4: 19-21 Ap 95

ZHAO, Jensen J.
The effect of continuous process improvement on business writing ability. Northern Illinois University, Doctoral dissertation 94
**

—and Calvin Parks
Self-assessment of communication behavior: An experimental learning exercise for intercultural business success. Bus Com Qtly, Vol. 58, No. 1: 20-26 Mr 95
**

—and other authors
The effect of continuous process improvement on the quality of students' business writing. DPE J, Vol. 37, No. 3: 142-158 Summer 95

ZHONG, Lucy X. and Jing J. Xiao
Determinants of family bond and stock holdings. Fin C & P, Vol. 6: 107-114 95

ZIARKO, Wojciech, et al.
How long can we really go without expert systems? J CIS, Vol. 35, No. 2: 56-59 Winter 94-95

ZICK, Cathleen D.
Book review: Parents' jobs and children's lives by Toby L. Parcel and Elizabeth G. Menaghan. J Cons Aff, Vol. 29, No. 2: 495-498 Winter 95
**

—and Richard Widdows
Forecasting the future of consumer programs in higher education. J Cons Aff, Vol. 29, No. 2: 460-469 Winter 95

ZIMMERMAN, David P., et al.
Mac-based multimedia classroom for special education, pre-service and inservice teachers. THE J, Vol. 23, No. 4: 68-72 Nov 95

ZIVNEY, Terry L. and Bruce E. Hutchinson
The publication profile of economists. J Econ Ed, Vol. 26, No. 1: 59-79 Winter 95

ZOLLO, Giuseppe, et al.
Factors influencing successful implementation of computer based technologies in knowledge-intensive activities. IRM J, Vol. 8, No. 4: 29-36 Fall 95

# 1995 Publications Indexed

ABA Proc--ABA CONFERENCE PROCEEDINGS, Sammy G. Amin and Sam Fullerton, Editors, Academy of Business Administration, P.O. Box 1008, Cumberland, MD 21501

ABEA J--ARIZONA BUSINESS EDUCATION ASSOCIATION JOURNAL, Robert Gryder, Editor, Arizona State University, College of Education, Box 871911, Tempe, AZ 85287-1911

Bus Com Qtly--BUSINESS COMMUNICATION QUARTERLY, Scot Ober, Editor, College of Business, Ball State University, Muncie, IN 47306

Bus Ed Dig--BUSINESS EDUCATION DIGEST, Don Bright, Editor, Bowling Green State University, Bowling Green, OH 43403-0263

Bus Ed Forum--BUSINESS EDUCATION FORUM, Regina M. McDowell, Editor, National Business Education Association, 1914 Association Drive, Reston, VA 22091

Clearinghs--THE CLEARINGHOUSE, Judy Cusick, Managing Editor, Heldref Publications, 1319 18th Street, N.W., Washington, DC 20036-1802

DPE J--DELTA PI EPSILON JOURNAL, Marguerite P. Shane Joyce, Editor, School of Business and Economics, California State University--Los Angeles, 5151 State University Drive, Los Angeles, CA 90032

DPE Instr Strat--INSTRUCTIONAL STRATEGIES: AN APPLIED RESEARCH SERIES OF DPE, Zane Quible, Editor, Oklahoma State University, Stillwater, OK 74078

Ed Tech Exchange--EDUCATORS' TECH EXCHANGE, Timothy J. Sloan, Editor,P.O. Box 52180, Pacific Grove, CA 93950

Fin C & P--FINANCIAL COUNSELING AND PLANNING, Sherman Hanna, Editor, College of Human Ecology, The Ohio State University, 1787 Neil Ave., Columbus, OH 43210-1295

HRD Qtly--HUMAN RESOURCE DEVELOPMENT QUARTERLY, Gary N. McLean, Editor, University of Minnesota, Training and Development Research Center, 1954 Buford Avenue, St. Paul, MN 55108

IRM J--INFORMATION RESOURCES MANAGEMENT JOURNAL, Mehdi Khosrowpour, Editor, School of Business, Pennsylvania State University at Harrisburg, Middletown, PA 17057

ISBE News--INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION NEWSLETTER, Pam Ziebarth, Editor, 1402 Western Hills Drive, Papillion, NE 68128-7037

J Bus Com--JOURNAL OF BUSINESS COMMUNICATION, John Sherblom, Communication and Journalism Department, University of Maine, 5724 Dunn Hall, Orono, ME 04469-5724

J CIS--JOURNAL OF COMPUTER INFORMATION SYSTEMS, Jeretta Horn Nord, Editor, College of Business Administration, Oklahoma State University, Stillwater, OK 74078

J Cons Aff--JOURNAL OF CONSUMER AFFAIRS, Carole J. Makela, Editor, Aylesworth, DMCS, Colorado State University, Fort Collins, CO 80523-1575

J CR--JOURNAL OF COURT REPORTING, Benjamin M. Rogner, Editor, 1324 West Albion Street, Chicago, IL 60626

J DBM--JOURNAL OF DATABASE MANAGEMENT, Mehdi Khosrowpour, Editor, School of Business, Pennsylvania State University at Harrisburg, Middletown, PA 17057

J Econ Ed--JOURNAL OF ECONOMIC EDUCATION, William E. Becker, Indiana University, Bloomington, IN 47405

JEB--JOURNAL OF EDUCATION FOR BUSINESS, Isabella Owen, Managing Editor, Heldref Publications, 1319 18th Street, N.W., Washington, DC 20036-1802

J EUC--JOURNAL OF END USER COMPUTING, Mehdi Khosrowpour, Editor, School of Business, Pennsylvania State University at Harrisburg, Middletown, PA 17057

J Global IM--JOURNAL OF GLOBAL INFORMATION MANAGEMENT, Prashant Palvia, Editor, Department of MIS/DS, The University of Memphis, Memphis, TN 38152

J Global Mkt--JOURNAL OF GLOBAL MARKETING, Erdener Kaynak, Editor, School of Business Administration, Pennsylvania State University at Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057

J Int Cons Mkt--JOURNAL OF INTERNATIONAL CONSUMER MARKETING, Erdener Kaynak, Editor, School of Business Administration, Pennsylvania State University at Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057

JME--JOURNAL OF MARKETING EDUCATION, Robert H. Collins, Editor, University of Nevada, Las Vegas, c/o Business Research Division, Campus Box 420, University of Colorado at Boulder, Boulder, CO 80309-0420

J Org Beh Mgt--JOURNAL OF ORGANIZATIONAL BEHAVIOR MANAGEMENT, Thomas C. Mawhinney, Editor, College of Business Administration, University of Detroit, 4001 West McNichols Road, Detroit, MI 48221-9987

J Teach Int Bus--JOURNAL OF TEACHING IN INTERNATIONAL BUSINESS, Erdener Kaynak, Editor, School of Business Administration, The Pennsylvania State University at Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057

Kan Bus Tchr--KANSAS BUSINESS TEACHER, Nona Berghaus, Editor, School of Business, Emporia State University, Emporia, KS 66801

KBEA J--KENTUCKY BUSINESS EDUCATION ASSOCIATION JOURNAL, Kenneth W. Utley, Editor, Western Kentucky University, 6290 Scottsville Road, Bowling Green, KY 42104

LBE J--LOUISIANA BUSINESS EDUCATION JOURNAL, Donna Redmann, School of Vocational Education, Louisiana State University, 142 Old Forestry Building, Baton Rouge, LA 70803-5477

MBEA Today--MICHIGAN BUSINESS EDUCATION ASSOCIATION, Marilyn Bowker, Editor, 4558 N. Meridian Road, Williamsont, MI 48895

Man Off Tech--MANAGING OFFICE TECHNOLOGY, Lura K. Romei, Editor, 1100 Superior Ave., Cleveland, OH 44114-2543

Mid-Amer J Bus--MID-AMERICAN JOURNAL OF BUSINESS, Daniel Vetter, Editor, Sloan Hall, Central Michigan University, Mt. Pleasant, MI 48859

NABTE Rev--NABTE REVIEW, Marie E. Flatley, Editor, Information and Decision Systems Department, College of Business Administration, SanDiego State University, San Diego, CA 92182-8234

NBEA Yrbk--YEARBOOK OF THE NATIONAL BUSINESS EDUCATION ASSOCIATION, Nancy J. Groneman, Emporia State University, Emporia, Kansas 66801

NJ BE Obs--NEW JERSEY BUSINESS EDUCATION ASSOCIATION OBSERVER, Patricia L. Leonard, Co-Editor, Rider University, Lawrenceville, NJ 08648 and Carol A. Holcombe, Co-Editor, Hamilton High West, Hamilton, NJ 08610

Off Sys--Office Systems '95, Scott W. Cullen, Editor, 941 Danbury Rd., Georgetown, CT 06829

OSR J--OFFICE SYSTEMS RESEARCH JOURNAL, Carol A. Lundgren, Editor, Eastern Illinois University, Charleston, IL 61920

PIQ--PERFORMANCE IMPROVEMENT QUARTERLY, Boyd Richards, Editor, Bowman Gray School of Medicine, c/o Learning Systems Institute, 919 W. College R-19, Florida State University, Tallahassee, FL 32306

Pub--PUBLISH, Jake Widman, Editor, 501 Second Street, San Francisco, CA 94107

Recs Mgmt Qtly--RECORDS MANAGEMENT QUARTERLY, Ira A. Penn, Editor, Box 4580, Silver Spring, MD 20914

SIEC Rev--SIEC REVIEW, INTERNATIONAL REVIEW FOR BUSINESS EDUCATION, Eric Lange, Editor, Hunderupvej 122A, DK-5230 Odense M, Denmark

THE J--TECHNOLOGICAL HORIZONS IN EDUCATION JOURNAL, Sylvia Charp, Editor, 150 El Camino Real, Suite 112, Tustin, CA 92680-3670

Voc Ed J--VOCATIONAL EDUCATION JOURNAL, Kathy Leftwich, Editor, American Vocational Association, 1410 King Street, Alexandria, VA 22314

WP Mag--WORDPERFECT DOS MAGAZINE, Lisa Downs Bearnson, Editor, 1555 N. Technology Way, Orem, UT 84057